

OFFICE OF THE FACULTY COUNCIL

THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816  
(512) 471-5934 • Fax: (512) 471-5984 • <http://www.utexas.edu/faculty/council>

February 9, 2016

Judith H. Langlois  
Interim Executive Vice President and Provost  
The University of Texas at Austin  
MAI 2013  
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018*. The changes were classified as being of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 8, 2016. The authority to grant final approval on these changes resides with UT System.

- Proposed Changes to the Advertising Degree Program (D 14063-14066)
- Proposed Changes to the Communication Studies Degree Program (D 14067-14070)
- Proposed Changes to the Journalism Degree Program (D 14071-14076)
- Proposed Changes to the Public Relations Degree Program (D 14077-14080)
- Proposed Changes to the Radio-Television-Film Degree Program (D 14081-14087)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

A handwritten signature in black ink, appearing to read "Hillary Hart".

Hillary Hart, Secretary  
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president  
Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president  
Darrell Rocha, assistant dean, Moody College Communication  
Cynthia Patino, academic advising coordinator, Moody College Communication  
Allen Walser, manager of reporting and analysis, IRRIS  
Brenda Schumann, associate registrar  
Lydia Cornell, program coordinator, provost's office  
Michelle George, administrative manager for faculty affairs, provost's office

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date:      October 6, 2015      Approved by whom: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:      October 13, 2015      Approved by whom: Jay Bernhardt, Interim Dean

### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

#### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.

67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 94 of the Moody College of Communication, Bachelor of Science in Communication Studies section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty but no more than thirty-six semester hours of communication studies. At least fifteen hours must be in upper-division coursework. Each student must complete one of the following tracks:
  - a. *Corporate Communications*
    - i *Communication Studies 306M, 313M, and 332K.*
    - ii Six semester hours chosen from the following courses:  
*Communication Studies 310K, 316L, 320, 335, 336D, 337, 338, 339L, 341, 346, 350M, 353S, 370K, and 372T.*
    - iii Fifteen additional semester hours of communication studies.
  - b. *Human Relations*
    - i *Communication Studies 306M and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.*
    - iii Fifteen additional semester hours of communication studies.
  - c. *Political Communication*
    - i *Communication Studies 306M, 317C, and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.*
    - iii Twelve additional semester hours of communication studies.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. ~~However, no student may count toward the degree more than forty-two semester hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY


**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE  
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*  
2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date: October 6, 2015

Approved by whom: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:

October 13, 2015

Approved by whom: Jay Bernhardt, Interim Dean

### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

#### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
- ~~34.~~ The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.



67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 94 of the Moody College of Communication, Bachelor of Science in Communication Studies section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty but no more than thirty-six semester hours of communication studies. At least fifteen hours must be in upper-division coursework. Each student must complete one of the following tracks:
  - a. *Corporate Communications*
    - i *Communication Studies 306M, 313M, and 332K.*
    - ii Six semester hours chosen from the following courses:  
*Communication Studies 310K, 316L, 320, 335, 336D, 337, 338, 339L, 341, 346, 350M, 353S, 370K, and 372T.*
    - iii Fifteen additional semester hours of communication studies.
  - b. *Human Relations*
    - i *Communication Studies 306M and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.*
    - iii Fifteen additional semester hours of communication studies.
  - c. *Political Communication*
    - i *Communication Studies 306M, 317C, and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.*
    - iii Twelve additional semester hours of communication studies.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. ~~However, no student may count toward the degree more than forty-two semester hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE JOURNALISM DEGREE PROGRAM IN THE MOODY COLLEGE  
OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

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Hillary Hart, Secretary  
General Faculty and Faculty Council



- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Course in the core curriculum                           | <input checked="" type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other   |

#### 4. SCOPE OF PROPOSED CHANGE

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

#### 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 9, 2015 Approved by: Full School of Journalism faculty

College approval date: September 15, 2015 Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date: September 30, 2015 & October 13, 2015 Approved by Interim Dean Jay

Bernhardt

#### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

##### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least

- 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
  3. No more than 60 hours of communication coursework may count towards the degree.
  34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
  45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
  56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
  67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
  78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of *C* or better.

On page 94 of the Moody College of Communication, Bachelor of Journalism section, under the Level III and Level V of the 2014-2016 catalog, please make the following changes:

### **Bachelor of Journalism**

To be awarded the degree of Bachelor of Journalism, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements (p. 17) for graduation and the Core Curriculum (p. 20) requirements, the college graduation requirements given in Special Requirements of the College (p. 81), and the requirements given in Special Requirements, Prescribed Work, and Major Requirements below.

Journalism courses are divided into five levels of coursework and more narrowly within the levels according to their skill set and writing content. Not all courses are offered every semester; and additional courses are likely to be offered in the future to reflect trends in journalism.

Level I, Foundations: Journalism 301F and 302F  
 Level II, Applications: Journalism 310F and 311F

Level III, Specialized Issues and Skills:

- *Category 1-Public Affairs Reporting:* Journalism 327D, 328D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
- *Category 2-Specialized Journalistic Skills:* Journalism 330C, 332D, 334D, 340D, 330F, 331F, 332F, 333F, 334F, 335F, 336F, 336D, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339J, 339T Topics 1, 2, 3, and 4, 349T Topic 23.
- *Category 3-Understanding and Reporting Social Issues:* Journalism 340F, 341F, 342F, 343F, 344F, 346F, 347F, 348F, 349F, 340G, 341G, 342G, 343G, 344G, 345G, 346G, 347G, 348G, 349G, 340J, 341J, 342J

Level IV, Professional Principles: Journalism 350F, 351F, 352F, 353F

Level V, Professional Practices: Journalism J 332J, 333J, 360F, 160G, 361F, 362F, 379,

On page 96 of the Moody College of Communication, Bachelor of Journalism section, under Special Requirements of the 2014-2016 catalog, please make the following changes:

### Special Requirements

All students in the journalism program are strongly encouraged to have a laptop computer meeting certain specifications as they enter Level II courses. Computer parameters will be designated by the School of Journalism on the department Web site at <http://journalism.utexas.edu>.

Students will be required to take Journalism 302F, 310F, and 311F in residence. In addition, Journalism 310F and 311F require a grade of at least *B-*.

Students who are interested in completing advanced photojournalism courses are required to take Communication 316, *Photographic Communication*, as part of their required six hours of coursework in communication.

To enroll in upper-division journalism courses, a student must have a University grade point average of at least 2.25, a grade point average in courses in the Moody College of at least 2.00, and credit for Journalism 310F and 311F with a grade of at least *B-*. Students who do not fulfill this requirement will be unable to register for upper-division journalism courses. The 2.25 grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.

~~Journalism majors must complete Journalism 360F or Journalism 361F in order to graduate. In order to graduate, Journalism majors must complete six hours chosen from J 360F, J 362F or J 361F. In place of J 361F, a student may substitute either J 332J or J 333J.~~ Internships can be taken for course credit as soon as a student completes the two Level II courses with a grade of at least *B* in each.

The student must complete at least eighty-four semester hours outside journalism. At least sixty-five hours must be in liberal arts and natural sciences.

A student majoring in journalism may not register for more than nine semester hours in journalism in one semester or summer session. The director or associate director may make exceptions to this rule for students who need additional journalism courses in order to graduate on time.

A student with a major in journalism must have a grade of at least *C* in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.

Additional information about the preceding requirements is available from the School of Journalism at <http://journalism.utexas.edu/> or (512)471-1845.

On page 97 of the Moody College of Communication, Bachelor of Journalism section, under Major Requirements of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. Journalism students must complete thirty-six semester hours in journalism and no more than thirty-six journalism hours may be counted toward the degree.
2. The following courses are required: Journalism 301F, 302F, 310F, 311F, 350F, and six hours to be chosen from 360F, 361F, ~~or and~~ 362F; Journalism 332J and 333J may substitute for 361F. Journalism 302F, 310F, and 311F must be taken in residence and a grade of at least *B-* is required for 310F and 311F.
3. At least nine semester hours but not more than fifteen semester hours from Level III, Specialized Issues and Skills, as follows:
  - a. at least three semester hours to be chosen from Journalism 327D, 328D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
  - b. at least three semester hours to be chosen from Journalism 330C, 332D, 334D, 340D, ~~330F, 331F, 332F, 333F, 334F, 335F, 336F, 337F, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339J, 339T Topics 1, 2, 3, and 4, 349T Topic 23~~
  - c. at least three semester hours to be chosen from Journalism 340F, 341F, 342F, 343F, 344F, 345F, 346F, 347F, 348F, 349F, 340G, 341G, 343G, 344G, 345G, 346G, 347G, 348G, ~~349G, 340J, 341J, 342J~~
4. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the School of Journalism. ~~No more than forty-two hours (including transfer credit) in College of Communication coursework may be counted toward the degree.~~
5. No Moody College of ~~Communication~~ course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE PUBLIC RELATIONS DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

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To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council





Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date: October 6, 2015

Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date: October 13, 2015

Approved by Interim Dean Jay Bernhardt

### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

#### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
- ~~34.~~ The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- ~~45.~~ A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- ~~56.~~ An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
- ~~67.~~ Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable

credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit.

The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.

78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of *C* or better.

On page 99 of the Moody College of Communication, Bachelor of Public Relations section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty-six but no more than forty-two semester hours of coursework, of which at least twenty-four hours must be upper-division. The following courses are required:
  - a. Advertising 318J, 344K, 345J, Public Relations 317, 348, 350, 352, 353, 367, and 377K. The student must take Advertising 318J, Public Relations 367 and 377K in residence; Advertising 318J must be completed with a grade of at least *B*.
  - b. Six additional hours in public relations or advertising.
2. At least six semester hours of coursework must be taken in the College of Communication but outside advertising and public relations. ~~No student may count toward the degree more than forty-eight hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree and no course to be counted toward major requirement 1 above may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 21, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



will allow students to maintain the overall balance of studies and production courses typically completed.

6. Increase the maximum communication hours allowed to count towards the degree from 48 to 60 degree hours.

Explanation: The current communication hour maximum allowed, which differs by major, limits communication majors from taking part in special communication programs such as communication study abroad programs, UTLA, and the Senior Fellow Honors program. Currently, students who exceed the maximum hour specified by their major are penalized, i.e., the additional hours are not counted towards their degree. The communication maximum hour limit is being raised to 60 hours across all majors to allow students interested in participating in these special programs without penalty.

**3. THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input checked="" type="checkbox"/> Other                               |

**4. SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**



On pages 100 - 104 of the Moody College of Communication Bachelor of Science in Radio-Television-Film section, under Prescribed Work, Major Requirements, Areas of Study and the Order and Choice of headings of the 2014-2016 catalog, please make the following changes:

#### **Prescribed Work\***

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the *Course Schedule*. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement (p. 82) section under the Moody College of Communication's Degrees and Programs section; a complete list is available from the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the *Course Schedule*.
4. Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence.  
An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. At least thirty-six semester hours of upper-division coursework.
6. No more than twelve semester hours of transfer credit in radio- television-film may be counted toward the degree.
7. Enough additional coursework to make a total of 120 semester hours. No more than ~~forty-two~~ forty-eight hours in radio-television-film and no more than thirty-six hours in any other single field may be counted toward the degree.

#### **Major Requirements**

1. At least ~~thirty~~ thirty-six but no more than ~~forty-two~~ forty-eight semester hours of radio- television-film, of which at least ~~eighteen~~ twenty-one hours must be upper- division. All students must take ~~twelve hours of lower division coursework in radio television film,~~ Radio-Television-Film 307, 308, 317 and 318, and ~~two~~ three courses chosen from the following: Radio-Television-Film 320C, 321C, 321F, 322C, 324F, 330G, 330K, 331J, 331K, 331M, 331N, 331P, 334, 335, 342, 342T, 345, 347C, 348, 359, 359S, 365, 365C, 365D, 368S Topic 2, and 370.
2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the department. ~~However, no student may count toward the degree more than forty-eight hours (including transfer credit) in Moody College of Communication coursework.~~
3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.



## Areas of Study

The curriculum in radio-television-film is designed to prepare students to be versatile and well-equipped for positions in fields related to media. The program aims to train students to analyze the role of communication media in societies, to write and speak well, and to create media projects and programs. The curriculum is multidisciplinary and includes courses in the history and analysis of media systems, including film, television, and new media; global media; production and screenwriting; digital media; critical and cultural studies; ethnic, gender, and minority studies; and communication technologies and policies. Each student's program of study is planned by the student and an undergraduate adviser to meet the student's academic and professional goals. ~~Because upper division courses require specific lower division prerequisites, students should consider their lower division preparation carefully. For example, many production courses require completion of Radio Television Film 317 and 318 with a grade of B- or better, while nonproduction courses may require either Radio Television Film 314 or 316, or 309.~~

Students who plan to take production courses should be aware that these courses may require five to ten hours of independent production or studio time a week in addition to the class meetings listed in the *Course Schedule*. All costs of production, such as the cost of film and film processing, actors' fees, and location fees, are borne by the student. The cost of most equipment is covered by tuition.

## Order and Choice of Work

### First Year

1. The student ~~must~~ may take three courses from the following group each semester:
  - a. Rhetoric and Writing 306.
  - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
  - c. Courses in a foreign language.
  - d. Courses that meet flag requirements.
2. ~~Two of the following: Radio Television Film 305, 309, 312C, 314, 316, 316M, Radio Television Film 307 and 308.~~
3. Enough additional coursework to raise the student's course load to fifteen or sixteen hours each semester. Courses should be chosen with the guidance of a college adviser.

First-year students may not take two beginning foreign language courses in the same semester. First-year students may not take more than eight semester hours in one department.

### Second Year

1. The student must take three courses from the following group each semester; four are recommended:
  - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or rhetoric and writing.
  - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
  - c. Courses in the foreign language, unless the language requirement has been fulfilled.
  - d. Courses that meet the flag requirements.
2. ~~Two lower division courses in radio television film, including those that are prerequisite to the area(s) in which the student plans to take upper division courses. Radio Television Film 317 and 318.~~
3. Enough additional coursework, if needed, to raise the student's course load to fifteen or sixteen hours each semester.

### Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. ~~Two~~ Three upper-division radio-television-film courses to be counted toward ~~requirement 4~~ the Media Studies portion of the major requirements.
3. ~~Twelve to twenty-four semester hours of upper-division coursework~~ Fifteen additional semester hours of coursework in radio-television-film, of which twelve hours must be upper-division.
4. Enough additional coursework to ~~raise the student's course load to fifteen or sixteen hours each semester.~~ meet overall university-wide degree requirements.

On page 139 of the Moody College of Communication, under the Bachelor of Science in Radio-Television-Film section of the 2014-2016 catalog, please make the following changes:

#### **Department of Radio-Television- Film**

Most upper-division radio-television-film courses are restricted to radio- television-film majors. Non-majors interested in taking an upper-division course in radio-television-film should contact the instructor after the fourth class day to request permission to be added to the class. For Radio- Television-Film 307, 308, 317 and 318, the department restricts enrollment during the first registration period to radio-television-film majors. During later registration periods, courses in which space is available may be opened to nonmajors.

Attendance is required at the first class meeting of Radio-Television- Film 317 and 318 and all upper-division radio-television-film courses. At the discretion of the instructor, students who do not attend the first class meeting may be dropped from the course, even if they have registered and paid their tuition.

The Department of Radio-Television-Film reserves the right to retain and to use for noncommercial purposes copies of all work completed by students as part of departmental course assignments.

Because prerequisites are subject to change, students should consult the *Course Schedule* before registering.