



**EXECUTIVE VICE PRESIDENT AND PROVOST**  
THE UNIVERSITY OF TEXAS AT AUSTIN

110 Inner Campus Drive, Suite 201 • G1000 • Austin, Texas 78712-1701 • (512) 471-4363 • FAX (512) 475-7385

October 29, 2015

Dr. Steven Leslie  
Executive Vice Chancellor for Academic Affairs  
The University of Texas System  
OHH 304 (P4300)

Dear Dr. Leslie:

Enclosed for your approval are the proposed changes to the McCombs School of Business chapter in the *Undergraduate Catalog, 2016-2018*. The proposals were classified as legislation of *general* interest to more than one college or school and were approved by the Faculty Council on a no-protest basis on October 22, 2015. The authority to grant final approval on these changes resides with UT System.

- Proposal to Delete the Transcript-Recognized Business Foundations Certificate (D 13225-13230)
- Proposal to Change the Transcript-Recognized Supply Logistics Optimization Certificate (D 13231-13234)
- Proposal to Change the Transcript-Recognized Business and Public Policy Certificate (D 13305-13311)
- Proposal to Change the Internal Transfer Policy (D 13312-13315)

Sincerely,

A handwritten signature in blue ink, appearing to read "Judith H. Langlois".

Judith H. Langlois  
Executive Vice President and Provost, *ad interim*

JHL: lac

Enclosure

cc: Gregory L. Fenves, President  
Hillary Hart, Secretary, Office of the General Faculty

cc: Suzanne Revisore, Assistant to the EVCAA, UT System  
Carol Longoria, Assistant Deputy to the President  
David Platt, Associate Dean, McCombs School of Business  
Leah Miller, Director of Academic Services, McCombs School of Business  
Brenda Schumann, Associate Registrar  
Debbie Roberts, Executive Assistant, Office of the General Faculty  
Victoria Cervantes, Sr. Administrative Associate, Office of the General Faculty



OFFICE OF THE FACULTY COUNCIL  
THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816  
(512) 471-5934 • Fax: (512) 471-5984 • <http://www.utexas.edu/faculty/council>

October 27, 2015

Judith H. Langlois  
Interim Executive Vice President and Provost  
The University of Texas at Austin  
MAI 201  
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the McCombs School of Business chapter in the *Undergraduate Catalog, 2016-2018*. The proposals were classified as being of *general* interest to more than one college or school and were approved by the Faculty Council on a no-protest basis on October 22, 2015. The authority to grant final approval on these changes resides with UT System.

- Proposal to Delete the Transcript-Recognized Business Foundations Certificate (D 13225-13230).
- Proposal to Change the Transcript-Recognized Supply Logistics Optimization Certificate (D 13231-13234).
- Proposal to Change the Transcript-Recognized Business and Public Policy Certificate (D 13305-13311).
- Proposal to Change the Internal Transfer Policy (D 13312-13315).

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary  
General Faculty and Faculty Council

HH:dlr

Enclosure

xc: Gregory L. Fenves, president  
Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president  
David E. Platt, associate dean, McCombs School of Business  
Leah Miller, director of academic services, McCombs School of Business  
Deana Sutliff, manager of reporting and analysis, IRRIS  
Allen Walser, manager of reporting and analysis, IRRIS  
Brenda Schumann, associate registrar  
Lydia Cornell, program coordinator, provost's office  
Michelle George, administrative manager for faculty affairs, provost's office

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED BUSINESS FOUNDATIONS  
CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE  
UNDERGRADUATE CATALOG, 2016-2018**

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee in the Business Foundations Program approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the deletion of the certificate on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 22, 2015.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED BUSINESS FOUNDATIONS  
PROGRAM CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE  
UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal**     New Certificate Program (requiring THECB notification only)  
 Change an Existing Certificate Program  
 Delete a Program

**Proposed classification**     Exclusive     General     Major

2. **This Proposal Involves (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                      | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |   |

3. **Scope of Proposed Change**

- a. Does this proposal impact other colleges/schools?    Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college?    Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? ~6,000 per year; please note that this is a *reclassification*; this certificate is being reclassified as a new Transcript-Recognized Minor. The courses required for the Certificate will still be offered and available, now for the minor.

Impacted schools must be contacted and their response(s) included:

Person communicated with: CUDPR  
Date of communication: April 1, 2015  
Response: No concerns raised

Person communicated with: Dr. Flores (CoLA Dean) and Abrevaya (ECO Chair)  
Date of communication: April 29, 2015  
Response: No concerns raised

Person communicated with: Dr. Hermann (UGS Dean)  
Date of communication: April 30, 2015  
Response: No concerns raised

4. **Official Certificate Name:** Undergraduate Certificate: Business Foundations

- 5. Proposed Implementation Date:** Fall 2016
- 6. CIP Code** (administrative unit awarding the certificate): 52.0101 Business/Commerce, General
- 7. Statement of Objective:** Reclassification: The Business Foundations Certificate program is being replaced by a corresponding business minor (transcript-recognized). A separate proposal to add the business minor has been submitted. This form, proposing deletion of the current catalog wording for the certificate, is conditional upon prior approval of the corresponding business minor.
- 8. Number of Students Expected to Receive the Certificate Each Semester:** None; certificate being reclassified as a minor
- 9. Number of Hours Required for Completion:**<sup>1</sup> None; certificate being reclassified as an eighteen-hour minor
- 10. List Faculty on the Certificate Program Faculty Committee.**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Regina Hughes (chair)	Business / Finance	Distinguished Senior Lecturer; Director, Business Foundations	M.S., University of North Texas
Kristie Loescher	Business / Management	Senior Lecturer	Ph.D., Nova Southeastern University
Stephen Limberg	Business / Accounting	Professor	Ph.D., Arizona State University
Paula Murray	Business / Business, Government & Society	Professor	J.D., UT Austin
Robert Prentice	Business / Business, Government & Society	Professor; Director, Business Honors Program; Department Chair, BGS	J.D., Washburn University

- 11. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
	N/A; certificate is being removed and reclassified as a minor	

- 12. Other Certificate Requirements:** N/A; certificate is being removed and reclassified as a minor.
- 13. Give a Detailed Rationale for Change(s):** Reclassification of the certificate into a minor will decrease the total number of credits required from twenty-four to eighteen, and removing tracks and honors designations will streamline the program. It also avoids potential confusion with the newly created Business Foundations Certificate for non-enrolled students (run through McCombs Executive Education), and is a more recognizable framework for students, parents and employers.

<sup>1</sup> See footnote 1b above: eighteen to twenty-four hours are required.

**14. College/School Approval Process:**

Approver: Undergraduate Program Committee  
 Title: faculty representatives from each McCombs Department, and student representatives  
 Date: February 20, 2015

Approver: Faculty of the McCombs School of Business  
 Title: faculty of all McCombs Departments and programs  
 Date: April 16, 2015

**PROPOSED NEW CATALOG TEXT** to be removed from section *Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > Certificate Programs > The Business Foundations Program*

**[The Business Foundations Program]**

~~[The Business Foundations Program (BFP) is designed to provide a foundation in business concepts and practice for students in other majors. Any nonbusiness student with a University grade point average of at least 2.00 may take any BFP course for which he or she meets the prerequisite. Students who intend to complete the BFP certificate program should apply online for admission by March 1 for fall or summer, and by October 1 for spring.]~~

~~To fulfill the certificate program, students must complete eighteen semester hours of coursework as described below; students must also complete the following corequisite courses: one economics course selected from Economics 304K, 304L, 301, or the equivalent, and a three-hour statistics course chosen from the list of approved courses available on the BFP Web site. Students are encouraged to complete these classes before taking Finance 320F.~~

~~Students who complete the certificate requirements in either the general track or the global track must apply on the BFP Web site for a certificate and a letter verifying completion of the program, by November 1 for fall, April 1 for spring, or by August 1 for summer. At least half the required certificate coursework must be completed in residence at The University of Texas at Austin.]~~

**[General Track]**

~~[The certificate requirements are:~~

- ~~1. Accounting 310F; or both Accounting 311 and 312 (may fulfill the quantitative reasoning flag);~~
- ~~2. Management Information Systems 302F, or equivalent. See list of equivalents on the BFP Web site;~~
- ~~3. Finance 320F;~~
- ~~4. Three of the following five courses:
 
  - ~~a. International Business 320F or 350 (International Business 350 may fulfill the independent inquiry flag);~~
  - ~~b. Legal Environment of Business 320F or 323 (may fulfill the ethics and leadership flag);~~
  - ~~c. Management 320F or 336 (Management 336 may fulfill the ethics and leadership flag);~~
  - ~~d. Marketing 320F or 337;~~
  - ~~e. Business Administration 320F or Management 337 (entrepreneurship topic);~~~~
- ~~5. No more than nine of the required eighteen hours may be taken on an approved study abroad program. A list of approved programs is available in the University Study Abroad Office.~~
- ~~6. The student must satisfy the corequisite courses and the courses used to fulfill requirements 1 through 4 on the letter grade basis. He or she must maintain a grade point average of at least 2.00 in these courses. Credit by exam is allowed for the economics and statistics corequisite courses.]~~

**[Global Track]**

~~[The certificate requirements are:~~

- ~~1. Proficiency in a language other than English is required. An intermediate level of competency is determined by the completion of any one of the following options:~~

- a. ~~Certified proficiency on a placement or credit by exam test;~~  
 b. ~~Students with previous experience in the language they plan to use to meet the language requirement must take a language placement test. A student may not select for credit a language course below this placement level without departmental permission; or~~  
 c. ~~A passing grade in a language course listed below:]~~

	[Requirements]	[Hours]
[ASL 611C]	Accelerated Second Year American Sign Language	6]
[ASL 311D]	American Sign Language III: Intermediate	3]
[ASL 312L]	Second Year American Sign Language II	3]
[ARA 611C]	Intensive Arabic II	6]
[BEN 312L]	Second Year Bengali II	3]
[CHI 612]	Accelerated Second Year Chinese	6]
[CHI 412L]	Second Year Chinese II	4]
[CZ 611C]	Intensive Czech II	6]
[CZ 412L]	Second Year Czech II	4]
[DAN 612]	Accelerated Second Year Danish	6]
[FR 611C]	Intermediate French	6]
[GER 612]	Accelerated Second Year German: Readings in Modern German	6]
[GK 312K]	Intermediate Greek II	3]
[GK 312L]	Intermediate Greek II: Biblical Greek	3]
[GK 610C]	Intermediate Modern Greek	6]
[GK 310K]	Second Year Modern Greek II	3]
[HEB 612C]	Intensive Biblical Hebrew II	6]
[HEB 611C]	Intensive Hebrew II	6]
[HIN 312L]	Second Year Hindi II	3]
[ITL 611C]	Intermediate Italian	6]
[JPN 611D]	Intermediate Japanese	6]
[KOR 412L]	Second Year Korean II	4]
[LAT 311]	Intermediate Latin I	3]
[MAL 312L]	Second Year Malayalam II	3]
[NOR 612]	Accelerated Second Year Norwegian	6]
[PSH 312L]	Second Year Pashto II	3]
[PRS 611C]	Intensive Persian II	6]
[PRS 612C]	Intensive Persian for Heritage Speakers	6]
[POL 611C]	Intensive Polish II	6]
[POL 312L]	Second Year Polish II	3]
[POR 611D]	Intermediate Portuguese II	6]
[RUS 611C]	Intensive Russian II	6]
[RUS 412L]	Second Year Russian II	4]
[SAN 312L]	Second Year Sanskrit II	3]
[S-C 312L]	Second Year Serbian/Croatian II	3]
[SEL 611C]	Intensive Slavic and Eurasian Languages II	6]
[SEL 312L]	Second Year Slavic and Eurasian Languages II	3]
[SPN 611D]	Intermediate Spanish II	6]

[SPN 612	Accelerated Intermediate Spanish for Heritage Learners	6]
[SWA 611C	Intensive Swahili II	6]
[SWE 612	Accelerated Second-Year Swedish	6]
[TAM 312L	Second-Year Tamil II	3]
[TEL 312L	Second-Year Telugu II	3]
[TUR 611C	Intensive Turkish II	6]
[URD 312L	Second-Year Urdu II	3]
[YID 612	Accelerated Second-Year Yiddish	6]
[YOR 312L	Second-Year Yoruba II	3]
[YOR 611C	Intermediate Yoruba	6]

[Students who wish to meet the requirement with proficiency in a language not listed in the table above should contact the Texas Language Center.

2. ~~Completion of at least three hours of academic credit while on an approved study abroad program. A list of approved programs is available in the University Study Abroad Office.~~
3. ~~Accounting 310F; or both Accounting 311 and Accounting 312 (these courses may fulfill the quantitative reasoning flag);~~
4. ~~Management Information Systems 302F or the equivalent; a list of available courses is available on the Business Foundations Program Web site.~~
5. ~~International Business 320F or 350 (International Business 350 may fulfill the independent inquiry flag); or Business Administration 320F or Management 337 (entrepreneurship topic). One of the international business or entrepreneurship courses is required to complete the global track.~~
6. ~~Finance 320F~~
7. ~~Two of the following courses:
 
  - a. ~~Legal Environment of Business 320F or 323 (both classes may fulfill the ethics and leadership flag);~~
  - b. ~~Management 320F or 336 (Management 336 may fulfill the ethics and leadership flag);~~
  - c. ~~Marketing 320F or 337~~
  - d. ~~Business Administration 320F or Management 337 (entrepreneurship topic); or International Business 320F or 350; whichever topic, international business or entrepreneurship, that was not used to fulfill the requirement 5 above.~~~~
8. ~~No more than nine of the required eighteen hours may be taken while on an approved study abroad program. A list of approved programs is available in the University Study Abroad Office.~~
9. ~~The student must satisfy the corequisite courses and the courses used to fulfill requirements 3 through 7 on the letter grade basis. He or she must maintain a grade point average of at least 2.00 in these courses. Credit by exam is allowed of the economics and statistics corequisite courses.]~~

[Students should apply online to request their BFP certificate the semester they will complete the program; by November 1 for fall, April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes.  
<http://www.mccombs.utexas.edu/BBA/Business-Foundations>]



## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CHANGE THE TRANSCRIPT-RECOGNIZED SUPPLY LOGISTICS OPTIMIZATION CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On January 30, 2015, the Undergraduate Program Committee approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the deletion of the certificate on September 16, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 22, 2015.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**PROPOSAL TO CHANGE THE TRANSCRIPT-RECOGNIZED SUPPLY LOGISTICS  
OPTIMIZATION CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN  
THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal**     New Certificate Program (requiring THECB notification only)  
 Change an Existing Certificate Program  
 Delete a Program

**Proposed classification**     Exclusive     General     Major

2. **This Proposal Involves (Please check all that apply)**

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges                    | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges  | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program  | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |   |

3. **Scope of Proposed Change**

- a. Does this proposal impact other colleges/schools?    Yes  No   
If yes, then how? Taking courses for letter-grade and 2.0 GPA had been assumed as requirements; realizing they were not, they are now being added.
- b. Do you anticipate a net change in the number of students in your college?    Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Minimal; certificate is temporarily on hold because a key engineering course is no longer able to be offered, with no alternates available. Prior to this course issue, only one student had completed the certificate.

Impacted schools must be contacted and their response(s) included:

The change does not impact courses or admission, and the number of students impacted at this point is zero, so contacting other schools did not seem warranted.

Person communicated with:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Supply Logistics Optimization Certificate

5. **Proposed Implementation Date:** Fall 2016

6. **CIP Code** (administrative unit awarding the certificate): 52.0201 (Business Administration and Management, General)
7. **Statement of Objective:** Unchanged from original
8. **Number of Students Expected to Receive the Certificate Each Semester:** Unchanged from original
9. **Number of Hours Required for Completion:** Unchanged from original
10. **List Faculty on the Certificate Program Faculty Committee.** Unchanged from original

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Unchanged from original; see Catalog Language

Course Abbreviation and Number	Course Title	SCH

12. **Other Certificate Requirements:** Add new requirement that students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.
13. **Give a Detailed Rationale for Change(s):**  
 Courses should be taken on the letter-grade basis and a GPA of 2.00 should be achieved, to maintain appropriate academic standards for the certificate. These requirements were mistakenly thought to be in place for all the University Certificate requirements; since learning that is not so, they are being added explicitly to the business school's certificate requirements.
14. **College/School Approval Process:**  
 Approver: Undergraduate Program Committee  
 Title: faculty representatives from each McCombs Department, and student representatives  
 Date: January 30, 2015
- Approver: Faculty of the McCombs School of Business  
 Title: faculty of all McCombs Departments and programs  
 Date: April 16, 2015

#### PROPOSED NEW CATALOG TEXT

Catalog language; section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Certificate Programs](#)

#### Supply Logistics Optimization Certificate

The following four courses for business and nonbusiness students are prerequisites for application to the Supply Logistics Optimization Certificate Program:

1. Mathematics 408C (may fulfill the quantitative reasoning flag) and 408D or the equivalent (for business and nonbusiness students).
- 2a. Mechanical Engineering 318M and 335, or the equivalent (for nonbusiness students).
- 2b. Statistics 309 (may fulfill the quantitative reasoning flag) and Management Information Systems 301 or the equivalent (for business students).

Upon completion of these courses, a student with upper-division standing and a University grade point average of at least 3.00 may formally apply to the certificate program. Admission to the program is based on students' overall academic record and their performance in the four prerequisite courses. To gain admission the following semester students must apply by March 1 for fall and by October 1 for spring. At least half of the required certificate coursework must be completed in residence at The University of Texas at Austin.

The certificate requirements are twenty-one semester hours of coursework as described below:

1. Operations Management 335, 337 (Topic 3: *Procurement and Supplier Management*) (may fulfill the writing flag), and 368.
2. Nine semester hours chosen from Mechanical Engineering 366L, 367S, 373K, 375K.
3. Three semester hours chosen from Operations Management 337 (Topic 1: *Total Quality Management*); (Topic 2: *Supply Chain Modeling and Optimization*) (may fulfill the quantitative reasoning flag); (Topic 4: *Supply Chain Design, Planning, and Control*); (Topic 5: *Project Management*), 366P, or 367.

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.

Students must apply [online](#) to request the SLO certificate the semester they will complete the program; by November 1 for fall, April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CHANGE THE TRANSCRIPT-RECOGNIZED BUSINESS AND PUBLIC POLICY  
CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE  
UNDERGRADUATE CATALOG, 2016-2018**

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On January 30, 2015, the Undergraduate Program Committee approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the deletion of the certificate on October 7, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 22, 2015.



Hillary Hart, Secretary  
General Faculty and Faculty Council



4. **Official Certificate Name:** Undergraduate Certificate: Business and Public Policy
5. **Proposed Implementation Date:** Fall 2016
6. **CIP Code** (administrative unit awarding the certificate): 52.0101 Business/Commerce, General
7. **Statement of Objective:** Provide students the opportunity for an interdisciplinary approach to the study of business and public policy.
8. **Number of Students Expected to Receive the Certificate Each Semester:** Ten
9. **Number of Hours Required for Completion:** Eighteen
10. **List Faculty on the Certificate Program Faculty Committee.** No change to committee.

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Robert Prentice* (Chair)	Business / Business, Government and Society	Program Chair, Professor and Chair of Business, Government and Society Department	J.D., Washburn University
Paula Murray*	Business / Business, Government and Society	Professor	J.D., University of Texas at Austin
John Allison*	Business / Business, Government and Society	Professor	J.D., Baylor University
Chris Meakin	Business / Business, Government and Society	Senior Lecturer	J.D., University of Houston
David Spence*	Business / Business, Government and Society	Associate Professor	Ph.D., Duke University
Brian Roberts*	Liberal Arts / Government	Professor and Chair, Government Department	Ph.D., Washington University

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
#GOV 312L	Issues and Policies in American Government (#prerequisite: Twenty-four semester hours, including GOV 310L)	3
<i>At least three of these following four courses:</i>		<i>9 or 12 (3 each course)</i>
#BGS 371	Corporate Political Strategy (#prerequisite: Upper-division standing)	3
#BGS 372	Strategic Corporate Social Responsibility (#prerequisite: Upper-division standing)	3
#BGS 373	Strategic Corporate Communication (#prerequisite: Upper-division standing)	3
#BGS 374	Global Political Economy (#prerequisite: Upper-division standing) [catalog change: course being added to certificate	3

	options]	
<i>One or two of following courses; one if all 4 BGS courses listed immediately above are completed; two if only 3 of the BGS courses are completed:</i>		6 or 3 (3 each course)
#ADV 353/ #P R 353	Advertising & Public Relations Law & Ethics (#prerequisite: ADV 318J with a grade of at least B; restricted to advertising & public relations majors)	3
AMS 310	Introduction to American Studies	3
AMS 311S.1	Consumer Culture in America	3
#AMS 321.5	Asian American Jurisprudence (#prerequisite: Upper-division standing)	3
#BGS 370.1	Energy Technology & Policy (#prerequisite: Upper-division standing)	3
#CMS 342K	Political Communication (#prerequisite: Upper-division standing)	3
#ECO 321	Public Economics (#prerequisite: ECO 420K with a grade of at least C-)	3
#ECO 341K	Introduction to Econometrics (#prerequisite: ECO 420K and 329 with a grade of at least C- in each)	3
#ECO 333K	Development Economics (#prerequisite: ECO 420K with a grade of at least C-)	3
#ECO 334K	Urban Economics (#prerequisite: ECO 420K with a grade of at least C-)	3
#ECO 339K or #I B 320F or #I B 350/EUS 348.2	International Trade and Investment (#prerequisite: ECO 420K with a grade of at least C-) Foundations of International Business (#prerequisite: Upper-division standing) IB 350/EUS 348.2 International Trade (#prerequisite: Upper-division standing)	3
#ECO 351K	Current Issues in Business Economics (#prerequisite: ECO 420K with a grade of at least C-)	3
#FIN 371M	Money and Capital Markets (#prerequisite: FIN 357 or 357H, restricted to business majors)	3
#FIN 372.1	<del>Advanced Topics in Finance</del> Environmental, Social & Governance Investing (#prerequisite: FIN 357 or 367Q, restricted to business majors) [catalog correction]	3
#GOV 325	Political Parties (#prerequisite: Six hours lower division coursework in government)	3
#GOV 351D	The Theoretical Foundations of Modern Politics (#prerequisite: Completion of at least 30 semester hours)	3
#GOV 357M.7	Constitutional Structure of Power (#prerequisite: Six hours lower division coursework in government)	3
#GOV 358	Introduction to Public Policy (#prerequisite: Six hours lower division coursework in government)	3
#GOV 360N.13	<del>Topics in International Relations</del> Global Governance (#prerequisite: Six hours lower division coursework in government) [catalog correction]	3
GOV 365N.17	<del>Topics in Comparative Politics</del> Issues in Third World Development [catalog correction]	3
#GOV 370L.7	The United States Congress (#prerequisite: Six hours lower division coursework in government)	3
#GOV 370L.21	Politics of Food in America (#prerequisite: Six hours lower division coursework in government)	3
#GOV 379S	Money in Politics - Honors (#prerequisite: Completion of 30 semester hours of coursework, including at least six hours of	3



	government)	
HIS 350L.49	History of Imperialism (#prerequisite: Upper-division standing)	3
#LEB 320F or LEB 323/ LEB 323H	Foundations of Business Law and Ethics (#prerequisite: Upper-division standing) Business Law and Ethics (restricted to business majors)/ Business Law and Ethics: Honors (restricted to business honors)	3
#LEB 320F	Real Estate Law (#prerequisite: 30 semester hours of coursework)	3
#LEB 370.1	Antitrust Law (#prerequisite: 30 semester hours of coursework)	3
#LEB 370.2	Environmental Law (#prerequisite: 30 semester hours of coursework)	3
#LEB 370.3	Employer-Employee Relations (#prerequisite: 30 semester hours of coursework)	3
#LEB 370.5	The Law and the Multinational Corporation (#prerequisite: 30 semester hours of coursework)	3
#LEB 370.14	Oil & Gas Law (#prerequisite: 30 semester hours of coursework, consent of instructor)	3
PHL 325L	Business, Ethics & Public Policy	3
P R 305	Fundamentals of Public Relations	3
#P R 317	Writing for Public Relations (#prerequisite: ADV 318J with a grade of at least B; restricted to public relations majors)	3
#P R 319	Principles of Public Relations (#prerequisite: ADV 318J with a grade of at least B; restricted to public relations majors)	3
#P R 352	Strategies in Public Relations (#prerequisite: P R 348 with a grade of at least C; restricted to public relations majors)	3
#P R 367	Integrated Communications Management (#prerequisite: ADV 344K, 345J, MKT 320F, and P R 348 with a grade of at least C in each)	3
#P R 378.5	Integrated Communication for Nonprofit Organizations (#prerequisite: Upper-division standing and a University GPA of at least 2.25)	3

**12. Other Certificate Requirements:** Add requirement that students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.

**13. Give a Detailed Rationale for Change(s):**

- Add BGS 374 to the selection list of required courses.  
Rationale: BGS 374 was recently created and is available due to newly hired BGS faculty. Class topic and content is specifically appropriate for the BPP Certificate.
- Amend required courses to be a selection list of at least three of the four.  
Rationale: With the addition of BGS 374, students can have more flexibility with the required classes and can take three of the four (BGS 371, 372, 373, 374).
- Add BGS 325 as an elective option.  
Rationale: Course content is appropriate for the BPP Certificate.
- Correct Finance 372 *Advanced Topics in Finance* to FIN 372.1 *Environmental, Social & Governance Investing*.  
Rationale: Course was originally proposed in certificate as "Finance 372 *Environmental, Social & Governance Investing*." Unfortunately the topic number was not included, so in the catalog was reverted to the generic base topics course, which was not the certificate intention. The correct topic course and number are being re-specified.
- Correct Government 360N *Topics in International Relations* to GOV 360N.13, *Global Governance*.  
Rationale: Course was originally proposed in certificate as "GOV 360N *Global Governance*." Now that topic has its own number, so the generic topics course currently listed and which was not the certificate intention, is being specified to the correct topic number and title.

6. Correct Government 365N *Topics in Comparative Politics* to GOV 365N.17, *Issues in Third World Development*.

Rationale: Course was originally proposed in certificate as "GOV 365N *Issues in Third World Development*." Now that topic has its own number, so the generic topics course currently listed and which was not the certificate intention, is being specified to the correct topic number and title.

7. Add requirement that certificate courses be taken on the letter-grade basis, and that a GPA of 2.00 must be achieved.

Rationale: These requirements were mistakenly thought to be in place for all the University certificate requirements; since learning that is not so, they are being added explicitly to the business school's certificate requirements to maintain appropriate academic standards.

#### 14. College/School Approval Process:

Approver: Undergraduate Program Committee  
 Title: faculty representatives from each McCombs Department, and student representatives  
 Date: January 30, 2015

Approver: Faculty of the McCombs School of Business  
 Title: faculty of all McCombs Departments and programs  
 Date: April 16, 2015

#### PROPOSED NEW CATALOG TEXT:

Catalog language; section *Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > Certificate Programs > Business & Public Policy Certificate*

Business & Public Policy Certificate

[no changes to introductory statements & description]

The certificate requirements are:

#### Required courses:

1. Government 312L, *Issues and Policies in American Government*

#### And three or four of the following four courses:

2. Business, Government, and Society 371, *Corporate Political Strategy*
3. Business, Government, and Society 372, *Strategic Corporate Social Responsibility*
4. Business, Government, and Society 373, *Strategic Corporate Communication*
5. Business, Government, and Society 374, *Global Political Economy*

#### Elective courses.

If you have taken GOV 312L and only nine hours from: BGS 371, 372, 373 and 374, then choose two courses from the following list to satisfy the eighteen-hour requirement.

If you have taken GOV 312L and twelve hours from: BGS 371, 372, 373 and 374, then you need take only one course from the following list to satisfy the eighteen-hour requirement.

{Choose two of the following:}

1. Advertising 353 or Public Relations 353, *Advertising and Public Relations Law and Ethics*
2. American Studies 310, *Introduction to American Studies*
3. American Studies 311S, *Introductory Seminar in American Studies*
4. American Studies 321 (Topic 5: *Asian American Jurisprudence*)
5. Business, Government, and Society 325, *Social and Ethical Responsibility of Business*
6. Business, Government, and Society 370 (Topic 1: *Energy Technology & Policy*)
7. Communication Studies 342K, *Political Communication*

8. Economics 321, *Public Economics*
9. Economics 341K, *Introduction to Econometrics*
10. Economics 333K, *Development Economics*
11. Economics 334K, *Urban Economics*
12. Economics 339K, *International Trade and Investment*; or International Business 350 or European Studies 348 (Topic 2: *International Trade*); or International Business 320F, *Foundations of International Business*
13. Economics 351K, *Current Issues in Business Economics*
14. Finance 371M, *Money and Capital Markets*
15. Finance 372, (Topic 1: *Environmental, Social & Governance Investing*) [*Advanced Topics in Finance*]
16. Government 325, *Political Parties*
17. Government 351D, *The Theoretical Foundations of Modern Politics*
18. Government 357M (Topic 7: *Constitutional Structures of Power*)
19. Government 358, *Introduction to Public Policy*
20. Government 360N, (Topic 13: *Global Governance*) [*Topics in International Relations*]
21. Government 365N, (Topic 17: *Issues in Third World Development*) [*Topics in Comparative Politics*]
22. Government 370L (Topic 21: *Politics of Food in America*)
23. Government 370L (Topic 7: *The United States Congress*)
24. Government 379S *Money in Politics - Honors*
25. History 350L (Topic 49: *History of Imperialism*)
26. Legal Environment of Business 320F, *Foundations of the Legal Environment of Business*, or Legal Environment of Business 323, *Business Law and Ethics* or Legal Environment of Business 323H, *Business Law and Ethics: Honors*
27. Legal Environment of Business 363, *Real Estate Law*
28. Legal Environment of Business 370 (Topic 1: *Antitrust Law*)
29. Legal Environment of Business 370 (Topic 2: *Environmental Law*)
30. Legal Environment of Business 370 (Topic 3: *Employer-Employee Relations*)
31. Legal Environment of Business 370 (Topic 5: *The Law and the Multinational Corporation*)
32. Legal Environment of Business 370 (Topic 14: *Oil and Gas Law*)
33. Philosophy 325L, *Business, Ethics, and Public Policy*
34. Public Relations 305, *Fundamentals of Public Relations*
35. Public Relations 317, *Writing for Public Relations*
36. Public Relations 319, *Principles of Public Relations*
37. Public Relations 352, *Strategies in Public Relations*
38. Public Relations 367, *Integrated Communications Management*
39. Public Relations 378 (Topic 5: *Integrated Communications for Nonprofit Organizations*)

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.

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<sup>1</sup> See: Certification Form for New Certificate Programs at Universities and Health-Related Institutions ("New Certificate Request Form") at <http://www.theccb.state.tx.us/index.cfm?objectid=5D0C5FF2-AAB7-2586-5F742FC569C700E0&flushcache=1&showdraft=1>.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CHANGE THE INTERNAL TRANSFER POLICY IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 20, 2015, the Undergraduate Program Committee approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the deletion of the certificate on October 7, 2015, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 22, 2015.



Hillary Hart, Secretary  
General Faculty and Faculty Council



If yes, then how? It modifies the eligibility for McCombs internal transfer consideration.

- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? 300-400 students apply each year for internal transfer; this change affects those students. Of the 452 students who applied in 2015, only 149 had just twenty-four or twenty-five hours. There is no budget or course impact.

Impacted schools must be contacted and their response(s) included: While students from all colleges may be affected, only UGS has students who are required to transfer.

Person communicated with: Dr. Lawrence Abraham, associate dean, School of Undergraduate Studies (UGS)

Date of communication: June 4, 2015

Response: GPA change sounds good; please confirm that UGS internal transfer applicants who are in the process of completing the required number of hours can continue to receive "conditional" acceptances that are contingent on successful completion of the coursework underway [confirmed]. Please clarify rationale for the hours change [discussed and revised as above].

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: February 20, 2015 Approved by whom: Undergraduate Program Committee (faculty representatives from each McCombs Department, and student representatives)

College approval date: April 16, 2015 Approved by whom: Faculty of the McCombs School of Business

Dean approval date: April 16, 2015 Approved by whom: Dean Thomas Gilligan

## PROPOSED NEW CATALOG TEXT:

### Internal Transfer

Students enrolled in other [degree] programs at the University who wish to enter a degree program described in this catalog must submit an application for a change of major to the BBA Program Office by May 15 to be

considered for admission in the following fall semester. The following minimum requirements for consideration are in addition to the requirements to transfer from one division to another that are given in *General Information*.

1. Completion of twenty-~~four~~six semester hours of coursework in residence on the letter-grade basis by the end of the preceding spring semester; these hours must count towards the BBA degree
2. Completion of Mathematics 408K and 408L, Mathematics 408N and 408S, or Mathematics 408C and 408D, or the equivalent
3. Completion of Economics 304K and 304L
4. ~~[Completion of the]~~ Students must meet the admissions standards for foreign language proficiency, requiring [requirement of] two years of a single foreign language in high school or one year of a single foreign language in college
5. A grade point average of at least ~~[3.00]~~ 3.25 on University in-residence coursework

An applicant's disciplinary record, as maintained by the Office of the Dean of Students, will be reviewed for academic dishonesty or other violations of University policy. Violations will be reported to the Admissions Committee and taken into account as part of the application process. Violations may exclude a student from admission depending on the nature and severity of the offense(s).

Admission is granted on a space-available basis and may not be possible if instructional resources are not compatible with enrollment demands. A student with a grade point average of less than 3.40 is unlikely to be admitted to the school.