

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE BBA DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On February 10, 2015, the faculty representatives from department approved the proposal. On April 16, 2015, the college curriculum committee and the dean approved it. The secretary has classified this proposal as legislation of *exclusive* interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 7, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 15, 2015.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**PROPOSED CHANGES TO THE BBA DEGREE PROGRAM IN THE RED MCCOMBS SCHOOL OF  
BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

**Type of Change**       Academic Change  
 Degree Program Change (THECB form required)

**Proposed classification**     Exclusive     General     Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- Is this a new degree program?                                 Yes  No
- Does the program offer courses that will be taught off campus?                                 Yes  No
- Will courses in this program be delivered electronically?                                 Yes  No

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

- Delete the prior twelve-hour minor, and add new minor information.  
Rationale: The prior twelve-hour minor does not meet Transcript-Recognized Minor requirements (TRM), so is being eliminated. McCombs is instituting new minors, which do meet TRM requirements, to replace the prior minor. Minor proposals have been submitted separately.
- Add MAN 336P and MAN 367P practicum courses as accepted to satisfy the internship requirement.  
Rationale: The management department re-instated MAN 366P, so it should be returned to the catalog as fulfilling the internship/practicum requirement. The new practicum course created this year, MAN 367P, also satisfies this requirement and should be included.
- Add OM 334M *Healthcare Operations Management* as accepted to satisfy the OM 335 course requirement.  
Rationale: OM 334M is a course being created for the new Business of Healthcare Certificate. It will cover all the same conceptual requirements as the standard OM 335 class, but will use healthcare case studies and examples in class and homework, as well as emphasizing some topics (e.g. waiting line management), which are relatively more important in a healthcare than in a manufacturing environment. It should be accepted to satisfy OM 335.
- Change STM courses in residency footnote.  
Rationale: New business blocks have been created for the STM major, and these changes should be reflected in the residency footnote.
- Not a content change: Move the entire “Applicability of Certain Courses” and the already existing portion of the “Repetition of a Course” sections from the *Degrees and Programs* chapter of the catalog to the *Academic Policies and Procedures* chapter.  
Rationale: The content more logically should be in the *Academic Policies and Procedures* chapter.

**3. THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer’s college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags   |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |  |

**4. SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes  No   
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
 If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

**5. COLLEGE/SCHOOL APPROVAL PROCESS**

Department approval date: February 10, 2015	Undergraduate Program Committee—faculty representatives from each McCombs Department, and student representatives
College approval date: April 16, 2015 all	Faculty of the McCombs School of Business—faculty for all
Dean approval date: April 16, 2015	McCombs Departments and program Thomas W. Gilligan

**PROPOSED NEW CATALOG TEXT:****Degrees and Programs**

Degree requirements are listed below under BBA Degree Requirements and under individual major degree requirements. For a complete list of requirements for a degree, the student should combine the degree requirements in these two sections with the University's minimum General Requirements for graduation.

**[The Minor]**

~~[While a minor is not required as part of the BBA degree program, the student may choose to complete a minor in either a second business field or a field outside the school. A student may complete only one minor. The minor consists of at least twelve semester hours in a single field, including at least nine hours of upper division coursework. Students who minor in management information systems may count Management Information Systems 304 toward the requirement of nine hours of upper division coursework. Students who minor in any area of finance must take Finance 367 as three of the required twelve hours.]~~

~~[Six of the required hours must be completed in residence. A course used to fulfill the requirements of a minor may not be taken on the pass/fail basis unless the course is offered only on that basis. An internship course may not be counted toward the minor.]~~

~~[The McCombs School allows the student to minor in any field in which the University offers a major. However, prerequisites and other enrollment restrictions may prevent the student from minoring in some fields.]~~

**Minors**

The McCombs School of Business offers transcript-recognized undergraduate academic minors for three different student populations:

The Business Minor – a foundational exposure to the primary business fields of study, available to any degree-seeking student outside of the business school (non-business majors).

Accounting/Finance Minor for Business Economics Option Program – available only to degree-seeking Economics majors who have been admitted to the BEOP program.

Minors for Business Majors Students – available only to degree-seeking McCombs School of Business students, in six individual business fields of study.

The minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin, and may not be earned in the same field of study as the student's major. At least six hours must be upper division, and at least half of the required course work in the minor must be completed in residence at The University of Texas at Austin. At least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours. Transcript recognition is awarded at the time students complete their undergraduate degree.

To see a full list of Transcript-Recognized Minors offered at UT, please go to [\[link\]](#)

**Minors for Business Majors**

While a minor is not required as part of the BBA degree program, a student may choose to complete a minor in conjunction with their degree, in either a second business field or a field outside the school, which offers a

minor and for which the student is eligible. A BBA student may complete only one minor, which must be in a different field of study from his or her major.

The business school offers six Minors for Business Majors, which are available only to students enrolled in the McCombs School of Business: Accounting, Finance, Management, Management Information Systems, Marketing, and Supply Chain Management.

To fulfill a Minor for Business Majors, students must complete fifteen semester hours of coursework as described below in the requirements of the selected minor. At least half of the coursework must be completed in residence at The University of Texas at Austin. All coursework must be taken on the letter-grade basis, and completed in conjunction with the students' major requirements.

Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

### **[Applicability of Certain Courses]**

#### **[Physical Activity Courses]**

[Physical activity (PED) courses are offered by the Department of Kinesiology and Health Education. They may not be counted toward the Bachelor of Business Administration degree. However, they are counted among courses for which the student is enrolled, and the grades are included in the grade point average.]

#### **[ROTC Courses]**

[No more than twelve semester hours of air force science, military science, or naval science coursework may be counted toward the Bachelor of Business Administration degree. ROTC courses may be used only as nonbusiness electives and may be counted toward the degree only by students who complete the third and fourth years of the ROTC program and accept a commission in the service.]

#### **[Courses Taken on the Pass/Fail Basis]**

[A business student may count toward the degree up to four one-semester courses in elective subjects outside the major taken on the pass/fail basis; only electives, nonbusiness electives, and upper-division nonbusiness electives may be taken on the pass/fail basis. Business courses taken on the pass/fail basis cannot be counted toward the major, unless they are offered only on the pass/fail basis. Credit earned by examination is not counted toward the total number of courses that the student may take pass/fail. Complete rules on registration on the pass/fail basis are given in *General Information*.]

#### **[University Extension Self-Paced and Semester-Based Courses]**

[Students planning to take self-paced or semester-based University Extension courses should consult with the BBA Program Office before doing so to ensure compliance with the following restrictions:]

- [1. Credit that an in-residence University student earns simultaneously through University Extension or similar means from another institution should be discussed in advance with the student's academic adviser to determine business degree applicability.]
- [2. A student may not be enrolled concurrently for courses from University Extension or another institution during his or her last semester without jeopardizing graduation eligibility.]

- ~~[3. With regard to registration on the pass/fail basis, extension courses are subject to the same restrictions as courses taken in residence; these restrictions are given in the section Courses Taken on the Pass/Fail Basis.~~

### **[Concurrent Enrollment**

~~[To ensure degree applicability, students are urged to consult with their academic adviser before registering concurrently at another institution, either for resident coursework or for a distance education course, and before enrolling in University Extension self-paced or semester-based coursework. A student may not be enrolled concurrently during his or her last semester in any course to be counted toward the degree without jeopardizing graduation eligibility.]~~

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### **Core Curriculum**

*[no change to this section]*

### **Flags**

*[no change to this section]*

### **BBA Degree Requirements**

1. A grade point average of at least 2.00 is required on all work undertaken at the University for which a grade or symbol other than *Q*, *W*, *X*, or *CR* is recorded. In addition, a grade point average of at least 2.00 in business courses is required. For more information about grades and repetition of courses, please see Academic Policies and Procedures.

~~[The official grade in a course is the last one made; however, if a student repeats a course and has two or more grades, all grades and all semester hours are used to calculate the University grade point average and to determine the student's scholastic eligibility to remain in the University and his or her academic standing in the McCombs School of Business.]~~

~~[A student may not repeat for credit or grade points any course in which he or she has earned a grade of *C* or higher (or the symbol *CR*, if the course was taken on the pass/fail basis).]~~

2. A candidate for the BBA degree must be enrolled in the McCombs School in the semester or summer session in which the degree is awarded.
3. Each student is expected to complete the courses required for his or her major and to meet the curriculum requirements described in items 4 through 7 below in the year specified.
4. During their freshman and sophomore years, students must complete the University's Core Curriculum requirements.
5. Students must complete the following BBA degree requirements during the freshman year:
  - a. Mathematics 408K (may fulfill the quantitative reasoning flag) and 408L ; or 408C (may fulfill the quantitative reasoning flag) and 408D; or 408N (may fulfill the quantitative reasoning flag), and 408S; or the equivalent. This coursework may also be used to fulfill the mathematics requirement of the Core Curriculum.
  - b. Economics 304K and 304L. Economics 304K may also be used to fulfill the social and behavioral sciences requirement of the Core Curriculum.
  - c. Management Information Systems 301, a business core course.
  - d. Three semester hours of coursework in anthropology, psychology, or sociology, chosen from approved courses; courses dealing primarily with statistics or data processing may not be used to fulfill this requirement.

- e. Business Administration 101H, 101S, or 101T. Entering freshmen take Business Administration 101S, entering transfer students take Business Administration 101T, and entering business honors students take Business Administration 101H. Because each course is offered only once a year, failure to take the course in the proper semester will prevent the student from declaring a major and progressing toward the degree.
6. Students must complete the following business core courses during the sophomore year:
  - a. Accounting 311 and 312 (both courses may fulfill the quantitative reasoning flag).
  - b. Statistics 309 (may fulfill the quantitative reasoning flag).
  - c. Business Administration 324 (may fulfill the writing flag).
7. Eighteen semester hours beyond the first two years are specified as follows:
  - a. Business core courses:
    1. Legal Environment of Business 323 (may fulfill the ethics and leadership flag).
    2. Finance 357.
    3. Marketing 337.
    4. Operations Management 335 or 334M, or Management 336 (may fulfill the ethics and leadership flag).
    5. Statistics 371G (may fulfill the quantitative reasoning flag). Finance majors pursuing the quantitative finance track take Statistics 375 to fulfill this requirement.
  - b. A professional, business-related internship or practicum course chosen from the following: Accounting 353J, 366P, Business Administration 353, 353H, Finance 353, 366P, Management 353, 366P, 367P, Management Information Systems 353, 366P, Marketing 353, 366P, Operations Management 353, 366P. Only one internship course may be counted toward the degree.
8. The following requirements apply in addition to those in items 4 through 7 above:
  - a. Additional coursework to provide a total of at least sixty semester hours outside the McCombs School. At least six of these hours must be at the upper-division level. Students should consult the requirements of their major department for additional information about coursework to be taken outside the school.
  - b. Completion of the requirements of one of the majors listed in the section Program Degree Requirements. In no event is a degree of Bachelor of Business Administration awarded to a student with fewer than forty-eight semester hours in business, at least twenty-four of which have been completed in residence on the letter-grade basis at the University. At least twelve semester hours of upper-division coursework in the major must be completed in residence at the University on the letter-grade basis. For additional residence requirements, see the University's minimum General Requirements for graduation given in The University section. Please also see footnote below.

Proficiency in a foreign language equivalent to one year competency is required. This requirement may be fulfilled either by completion of the two high school units in a single foreign language that are required for admission to the University as a freshman or by the demonstration of proficiency at the second-semester level. Credit earned at the college level to achieve the proficiency may be taken on the pass/fail basis, and the credit may count towards the degree. Due to the variety in the way language classes are taught at the University, students should consult their academic adviser.

The following are the courses that may be counted towards the residence requirement for each major:

- Accounting (BBA): Accounting 326, 327, 329, 362, and 364.
- Accounting (Integrated BBA/MPA): Accounting 151, 152, 355, 356, 358C, and 359.
- Business honors program: Business Administration 324H, Finance 357H, Legal Environment of Business 323H, Management 336H and 374H, Marketing 337H, Operations Management 335H, and Statistics 371H or 375H.
- Science and technology management: Operations Management 335 or 334M, 337.5, [~~Accounting 329, Finance 374C or 374S~~]; Management 374 or Management Information Systems 375, and [~~337 (Topic 5: Project Management)~~] the courses required for the student's business block.

- Finance: Accounting 326, Finance 357, 367, 370, and the courses required for the student's track.
- International business: International Business 350 and 378, and the courses specified in requirements 4 and 6 of the major (six hours international business electives and nine hours area studies).
- Management (general management track): Management 336 and 374, Operations Management 335 or 334M, and the twelve hours of track courses specified in requirement 3 of the major, general management.
- Management (consulting and change management track): Management 328, 336, and 374, Operations Management 335 or 334M, and the nine hours of track courses specified in requirement 3 of the major, consulting & change management.
- Management information systems: Management Information Systems 325, 333K, 374, 375, and the six additional hours of upper-division management information systems coursework in requirement 3 of the major.
- Marketing: International Business 350 and Marketing 337, 460, 370, and the courses specified for nine additional semester hours in requirement 3 of the major.
- Supply chain management: Management 336, Operations Management 335 or 334M, 337 (Topic 3: *Procurement and Supplier Management*), 337 (Topic 2: *Supply Chain Modeling and Optimization*), 367, 368, and the courses specified for six additional semester hours in requirement 4 of the major.