DOCUMENTS OF THE GENERAL FACULTY

PROPOSED ADDITION OF A BACHELOR OF ARTS IN DESIGN DEGREE PROGRAM IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Dean Doug Dempster, in the College of Fine Arts has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the addition on January 21, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. It will be considered by the Faculty Council at its meeting on February 15, 2016. The authority to grant final approval on this legislation resides with the Texas Higher Education Coordinating Board.

Hillary Hart, Secretary

General Faculty and Faculty Council

PROPOSED ADDITION OF A BACHELOR OF ARTS IN DESIGN DEGREE PROGRAM IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Ty	pe of Change ☐ Academic Change ☐ Degree Program Change (THECB form required)				
Pro	oposed classification				
1.	IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACS-COC APPROVAL IS REQUIRED. • Is this a new degree program? Yes ⋈ No □				
	 Does the program offer courses that will be taught off campus? Yes □ No ⋈ Will courses in this program be delivered electronically? Yes □ No ⋈ 				
2.	EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE: Background: the existing BFA degree in design and the need for a BA option Although most units in the College of Fine Arts offer both pre-professional and liberal arts degrees, the Department of Art and Art History currently offers only the Bachelor of Fine Arts (BFA) degree in Design. The BFA is a credit- and studio-intensive pre-professional degree; it has no foreign language requirement, and it affords students relatively few electives.				
	Although the BFA program is an excellent choice for well-prepared, career-focused students who plan to become professional designers, there are a number of good reasons to offer both a liberal arts BA degree and a pre-professional BFA degree in design: a) A BA could help increase the diversity of the design program (and ultimately the profession) Increasing the number of auto-admits and transfer students enrolled in the program would likely increase the geographic, socioeconomic, and racial/ethnic diversity of the students enrolled in the program. b) A BA would allow design students to develop a second area of academic expertise The greater number of electives afforded by a BA degree would allow UT design students to take full advantage of the opportunities available at a top-notch research university: they would have the flexibility to pursue off-campus study, a double major, a minor, a certificate, or a combination thereof. This could provide students with a significant edge in their work and on the job market. c) A BA would allow students in other fields to reap the benefits of a double major in design All UT students need to be able to design slides for a pitch or presentation; format a CV, chart, or form; and/or create a personal or professional website. Making it easier to double major in BA Design would allow students in other fields to refine their skills of visual discernment and execution, and thereby increase the clarity and elegance of their rhetoric. d) A BA would allow design students to develop foreign language proficiency and greater cultural sensitivity.				
	Unlike the BFA degree, the BA requires intermediate proficiency in a foreign language. Foreign language proficiency is not only desirable in its own right, but also because it fosters designers' awareness of the ways in which cultural differences shape decisions by designers and consumers alike. e) A BA could help increase the four-year graduation rate for "auto-admits" and transfer students The existing BFA program tends to select for relatively cosmopolitan students who attended schools with a wide range of visual arts course offerings. However, some students do not know much about design—much less know that they might wish to pursue it as a major or a career—until they are in college. A BA degree with fewer upper-division design requirements would allow transfer students and freshman and sophomore "auto-admits" who have not yet declared a major to more readily change major into BA Design and still complete their degree in four years.				
3.	THIS PROPOSAL INVOLVES (Please check all that apply) Courses in other colleges Courses in proposer's college that are frequently taken by students in				

			other colleges			
		Course in the core curriculum Change in admission	☐ Change in course sequencing for an existing program☐ Requirements not explicit in the	Courses that have to be added to the inventory		
	L	requirements (external or	catalog language (e.g., lists of			
		internal)	acceptable courses maintained by			
		internal)	department office)			
4.		OPE OF PROPOSED CHANG				
	a.	Does this proposal impact other If yes, then how?	colleges/schools?	Yes 🗌 No 🔀		
	b.	Do you anticipate a net change i	n the number of students in your college?	Yes 🛛 No 🗌		
		If yes, how many more (or fewe		. 1 . T 1 . 1 . C.1.		
	Initially, we anticipate only about 5 students per year to transfer in as BA students. Independent of the proposal, our dean has suggested the possibility of tripling the size of the design program in coming years; however, even were that to come to fruition, the BA would admit at most 15-20 students per year as transfer students or major-changers, some of whom are likely to already be students in our college.					
	c.	Do you anticipate a net increase taking classes in your college?	(or decrease) in the number of students from	om outside of your college Yes ⊠ No □		
			er of students and/or class seats involved.	163 🖂 110 🗀		
	d.	Students would only be allowed to enter the BA program through transfer admission or major change, not via freshman admission. At least initially, the number of BA students admitted will be limited to the number of seats available in the major due to the predictable attrition of BFA students between the freshman and sophomore years. Many of the major-changers into the BA program are likely to be from Studio Art, but some may be major-changers from, or double majors in, other colleges. Initially, the number of students who would transfer or change major into BA Design would be only about 5 students per year; however, because our dean has independently expressed an interest in tripling the size of the undergraduate design program, five years from now, perhaps we will accept as many as 15-20 BA Design majors per year. In addition, we expect some movement between the BFA and BA programs in design: students admitted into one of the degree plans may later decide to petition to change to the other. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No Tild yes, please indicate the number of students and/or class seats involved. Because a BA degree has more electives than a BFA, BA majors in design would take a greater proportion of their 120 credit hours outside of the college. However, because the number of students				
			l be so small (about 5 per year, initially, an			
	TO 4	1 7	t on other units will be negligible.	Teal		
			yes, please answer the following question			
	_	- · · ·	nother college/school, such as requiring n of seats offered, at least one contact must			
	1106	How many students do you expe		se at the conege level.		
			cted and their response(s) included:			
		Person communicated with:	:			
		Date of communication:				
		Response:	and to the same summingly and other basis as	Inaction magninum anta (12		
	e.	hour core, signature courses, fla	ges to the core curriculum or other basic ed	iucation requirements (42-		
			must be informed of the proposed chang	es and their response		
		included:	or me proposed chang	tesponse		
		Person communicated with:	:			
		Date of communication:				
		Response:				
	f.	Will this proposal change the nu	umber of hours required for degree complet	ion? If yes, explain: No		

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 28, 2015

College approval date: October 19, 2015

Dean approval date: October 20, 2015

Approved by whom: CAET Advisory Board

Approved by whom: College of Fine Arts

Approved by whom: Dean Doug Dempster

PROPOSED NEW CATALOG TEXT:

Design Major: Bachelor of Arts (BA)

Core Curriculum

All students must complete the University's Core Curriculum. In the process of fulfilling the core curriculum and other degree requirements, all students are expected to complete the Skills and Experience flags:

- 1. Writing: two flagged courses beyond Rhetoric and Writing 306 or its equivalent
- 2. Quantitative Reasoning: one flagged course
- 3. Global Cultures: one flagged course
- 4. Cultural Diversity in the United States: one flagged course
- 5. Ethics and Leadership: one flagged course
- 6. <u>Independent Inquiry: one flagged course</u>

Courses that may be used to fulfill core curriculum and flag requirements are identified in the *Course Schedule*. They may be used simultaneously to fulfill other requirements, unless otherwise specified. *Please note, students may not earn the cultural diversity and global cultures flags from the same course*. Students are encouraged to discuss options with a departmental academic adviser.

Prescribed Work

Foreign language: Intermediate level proficiency in a foreign language.

Major Requirements

- 1. Design courses: Twenty-four semester hours, consisting of:
 - a. Design 309 with a grade of at least *C*
 - b. Design 374 with a grade of at least C
 - c. <u>Eighteen semester hours of design courses</u>, of which at least nine hours must be upperdivision. <u>Design 336 may not be counted</u>. In order to enroll in courses numbered <u>DES 340 or higher</u>, a design major must first pass a performance review conducted by the design faculty.
- 2. Supportive courses in studio art: Nine semester hours, consisting of
 - a. Studio Art 301C, 302C and 303C
- 3. <u>Art/design history/theory/criticism courses: nine semester hours, three semester hours of which may</u> also be counted toward the visual and performing arts requirement of the core curriculum, chosen from
 - a. Art History 303
 - b. Art History 304 or Design 308
 - c. Design 336

Electives

Eighteen semester hours chosen from courses either within or outside the Department of Art and Art History. Additional elective coursework may be needed to provide the total number of semester hours required for the degree.

Total Minimum Requirements

For the BA with a major in design: 120 semester hours as outlined above.