OFFICE OF THE FACULTY COUNCIL



THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816 (512) 471-5934 • Fax: (512) 471-5984 • http://www.utexas.edu/faculty/council

February 9, 2016

Judith H. Langlois Interim Executive Vice President and Provost The University of Texas at Austin MAI 2013

Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog*, 2016-2018. The changes were classified as being of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 8, 2016. The authority to grant final approval on these changes resides with UT System.

- Proposed Changes to the Advertising Degree Program (D 14063-14066)
- Proposed Changes to the Communication Studies Degree Program (D 14067-14070)
- Proposed Changes to the Journalism Degree Program (D 14071-14076)
- Proposed Changes to the Public Relations Degree Program (D 14077-14080)
- Proposed Changes to the Radio-Television-Film Degree Program (D 14081-14087)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary

General Faculty and Faculty Council

HH:dlr

Enclosures

xc:

Gregory L. Fenves, president

Janet Dukerich, senior vice provost

ec (letter only):

Carol Longoria, deputy to the president

Darrell Rocha, assistant dean, Moody College Communication

Cynthia Patino, academic advising coordinator, Moody College Communication

Allen Walser, manager of reporting and analysis, IRRIS

Brenda Schumann, associate registrar

Lydia Cornell, program coordinator, provost's office

Michelle George, administrative manager for faculty affairs, provost's office

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.

Hillary Hart, Secretary

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General Faculty and Faculty Council

PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Type of Change		✓ Academic Cha✓ Degree Progra	ange am Change (THECE	form required)		
Pro	posed classifica	tion 🛭 Exclusive	☐ General	☐ Major		
1.	CONSULT LINDETERMINE Is this a new	NDA DICKENS, D IF SACS-COC AP w degree program?	IRECTOR OF AC PROVAL IS REQ	CREDITATION AND UIRED. Y	ES, THE COLLEGE MUST D ASSESSMENT, TO Ses No Ses No Ses No Ses No Ses Ses No Ses Ses No Ses	ST
	-	_	that will be taught delivered electroni	on campus.	es No No	
	• Will course	s in this program be	denvered electronic	Larry:		
3.	EACH INDIVI Increase the madegree hours. Reason: The communication abroad program maximum hour their degree. The allow students in the courses in the course	the core	ion hours allowed to on hour maximum a part in special come enior Fellow Honor najor are penalized; naximum hour limit ating in these special Please check all the Courses in pr are frequently other colleges Change in co an existing pr Requirements catalog languacceptable come	llowed, which differs be munication programs so so program. Currently, so i.e., the additional hours is being raised to sixty all programs without per at apply) oposer's college that of taken by students in so urse sequencing for cogram so not explicit in the age (e.g., lists of ourses maintained by	uch as communication stud students who exceed the rs are not counted towards hours across all majors to	ly be
4.	SCOPE OF PR	ROPOSED CHANG	department of	ince)		
	a. Does this p If yes, then	roposal impact othe	r colleges/schools?		Yes 🗌 No 🖂	
	b. Do you ant If yes, how	icipate a net change many more (or few	ver) students do you	udents in your college? expect?		
	taking <u>class</u> If ves, plea	ses in your college? se indicate the num	per of students and/o	or class seats involved.	rom outside of your college Yes □ No ⊠	•
	courses in	other colleges?		e number of students for class seats involved.	rom your college taking Yes □ No ⊠	
	potential budg	etary impacts for a	nother college/sch	ool, such as requiring	ions. If the proposal has new sections or a non- st be at the college-level.	

digible increase in the number of seats offered, at least one contact. How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

Does this proposal involve changes to the core curriculum or other basic education requirements (42hour core, signature courses, flags)? If yes, explain: No

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

Will this proposal change the number of hours required for degree completion? If yes, explain: No

COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date:

October 6, 2015

Approved by whom: Chairs, Directors, Assoc. & Asst.

Deans

Dean approval date:

October 13, 2015

Approved by whom: Jay Bernhardt, Interim Dean

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PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

- 1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
- 2. All communication majors must have a grade of at least C in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.
- 3. No more than 60 hours of communication coursework may count towards the degree.
- 34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- 45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- 56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.

- 67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit.

 The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
- 78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of *C* or better.

On page 94 of the Moody College of Communication, Bachelor of Science in Communication Studies section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

Major Requirements

- 1. At least thirty but no more than thirty-six semester hours of communication studies. At least fifteen hours must be in upper- division coursework. Each student must complete one of the following tracks:
 - a. Corporate Communications
 - i Communication Studies 306M, 313M, and 332K.
 - ii Six semester hours chosen from the following courses: *Communication Studies 310K*, *316L*, *320*, *335*, *336D*, *337*, *338*, *339L*, *341*, *346*, *350M*, *353S*, *370K*, and *372T*.
 - iii Fifteen additional semester hours of communication studies.
 - b. Human Relations
 - i Communication Studies 306M and 332K.
 - ii Nine semester hours chosen from the following courses: Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.
 - iii Fifteen additional semester hours of communication studies.
 - c. Political Communication
 - i Communication Studies 306M, 317C, and 332K.
 - ii Nine semester hours chosen from the following courses: Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.
 - iii Twelve additional semester hours of communication studies.
- At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. However, no student may count toward the degree more than forty two semester hours (including transfer credit) in College of Communication coursework.
- 3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

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Hillary Hart, Secretary

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General Faculty and Faculty Council

PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Тур	e of Change		Academic Chan Degree Program	ge 1 Change (THECE	form required)		
Proj	posed classifi	ication		☐ General	☐ Major		
	CONSULT DETERMIN	LINDA NE IF SA	DICKENS, DII ACS-COC APP	HE FOLLOWIN RECTOR OF AC ROVAL IS REQ	CREDITATION	S YES, T AND AS Yes [THE COLLEGE MUST SSESSMENT, TO
	• Is this a	new deg	ree program?	1	off campus?	Yes [
	 Does the 	e prograi	n offer courses t	that will be taught	on campus:	Yes [
				delivered electron		NAC BOSSES	
2.		TTTTT TT	T CITARICIE.				RATIONALE FOR
	Increase the	maximu	m communication	on hours allowed	o count towards the	e degree	from forty-eight to sixty
	Reason: The communicate	s. ne currention majo	t communication	n hour maximum a	allowed, which diffinunication program	ers by m ms such	najor, limits as communication study ents who exceed the
	.1 1 1	The	mmunication m	axımım nolir ilili	l is being faiscu to	SIALY HOL	arb across are
	allow studer	nts intere	sted in participa	iting in these spec	al programs withou	it penare	, .
3.	THIS PRO	POSAL ses in of	INVOLVES (Finer colleges	Please check all the Courses in pare frequent other college	roposer's college tr y taken by students	nat [] Flags
	Cour	se in the	core		ourse sequencing fo	or [Courses that have to be
		se in the	corc	an existing	orogram		added to the inventory
	☐ Char	nge in ad irements	mission (external or	catalog lang	ts not explicit in the uage (e.g., lists of ourses maintained office)		Other
	CCODE O	e ddal	OSED CHANG	SE.			
4.	a. Does the	his propo	osal impact other	r colleges/schools	?		Yes 🗌 No 🖂
	If was	then how	v?			12	Yes □ No ⊠
	b. Do you anticipate a net change in the number of students in your conege? If yes, how many more (or fewer) students do you expect? The provide the provide a net increase (or decrease) in the number of students from the number of students in your conege?					rege?	I es 🗀 Ho 🖂
						ents fron	n outside of your college
	taking alogges in your college?						Yes 🗌 No 🖂
If yes, please indicate the number of students and/or class seats involved. d. Do you anticipate a net increase (or decrease) in the number of students from your college taking the property of the property							
						ves \ \ \ No \	
	course	e in othe	r colleges?				103 [] 110 [2]
	If yes,	please i	ndicate the num	Del Of Students and	l/or class seats invo	-11	
		_	1	th was placed one	wer the following	auestior	is. If the proposal has

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

Does this proposal involve changes to the core curriculum or other basic education requirements (42hour core, signature courses, flags)? If yes, explain: No

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

Will this proposal change the number of hours required for degree completion? If yes, explain: No

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General Faculty and Faculty Council

PROPOSED CHANGES TO THE JOURNALISM DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Type of Change			✓ Academic Change✓ Degree Program Change (THECB form required)						
Pro	_	d classificati			☐ General	☐ Major			
1.	COI DE	NSULT LIN FERMINE I Is this a new	DA FS deg	DICKENS, DI ACS-COC APE gree program?	RECTOR OF A PROVAL IS RE		Yes 🗆	No ⊠	MUST O
	•	Does the pro	grai	m offer courses	that will be taugl	nt off campus?	Yes 🗌		
		Will courses	in t	his program be	delivered electro	nically?	Yes 🗌		
 EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE: a. LEVEL III Category 1 (Public Affairs Reporting): Add J 327D, Reporting with Data and J 328D, Coding for Journalists. Reason: Adding these two courses offers students more choices in fulfilling the required hours in the category and the course material of these courses directly relate to public affairs reporting. 									
		Category 2 (Delete J 330 2, 3 and 4, a Reason: Thousand T	(Specification) (Specification	ecialized Journal 332F, and 333F 349T, Topic 23.	istic Skills): and add J 330C, e being removed g added teach st	332D, 334D, 340D because some of the udents the moderni	, 335J, 336.	J, 339J, 339T To	,
	Category 3 (Understanding and Reporting Social Issues): Delete J 349G and add J 342J. Reason: J 349G is no longer taught; J 342J provides students with another option in this area.								
	 b. LEVEL V Remove J 379 as an option in this level and add J 332J, Sports for Reporting Texas, and J 333J, Photography for Reporting Texas, to J 361F, Reporting Texas. Reason: J 379 is no longer needed because the School of Journalism has increased the number of instructors and sections required to fulfill the demand for the courses required in this area. J 332J an 333J are specialized, equivalent options to J 361F and are appropriate for this level. 						er of		
 c. Increase the maximum communication hours allowed to count towards the degree from 48 t degree hours. Reason: The current communication hour maximum allowed, which differs by major, limit communication majors from taking part in special communication programs such as commustudy abroad programs, UTLA, and the Senior Fellow Honors program. Currently, students exceed the maximum hour specified by their major are penalized, i.e., the additional hours a counted towards their degree. The communication maximum hour limit is being raised to 6 across all majors to allow students interested in participating in these special programs with 							by major, limits uch as communently, students witional hours are ing raised to 60	ication who e not hours	
3.	. T	HIS PROPO Courses	SAI in o	L INVOLVES (ther colleges	Please check al Courses i are freque other coll	n proposer's collegently taken by stude	e that ents in] Flags	

	☐ Course in the core curriculum☐ Change in admission requirements (external or internal)	 Change in course sequencing for an existing program Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) 	
1.	 scope of proposed change a. Does this proposal impact othe If yes, then how? b. Do you anticipate a net change If yes, how many more (or few c. Do you anticipate a net increase) 	r colleges/schools?	Yes ☐ No ☒ ? Yes ☐ No ☒ from outside of your college Yes ☐ No ☒
	taking <u>classes in your college?</u> If yes, please indicate the num d. Do you anticipate a net increase	ber of students and/or class seats involved se (or decrease) in the number of students factorial students and/or class seats involved	<u>from your college</u> taking Yes
	potential budgetary impacts for negligible increase in the numbe How many students do you ex Impacted schools must be con Person communicated win Date of communication: Response: e. Does this proposal involve che hour core, signature courses, If yes, undergraduate studie included: Person communicated wo Date of communication:	that the core curriculum or other basic flags)? If yes, explain: No es must be informed of the proposed cha	ust be at the college-level. c education requirements (42-
5	Department approval date: Septer Dean approval date: Septer Septer Dean approval date: Septer	wal process ember 9, 2015 Approved by: Full School ember 15, 2015 Approved by: Chairs, Dia ember 30, 2015 & October 13, 2015 Appropriate Bernhardt	rectors, Assoc. & Asst. Deans
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On page 94 of the Moody College of Communication, Bachelor of Journalism section, under the Level III and Level V of the 2014-2016 catalog, please make the following changes:

Bachelor of Journalism

To be awarded the degree of Bachelor of Journalism, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements (p. 17) for graduation and the Core Curriculum (p. 20) requirements, the college graduation requirements given in Special Requirements of the College (p. 81), and the requirements given in Special Requirements, Prescribed Work, and Major Requirements below.

Journalism courses are divided into five levels of coursework and more narrowly within the levels according to their skill set and writing content. Not all courses are offered every semester-and additional courses are likely to be offered in the future to reflect trends in journalism.

Level I, Foundations: Journalism 301F and 302F Level II, Applications: Journalism 310F and 311F

Level III, Specialized Issues and Skills:

- Category 1-Public Affairs Reporting: Journalism <u>327D</u>, <u>328D</u>, <u>320F</u>, <u>321F</u>, <u>322F</u>, <u>323F</u>, <u>324F</u>, <u>325F</u>, <u>326F</u>
- Category 2-Specialized Journalistic Skills: Journalism 330C, 332D, 334D, 340D, 330F, 331F, 332F, 333F, 334F, 335F, 336F, 336D, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339J, 339T Topics 1, 2, 3, and 4, 349T Topic 23.
- Category 3-Understanding and Reporting Social Issues: Journalism 340F, 341F, 342F, 343F, 344F, 346F, 347F, 348F, 349F, 340G, 341G, 342G, 343G, 344G, 345G, 346G, 347G, 348G, 349G, 340J, 341J, 342J

Level IV, Professional Principles: Journalism 350F, 351F, 352F, 353F Level V, Professional Practices: Journalism <u>J 332J, 333J</u>, 360F, 160G, 361F, 362F, 379,

On page 96 of the Moody College of Communication, Bachelor of Journalism section, under Special Requirements of the 2014-2016 catalog, please make the following changes:

Special Requirements

All students in the journalism program are strongly encouraged to have a laptop computer meeting certain specifications as they enter Level II courses. Computer parameters will be designated by the School of Journalism on the department Web site at http://journalism.utexas.edu.

Students will be required to take Journalism 302F, 310F, and 311F in residence. In addition, Journalism 310F and 311F require a grade of at least B-.

Students who are interested in completing advanced photojournalism courses are required to take Communication 316, *Photographic Communication*, as part of their required six hours of coursework in communication.

To enroll in upper-division journalism courses, a student must have a University grade point average of at least 2.25, a grade point average in courses in the Moody College of at least 2.00, and credit for Journalism 310F and 311F with a grade of at least *B*-. Students who do not fulfill this requirement will be unable to register for upper-division journalism courses. The 2.25 grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.

Journalism majors must complete Journalism 360F or Journalism 361F in order to graduate. In order to graduate, Journalism majors must complete six hours chosen from J 360F, J 362F or J 361F. In place of J 361F, a student may substitute either J 332J or J 333J. Internships can be taken for course credit as soon as a student completes the two Level II courses with a grade of at least B in each.

The student must complete at least eighty-four semester hours outside journalism. At least sixty-five hours must be in liberal arts and natural sciences.

A student majoring in journalism may not register for more than nine semester hours in journalism in one semester or summer session. The director or associate director may make exceptions to this rule for students who need additional journalism courses in order to graduate on time.

A student with a major in journalism must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.

Additional information about the preceding requirements is available from the School of Journalism at http://journalism.utexas.edu/ or (512)471-1845.

On page 97 of the Moody College of Communication, Bachelor of Journalism section, under Major Requirements of the 2014-2016 catalog, please make the following changes:

Major Requirements

- 1. Journalism students must complete thirty-six semester hours in journalism and no more than thirty-six journalism hours may be counted toward the degree.
- 2. The following courses are required: Journalism 301F, 302F, 310F, 311F, 350F, and six hours to be chosen from 360F, 361F, or and 362F; Journalism 332J and 333J may substitute for 361F. Journalism 302F, 310F, and 311F must be taken in residence and a grade of at least *B* is required for 310F and 311F.
- 3. At least nine semester hours but not more than fifteen semester hours from Level III, Specialized Issues and Skills, as follows:
 - a. at least three semester hours to be chosen from Journalism <u>327D</u>, <u>328D</u>, <u>320F</u>, <u>321F</u>, <u>322F</u>, <u>323F</u>, <u>324F</u>, <u>325F</u>, <u>326F</u>
 - b. at least three semester hours to be chosen from Journalism <u>330C</u>, <u>332D</u>, <u>334D</u>, <u>340D</u>, <u>330F</u>, <u>331F</u>, <u>332F</u>, <u>333F</u>, <u>334F</u>, <u>335F</u>, <u>336F</u>, <u>337F</u>, <u>338F</u>, <u>339F</u>, <u>330G</u>, <u>331G</u>, <u>332G</u>, <u>333G</u>, <u>334G</u>, <u>335G</u>, <u>336G</u>, <u>337G</u>, <u>335J</u>, <u>336J</u>, <u>339J</u>, <u>339T Topics 1</u>, <u>2</u>, <u>3</u>, and <u>4</u>, <u>349T Topic 23</u>
 - c. at least three semester hours to be chosen from Journalism 340F, 341F, 342F, 343F, 344F, 345F, 346F, 347F, 348F, 349F, 340G, 341G, 343G, 344G, 345G, 346G, 347G, 348G, 349G, 340J, 341J, 342J
- 4. At least six semester hours of coursework must be taken in the <u>Moody</u> College of Communication but outside the School of Journalism. No more than forty two hours (including transfer credit) in College of Communication coursework may be counted toward the degree.
- 5. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE PUBLIC RELATIONS DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.

Hillary Hart, Secretary

General Faculty and Faculty Council

PROPOSED CHANGES TO THE PUBLIC RELATIONS DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Тур	De of Change ☐ Degree Program Change (THECB form required)
Pro	posed classification
1.	IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACS-COC APPROVAL IS REQUIRED. • Is this a new degree program? • Does the program offer courses that will be taught off campus? Yes □ No ☑ No ☑
	Does the program offer courses that will be integrited by the program of the prog
2.	EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE: Increase the maximum communication hours allowed to count towards the degree from forty-eight to sixty degree hours. Reason: The current communication hour maximum allowed, which differs by major, limits communication majors from taking part in special communication programs such as communication study abroad programs, UTLA, and the Senior Fellow Honors program. Currently, students who exceed the maximum hour specified by their major are penalized, i.e., the additional hours are not counted towards their degree. The communication maximum hour limit is being raised to sixty hours across all majors to allow students interested in participating in these special programs without penalty.
3.	THIS PROPOSAL INVOLVES (Please check all that apply) ☐ Courses in other colleges ☐ Course in the core ☐ curriculum ☐ Change in admission ☐ requirements (external or internal) ☐ Course in the core ☐ curriculum ☐ Change in admission ☐ catalog language (e.g., lists of acceptable courses maintained by department office) ☐ Flags ☐ Courses that have to be added to the inventory ☐ Other ☐ Other
4.	 SCOPE OF PROPOSED CHANGE a. Does this proposal impact other colleges/schools? If yes, then how? b. Do you anticipate a net change in the number of students in your college? Yes □ No ☑ If yes, how many more (or fewer) students do you expect? c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? If yes, please indicate the number of students and/or class seats involved. d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? If yes, please indicate the number of students and/or class seats involved. If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has
	potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Does this proposal involve changes to the core curriculum or other basic education requirements (42hour core, signature courses, flags)? If yes, explain: No

If yes, undergraduate studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

Will this proposal change the number of hours required for degree completion? If yes, explain: No f.

COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date:

October 6, 2015

Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:

October 13, 2015

Approved by Interim Dean Jay Bernhardt

PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

- 1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
- 2. All communication majors must have a grade of at least C in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.
- 3. No more than 60 hours of communication coursework may count towards the degree.
- 34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- 45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- 56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
- 67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable

credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.

78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 99 of the Moody College of Communication, Bachelor of Public Relations section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

Major Requirements

- 1. At least thirty-six but no more than forty-two semester hours of coursework, of which at least twenty-four hours must be upper- division. The following courses are required:
 - a. Advertising 318J, 344K, 345J, Public Relations 317, 348, 350, 352, 353, 367, and 377K. The student must take Advertising 318J, Public Relations 367 and 377K in residence; Advertising 318J must be completed with a grade of at least *B*.
 - b. Six additional hours in public relations or advertising.
- At least six semester hours of coursework must be taken in the College of Communication but outside advertising and public relations. No student may count toward the degree more than forty eight hours (including transfer credit) in College of Communication coursework.
- 3. No College of Communication course to be counted toward the degree and no course to be counted toward major requirement 1 above may be taken on the pass/fail basis, unless the course is offered only on that basis.

DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 21, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.

Hillary Hart, Secretary

General Faculty and Faculty Council

PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

Ту	pe of Change	✓ Academic Chan✓ Degree Program		form required)				
Pr	oposed classificat	ion 🛭 Exclusive	☐ General	☐ Major				
1.	 IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACS-COC APPROVAL IS REQUIRED. Is this a new degree program? Yes □ No ⋈							
		ogram offer courses the in this program be d			Yes Yes	No ⊠ No ⊠		

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

The RTF Department would like to make the following requirement changes to the BS degree:

- Increase the minimum number of total RTF hours required from 30 to 36 hours.
 Explanation: As the media industries and technologies rapidly expand, the students need more hours in the major to adequately prepare them for the professional world or for advanced study, if they opt to pursue graduate degrees.
- 2. Require all RTF student to complete the following lower-division courses:
 - a. RTF 307, Media and Society
 - b. RTF 308, Development of Film and Media
 - c. RTF 317, Narrative Strategies and Media Design
 - d. RTF 318, Intro to Image and Sound

Explanation: This will create a "common RTF core" for all RTF majors by specifying the lower-level RTF courses students must complete for the degree. The objective here is to ensure that all RTF majors are introduced to the program (and the field) through four basic introductory courses – versus the nine lower-division courses that previously had been offered (from which the students chose four classes). This will provide consistency, stability, and comprehensiveness across the lower-division prerequisite curriculum.

- 3. Increase the minimum number of required upper-level RTF media studies hours from six to nine. Explanation: This will ensure that the students graduate with a richer and deeper understanding of the historical, theoretical, and analytical aspects of the media industries.
- 4. Increase the minimum number of upper-division RTF hours required from 18 to 21. Explanation: This will allow for three of the six proposed additional hours to potentially be lower-division, which would allow both external and internal RTF transfers to use three hours of lower-division RTF coursework, taken outside of the required four core RTF courses, toward completion of the degree.
- 5. Increase the maximum number of total RTF hours to 48. Explanation: This will allow for the 3-hour increase in required RTF studies area coursework, as well as for an additional 3-hour increase in RTF elective coursework, without altering the overall balance of production and/or media studies courses typically completed.

While not required, the majority of RTF students exhaust the current COM & RTF limits in order to complete all of the courses needed to successfully enter the workforce in the various media industries. Adjusting these maximum limits (in conjunction with the 6 additional hours required for the degree)

will allow students to maintain the overall balance of studies and production courses typically completed. Increase the maximum communication hours allowed to count towards the degree from 48 to 60 degree hours. Explanation: The current communication hour maximum allowed, which differs by major, limits communication majors from taking part in special communication programs such as communication study abroad programs, UTLA, and the Senior Fellow Honors program. Currently, students who exceed the maximum hour specified by their major are penalized, i.e., the additional hours are not counted towards their degree. The communication maximum hour limit is being raised to 60 hours across all majors to allow students interested in participating in these special programs without penalty. 3. THIS PROPOSAL INVOLVES (Please check all that apply) Courses in other colleges Courses in proposer's college that ☐ Flags are frequently taken by students in other colleges Course in the core ☐ Change in course sequencing for Courses that have to be curriculum an existing program added to the inventory ☐ Change in admission Requirements not explicit in the ○ Other requirements (external or catalog language (e.g., lists of internal) acceptable courses maintained by department office) 4. SCOPE OF PROPOSED CHANGE a. Does this proposal impact other colleges/schools? Yes \square No \boxtimes If yes, then how? b. Do you anticipate a net change in the number of students in your college? Yes 🗌 No 🖂 If yes, how many more (or fewer) students do you expect? c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes 🗌 No 🔯 If yes, please indicate the number of students and/or class seats involved. d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No No If yes, please indicate the number of students and/or class seats involved. If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a nonnegligible increase in the number of seats offered, at least one contact must be at the college-level. How many students do you expect to be impacted? Impacted schools must be contacted and their response(s) included: Person communicated with: Date of communication: Response: Does this proposal involve changes to the core curriculum or other basic education requirements (42hour core, signature courses, flags)? If yes, explain: No If yes, undergraduate studies must be informed of the proposed changes and their response included:

f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

Person communicated with: Date of communication:

Response:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: July 31, 2015

Approved by: Department Faculty

College approval date:

September 15, 2015 Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:

September 30, 2015, October 13, 2015 Approved by Interim Dean Jay

Bernhardt

PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

- 1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
- 2. All communication majors must have a grade of at least C in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.
- 3. No more than 60 hours of communication coursework may count towards the degree.
- 34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- 45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- 56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
- 67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
- 78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On pages 100 - 104 of the Moody College of Communication Bachelor of Science in Radio-Television-Film section, under Prescribed Work, Major Requirements, Areas of Study and the Order and Choice of headings of the 2014-2016 catalog, please make the following changes:

Prescribed Work*

- 1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
- 2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the *Course Schedule*. They may also be used to fulfill other degree requirements.
- 3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement (p. 82) section under the Moody College of Communication's Degrees and Programs section; a complete
 - list is available from the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the *Course Schedule*.
- 4. Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence.

 An extensive foreign language testing program is available at the University. Students with knowledge of a
 - language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
- 5. At least thirty-six semester hours of upper-division coursework.
- 6. No more than twelve semester hours of transfer credit in radio- television-film may be counted toward the degree.
- 7. Enough additional coursework to make a total of 120 semester hours. No more than forty-two forty-eight hours in radio-television-film and no more than thirty-six hours in any other single field may be counted toward the degree.

Major Requirements

- 1. At least thirty thirty-six but no more than forty two forty-eight semester hours of radio-television-film, of which at least eighteen twenty-one hours must be upper-division. All students must take twelve hours of lower division coursework in radio television film, Radio-Television-Film 307, 308, 317 and 318, and two three courses chosen from the following: Radio-Television-Film 320C, 321C, 321F, 322C, 324F, 330G, 330K, 331J, 331K, 331M, 331N, 331P, 334, 335, 342, 342T, 345, 347C, 348, 359, 359S, 365, 365C, 365D, 368S Topic 2, and 370.
- 2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the department. However, no student may count toward the degree more than forty eight hours (including transfer credit) in Moody College of Communication coursework.
- 3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

Areas of Study

The curriculum in radio-television-film is designed to prepare students to be versatile and well-equipped for positions in fields related to media. The program aims to train students to analyze the role of communication media in societies, to write and speak well, and to create media projects and programs. The curriculum is multidisciplinary and includes courses in the history and analysis of media systems, including film, television, and new media; global media; production and screenwriting; digital media; critical and cultural studies; ethnic, gender, and minority studies; and communication technologies and policies. Each student's program of study is planned by the student and an undergraduate adviser to meet the student's academic and professional goals. Because upper division courses require specific lower division prerequisites, students should consider their lower division preparation carefully. For example, many production courses require completion of Radio Television Film 317 and

318 with a grade of *B*—or better, while nonproduction courses may require either Radio Television Film 314 or 316, or 309.

Students who plan to take production courses should be aware that these courses may require five to ten hours of independent production or studio time a week in addition to the class meetings listed in the *Course Schedule*. All costs of production, such as the cost of film and film processing, actors' fees, and location fees, are borne by the student. The cost of most equipment is covered by tuition.

Order and Choice of Work

First Year

- 1. The student must may take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language.
 - d. Courses that meet flag requirements.
- 2. Two of the following: Radio Television Film 305, 309, 312C, 314, 316, 316M. Radio-Television-Film 307 and 308.
- 3. Enough additional coursework to raise the student's course load to fifteen or sixteen hours each semester. Courses should be chosen with the guidance of a college adviser.

First-year students may not take two beginning foreign language courses in the same semester. First-year students may not take more than eight semester hours in one department.

Second Year

- 1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d. Courses that meet the flag requirements.
- 2. Two lower division courses in radio television film, including those that are prerequisite to the area(s) in which the student plans to take upper division courses. Radio-Television-Film 317 and 318.
- 3. Enough additional coursework, if needed, to raise the student's course load to fifteen or sixteen hours each semester.

Third and Fourth Years

- 1. Any remaining courses in the core curriculum and the prescribed work.
- 2. Two <u>Three</u> upper-division radio-television-film courses to be counted toward <u>requirement 1</u> the <u>Media Studies portion</u> of the major requirements.
- 3. Twelve to twenty four semester hours of upper division coursework Fifteen additional semester hours of coursework in radio-television-film, of which twelve hours must be upper-division.
- 4. Enough additional coursework to raise the student's course load to fifteen or sixteen hours each semester. meet overall university-wide degree requirements.

On page 139 of the Moody College of Communication, under the Bachelor of Science in Radio-Television-Film section of the 2014-2016 catalog, please make the following changes:

Department of Radio-Television-Film

Most upper-division radio-television-film courses are restricted to radio- television-film majors. Non-majors interested in taking an upper-division course in radio-television-film should contact the instructor after the fourth class day to request permission to be added to the class. For Radio- Television-Film 307, 308, 317 and 318, the department restricts enrollment during the first registration period to radio-television-film majors. During later registration periods, courses in which space is available may be opened to nonmajors.

Attendance is required at the first class meeting of Radio-Television-Film 317 and 318 and all upper-division radio-television-film courses. At the discretion of the instructor, students who do not attend the first class meeting may be dropped from the course, even if they have registered and paid their tuition.

The Department of Radio-Television-Film reserves the right to retain and to use for noncommercial purposes copies of all work completed by students as part of departmental course assignments.

Because prerequisites are subject to change, students should consult the Course Schedule before registering.