

DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE*
*CATALOG, 2016-2018***

- 1. Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. Official Name:** Minor in Communication Studies
- 3. Proposed Implementation Date:** Fall 2016
- 4. Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0101
- 5. Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.
- 6. Admissions requirement (if any):**
- The department reserves the right to limit the number of students accepted as Communication Studies Minors.
 - Communication Studies majors will receive priority for CMS courses during registration.
 - Not available to Moody College of Communication majors.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Thirty-one
- 8. Anticipated Enrollment Capacity?** 250
- 9. Number of Hours Required for Completion:** Fifteen (including at least nine upper division)
- 10. Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	PhD, University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	PhD, Northwestern University
Jurgen Streeck, Chair	Communication Studies	Professor	PhD F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	PhD, University of Iowa
Erin Donovan	Communication Studies	Associate Professor	PhD, University of Illinois at Urbana-Champaign

11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	PROFESSNL COMMUNICATION SKILLS	3
CMS 315M	INTERPERSONAL COMM THEORY	3
CMS 320	ADVANCED PRESENTATION SKILLS Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 322E	COMMUNICATION ETHICS Upper division standing	3
CMS 323R	RHETORIC EAST AND WEST Upper division standing	3
CMS 330	INTERPERSONAL HEALTH COMM Upper division standing	3
CMS 332	ARGUMENTATION AND ADVOCACY Upper division standing	3
CMS 332K	THEORIES OF PERSUASION Upper division standing	3
CMS 333	CASE STUDIES IN ARGUMENTATION Upper division standing	3
CMS 334K	NONVERBAL COMMUNICATION Upper division standing	3
CMS 335	STRATEG SALES & EVENT PLANNING Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 336D	CAREER DYNAMICS/CORP COMM Upper division standing	3
CMS 337	BUILDING SALES RELATIONSHIPS Upper division standing	3
CMS 340K	COMMUNICATN AND SOCIAL CHANGE Upper division standing	3
CMS 341	DIGITAL COMMUNICATIONS Upper division standing	3
CMS 342K	POLITICAL COMMUNICATION Upper division standing	3
CMS 344K	LYING AND DECEPTION Upper division standing	3
CMS 345P	COMMUNICATION & PUBLIC OPINION Upper division standing	3
CMS 347K	RHETORIC OF POPULAR CULTURE Upper division standing	3
CMS 348K	VISUAL MEDIA AND INTERACTION Upper division standing	3
CMS 349M	ADV ANLY OF POPULAR CULTURE Upper division standing	3
CMS 353S	SOCIAL MEDIA AND ORGS Upper division standing	3
CMS 354	CONFLICT RESOLUTION Upper division standing	3
CMS 355K	INTERCULTURAL COMMUNICATION Upper division standing	3
CMS 357	FAMILY COMMUNICATION	3

	Upper division standing	
CMS 358	COMM AND PERSONAL RELATNSHIPS Upper division standing	3
CMS 359	LANG, CULTURE, COMM OF HIP-HOP Upper division standing	3
CMS 164M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	1
CMS 264M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	2
CMS 364M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	3
CMS 366	RHETORIC, LOVE, AND DEMOCRACY Upper division standing	3
CMS 366C	CELEBRITY CULTURE Upper division standing	3
CMS 366F	RHETORIC OF FILM Upper division standing	3
CMS 366M	RHETORIC AND POPULAR MUSIC Upper division standing	3
CMS 366R	RELIGIOUS COMMUNICATION AND PARANORMALISM Upper division standing	3
CMS 367	ANY CMS TOPICS COURSE Upper division standing	3
CMS 371K	PRACT IN CONFLICT MEDIATION Upper division standing	3
CMS 372T	TIME MATTERS Upper division standing	3
CMS 373D	ADVOCACY APPLIED SETTINGS-DC Upper division standing and acceptance to Archer Program	3
CMS 374D	BEYOND CONGRESS/WHITE HOUSE-DC Upper division standing and acceptance to Archer Program	3

12. Other Minor Requirements:

- Required courses: CMS306M and CMS315M
- All courses must be taken for a grade (not pass/fail) and must earn a grade of C or better.
- At least 9 hours must be completed in residence.
- Coursework completed through UT Extension will not count toward the minor.
- If you have been accepted as a CMS minor, you are allowed to take ONLY the amount of hours required for completion of the minor.
- Students accepted as a CMS minor who complete more than 9 hours of CMS may not internally transfer to or declare a double major in CMS.

13. College/School Approval Process:

Approver: Jay Bernhardt Date: October 20, 2015
 Title: Interim Dean, Moody College

PROPOSED NEW CATALOG TEXT:

Communication Studies Minor

The minor in Communication Studies will afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical

communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All CMS minor coursework must be completed on a letter graded basis (no pass/fail) and a grade of C or higher must be earned in order for the credit to count toward the minor requirements. This minor is not available to students with a major in the Moody College.

The course requirements are as follows:

1. Communication Studies 306M, Professional Communication Skills and Communication Studies 315M, Interpersonal Communication Theory
2. Nine additional hours from the following list:
 - Communication Studies 320, Advanced Presentation Skills
 - Communication Studies 322C, Communication Ethics
 - Communication Studies 323R, Rhetoric East and West
 - Communication Studies 330, Interpersonal Health Communication
 - Communication Studies 332, Argumentation and Advocacy
 - Communication Studies 332K, Theories of Persuasion
 - Communication Studies 333, Case Studies in Argumentation
 - Communication Studies 334K, Nonverbal Communication
 - Communication Studies 335, Strategy Sales and Event Planning
 - Communication Studies 336D, Career Dynamics and Corporate Communication
 - Communication Studies 337, Building Sales Relationships
 - Communication Studies 340K, Communication and Social Change
 - Communication Studies 341, Digital Communications
 - Communication Studies 342K, Political Communication
 - Communication Studies 344K, Lying and Deception
 - Communication Studies 345P, Communication and Public Opinion
 - Communication Studies 347K, Rhetoric of Popular Culture
 - Communication Studies 348K, Visual Media and Interaction
 - Communication Studies 349M, Advanced Analysis of Popular Culture
 - Communication Studies 353S, Social Media and Organizations
 - Communication Studies 354, Conflict Resolution
 - Communication Studies 355K, Intercultural Communication
 - Communication Studies 357, Family Communication
 - Communication Studies 358, Communication and Personal Relationships
 - Communication Studies 359, Lang, Culture, Communication of Hip-Hop
 - Communication Studies 164M, 264M, or 364M, Pre-graduate School Mentorship
 - Communication Studies 366, Rhetoric, Love, and Democracy
 - Communication Studies 366C, Celebrity Culture
 - Communication Studies 366F, Rhetoric of Film
 - Communication Studies 366M, Rhetoric and Popular Music
 - Communication Studies 366R, Religious Communication and Paranormalism
 - Communication Studies 367, Any Topics Course
 - Communication Studies 371K, Practicum in Conflict Mediation
 - Communication Studies 372T, Time Matters
 - Communication Studies 373D, Advocacy Applied Settings-DC
 - Communication Studies 374D, Beyond Congress/White House-DC