



EXECUTIVE VICE PRESIDENT AND PROVOST  
THE UNIVERSITY OF TEXAS AT AUSTIN

110 Inner Campus Drive, Suite 201 • G1000 • Austin, Texas 78712-1701 • (512) 471-4363 • FAX (512) 475-7385

February 19, 2016

Dr. Steven Leslie  
Executive Vice Chancellor for Academic Affairs  
The University of Texas System  
P4300

Dear Dr. Leslie:

Enclosed for your consideration and approval are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018*. Faculty Council approved these proposals on February 8, 2016 (D 14063-14087), February 11, 2016 (D 14717-14754), and February 14, 2016 (D 14088-14092). Final approval resides with UT System.

- Proposed Changes to the Advertising Degree Program (D 14063-14066)
- Proposed Changes to the Communication Studies Degree Program (D 14067-14070)
- Proposed Changes to the Journalism Degree Program (D 14071-14076)
- Proposed Changes to the Public Relations Degree Program (D 14077-14080)
- Proposed Changes to the Radio-Television-Film Degree Program (D 14081-14087)
- Proposed Changes to the Comm. Sciences & Disorders Degree Program (D 14088-14092)
- New Transcript-Recognized Minor in Communication Studies (D 14717-14721)
- New Transcript-Recognized Minor in Health Communications (D 14722-14729)
- New Transcript-Recognized Minor in Journalism (D 14730-14733)
- New Transcript-Recognized Minor in Visual Media (D 14734-14737)
- New Transcript-Recognized Minor in US Latino and Latin American Media Studies (D 14738-14741)
- New Transcript-Recognized Minor in Communication and Society: Science Communication (D 14742-14746)
- Deletion of the Transcript-Recognized Certificate in US Latino and Latin American Media Studies (D 14747-14750)
- Deletion of the Transcript-Recognized Certificate in Communication and Society: Science Communication (D 14751-14754)

Sincerely,

A handwritten signature in black ink, appearing to read "Judith H. Langlois".

Judith H. Langlois  
Executive Vice President and Provost, *ad interim*

JHL: lac

**Enclosure**

**cc: Gregory Fenves, President  
Carol Longoria, Assistant Deputy to the President  
Darrell Rocha, Assistant Dean, Moody College of Communication  
Cynthia Patino, Academic Advising Coordinator, Moody College of Communication  
Brenda Schumann, Associate Registrar  
IRRIS Team  
Hillary Hart, Secretary, General Faculty and Faculty Council  
Deborah Roberts, Executive Assistant, OGF  
Victoria Cervantes, Senior Administrative Associate, OGF  
Suzanne Revisore, Assistant to the EVCAA**



OFFICE OF THE FACULTY COUNCIL  
THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816  
(512) 471-5934 • Fax: (512) 471-5984 • <http://www.utexas.edu/faculty/council>

February 9, 2016

Judith H. Langlois  
Interim Executive Vice President and Provost  
The University of Texas at Austin  
MAI 2013  
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018*. The changes were classified as being of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 8, 2016. The authority to grant final approval on these changes resides with UT System.

- Proposed Changes to the Advertising Degree Program (D 14063-14066)
- Proposed Changes to the Communication Studies Degree Program (D 14067-14070)
- Proposed Changes to the Journalism Degree Program (D 14071-14076)
- Proposed Changes to the Public Relations Degree Program (D 14077-14080)
- Proposed Changes to the Radio-Television-Film Degree Program (D 14081-14087)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary  
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president  
Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president  
Darrell Rocha, assistant dean, Moody College Communication  
Cynthia Patino, academic advising coordinator, Moody College Communication  
Allen Walser, manager of reporting and analysis, IRRIS  
Brenda Schumann, associate registrar  
Lydia Cornell, program coordinator, provost's office  
Michelle George, administrative manager for faculty affairs, provost's office

EXECUTIVE VICE PRESIDENT AND PROVOST UT AUSTIN	
REC'D	FEB 17 2016 ✓
REFER TO _____	
HANDLE _____	
COMMENT & RETURN _____	
FILE OR DISCARD _____	



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THE UNIVERSITY OF TEXAS AT AUSTIN

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February 15, 2016

Judith H. Langlois  
Interim Executive Vice President and Provost  
The University of Texas at Austin  
MAI 2013  
Campus Mail Code: G1000

EXECUTIVE VICE PRESIDENT AND PROVOST UT AUSTIN	
REC'D	FEB 17 2016 ✓
REFER TO _____	
HANDLE _____	
COMMENT & RETURN _____	
FILE OR DISCARD _____	

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the Communication Sciences and Disorders Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018* (D 14088-14092). The changes were classified as being of *general* interest to more than one college or school and were approved by the Faculty Council on a no-protest basis on February 14, 2016. The authority to grant final approval on these changes resides with UT System.

Please let me know if you have questions or if I can provide other information concerning this matter.

Sincerely,

Hillary Hart, Secretary  
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president  
Janet Dukerich, senior vice provost

ec: Carol Longoria, deputy to the president  
Darrell Rocha, assistant dean, Moody College Communication  
Cynthia Patino, academic advising coordinator, Moody College Communication  
Allen Walser, manager of reporting and analysis, IRRIS  
Brenda Schumann, associate registrar  
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February 12, 2016

Judith H. Langlois  
Interim Executive Vice President and Provost  
The University of Texas at Austin  
MAI 1013  
Campus Mail Code: G1000

Dear Dr. Langlois:

EXECUTIVE VICE PRESIDENT AND PROVOST UT AUSTIN	
REC'D	FEB 17 2016 ✓
REFER TO _____	
HANDLE _____	
COMMENT & RETURN _____	
FILE OR DISCARD _____	

Enclosed for your consideration and action are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018*. The changes were classified as being of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 11, 2016. The authority to grant final approval on these changes resides with UT System.

- New Transcript-Recognized Minor in Communication Studies (D 14717-14721)
- New Transcript-Recognized Minor in Health Communications (D 14722-14729)
- New Transcript-Recognized Minor in Journalism (D 14730-14733)
- New Transcript-Recognized Minor in Visual Media (D 14734-14737)
- New Transcript-Recognized Minor in US Latino and Latin American Media Studies (D 14738-14741)
- New Transcript-Recognized Minor in Communication and Society: Science Communication (D 14742-14746)
- Deletion of the Transcript-Recognized Certificate in US Latino and Latin American Media Studies (D 14747-14750)
- Deletion of the Transcript-Recognized Certificate in Communication and Society: Science Communication (D 14751-14754)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary  
General Faculty and Faculty Council

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Enclosures

xc: Gregory L. Fenves, president  
Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president  
Darrell Rocha, assistant dean, Moody College Communication  
Cynthia Patino, academic advising coordinator, Moody College Communication  
Allen Walser, manager of reporting and analysis, IRRIS  
Brenda Schumann, associate registrar  
Lydia Cornell, program coordinator, provost's office  
Michelle George, administrative manager for faculty affairs, provost's office

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date:      October 6, 2015      Approved by whom: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:      October 13, 2015      Approved by whom: Jay Bernhardt, Interim Dean

### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

#### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
- ~~34.~~ The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- ~~45.~~ A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- ~~56.~~ An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.



67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 94 of the Moody College of Communication, Bachelor of Science in Communication Studies section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty but no more than thirty-six semester hours of communication studies. At least fifteen hours must be in upper- division coursework. Each student must complete one of the following tracks:
  - a. *Corporate Communications*
    - i *Communication Studies 306M, 313M, and 332K.*
    - ii Six semester hours chosen from the following courses:  
*Communication Studies 310K, 316L, 320, 335, 336D, 337, 338, 339L, 341, 346, 350M, 353S, 370K, and 372T.*
    - iii Fifteen additional semester hours of communication studies.
  - b. *Human Relations*
    - i *Communication Studies 306M and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.*
    - iii Fifteen additional semester hours of communication studies.
  - c. *Political Communication*
    - i *Communication Studies 306M, 317C, and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.*
    - iii Twelve additional semester hours of communication studies.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. ~~However, no student may count toward the degree more than forty-two semester hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG* 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date: October 6, 2015

Approved by whom: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date:

October 13, 2015

Approved by whom: Jay Bernhardt, Interim Dean

### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

#### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.

67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
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  - a. *Corporate Communications*
    - i *Communication Studies 306M, 313M, and 332K.*
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    - iii Fifteen additional semester hours of communication studies.
  - b. *Human Relations*
    - i *Communication Studies 306M and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K.*
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  - c. *Political Communication*
    - i *Communication Studies 306M, 317C, and 332K.*
    - ii Nine semester hours chosen from the following courses:  
*Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.*
    - iii Twelve additional semester hours of communication studies.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication studies. ~~However, no student may count toward the degree more than forty-two semester hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE JOURNALISM DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

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Hillary Hart, Secretary  
General Faculty and Faculty Council



- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Course in the core curriculum                           | <input checked="" type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other   |

#### 4. SCOPE OF PROPOSED CHANGE

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**  
**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

#### 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 9, 2015    Approved by: Full School of Journalism faculty

College approval date: September 15, 2015    Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date: September 30, 2015 & October 13, 2015    Approved by Interim Dean Jay

Bernhardt

#### PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

##### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least



2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.

2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
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45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of *C* or better.

On page 94 of the Moody College of Communication, Bachelor of Journalism section, under the Level III and Level V of the 2014-2016 catalog, please make the following changes:

### **Bachelor of Journalism**

To be awarded the degree of Bachelor of Journalism, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements (p. 17) for graduation and the Core Curriculum (p. 20) requirements, the college graduation requirements given in Special Requirements of the College (p. 81), and the requirements given in Special Requirements, Prescribed Work, and Major Requirements below.

Journalism courses are divided into five levels of coursework and more narrowly within the levels according to their skill set and writing content. Not all courses are offered every semester; and additional courses are likely to be offered in the future to reflect trends in journalism.

Level I, Foundations: Journalism 301F and 302F  
 Level II, Applications: Journalism 310F and 311F

### Level III, Specialized Issues and Skills:

- *Category 1-Public Affairs Reporting:* Journalism 327D, 328D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
- *Category 2-Specialized Journalistic Skills:* Journalism 330C, 332D, 334D, 340D, 330F, 331F, 332F, 333F, 334F, 335F, 336F, 336D, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339J, 339T Topics 1, 2, 3, and 4, 349T Topic 23.
- *Category 3-Understanding and Reporting Social Issues:* Journalism 340F, 341F, 342F, 343F, 344F, 346F, 347F, 348F, 349F, 340G, 341G, 342G, 343G, 344G, 345G, 346G, 347G, 348G, 349G, 340J, 341J, 342J

Level IV, Professional Principles: Journalism 350F, 351F, 352F, 353F

Level V, Professional Practices: Journalism J 332J, 333J, 360F, 160G, 361F, 362F, 379,

On page 96 of the Moody College of Communication, Bachelor of Journalism section, under Special Requirements of the 2014-2016 catalog, please make the following changes:

### Special Requirements

All students in the journalism program are strongly encouraged to have a laptop computer meeting certain specifications as they enter Level II courses. Computer parameters will be designated by the School of Journalism on the department Web site at <http://journalism.utexas.edu>.

Students will be required to take Journalism 302F, 310F, and 311F in residence. In addition, Journalism 310F and 311F require a grade of at least *B-*.

Students who are interested in completing advanced photojournalism courses are required to take Communication 316, *Photographic Communication*, as part of their required six hours of coursework in communication.

To enroll in upper-division journalism courses, a student must have a University grade point average of at least 2.25, a grade point average in courses in the Moody College of at least 2.00, and credit for Journalism 310F and 311F with a grade of at least *B-*. Students who do not fulfill this requirement will be unable to register for upper-division journalism courses. The 2.25 grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.

~~Journalism majors must complete Journalism 360F or Journalism 361F in order to graduate. In order to graduate, Journalism majors must complete six hours chosen from J 360F, J 362F or J 361F. In place of J 361F, a student may substitute either J 332J or J 333J.~~ Internships can be taken for course credit as soon as a student completes the two Level II courses with a grade of at least *B* in each.

The student must complete at least eighty-four semester hours outside journalism. At least sixty-five hours must be in liberal arts and natural sciences.

A student majoring in journalism may not register for more than nine semester hours in journalism in one semester or summer session. The director or associate director may make exceptions to this rule for students who need additional journalism courses in order to graduate on time.

A student with a major in journalism must have a grade of at least *C* in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.

Additional information about the preceding requirements is available from the School of Journalism at <http://journalism.utexas.edu/> or (512)471-1845.

On page 97 of the Moody College of Communication, Bachelor of Journalism section, under Major Requirements of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. Journalism students must complete thirty-six semester hours in journalism and no more than thirty-six journalism hours may be counted toward the degree.
2. The following courses are required: Journalism 301F, 302F, 310F, 311F, 350F, and six hours to be chosen from 360F, 361F, ~~or and~~ 362F; Journalism 332J and 333J may substitute for 361F. Journalism 302F, 310F, and 311F must be taken in residence and a grade of at least *B-* is required for 310F and 311F.
3. At least nine semester hours but not more than fifteen semester hours from Level III, Specialized Issues and Skills, as follows:
  - a. at least three semester hours to be chosen from Journalism 327D, 328D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
  - b. at least three semester hours to be chosen from Journalism 330C, 332D, 334D, 340D, ~~330F, 331F, 332F, 333F,~~ 334F, 335F, 336F, 337F, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339J, 339T Topics 1, 2, 3, and 4, 349T Topic 23
  - c. at least three semester hours to be chosen from Journalism 340F, 341F, 342F, 343F, 344F, 345F, 346F, 347F, 348F, 349F, 340G, 341G, 343G, 344G, 345G, 346G, 347G, 348G, ~~349G,~~ 340J, 341J, 342J
4. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the School of Journalism. ~~No more than forty two hours (including transfer credit) in College of Communication coursework may be counted toward the degree.~~
5. No Moody College of ~~Communication~~ course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE PUBLIC RELATIONS DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council



Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, undergraduate studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:

College approval date: October 6, 2015

Approved by: Chairs, Directors, Assoc. & Asst. Deans

Dean approval date: October 13, 2015

Approved by Interim Dean Jay Bernhardt

## PROPOSED NEW CATALOG TEXT:

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

### Special Requirements of the College

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least *C* in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol *CR*.
3. No more than 60 hours of communication coursework may count towards the degree.
34. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
45. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
56. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
67. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable



credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit.

The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.

78. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of *C* or better.

On page 99 of the Moody College of Communication, Bachelor of Public Relations section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

### Major Requirements

1. At least thirty-six but no more than forty-two semester hours of coursework, of which at least twenty-four hours must be upper- division. The following courses are required:
  - a. Advertising 318J, 344K, 345J, Public Relations 317, 348, 350, 352, 353, 367, and 377K. The student must take Advertising 318J, Public Relations 367 and 377K in residence; Advertising 318J must be completed with a grade of at least *B*.
  - b. Six additional hours in public relations or advertising.
2. At least six semester hours of coursework must be taken in the College of Communication but outside advertising and public relations. ~~No student may count toward the degree more than forty-eight hours (including transfer credit) in College of Communication coursework.~~
3. No College of Communication course to be counted toward the degree and no course to be counted toward major requirement 1 above may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE  
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*  
2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 21, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council





will allow students to maintain the overall balance of studies and production courses typically completed.

6. Increase the maximum communication hours allowed to count towards the degree from 48 to 60 degree hours.

Explanation: The current communication hour maximum allowed, which differs by major, limits communication majors from taking part in special communication programs such as communication study abroad programs, UTLA, and the Senior Fellow Honors program. Currently, students who exceed the maximum hour specified by their major are penalized, i.e., the additional hours are not counted towards their degree. The communication maximum hour limit is being raised to 60 hours across all majors to allow students interested in participating in these special programs without penalty.

**3. THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input checked="" type="checkbox"/> Other                               |

**4. SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**  
**If yes, undergraduate studies must be informed of the proposed changes and their response included:**  
Person communicated with:  
Date of communication:  
Response:
- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**



On pages 100 - 104 of the Moody College of Communication Bachelor of Science in Radio-Television-Film section, under Prescribed Work, Major Requirements, Areas of Study and the Order and Choice of headings of the 2014-2016 catalog, please make the following changes:

### Prescribed Work\*

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the *Course Schedule*. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement (p. 82) section under the Moody College of Communication's Degrees and Programs section; a complete list is available from the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the *Course Schedule*.
4. Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence.  
An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. At least thirty-six semester hours of upper-division coursework.
6. No more than twelve semester hours of transfer credit in radio- television-film may be counted toward the degree.
7. Enough additional coursework to make a total of 120 semester hours. No more than ~~forty-two~~ forty-eight hours in radio-television-film and no more than thirty-six hours in any other single field may be counted toward the degree.

### Major Requirements

1. At least ~~thirty~~ thirty-six but no more than ~~forty-two~~ forty-eight semester hours of radio- television-film, of which at least ~~eighteen~~ twenty-one hours must be upper- division. All students must take ~~twelve hours of lower division coursework in radio television film,~~ Radio-Television-Film 307, 308, 317 and 318, and ~~two~~ three courses chosen from the following: Radio-Television-Film 320C, 321C, 321F, 322C, 324F, 330G, 330K, 331J, 331K, 331M, 331N, 331P, 334, 335, 342, 342T, 345, 347C, 348, 359, 359S, 365, 365C, 365D, 368S Topic 2, and 370.
2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the department. ~~However, no student may count toward the degree more than forty eight hours (including transfer credit) in Moody College of Communication coursework.~~
3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

### Areas of Study

The curriculum in radio-television-film is designed to prepare students to be versatile and well-equipped for positions in fields related to media. The program aims to train students to analyze the role of communication media in societies, to write and speak well, and to create media projects and programs. The curriculum is multidisciplinary and includes courses in the history and analysis of media systems, including film, television, and new media; global media; production and screenwriting; digital media; critical and cultural studies; ethnic, gender, and minority studies; and communication technologies and policies. Each student's program of study is planned by the student and an undergraduate adviser to meet the student's academic and professional goals. ~~Because upper division courses require specific lower division prerequisites, students should consider their lower division preparation carefully. For example, many production courses require completion of Radio Television Film 317 and 318 with a grade of B- or better, while nonproduction courses may require either Radio Television Film 314 or 316, or 309.~~

Students who plan to take production courses should be aware that these courses may require five to ten hours of independent production or studio time a week in addition to the class meetings listed in the *Course Schedule*. All costs of production, such as the cost of film and film processing, actors' fees, and location fees, are borne by the student. The cost of most equipment is covered by tuition.

### Order and Choice of Work

#### First Year

1. The student ~~must~~ may take three courses from the following group each semester:
  - a. Rhetoric and Writing 306.
  - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
  - c. Courses in a foreign language.
  - d. Courses that meet flag requirements.
2. ~~Two of the following: Radio Television Film 305, 309, 312C, 314, 316, 316M. Radio Television Film 307 and 308.~~
3. Enough additional coursework to raise the student's course load to fifteen or sixteen hours each semester. Courses should be chosen with the guidance of a college adviser.

First-year students may not take two beginning foreign language courses in the same semester. First-year students may not take more than eight semester hours in one department.

#### Second Year

1. The student ~~must~~ take three courses from the following group each semester; four are recommended:
  - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or rhetoric and writing.
  - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, and science and technology requirements of the core curriculum.
  - c. Courses in the foreign language, unless the language requirement has been fulfilled.
  - d. Courses that meet the flag requirements.
2. ~~Two lower division courses in radio television film, including those that are prerequisite to the area(s) in which the student plans to take upper division courses. Radio Television Film 317 and 318.~~
3. Enough additional coursework, if needed, to raise the student's course load to fifteen or sixteen hours each semester.

#### Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. ~~Two~~ Three upper-division radio-television-film courses to be counted toward ~~requirement 1~~ the Media Studies portion of the major requirements.
3. ~~Twelve to twenty-four semester hours of upper-division coursework~~ Fifteen additional semester hours of coursework in radio-television-film, of which twelve hours must be upper-division.
4. Enough additional coursework to ~~raise the student's course load to fifteen or sixteen hours each semester.~~ meet overall university-wide degree requirements.

On page 139 of the Moody College of Communication, under the Bachelor of Science in Radio-Television-Film section of the 2014-2016 catalog, please make the following changes:

#### **Department of Radio-Television- Film**

Most upper-division radio-television-film courses are restricted to radio- television-film majors. Non-majors interested in taking an upper-division course in radio-television-film should contact the instructor after the fourth class day to request permission to be added to the class. For Radio- Television-Film 307, 308, 317 and 318, the department restricts enrollment during the first registration period to radio-television-film majors. During later registration periods, courses in which space is available may be opened to nonmajors.

Attendance is required at the first class meeting of Radio-Television- Film 317 and 318 and all upper-division radio-television-film courses. At the discretion of the instructor, students who do not attend the first class meeting may be dropped from the course, even if they have registered and paid their tuition.

The Department of Radio-Television-Film reserves the right to retain and to use for noncommercial purposes copies of all work completed by students as part of departmental course assignments.

Because prerequisites are subject to change, students should consult the *Course Schedule* before registering.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE COMMUNICATION SCIENCES AND DISORDERS DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 21, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 14, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council





The Instructional Methods for Deaf Children and the Deaf Education Internship are being required because they are an integral part of the professional preparation for those who will be working with deaf and hard of hearing students.

By adding these new requirements, the minimum hours required for the Deaf Education track will increase from thirty-two to thirty-four degree hours.

**3. THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges                               | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                      | <input type="checkbox"/> Flags   |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | <input type="checkbox"/> Other   |

**4. SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Meier, Chair, Department of Linguistics

Date of communication: April 6, 2015

Response: Approved, after reserving seats for LIN majors in other CSD upper division courses

Person communicated with: Cinthia Salinas, Chair, C & I Dept.; Beth Maloch, Assoc. Dean, COE

Date of communication: September 1, 2015

Response: Approved

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**  
**If yes, undergraduate studies must be informed of the proposed changes and their response included:**  
Person communicated with:  
Date of communication:  
Response:
- f. Will this proposal change the number of hours required for degree completion? If yes, explain: **No**

**5. COLLEGE/SCHOOL APPROVAL PROCESS**

Department approval date:	09/11/15	Approved by whom:	Department Faculty
College approval date:	09/15/15	Approved by whom:	Chairs, Directors, Assoc. & Asst. Deans
Dean approval date:	09/30/15 & 10/13/15	Approved by whom:	Jay Bernhardt, Interim Dean

**PROPOSED NEW CATALOG TEXT:**

On page 84 of the Moody College of Communication under the Graduation section, please make the following changes:

**Special Requirements of the College**

All students must fulfill the General Requirements (p. 17) for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.

1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to forty additional hours in order to do so.
2. All communication majors must have a grade of at least C in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.
3. No more than 60 hours of communication coursework may count towards the degree.
- ~~3~~4. The University requires that the student complete in residence at least sixty semester hours of the coursework counted toward the degree. In the Moody College of Communication, these sixty hours must include at least eighteen hours of upper-division coursework and at least six hours of upper-division coursework in the major.
- ~~4~~5. A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.
- ~~5~~6. An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.
- ~~6~~7. Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than forty-eight semester hours of transferable credit) who registers for twelve semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed forty-eight semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than twelve hours in a long-session semester.
- ~~7~~8. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.

On page 93 of the Moody College of Communication, Bachelor of Science in Communication Sciences and Disorders section, under the Major Requirements heading of the 2014-2016 catalog, please make the following changes:

**Major Requirements**

1. Students specializing in speech/language pathology must complete at least thirty-~~seven~~-three semester hours of coursework in communication sciences and disorders; those specializing in audiology must complete at least thirty-~~seven~~-three hours; those specializing in education of the deaf/hearing-impaired

must complete at least thirty-~~two~~four hours. For students in all three specializations, fifteen hours of this coursework must be upper-division. No more than forty-~~three~~two semester hours of coursework in communication sciences and disorders may be counted toward the degree. The following courses are required:

- a. Speech/language pathology: Communication Sciences and Disorders 306K, 308K, 311K, 313L, 315S, 318K, ~~118L~~, 341, 350, ~~358~~, ~~358S~~, 367K, 371, and 373.
  - b. Audiology: Communication Sciences and Disorders 306K, 308K, 311K, 313L, 315S, 318K, ~~118L~~, 341, 350, ~~358~~, ~~358S~~, 367K, 371, and 373.
  - c. Education of the deaf/hearing-impaired: Communication Sciences and Disorders 308K, 311K, 313L, ~~314L~~, 318K, ~~118L~~, 341, 360M, 367K, 373, 331E, ~~364~~, and four hours of 175N.
2. At least six semester hours of coursework must be taken in the College of Communication but outside communication sciences and disorders. ~~However, no student may count toward the degree more than forty-nine semester hours (including transfer credit) in College of Communication coursework.~~
  3. No College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.

## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN  
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE  
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN  
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE  
CATALOG, 2016-2018**

1. **Type of Proposal**     New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Communication Studies
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0101
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.
6. **Admissions requirement (if any):**
- The department reserves the right to limit the number of students accepted as Communication Studies Minors.
  - Communication Studies majors will receive priority for CMS courses during registration.
  - Not available to Moody College of Communication majors.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Thirty-one
8. **Anticipated Enrollment Capacity?** 250
9. **Number of Hours Required for Completion:** Fifteen (including at least nine upper division)
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	PhD, University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	PhD, Northwestern University
Jurgen Streeck, Chair	Communication Studies	Professor	PhD F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	PhD, University of Iowa
Erin Donovan	Communication Studies	Associate Professor	PhD, University of Illinois at Urbana-Champaign

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	PROFESSNL COMMUNICATION SKILLS	3
CMS 315M	INTERPERSONAL COMM THEORY	3
CMS 320	ADVANCED PRESENTATION SKILLS Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 322E	COMMUNICATION ETHICS Upper division standing	3
CMS 323R	RHETORIC EAST AND WEST Upper division standing	3
CMS 330	INTERPERSONAL HEALTH COMM Upper division standing	3
CMS 332	ARGUMENTATION AND ADVOCACY Upper division standing	3
CMS 332K	THEORIES OF PERSUASION Upper division standing	3
CMS 333	CASE STUDIES IN ARGUMENTATION Upper division standing	3
CMS 334K	NONVERBAL COMMUNICATION Upper division standing	3
CMS 335	STRATEG SALES & EVENT PLANNING Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 336D	CAREER DYNAMICS/CORP COMM Upper division standing	3
CMS 337	BUILDING SALES RELATIONSHIPS Upper division standing	3
CMS 340K	COMMUNICATN AND SOCIAL CHANGE Upper division standing	3
CMS 341	DIGITAL COMMUNICATIONS Upper division standing	3
CMS 342K	POLITICAL COMMUNICATION Upper division standing	3
CMS 344K	LYING AND DECEPTION Upper division standing	3
CMS 345P	COMMUNICATION & PUBLIC OPINION Upper division standing	3
CMS 347K	RHETORIC OF POPULAR CULTURE Upper division standing	3
CMS 348K	VISUAL MEDIA AND INTERACTION Upper division standing	3
CMS 349M	ADV ANLY OF POPULAR CULTURE Upper division standing	3
CMS 353S	SOCIAL MEDIA AND ORGS Upper division standing	3
CMS 354	CONFLICT RESOLUTION Upper division standing	3
CMS 355K	INTERCULTURAL COMMUNICATION Upper division standing	3
CMS 357	FAMILY COMMUNICATION	3

	Upper division standing	
CMS 358	COMM AND PERSONAL RELATNSHIPS Upper division standing	3
CMS 359	LANG, CULTURE, COMM OF HIP-HOP Upper division standing	3
CMS 164M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	1
CMS 264M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	2
CMS 364M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	3
CMS 366	RHETORIC, LOVE, AND DEMOCRACY Upper division standing	3
CMS 366C	CELEBRITY CULTURE Upper division standing	3
CMS 366F	RHETORIC OF FILM Upper division standing	3
CMS 366M	RHETORIC AND POPULAR MUSIC Upper division standing	3
CMS 366R	RELIGIOUS COMMUNICATION AND PARANORMALISM Upper division standing	3
CMS 367	ANY CMS TOPICS COURSE Upper division standing	3
CMS 371K	PRACT IN CONFLICT MEDIATION Upper division standing	3
CMS 372T	TIME MATTERS Upper division standing	3
CMS 373D	ADVOCACY APPLIED SETTINGS-DC Upper division standing and acceptance to Archer Program	3
CMS 374D	BEYOND CONGRESS/WHITE HOUSE-DC Upper division standing and acceptance to Archer Program	3

### 12. Other Minor Requirements:

- Required courses: CMS306M and CMS315M
- All courses must be taken for a grade (not pass/fail) and must earn a grade of C or better.
- At least 9 hours must be completed in residence.
- Coursework completed through UT Extension will not count toward the minor.
- If you have been accepted as a CMS minor, you are allowed to take ONLY the amount of hours required for completion of the minor.
- Students accepted as a CMS minor who complete more than 9 hours of CMS may not internally transfer to or declare a double major in CMS.

### 13. College/School Approval Process:

Approver: Jay Bernhardt                      Date: October 20, 2015  
 Title: Interim Dean, Moody College

### PROPOSED NEW CATALOG TEXT:

#### Communication Studies Minor

The minor in Communication Studies will afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical

communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All CMS minor coursework must be completed on a letter graded basis (no pass/fail) and a grade of C or higher must be earned in order for the credit to count toward the minor requirements. This minor is not available to students with a major in the Moody College.

The course requirements are as follows:

1. Communication Studies 306M, Professional Communication Skills and Communication Studies 315M, Interpersonal Communication Theory
2. Nine additional hours from the following list:
  - Communication Studies 320, Advanced Presentation Skills
  - Communication Studies 322C, Communication Ethics
  - Communication Studies 323R, Rhetoric East and West
  - Communication Studies 330, Interpersonal Health Communication
  - Communication Studies 332, Argumentation and Advocacy
  - Communication Studies 332K, Theories of Persuasion
  - Communication Studies 333, Case Studies in Argumentation
  - Communication Studies 334K, Nonverbal Communication
  - Communication Studies 335, Strategy Sales and Event Planning
  - Communication Studies 336D, Career Dynamics and Corporate Communication
  - Communication Studies 337, Building Sales Relationships
  - Communication Studies 340K, Communication and Social Change
  - Communication Studies 341, Digital Communications
  - Communication Studies 342K, Political Communication
  - Communication Studies 344K, Lying and Deception
  - Communication Studies 345P, Communication and Public Opinion
  - Communication Studies 347K, Rhetoric of Popular Culture
  - Communication Studies 348K, Visual Media and Interaction
  - Communication Studies 349M, Advanced Analysis of Popular Culture
  - Communication Studies 353S, Social Media and Organizations
  - Communication Studies 354, Conflict Resolution
  - Communication Studies 355K, Intercultural Communication
  - Communication Studies 357, Family Communication
  - Communication Studies 358, Communication and Personal Relationships
  - Communication Studies 359, Lang, Culture, Communication of Hip-Hop
  - Communication Studies 364M, Pre-graduate School Mentorship
  - Communication Studies 366, Rhetoric, Love, and Democracy
  - Communication Studies 366C, Celebrity Culture
  - Communication Studies 366F, Rhetoric of Film
  - Communication Studies 366M, Rhetoric and Popular Music
  - Communication Studies 366R, Religious Communication and Paranormalism
  - Communication Studies 367, Any Topics Course
  - Communication Studies 371K, Practicum in Conflict Mediation
  - Communication Studies 372T, Time Matters
  - Communication Studies 373D, Advocacy Applied Settings-DC
  - Communication Studies 374D, Beyond Congress/White House-DC



## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN HEALTH COMMUNICATION IN  
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE  
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN HEALTH COMMUNICATION IN  
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE  
CATALOG, 2016-2018**

1. **Type of Proposal**     New Transcript-Recognized Minor  
                                    Change an Existing Transcript-Recognized Minor  
                                    Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Health Communication
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0905
5. **Statement of Objective:** The health communication minor is intended to provide undergraduates with a broad understanding of the field. University students who complete the minor will know how a health communication professional operates at the interpersonal, organizational, and population levels.

The minor will help prepare students for health, related careers within communication agencies, hospital administration, public health, and research facilities, among other possibilities, at a time when health, related job opportunities are growing at double, digit rates nationally. Offering this minor allows students from a range of university majors to interact in class while gaining exposure to a field beyond their majors and enhancing their qualifications, knowledge, and appeal to employers.

6. **Admissions requirement (if any):** This program is open to all University of Texas students. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as GPA, prior coursework taken, prior experience in the field, and response to essay prompts. Overall UT GPA of 3.0 or above.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Nine
8. **Anticipated Enrollment Capacity?** Ninety
9. **Number of Hours Required for Completion:** Sixteen (Five courses and one, credit introductory course)

10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Brad Love, Chair	ADV and P R	Associate Professor	PhD, Michigan State
Erin Donovan	CMS	Associate Professor	PhD, Illinois
Michael Mackert	ADV and P R	Associate Professor	PhD, Michigan State
Keri Stephens	CMS	Associate Professor	PhD, Texas
Matt McGlone	CMS	Associate Professor	PhD, Princeton

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete 16 hours from the list below, including at least six hours of upper, division coursework.

Course Abbreviation and Number	Course Title	SCH
* COM 102	Introduction To Health Communication (REQUIRED)	1

One course with an interpersonal communication focus to be selected from:

CMS 330	Interpersonal Health Communication	3
CMS 332K	Argumentation And Advocacy	3
CMS 344K	Lying and Deception	3
CMS 358	Communication and Personal Prelateships	3
HDF 337	Personal Relationships #HDF 304 and 315L	3
HDF 466/WGS 466	Guidance in Adult, Child Relationships #HDF 313 and 113L and three semester hours of upper, division coursework in HDF, EDC, PSY, or SOC	4
PHR 370C	Communication Skills for Health Professionals	3

One course with an organizational communication focus selected from:

CMS 341	Digital Communications	3
CMS 353S	Social Media And Organizations	3
CMS 357	Family Communication	3
HDF 304 or WGS 301.4	Family Relationships	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 347	Socioeconomic Problems of Families #Six semester hours of coursework in ANT, ECO, EDC, HDF, PSY, S W, or SOC	3
HDF 378L	Theories of Child and Family Development #HDF 313, 113L, and 315L and three additional semester hours of upper division coursework in HDF	3
N 310	Communication in Health Care Settings	3
S W 360K.4	Practicum in Abused and Neglected Children and Families	3
WGS 301.19	Diversity in American Families	3
WGS 301.23	Romantic Relationships and Family Formation	3

Three hours with a population/mass media focus to be selected from:

ADV 319	Psychology of Advertising	3
ADV 378.20	Account Planning #ADV 344K and 345J	3
AMS 370.1 or HIS 350R.5	American Cultural History of Alcohol and Drugs #Six semester hours of coursework in history	3
BIO 361L	Public Health Bacteriology Lab #BIO 325 or 325H, 226L, and 326M or 326R	3
BIO 361P	Public Health Internship #BIO 226L, and BIO 326M or 326R	3
CH 107	Health Professions Seminar	1
CMS 372T	Time Matters	3
ECO 350K.9	Health Economics #ECO 420K	3
EDP 363.3	Human Sexuality # PSY 301 or another introductory behavioral science course	3
EDP 363M.3	Adolescent Development #Six semester hours of upper, division coursework in EDC or other behavioral sciences	3

EDP 371	Introduction to Statistics	3
GOV 370L.23	The Politics of Health Care #Six lower division hours of GOV	3
GRG 356.1	Children's Environmental Health	3
H S 301 or SOC 308S	Intro to Health and Society	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 371	Adolescent Development in Context #HDF 313, 113L, and 315L	3
HDF 378K.6	Intro to Early Childhood Interventions #Six upper-division hours of HDF, ANT, EDC, PSY, SOC, or S W	3
HDF 378K.6	Introduction to Early Childhood Intervention Six semester hours of upper-division coursework in human development and family sciences (or child development), anthropology, education, psychology, sociology, or social work, and consent of instructor	3
HED 329K	Child, Adolescent, and Adult Health	3
HED 335	Theories of Substance Use and Abuse	3
HED 343	Foundations of Epidemiology	3
HED 352K.2	Psychosocial Issues Women's Health	3
HED 370K.1	Foundations of Health Promotion I	3
HED 370K.2	Adolescent Health Risk Behavior	3
HED 371K	Foundations of Health Promotion II #HED 370K.1	3
HIS 350R.18 or WGS 345.3	Women in Sickness and Health #6 semester hours of HIS	3
KIN 334	Children's exercise and Physical Activity #KIN 310	3
KIN 378.3	Sexual Health I	3
N 275/287Q	Public Health Nursing #N 455 or 255D, 355P, 356, and 256P or 356P; or consent of instructor	2
N 307.1 or SOC 310S or WGS 301.7	Women's Reproductive Health for Non-science Majors #One year of high school biology, or BIO 301L or 309D	3
N 309	Global Health	3
NTR 330	Nutrition Education and Counseling #NTR 315 and 326	3
NTR 331	International Nutrition: Social and Environmental Policies #NTR 306, 312, or 312H	3
NTR 332	Community Nutrition #NTR 312 or 312H; 315; 326	3
NTR 337	Nutritional Epidemiology #NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 338W	Issues in Nutrition and Health #BCH 369 (or CH 369), or BCH 339F (or CH 339K and 339L); BIO 325 and 365S (or 416L); NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 365	Obesity and Metabolic Health #BIO 365S, and NTR 312 or 312H	3
PBH 317	Introduction to Public Health	3

PBH 334	Global Health #PBH 358D and 368D	3
PBH 338	Environmental Health #PBH 358D and 368D	3
PBH 341R	Public Health Research #BIO 325 or 325H	3
PBH 358D	Health Policy and Health Systems #PBH 354 and SDS 328M or SSC 328M	3
PBH 368D	Social Context of Public Health #PBH 354 and SDS 328M or SSC 328M	3
PHL 325M	Medicine, Ethics, and Society	3
PSY 319K	Social Psychology #PSY 301	3
PSY 339	Behavior Problems of Children #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 341K.4	Health Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 346K	Psychology of Sex #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 352	Abnormal Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 364M	Mental Illness and the Brain #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
S W 327 or URB 354.10	Human Behavior and Social Environment	3
S W 334	Social Work Practice in Organizations and Communication Social Work 325 and 327.	3
S W 360K.5	Topic: Facilitating Dialogues on LGBTQ Oppression	3
S W 360K.9	Topic: Loss and Grief: Individual and Family Perspectives	3
SOC 307K or WGS 301.20	Fertility and Reproduction	3
SOC 307L	Gender, Race, Class in American Societies	3
SOC 307P	Introduction to Sociology of Health and Well, Being	3
SOC 321G	Global Health Issues/Systems	3
SOC 33K or	Sociology of Gender	3

WGS 322.1		
SOC 354K	Sociology of Health and Illness	3
SOC 358D	Health Policy and Health Systems	3
SOC 368D	Social Context of Public Health	3
SDS 302	Data Analyses for Health Sciences	3
SDS 304	Statistics in Health Care	3
SDS 332	Statistical Models for Health and Behavior Sciences #SDS 302, 304, 306, or 328M or the equivalent.	3
WGS 301.21	Gender, Race, Class in American Societies	3
WGS 345.3	Women in Sickness and Health	3
WGS 345.35	Psychosocial Issues Women's Health	3

#### 12. Other Minor Requirements:

- Six additional hours from either the interpersonal, organizational, or population/mass media options but 3 hours must be outside of the student's major college.
- All classes must be taken on a letter, grade basis.
- The student must maintain a 2.0 GPA in these courses.
- At least nine hours must be completed in residence.

#### 13. College/School Approval Process:

Approver: Jay Bernhardt                      Date: October 20, 2015  
Title: Interim Dean, Moody College

#### PROPOSED NEW CATALOG TEXT:

##### Health Communication Minor

The Health Communication Minor is intended for any University student interested in advanced study of health communication. Students completing the Minor program will understand how health communication professionals think and be prepared for careers in population health, medical, clinic management, and communication agencies, among others. More information about the Health Communication Minor is available at <http://xxxxxx>.

This program is open to all University of Texas students. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as grade point average, prior coursework taken, prior experience in the field, and response to essay prompts.

The minor program requires sixteen semester hours of coursework including nine hours to be completed in residence. Students must fulfill the following requirements:

1. Communication 102, Introduction to Health Communication
2. Three hours of approved coursework from each of the following areas: interpersonal communication, organizational communication, and population/mass media (the approved area course lists are available below).
3. Six additional upper-division hours from these areas of which three of these hours must be from outside the student's major college.
4. A grade of at least C in each course counted toward fulfillment of the minor requirements.

##### Interpersonal communication courses:

Communication Studies 330, Interpersonal Health Communication  
Communication Studies 332K, Argumentation And Advocacy  
Communication Studies 344K, Lying and Deception  
Communication Studies 358, Communication and Personal Relationships  
Human Development and Family Sciences 337, Personal Relationships

Human Development and Family Sciences 466, Guidance in Adult, Child Relationships or Women and Gender Studies 466, Guidance in Adult, Child Relationships  
Pharmacy 370C, Communication Skills for Health Professional

**Organizational communication courses:**

Communication Studies 341, Digital Communications  
Communication Studies 353S, Social Media And Organizations  
Communication Studies 357, Family Communication  
Human Development and Family Sciences 304, Family Relationships or Women and Gender Studies 301.4, Family Relationships  
Human Development and Family Sciences 313, Child Development or Women and Gender Studies 313, Child Development  
Human Development and Family Sciences 347, Socioeconomic Problems of Families  
Human Development and Family Sciences 378L, Theories of Child and Family Development  
Nursing 310, Communication in Health Care Settings  
Social Work 360K.4, Practice with Abused and Neglected Children and Their Families  
Women and Gender Studies 301.19, Diversity in American Families  
Women and Gender Studies 301.23, Romantic Relationships and Family Formation

**Population/Mass Media courses:**

Advertising 319, Psychology of Advertising  
Advertising 378.20, Account Planning  
American Studies 370.1, American Cultural History of Alcohol/Drugs or History 350R.5, American Cultural History of Alcohol/Drugs  
Biology 361L, Public Health Bacteriology Lab  
**Biology 361P, Public Health Internship**  
Chemistry 107, Health Professions Seminar  
Communication Studies 372T, Time Matters  
Economics 350K.9, Health Economics  
Education Psychology 363.3, Human Sexuality  
Education Psychology 363M.3, Adolescent Development  
Education Psychology 371, Introduction to Statistics  
Government 370L, The Politics of Health Care  
Geography 356.1, Children's Environmental Health  
H S 301, Intro to Health and Society, or Sociology 308S, Intro to Health and Society  
Human Development and Family Sciences 313, Child Development or Women and Gender Studies 313, Child Development  
Human Development and Family Sciences 371, Adolescent Development in Context  
Human Development and Family Sciences 378K.6, Intro to Early Childhood Interventions  
Health Education 329K, Child, Adolescent, and Adult Health  
Health Education 335, Theories of Substance Use and Abuse  
Health Education 343, Foundations of Epidemiology  
Health Education 352K.2, Psychosocial Issues Women's Health  
Health Education 370K.1, Foundations of Health Promotion I  
Health Education 370K.2, Adolescent Health Risk Behavior  
Health Education 371K, Foundations of Health Promotion II  
History 350R.18, Women in Sickness and Health  
Kinesiology 334, Children's exercise and Physical Activity  
Kinesiology 378.3, Sexual Health I  
Nursing 275/287Q, Public Health Nursing  
Nursing 307.1, Women's Reproductive Health for Non-science Majors, or Sociology 310S, Women's Reproductive Health for Non-science Majors, or Women And Gender Studies 301.7, Women's Reproductive Health for Non-science Majors  
Nursing 309, Global Health  
Nutrition 330, Nutrition Education and Counseling  
Nutrition 331, International Nutrition: Social and Environmental Policies

Nutrition 332, Community Nutrition  
Nutrition 337, Nutritional Epidemiology  
Nutrition 338W, Issues in Nutrition and Health  
Nutrition 365, Obesity and Metabolic Health  
Public Health 317, Introduction to Public Health  
Public Health 334, Global Health  
Public Health 338, Environmental Health  
Public Health 341R, Public Health Research  
Public Health 358D, Health Policy and Health Systems  
Public Health 368D, Social Context of Public Health  
Philosophy 325M, Medicine, Ethics, and Society  
Psychology 319K, Social Psychology  
Psychology 339, Behavior Problems of Children  
Psychology 341K.4, Health Psychology  
Psychology 346K, Psychology of Sex  
Psychology 352, Abnormal Psychology  
Psychology 364M, Mental Illness and the Brain  
Social Work 327, Human Behavior and Social Environment, or Urban Studies 354.10, Human Behavior and Social Environment  
Social Work 334, Social Work Practice in Organizations and Communication  
Social Work 360K.5, Facilitating Dialogues on LGBTQ Oppression  
Social Work 360K.9, Loss and Grief: Individual and Family Perspectives  
Sociology 307L, Gender, Race, Class in American Societies  
Sociology 307P, Introduction to Sociology of Health and Well, Being  
Sociology 321G, Global Health Issues/Systems  
Sociology 333K, Sociology of Gender, or Women and Gender Studies 322.1, Sociology of Gender Sociology 354K, Sociology of Health and Illness  
Sociology 358D, Health Policy and Health Systems  
Sociology 368D, Social Context of Public Health  
Sociology 307K, Fertility and Reproduction, or Women and Gender Studies 301.20, Fertility and Reproduction  
Statistics and Data Sciences 302, Data Analyses for Health Sciences  
Statistics and Data Sciences 304, Statistics in Health Care  
Statistics and Data Sciences 332, Statistical Models for Health and Behavior Sciences  
T C 357, Public Health, Medicine, and Social Policy  
Women and Gender Studies 301.21, Gender, Race, Class in American Societies  
Women and Gender Studies 345.3, Women in Sickness and Health  
Women and Gender Studies 345.35, Psychosocial Issues Women's Health



## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal**     New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
  
2. **Official Name:** Minor in Journalism
  
3. **Proposed Implementation Date:** Fall 2016
  
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
  
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.
  
6. **Admissions requirement (if any):**
  - 2.75 GPA Overall
  - Successful completion of J301F with a *B-* or better. If applicant is accepted for minor, J301F would count toward minor program requirements.
  - The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in 301F.
  - Journalism majors will receive priority for Journalism courses during registration.
  - Not available to Moody College of Communication majors.
  
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Forty
  
8. **Anticipated Enrollment Capacity?** 320
  
9. **Number of Hours Required for Completion:** Fifteen (at least six upper division)
  
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wanda Cash	School of Journalism	Associate Director	Bachelor of Arts, UT Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Stephen Reese	School of Journalism	Professor	PhD, University of Wisconsin
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner, Committee Chair	School of Journalism	Director	Bachelor of Arts, Oberlin College

**11. Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
J301F	Fundamental Issues in Journalism (REQUIRED)	3
J302F	Digital Basics in Storytelling (REQUIRED)	3
J310F	Reporting: Words	3
J311F	Reporting: Images	3
J331F	Entrepreneurial Journalism	3
J331G	Audio Storytelling	3
J332D	Web Production and Editing	3
J332G	Storytelling in a Digital Age	3
J334F	Oral History as Journalism	3
J336F	Social Media Journalism	3
J336J	Lifestyle Reporting and Writing	3
J337F	Long-form Feature Writing	3
J337J	Writing for Online News Audiences	3
J339T	Topic 2: Music Into Words	3
J339T	Topic 4: Tracking Online Audience Engagement	3
J341F	Understanding African Americans and the Media	3
J341J	Minorities and the Media	3
J342G	Reporting the World	3
J342J	Visual Media and the News	3
J346G	Domestic Issues and Global Perspectives	3
J348D	Gender and the News	3
J348F	Covering the Latino Community in the United States	3
J338J	News for a Mobile Audience	3
J350F	Media Law	3
J351F	Journalism, Society and the Citizen Journalist	3
J352F	Ethics in Journalism	3
J353F	Historical Perspectives in Journalism	3

**12. Other Minor Requirements:**

**Required Courses: six hours**

J301F Fundamental Issues in Journalism

J302F Digital Storytelling Basics

**General Requirements:**

- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade-point average at the end of each academic year is required to continue in the minor.
- Successful completion of J310F Reporting: Words with a B- or better is required before taking the following courses: J331G Audio Storytelling; J332G Storytelling in a Digital Age; J336J Lifestyle Reporting and Writing; J337J Long-Form Feature Writing; J332D Web Production and Editing; J337J Writing for Online News Audiences; and J339T Music into Words.

**13. College/School Approval Process:**

Approver: Jay M. Bernhardt

Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

**PROPOSED NEW CATALOG TEXT:****Minor in Journalism**

The minor in Journalism will afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.

In order to apply for a minor in Journalism, a student must have at least 2.75 GPA and have completed Journalism 301F and earned at least a B-; if accepted to the minor program. The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Journalism 301F. All courses must be taken in residence and for a letter grade (no pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

1. Journalism 301F, Fundamental Issues in Journalism and Journalism 302F, Digital Basics in Storytelling. (Students must receive at least a B- in J 301F in order to be considered for acceptance into the minor).
2. 9 additional hours from the following list (at least two courses must be upper-division)
  - Journalism 310F, Reporting: Words
  - Journalism 311F, Reporting: Images
  - Journalism 331F, Entrepreneurial Journalism
  - Journalism 331G, Audio Storytelling
  - Journalism 332D, Web Production and Editing
  - Journalism 332G, Storytelling in a Digital Age
  - Journalism 334F, Oral History as Journalism
  - Journalism 336F, Social Media Journalism
  - Journalism 336J, Lifestyle Reporting and Writing
  - Journalism 337F, Long-form Feature Writing
  - Journalism 337J, Writing for Online News Audiences
  - Journalism 339T, Topic 2: Music Into Words
  - Journalism 339T, Topic 4: Tracking Online Audience Engagement
  - Journalism 341F, Understanding African Americans and the Media
  - Journalism 341J, Minorities and the Media
  - Journalism 342G, Reporting the World
  - Journalism 342J, Visual Media and the News
  - Journalism 346G, Domestic Issues and Global Perspectives
  - Journalism 348D, Gender and the News
  - Journalism 348F, Covering the Latino Community in the United States
  - Journalism 338J, News for a Mobile Audience
  - Journalism 350F, Media Law
  - Journalism 351F, Journalism, Society and the Citizen Journalist
  - Journalism 352F, Ethics in Journalism
  - Journalism 353F, Historical Perspectives in Journalism

Note: Successful completion of J 310F, Reporting: Words, with a grade of B- or better is required before taking the following courses: J 331G Audio Storytelling; J 332G Storytelling in a Digital Age; J 336J Lifestyle Reporting and Writing; J 337J Long-Form Feature Writing; J 332D Web Production and Editing; J 337J Writing for Online News Audiences; and J 339T Music into Words.

## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal**     New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Visual Media
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.
6. **Admissions requirement (if any):**
- 2.5 GPA overall.
  - COM 316 (Introduction to Photographic Communication) and subsequent screening by School of Journalism visual faculty. If applicant is accepted for minor, COM 316 would count toward course requirements.
  - The School reserves the right to limit the number of students accepted as Visual Media Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio.
  - Journalism majors will receive priority for Journalism courses during registration.
  - Not available to Moody College of Communication majors.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Sixteen
8. **Anticipated Enrollment Capacity?** 128
9. **Number of Hours Required for Completion:** Fifteen (at least six upper division)

10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wanda Cash	School of Journalism	Associate Director	BA, UT Austin
Dennis Darling	School of Journalism	Professor	Master's from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Donna De Cesare	School of Journalism	Associate Professor	Master's in Philosophy from Essex University, UK
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner, Committee Chair	School of Journalism	Director	BA, Oberlin College

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
COM 316	Introduction to Photographic Communication (REQUIRED)	3
J 352F	Ethics in Journalism (REQUIRED) #J 310F and 311F	3
J 311F	Reporting: Images #J 301F	3
J 333G	Advanced Visual Journalism: Photo #COM 316	3
J 334G	Advanced Visual Journalism: Video #COM 316, J 310F and 311F	3
J 336D	Graphic Design for Online & Print #J 310F and 311F	3
J 333J	Photography for Reporting Texas #J 310F and 311F	3
J 340J	Documentary Tradition of Latin America #J 310F and 311F	3
J 347G	Cultural Survey of Photography #J 310F and 311F	3
J 349T.23	Photo Book Self-Publishing #J 310F and 311F	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3

**12. Other Minor Requirements:**

- Required courses: COM 316 and J352F
- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade point average overall at the end of each academic year is required to continue in the minor.

**13. College/School Approval Process:**

Approver: Jay M. Bernhardt Date: October 20, 2015  
Title: Interim Dean, Moody College of Communication

**PROPOSED NEW CATALOG TEXT:**

**Minor in Visual Media**

The minor in Visual Media will afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media

In order to apply for a minor in Visual Media, a student must have at least 2.5 GPA and have completed COM 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. All courses must be taken in residence, and for a letter grade (not pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least nine hours completed in residence and six upper-division hours. Students must fulfill the following requirements:

1. Communication 316, Introduction to Photographic Communication and Journalism 352F, Ethics in Journalism
2. Nine additional hours to be selected from these courses:  
Journalism 311F, Reporting: Images  
Journalism 333G, Advanced Visual Journalism: Photo  
Journalism 334G, Advanced Visual Journalism: Video  
Journalism 336D, Graphic Design for Online & Print  
Journalism 333J, Photography for Reporting Texas  
Journalism 340J, Documentary Tradition of Latin America  
Journalism 347G, Cultural Survey of Photography  
Journalism 349T.23, Topic: Photo Book Self-Publishing  
Journalism 330J, Advanced Photo Editing & Design – CZE (Prague Maymester)
3. All courses must be taken for a letter grade.



## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal**     New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in US Latino and Latin American Media Studies Minor
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Radio-Television and Film, 09 .0102 .00
5. **Statement of Objective:** Important demographic trends in the U.S. are putting a multicultural spin on everything from business and politics to entertainment and technology, and the rapid growth of Spanish-language media within the U.S., and transnational/regional media in the Americas, is also unprecedented. Organizations intent on serving Latinos, whether at a local, regional or international level, are increasingly recognizing the importance of building teams of professionals with a nuanced understanding of Latino communities, media markets and communication issues as they impact Latinos. The goal of this program is to educate communication professionals and scholars who value diversity and who can provide socially-responsible leadership in their respective fields. The program has been in existence since 1995.
6. **Admissions requirement (if any):** This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to twenty total). Students interested should discuss minor options with the Latino Media Studies Advisor in the Moody College of Communication.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Approximately fifteen to twenty-five students
8. **Anticipated Enrollment Capacity?** Approximately fifty to seventy-five students
9. **Number of Hours Required for Completion:** Eighteen hours
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar* (Chair)	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	PhD, Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	PhD, Mass Communication, University of Wisconsin at Madison
Barbara Davis*	Communication/ Communication Sciences and Disorders	Houston Harte Centennial Professor in Communication	PhD, Speech Communication, University of Texas at Austin
Mary Beltrán*	Communication/ Radio-TV-Film	Assistant Professor	PhD, Radio-Television- Film, University of Texas at Austin

Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	BS Advertising, University of Texas at Austin
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11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
RTF 307	Media and Society (Required)	COC
RTF 323C	Screening Race (Required)	COC
ADV334	International Advertising	COC
J 334F	Oral History as Journalism	COC
J 341J	Minorities and the Media	COC
J 347F	Reporting Latin America	COC
J 349T	Latinos and a New Media World	COC
J 354F	Journalism and Press Freedom in Latin America	COC
J 367E	Journalism in Latin America	COC
RTF 359S.7	Mixed Race and U.S. Film and Media	COC
RTF 359S.8	Latina/os and U.S. Media	COC
RTF 359S.9	Latina Feminisms and Media	COC
RTF 365.5	Latin American Media	COC
RTF 365.6	Latinos and Media	COC
RTF 366K.4	East Austin Stories	COC
MAS/LAS	Six additional hours of any LAS or MAS coursework	COLA

12. **Other Minor Requirements:** None.

13. **College/School Approval Process:**

Approver: Jay M. Bernhardt

Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

**PROPOSED NEW CATALOG TEXT:** Proposed catalog language to be included on page 78 under the Moody College of Communication subheading Academic Policies and Procedures > Concentrations and Certificates.

#### US Latino and Latin American Media Studies Minor

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires eighteen hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio- Television-Film 307, *Media and Society*
2. Radio- Television-Film 323C, *Screening Race*
3. Six hours of upper-division elective coursework chosen from the list of approved electives available in the Moody College of Communication
4. Six additional hours (upper or lower division) of elective coursework in Latin American studies or Mexican American studies
5. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to 20 students total). Students must declare their minor/certificate intentions before they have completed 65% of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the Dean. Students interested should speak with the Latino Media Studies Advisor in the Moody College of Communication. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements. The courses that may be counted toward the minor include, but are not limited to, the following:

*Required Courses*

Radio-Television-Film 307, Media and Society  
Radio-Television-Film 323C, Screening Race

*Electives*

Advertising 334, International Advertising  
Journalism 334F, Oral History as Journalism  
Journalism 341J, Minorities and the Media  
Journalism 347F, Reporting Latin America  
Journalism 354F, Journalism and Press Freedom in Latin America  
Journalism 367E, Journalism in Latin America  
Radio-Television-Film 359S.7 Mixed Race and U.S. Film and Media  
Radio-Television-Film 359S.8 Latina/os and U.S. Media  
Radio-Television-Film 359S.9 Latina Feminisms and Media  
Radio-Television-Film 365.5 Latin American Media  
Radio-Television-Film 365.6 Latinos and Media  
Radio-Television-Film 366K.4 East Austin Stories

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

## DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal**     New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Communication and Society: Science Communication
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Moody College of Communication, CIP Code 09.0908
5. **Statement of Objective:** The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is restricted to students with majors within the College of Natural Sciences or the Moody College of Communication.
6. **Admissions requirement (if any):** Students must have a declared major within the Moody College of Communication or the College of Natural Sciences. Overall UT GPA of 2.5 or above.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Five
8. **Anticipated Enrollment Capacity?** Forty
9. **Number of Hours Required for Completion:** Eighteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Stephen Reese Chair	Communication /Journalism	Associate Dean Professor	PhD, University of Wisconsin at Madison
John Daly	Communication /CMS	Professor, Texas Commerce Bancshares, Inc. Centennial Professor in Business Communication Frank A. Liddell, Sr. Centennial Professor in Communication Distinguished Teaching Professor	PhD, Purdue University
Martin (Randy) Cox	Communication /CMS	Senior Lecturer	MA, University of Texas at Austin
Keri Stephens	Communication /CMS	Associate Professor	PhD, University of Texas at Austin
Robert Jensen	Communication /Journalism	Professor	PhD, University of Minnesota

Kris Wilson	Communication/Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
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**11. Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Communication Skills	COC
CMS 315M	Interpersonal Communication Theory	COC
CMS 320	Advanced Presentation Skills #Upper-division standing and Communication Studies 306M with a grade of at least C.	COC
CMS 322E	Communication and Ethics #Upper-division standing	COC
CMS 332	Argument and Advocacy #Upper-division standing	COC
CMS 334K	Nonverbal Communication #Upper-division standing	COC
CMS 337	Communicating to Build Sales Relationships #Upper-division standing	COC
CMS 338	Stories of Leadership #Upper-division standing	COC
CMS 344K	Lying and Deception in Human Interaction #Upper-division standing	COC
CMS 332K	Theories of Persuasion #Upper-division standing	COC
CMS 348	Communication Research Methods #Upper-division standing	COC
CMS 364M <sup>1</sup>	Communication Studies Mentorship #Consent of instructor	COC
CMS 353S	Social Media and Organizations #Upper-division standing	COC
J 301F	Fundamental Issues in Journalism	COC
J 302F	Digital Storytelling Basics	COC
J 331G	Audio Storytelling #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 333F	Data-Driven Reporting #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336D	Graphic Design for Print and Online #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336F	Social Media Journalism	COC
J 339G	Mobile News App Design #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each, and Journalism 335J with a grade of at least C.	COC
J 346F	Reporting on the Environment #Journalism 346F and 349T (Environmental Journalism) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 346G	Domestic Issues & Global Perspectives	COC

	Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	
COM 325	Global Media Literacy-AUT #Upper-division standing	COC
COM 350 <sup>†</sup>	Internship in Science Communication #Completion of the prerequisite for the three-semester-hour internship course in the student's major department.	COC

**12. Other Minor Requirements:** All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.

**13. College/School Approval Process:**

Approver: Jay M. Bernhardt

Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

**PROPOSED NEW CATALOG TEXT:** Please add the following catalog text to the 2016 – 2018 Undergraduate Catalog under the Moody College of Communication, Certificates and Concentrations section on page 80.

**Minor in Communication and Society: Science Communication**

The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is open only to students with majors in the College of Natural Sciences or the Moody College of Communication. To declare the Science Communication minor, a student must have at least a cumulative 2.5 grade point average.

The minor requires eighteen semester hours of coursework. Nine hours must be taken at the upper-division level and at least nine hours must be taken in residence. The certification requirements are:

1. Six hours of coursework chosen from the list of approved *Issues in Communication* courses available in the Moody College of Communication;
2. Nine additional hours of coursework chosen from the list of approved *Communication Tools* courses available in the Moody College of Communication;
3. Communication 350, *Communication Internship* (requires approval of the supervising professor; prior approval is recommended.)
4. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.

Students pursuing the minor may enroll in any of the approved courses for which he or she meets the prerequisite. Prerequisites for journalism courses may be waived after consultation and consent of the instructor. However, it is recommended that students take J 310F prior to J 333F or J346F; J 311F is recommended prior to J 331G. J 302F, normally restricted to Journalism majors, may be taken by students pursuing the Science Communication major. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

Students should consult the Student Advising Office for additional information regarding the coursework that meets minor requirements. The courses that may be counted toward the certificate include the following:



Issues in Communication groupCommunication Studies 315M, *Interpersonal Communication Theory*Communication Studies 322E, *Communication Ethics*Communication Studies 334K, *Nonverbal Communication*Communication Studies 338, *Leadership Stories*Communication Studies 344K, *Lying and Deception*Communication Studies 353S, *Social Media and Organizations*Journalism 301F, *Fundamental Issues in Journalism*Journalism 346F, *Reporting on the Environment*Journalism 346G, *Domestic Issues and Global Perspective*Communication Tools GroupCommunication Studies 306M, *Professional Communication Skills*Communication Studies 320, *Advanced Presentation Skills*Communication Studies 332, *Argumentation and Advocacy*Communication Studies 337, *Building Sales Relationships*Communication Studies 332K, *Theories of Persuasion*Communication Studies 348, *Communication Research Methods*Communication Studies 364M, *Pre-Graduate School Mentorship* (requires approval of certificate committee; prior approval is recommended.)Journalism 302F, *Digital Storytelling Basics*Journalism 331G, *Audio Storytelling*Journalism 333F, *Data-Driven Reporting*Journalism 336D, *Graphic Design for Print and Online*Journalism 336F, *Social Media Journalism*Journalism 339G, *Mobile News App Design*Communication 325, *Global Media Literacy*Communication 350, *Communication Internship*

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<sup>1</sup> Specific course or internship must be approved by certificate committee; prior approval is recommended.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED US LATINO AND LATIN AMERICAN MEDIA STUDIES CERTIFICATE IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED US LATINO AND LATIN AMERICAN MEDIA STUDIES CERTIFICATE IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal**     New Certificate Program (requiring THECB notification only)  
 Change an Existing Certificate Program  
 Delete a Program

**Proposed classification**     Exclusive     General     Major

2. **2. THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                      | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |   |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools?    Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college?    Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?    Yes  No

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: US Latino and Latin American Media Studies Certificate
5. **Proposed Implementation Date:** Fall 2016
6. **CIP Code** (administrative unit awarding the certificate): College of Communication
7. **Statement of Objective:** Reclassification: The US Latino and Latin American Media Studies Certificate will now be offered as a Transcript Recognized Minor.
8. **Number of Students Expected to Receive the Certificate Each Semester:** None; This certificate program will be changed to an eighteen-hour minor.
9. **Number of Hours Required for Completion:** N/A

**10. List Faculty on the Certificate Program Faculty Committee.**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar*	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	PhD, Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	PhD, Mass Communication, University of Wisconsin at Madison
Barbara Davis*	Communication/ Communication Sciences and Disorders	Houston Harte Centennial Professor in Communication	PhD, Speech Communication, University of Texas at Austin
Mary Beltrán*	Communication/ Radio-TV-Film	Assistant Professor	PhD, Radio-Television- Film, University of Texas at Austin
Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	BS, Advertising, University of Texas at Austin

11. **Academic Course Requirements:** N/A; certificate will no longer exist and will be replaced by a minor.

12. **Other Certificate Requirements:** N/A

13. **Give a Detailed Rationale for Change(s):**

Reclassification of the certificate to a minor. This change will become more in line with the University's newly shifted stance on offering Transcript Recognized Minors.

14. **College/School Approval Process:**

Approver: Jay M. Bernhardt

Title: Interim Dean, Moody College of Communication

Date: October 20, 2015

**PROPOSED NEW CATALOG TEXT:** Catalog language to be removed on page 78 under the Moody College of Communication subheading Academic Policies and Procedures > Concentrations and Certificates.

**US Latino and Latin American Media Studies  
Certificate**

~~This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The certificate program requires eighteen hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:~~

- ~~1. Communication 316M, *Race, Ethnicity, and the Media*, or Radio-Television Film 316M, *Race, Ethnicity, and the Media*~~
- ~~2. Nine hours of upper division elective coursework chosen from the list of approved electives available in the Moody College of Communication~~
- ~~3. Six additional hours (upper or lower division) of elective coursework in Latin American studies or Mexican American studies~~
- ~~4. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.~~

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper division course in the college.

The student must submit an application form online to the Office of Student Affairs in order to enroll in the US Latino and Latin American Media Studies Certificate Program. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies certificate, these limits may be modified with the approval of the Student Advising Office.

Students must apply for the transcript recognized academic certificate at the time they complete their degree or the certificate program, whichever comes later.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets concentration requirements. The courses that may be counted toward the certificate include, but are not limited to, the following:

*Required Course*

Communication 316M, *Race, Ethnicity, and the Media* or Radio Television Film 316M, *Race, Ethnicity, and the Media*

*Electives*

Advertising 334, *International Advertising*

Advertising 378, *Advanced Studies in Advertising*

Advertising 378 (Topic 2: *Advanced Issues in Multicultural Markets*) Advertising 378 (Topic 9: *Consumer Discrimination in the Marketplace*) Journalism 340C (Topic 1: *Mass Media and Minorities*)

Journalism 349T (Topic 4: *International Reporting*) Journalism 349T (Topic 7: *Oral History as Journalism*) Journalism 349T (Topic 10: *Covering the US Latino Community*) Journalism 367E, *Journalism in Latin America*

Public Relations 378, *Advanced Studies in Public Relations* Radio Television Film 359S (Topic: *Brazilian Media and Culture*) Radio Television Film 359S (Topic: *Brazilian Film: Documentary vs. Narrative Interpretation*)

Radio Television Film 365 (Topic: *Immigrant Media*)

Radio Television Film 365 (Topic 6: *Contemporary Issues: Latinos and Media*)

Radio Television Film 365 (Topic: *Race, Class, and Media*) Radio Television Film 366K (Topic 4: *East Austin Stories*)

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

## DOCUMENTS OF THE GENERAL FACULTY

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED COMMUNICATION AND SOCIETY:  
SCIENCE COMMUNICATION CERTIFICATE IN THE MOODY COLLEGE OF  
COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary  
General Faculty and Faculty Council

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED COMMUNICATION AND SOCIETY:  
SCIENCE COMMUNICATION CERTIFICATE IN THE MOODY COLLEGE OF  
COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

1. **Type of Proposal**     New Certificate Program (requiring THECB notification only)  
 Change an Existing Certificate Program  
 Delete a Program

**Proposed classification**     Exclusive     General     Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges                               | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                      | <input type="checkbox"/> Flags   |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses <b>that have to</b> be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |  |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools?    Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college?    Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?    Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?    Yes  No

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Communication and Society: Science Communication
5. **Proposed Implementation Date:** Fall 2016
6. **CIP Code** (administrative unit awarding the certificate): 09.0908
7. **Statement of Objective:** Reclassification: The Certificate in Communication and Society: Science Communication is being replaced by a corresponding transcript recognized Communication and Society: Science Communication Minor. A separate proposal to add the Communication and Society: Science Communication Minor has been submitted. This form, proposing deletion of the current catalog wording for the Certificate, is conditional upon prior approval of the corresponding Business Minor.
8. **Number of Students Expected to Receive the Certificate Each Semester:** N/A

**9. Number of Hours Required for Completion: N/A****10. List Faculty on the Certificate Program Faculty Committee.**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Stephen Reese*	Comm/Journalism	Associate Dean and Professor	PhD, University of Wisconsin at Madison
John Daly*	Comm/CMS	Professor,	PhD, Purdue University
Martin (Randy) Cox	Comm/CMS	Senior Lecturer	MA., University of Texas at Austin
Keri Stephens*	Comm/CMS	Associate Professor	PhD, University of Texas at Austin
Robert Jensen*	Comm/Journalism	Professor	PhD, University of Minnesota
Kris Wilson	Comm/Journalism	Senior Lecturer	PhD, University of Colorado at Boulder

**11. Academic Course Requirements:** N/A; certificate will no longer exist and will be replaced by a minor.

**12. Other Certificate Requirements:** N/A

**13. Give a Detailed Rationale for Change(s):**

Program is being reclassified as a minor.

**14. College/School Approval Process:**

Approver: Jay M. Bernhardt

Title: Interim Dean, Moody College of Communication

Date: October 20, 2015

**PROPOSED NEW CATALOG TEXT:** Please delete the following copy from Moody College section of the 2014-2016 Undergraduate Catalog (page 80).

**~~Certificate in Communication and Society: Science Communication~~**

~~The certificate in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is open only to students with majors in the College of Natural Sciences.~~

~~The certificate program requires eighteen semester hours of coursework. Nine hours must be taken at the upper division level and at least nine hours must be taken in residence. The certification requirements are:~~

- ~~1. Six hours of coursework chosen from the list of approved *Issues in Communication* courses available in the Moody College of Communication;~~
- ~~2. Nine additional hours of coursework chosen from the list of approved *Communication Tools* courses available in the Moody College of Communication;~~
- ~~3. Communication 350, *Communication Internship* (requires approval of the certificate committee; prior approval is recommended.)~~
- ~~4. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.~~



~~Students pursuing the certificate may enroll in any of the approved courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.~~

~~The student must submit an application form online to the Student Advising Office in order to enroll in the Communication and Society: Science Communication certificate program.~~

~~Students must apply for the transcript recognized academic certificate at the time they complete their degree or the certificate program, whichever comes later.~~

~~Students should consult the Student Advising Office for additional information about the program and the coursework that meets certificate requirements. The courses that may be counted toward the certificate include, but are not limited to, the following:~~

#### ~~Issues in Communication group~~

~~Communication Studies 315M, *Interpersonal Communication Theory*~~

~~Communication Studies 322E, *Communication Ethics*~~

~~Communication Studies 334K, *Nonverbal Communication*~~

~~Communication Studies 338, *Leadership Stories*~~

~~Communication Studies 344K, *Lying and Deception*~~

~~Communication Studies 353S, *Social Media and Organizations*~~

~~Journalism 301F, *Fundamental Issues in Journalism*~~

~~Journalism 346F, *Reporting on the Environment*~~

~~Journalism 346G, *Domestic Issues and Global Perspective*~~

~~Communication 319S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)~~

~~Communication 329S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)~~

#### ~~Communication Tools Group~~

~~Communication Studies 306M, *Professional Communication Skills*~~

~~Communication Studies 320, *Advanced Presentation Skills*~~

~~Communication Studies 332, *Argumentation and Advocacy*~~

~~Communication Studies 337, *Building Sales Relationships*~~

~~Communication Studies 332K, *Theories of Persuasion*~~

~~Communication Studies 348, *Communication Research Methods*~~

~~Communication Studies 364M, *Pre-Graduate School Mentorship* (requires approval of certificate committee; prior approval is recommended.)~~

~~Journalism 302F, *Digital Storytelling Basics*~~

~~Journalism 331G, *Audio Storytelling*~~

~~Journalism 332F, *News Editing for Online and Print*~~

~~Journalism 333F, *Data Driven Reporting*~~

~~Journalism 336F, *Social Media Journalism*~~

~~Journalism 339G, *Mobile News App Design*~~

~~Communication 319S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)~~

~~Communication 329S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)~~