

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY  
COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date: October 6, 2015      Approved by whom: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date: October 13, 2015      Approved by whom: Jay Bernhardt, Interim Dean

## PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
- ~~34.~~ The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- ~~45.~~ A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- ~~56.~~ An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.

67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 94 of the Moody College of Communication, Bachelor of Science in Communication Studies section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty but no more than thirty-six semester hours of communication studies. At least fifteen hours must be in upper- division coursework. Each student must complete one of the following tracks:
  - a. *Corporate Communications*
    - i *Communication Studies 306M, 313M, and 332K.*
    - ii Six semester hours chosen from the following courses:  
*Communication Studies 310K, 316L, 320, 335, 336D, 337, 338, 339L, 341, 346, 350M, 353S, 370K, and 372T.*
    - iii Fifteen additional semester hours of communication studies.
  - b. *Human Relations*
    - i *Communication Studies 306M and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.*
    - iii Fifteen additional semester hours of communication studies.
  - c. *Political Communication*
    - i *Communication Studies 306M, 317C, and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.*
    - iii Twelve additional semester hours of communication studies.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. ~~However, no student may count toward the degree more than forty two semester hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.