

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO CHANGE THE TRANSCRIPT-RECOGNIZED GLOBAL MANAGEMENT
CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE
*UNDERGRADUATE CATALOG, 2016-2018***

Dean Thomas W. Gilligan, in the Red McCombs School of Business has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. On January 30, 2015, the Undergraduate Program Committee approved the proposal, and the faculty representatives from all of the school's departments and programs approved it on April 16, 2015. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 8, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by November 2, 2015.



Hillary Hart, Secretary
General Faculty and Faculty Council

PROPOSAL TO CHANGE THE TRANSCRIPT-RECOGNIZED GLOBAL MANAGEMENT CERTIFICATE IN THE RED MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

- 1. Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. This Proposal Involves (Please check all that apply)

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer’s college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. Scope of Proposed Change

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how? The changes to courses and the grade/GPA requirements will apply to all certificate participants.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Any student wishing to pursue the Global Management Certificate; about thirty-five.

Impacted schools must be contacted and their response(s) included:

The possible slight budgetary impact is adding Italian civilization to the other nine fields of studies that students can select from, to complete three hours of elective.

Person communicated with: Victor Martinez, College of Liberal Arts

Date of communication: January 9, 2015

Response: Victor contacted the Global Management Certificate program inquiring if Italian civilization could be included in the listing of accepted fields of study for the three-hour elective requirement.

- 4. Official Certificate Name:** Undergraduate Certificate: Global Management
- 5. Proposed Implementation Date:** Fall 2016
- 6. CIP Code** (administrative unit awarding the certificate): 52.1101 International Business/Trade/Commerce

7. **Statement of Objective:** The objective is to offer UT Austin undergraduate students an opportunity for interdisciplinary study of cultural adaptability in international management through a combination of academic coursework and experiential learning that includes work or study abroad.
8. **Number of Students Expected to Receive the Certificate Each Semester:** Thirty
9. **Number of Hours Required for Completion:**¹ Twenty-four (up to six hours of required coursework may be completed during study abroad)
10. **List Faculty on the Certificate Program Faculty Committee.** No changes to membership

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Deirdre Mendez, (Chair)	Business / Center for International Business Education and Research (CIBER)	Program Coordinator, Lecturer	Ph.D., University of Texas at Austin
Edward Anderson*	Business / Information, Risk and Operations Management	Professor	Ph.D., University of Texas at Austin
Michael Anderson	Liberal Arts / Government	Lecturer	Ph.D., University of Texas at Austin
Douglas Biow*	Liberal Arts / French and Italian	Professor	Ph.D., Johns Hopkins University
Linda Gerber	Business / CIBER, Marketing	Director, Senior Lecturer	Ph.D., University of Texas at Austin
Kate Gillespie*	Business / Marketing	Associate Professor	Ph.D., London Business School
Stephen Limberg*	Business / Accounting	Professor	Ph.D., Arizona State University
Paula Murray*	Business / Business, Government and Society	Professor	J.D., University of Texas at Austin
Francisco Polidoro*	Business / Management	Associate Professor	Ph.D., University of Michigan

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
#IRG 320F	Foundations of International Relations and Global Studies (#prerequisite: Upper-division standing, IRG 301; will be waived for business students only)	3
#MAN 336 or #MAN 320F	Organizational Behavior (#prerequisite: BA 324/324H and 3 hours of ANT, SOC, or PSY coursework; restricted to business students) Foundations of Management and Organizational Behavior (#prerequisite: Upper-division standing)	3
MAN 137C	Introduction to Management in a Global Environment	1
#MAN 237D	Global Management Capstone (#prerequisite: MAN 137C,	2

	completion of required international experience component, and consent of instructor)	
	<i>Three hours upper division coursework selected from any of the following:</i>	3
ANS	Asian Studies (prerequisites vary)	3
EUS	European Studies (prerequisites vary)	3
F C	French Civilization (prerequisites vary)	3
GSD	Germanic Civilization (prerequisites vary)	3
ITC	Italian Civilization (prerequisites vary) [catalog change]	3
LAS	Latin American Studies (prerequisites vary)	3
MES	Middle Eastern Studies (prerequisites vary)	3
PRC	Portuguese Civilization (prerequisites vary)	3
REE	Russian, East European and Eurasian Studies (prerequisites vary)	3
#AFR 372G.10	<i>Afro-Latin America</i> (#prerequisite: Upper-division standing)	3
[#AFR 372G]	[Topic: <i>Caribbean Lit & Environment</i> (prerequisite: Upper-division standing)] [catalog change]	3
[#AFR 372G]	[Topic: <i>Generating African Literature</i> (prerequisite: Upper-division standing)] [catalog change]	3
#AFR 372G.34 [24]	<i>Jesus, Africa, and History</i> (#prerequisite: Upper-division standing) [catalog change]	3
#AFR 372G.33	<i>Sex and Power in the African Diaspora</i> (#prerequisite: Upper-division standing)	3
AFR [372G#] 374F.12	Topic: <i>Visual Arts of the Caribbean</i> [catalog change]	3
#AFR 373	Independent Research (#prerequisite: Upper-division standing, AFR 301 or 303, and written consent of the supervising faculty member)	3
AFR 374C.6	<i>Apartheid: South African History</i>	3
AFR 374C.4	<i>History of Southern Africa</i>	3
#AFR 374E.4	<i>Reimagining Cuba, 1868-Present</i> (#prerequisite: Upper-division standing)	3
#AFR 374E.2	<i>The Politics of Race and Violence in Brazil</i> (#prerequisite: Upper-division standing)	3
AFR 374F.13	<i>Diaspora Visions</i>	3
#AFR 374F.22	Topic: <i>Music of Mexico and the Caribbean</i> (#prerequisite: Upper-division standing) [catalog change]	3
#AFR 679HA	Honors Tutorial Course (#prerequisite: Admission to the African and African Diaspora Studies Honors Program no later than two semesters before expected graduation)	3
	<i>Three hours coursework in Economics:</i>	3
ECO	Any three hours of Economics coursework (prerequisites vary)	3
	<i>One of the following courses, to satisfy three hours upper division coursework in international business, trade and investment:</i>	3
#IB 350 or #IB 320F	International Trade (#prerequisite: Upper-division standing; restricted to business students) Foundations of International Business (#prerequisite: Upper-division standing)	3
#EUS 348.2	International Trade (#prerequisite: Upper-division standing)	3
#ECO 339K	International Trade and Investment (prerequisite ECO 420K with a grade of at least C-)	3

12. Other Certificate Requirements: Six hours of “international experience” credit earned on approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience.
Add requirement that students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.

13. Give a Detailed Rationale for Change(s):

1. Remove statement about “pending grant approval.”
Rationale: Grant has been approved.
2. Add Italian Civilization as an accepted field of study for three hours elective.
Rationale: Certificate committee was unaware of the number of such courses available, and wants to be inclusive of area studies.
3. Remove AFR 372G (*Caribbean Lit & Environment* topic).
Rationale: Course was scheduled only once in fall 2013, but was cancelled and the department has no plans to offer in the future, so this class should be removed from the listing.
4. Remove AFR 372G (*Generating African Literature* topic).
Rationale: Course was offered only once by a visiting faculty; this topic will not be offered again and thus should be removed from the listing.
5. Change AFR 372G.24 to .34 (*Jesus, Africa and History*).
Rationale: Course number was incorrectly listed as Topic 24, when it is actually Topic 34.
6. Change AFR 372G Topic *Visual Arts of the Caribbean* to AFR 374F.12 (*Visual Arts of the Caribbean*).
Rationale: Topic has been changed to the numbered topic course.
7. Change AFR 372F Topic *Music of Mexico and the Caribbean* to AFR 374F.22 (*Music of Mexico and the Caribbean*).
Rationale: Topic has been changed to the numbered topic course.
8. Add the requirement that courses should be taken on the letter-grade basis, and an overall GPA of 2.00 must be achieved, to maintain appropriate academic standards for the certificate.
Rationale: These requirements were mistakenly thought to be in place for all the University Certificate requirements; since learning that is not so, they are being added explicitly to the business school’s certificate requirements.

14. College/School Approval Process:

Approver: Undergraduate Program Committee
Title: faculty representatives from each McCombs Department, and student representatives
Date: January 30, 2015

Approver: Faculty of the McCombs School of Business
Title: faculty of all McCombs Departments and programs
Date: April 16, 2015

PROPOSED NEW CATALOG TEXT

Catalog language; section [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Degrees and Programs > [Certificate Programs](#) > [Global Management Certificate](#)

Global Management Certificate

~~[Certificate will be offered pending approval of grant funding.]~~

The Certificate in Global Management offers an officially recognized concentration in the study of international management. In today’s workplace, managers lead global teams, interface with international suppliers and customers, and collaborate with international partners. It is vital for firms and organizations to have access to

employees who understand global political and economic dynamics, who are able to recognize and adapt to the cultural orientations of multiple constituencies, and who can operate effectively in countries around the world.

Admission to the program is based on students' overall academic record. To gain admission the following semester, students must apply by March 1 for fall and by October 1 for spring.

At least half of the required certificate coursework must be completed in residence at The University of Texas at Austin. Students must contact the [CIBER](#) office to request the certificate the semester they will complete the program; by November 1 for fall, by April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

The certificate requirements are:

Required courses:

1. International Relations and Global Studies 320F, *Foundations of International Relations and Global Studies*
2. Management 336, *Organizational Behavior* or Management 320F, *Foundations of Organizational Behavior and Administration*
3. Management 137C, *Introduction to Management in a Global Environment*
4. Management 237D, *Global Management Capstone*

Elective courses:

1. Three hours of upper division coursework selected from any of the following:
 - a. Asian studies
 - b. European studies
 - c. French civilization
 - d. German, Scandinavian, and Dutch studies
 - e. Italian civilization
 - f. Latin American studies
 - g. Middle Eastern studies
 - h. Portuguese civilization
 - i. Russian, East European and Eurasian studies
 - j. African and African Diaspora studies, selected from these courses only:
 - i. African and African Diaspora Studies 372G (Topic 10: *Afro-Latin America*)
 - ~~[ii.] African and African Diaspora Studies 372G (Caribbean Literature and Environment topic)]~~
 - ~~[iii.] African and African Diaspora Studies 372G (Generating African Literature topic)]~~
 - ~~[iv.]~~ ii. African and African Diaspora Studies 372G (Topic [24] 34: *Jesus, Africa, and History*)
 - ~~[v.]~~ iii. African and African Diaspora Studies 372G (Topic 33: *Sex and Power in the African Diaspora*)
 - ~~[vi.]~~ iv. African and African Diaspora Studies [~~372G~~] 374F (Topic 12: *Visual Arts of the Caribbean* [~~topic~~])
 - ~~[vii.]~~ v. African and African Diaspora Studies 373, *Independent Research*
 - ~~[viii.]~~ vi. African and African Diaspora Studies 374C (Topic 6: *Apartheid: South African History*)
 - ~~[ix.]~~ vii. African and African Diaspora Studies 374C (Topic 4: *History of Southern Africa*)
 - ~~[x.]~~ viii. African and African Diaspora Studies 374E (Topic 4: *Reimagining Cuba, 1868-Present*)
 - ~~[xi.]~~ ix. African and African Diaspora Studies 374E (Topic 2: *The Politics of Race and Violence in Brazil*)
 - ~~[xii.]~~ x. African and African Diaspora Studies 374F (Topic 13: *Diaspora Visions*)
 - ~~[xiii.]~~ xi. African and African Diaspora Studies 374F (Topic 22: *Music of Mexico and the Caribbean* [~~topic~~])
 - ~~[xiv.]~~ xii. African and African Diaspora Studies 679H, *Honors Tutorial Course* (Part A)
2. Three hours of economics coursework
3. Three hours upper-division coursework in international business, trade, and investment selected from the following:

- a. International Business 350, *International Trade* or International Business 320F, *Foundations of International Business*
- b. European Studies 348 (Topic 2: *International Trade*)
- c. Economics 339K, *International Trade and Investment*

Other Certificate Requirements:

Six hours of “international experience” credit earned on an approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience.

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.

¹ See footnote 1b above: eighteen to twenty-four hours are required.