

OFFICE OF THE FACULTY COUNCIL

THE UNIVERSITY OF TEXAS AT AUSTIN

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February 12, 2016

Judith H. Langlois
Interim Executive Vice President and Provost
The University of Texas at Austin
MAI 2013
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the Moody College of Communication chapter in the *Undergraduate Catalog, 2016-2018*. The changes were classified as being of *exclusive* interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 11, 2016. The authority to grant final approval on these changes resides with UT System.

- New Transcript-Recognized Minor in Communication Studies (D 14717-14721)
- New Transcript-Recognized Minor in Health Communications (D 14722-14729)
- New Transcript-Recognized Minor in Journalism (D 14730-14733)
- New Transcript-Recognized Minor in Visual Media (D 14734-14737)
- New Transcript-Recognized Minor in US Latino and Latin American Media Studies (D 14738-14741)
- New Transcript-Recognized Minor in Communication and Society: Science Communication (D 14742-14746)
- Deletion of the Transcript-Recognized Certificate in US Latino and Latin American Media Studies (D 14747-14750)
- Deletion of the Transcript-Recognized Certificate in Communication and Society: Science Communication (D 14751-14754)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president
Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president
Darrell Rocha, assistant dean, Moody College Communication
Cynthia Patino, academic advising coordinator, Moody College Communication
Allen Walser, manager of reporting and analysis, IRRIS
Brenda Schumann, associate registrar
Lydia Cornell, program coordinator, provost's office
Michelle George, administrative manager for faculty affairs, provost's office

DOCUMENTS OF THE GENERAL FACULTY

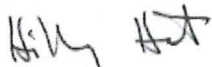
**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION STUDIES IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE
CATALOG, 2016-2018**

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Communication Studies
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0101
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.
6. **Admissions requirement (if any):**
- The department reserves the right to limit the number of students accepted as Communication Studies Minors.
 - Communication Studies majors will receive priority for CMS courses during registration.
 - Not available to Moody College of Communication majors.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Thirty-one
8. **Anticipated Enrollment Capacity?** 250
9. **Number of Hours Required for Completion:** Fifteen (including at least nine upper division)
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	PhD, University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	PhD, Northwestern University
Jurgen Streeck, Chair	Communication Studies	Professor	PhD F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	PhD, University of Iowa
Erin Donovan	Communication Studies	Associate Professor	PhD, University of Illinois at Urbana-Champaign

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	PROFESSNL COMMUNICATION SKILLS	3
CMS 315M	INTERPERSONAL COMM THEORY	3
CMS 320	ADVANCED PRESENTATION SKILLS Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 322E	COMMUNICATION ETHICS Upper division standing	3
CMS 323R	RHETORIC EAST AND WEST Upper division standing	3
CMS 330	INTERPERSONAL HEALTH COMM Upper division standing	3
CMS 332	ARGUMENTATION AND ADVOCACY Upper division standing	3
CMS 332K	THEORIES OF PERSUASION Upper division standing	3
CMS 333	CASE STUDIES IN ARGUMENTATION Upper division standing	3
CMS 334K	NONVERBAL COMMUNICATION Upper division standing	3
CMS 335	STRATEG SALES & EVENT PLANNING Upper division standing and CMS306M or equivalent with a grade of C or better	3
CMS 336D	CAREER DYNAMICS/CORP COMM Upper division standing	3
CMS 337	BUILDING SALES RELATIONSHIPS Upper division standing	3
CMS 340K	COMMUNICATN AND SOCIAL CHANGE Upper division standing	3
CMS 341	DIGITAL COMMUNICATIONS Upper division standing	3
CMS 342K	POLITICAL COMMUNICATION Upper division standing	3
CMS 344K	LYING AND DECEPTION Upper division standing	3
CMS 345P	COMMUNICATION & PUBLIC OPINION Upper division standing	3
CMS 347K	RHETORIC OF POPULAR CULTURE Upper division standing	3
CMS 348K	VISUAL MEDIA AND INTERACTION Upper division standing	3
CMS 349M	ADV ANLY OF POPULAR CULTURE Upper division standing	3
CMS 353S	SOCIAL MEDIA AND ORGS Upper division standing	3
CMS 354	CONFLICT RESOLUTION Upper division standing	3
CMS 355K	INTERCULTURAL COMMUNICATION Upper division standing	3
CMS 357	FAMILY COMMUNICATION	3

	Upper division standing	
CMS 358	COMM AND PERSONAL RELATNSHIPS Upper division standing	3
CMS 359	LANG, CULTURE, COMM OF HIP-HOP Upper division standing	3
CMS 164M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	1
CMS 264M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	2
CMS 364M	PREGRAD SCHOOL MENTORSHIP Consent of Instructor	3
CMS 366	RHETORIC, LOVE, AND DEMOCRACY Upper division standing	3
CMS 366C	CELEBRITY CULTURE Upper division standing	3
CMS 366F	RHETORIC OF FILM Upper division standing	3
CMS 366M	RHETORIC AND POPULAR MUSIC Upper division standing	3
CMS 366R	RELIGIOUS COMMUNICATION AND PARANORMALISM Upper division standing	3
CMS 367	ANY CMS TOPICS COURSE Upper division standing	3
CMS 371K	PRACT IN CONFLICT MEDIATION Upper division standing	3
CMS 372T	TIME MATTERS Upper division standing	3
CMS 373D	ADVOCACY APPLIED SETTINGS-DC Upper division standing and acceptance to Archer Program	3
CMS 374D	BEYOND CONGRESS/WHITE HOUSE-DC Upper division standing and acceptance to Archer Program	3

12. Other Minor Requirements:

- Required courses: CMS306M and CMS315M
- All courses must be taken for a grade (not pass/fail) and must earn a grade of C or better.
- At least 9 hours must be completed in residence.
- Coursework completed through UT Extension will not count toward the minor.
- If you have been accepted as a CMS minor, you are allowed to take ONLY the amount of hours required for completion of the minor.
- Students accepted as a CMS minor who complete more than 9 hours of CMS may not internally transfer to or declare a double major in CMS.

13. College/School Approval Process:

Approver: Jay Bernhardt Date: October 20, 2015
Title: Interim Dean, Moody College

PROPOSED NEW CATALOG TEXT:

Communication Studies Minor

The minor in Communication Studies will afford undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical

communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All CMS minor coursework must be completed on a letter graded basis (no pass/fail) and a grade of C or higher must be earned in order for the credit to count toward the minor requirements. This minor is not available to students with a major in the Moody College.

The course requirements are as follows:

1. Communication Studies 306M, Professional Communication Skills and Communication Studies 315M, Interpersonal Communication Theory
2. Nine additional hours from the following list:
 - Communication Studies 320, Advanced Presentation Skills
 - Communication Studies 322C, Communication Ethics
 - Communication Studies 323R, Rhetoric East and West
 - Communication Studies 330, Interpersonal Health Communication
 - Communication Studies 332, Argumentation and Advocacy
 - Communication Studies 332K, Theories of Persuasion
 - Communication Studies 333, Case Studies in Argumentation
 - Communication Studies 334K, Nonverbal Communication
 - Communication Studies 335, Strategy Sales and Event Planning
 - Communication Studies 336D, Career Dynamics and Corporate Communication
 - Communication Studies 337, Building Sales Relationships
 - Communication Studies 340K, Communication and Social Change
 - Communication Studies 341, Digital Communications
 - Communication Studies 342K, Political Communication
 - Communication Studies 344K, Lying and Deception
 - Communication Studies 345P, Communication and Public Opinion
 - Communication Studies 347K, Rhetoric of Popular Culture
 - Communication Studies 348K, Visual Media and Interaction
 - Communication Studies 349M, Advanced Analysis of Popular Culture
 - Communication Studies 353S, Social Media and Organizations
 - Communication Studies 354, Conflict Resolution
 - Communication Studies 355K, Intercultural Communication
 - Communication Studies 357, Family Communication
 - Communication Studies 358, Communication and Personal Relationships
 - Communication Studies 359, Lang, Culture, Communication of Hip-Hop
 - Communication Studies 164M, 264M, or 364M, Pre-graduate School Mentorship
 - Communication Studies 366, Rhetoric, Love, and Democracy
 - Communication Studies 366C, Celebrity Culture
 - Communication Studies 366F, Rhetoric of Film
 - Communication Studies 366M, Rhetoric and Popular Music
 - Communication Studies 366R, Religious Communication and Paranormalism
 - Communication Studies 367, Any Topics Course
 - Communication Studies 371K, Practicum in Conflict Mediation
 - Communication Studies 372T, Time Matters
 - Communication Studies 373D, Advocacy Applied Settings-DC
 - Communication Studies 374D, Beyond Congress/White House-DC

DOCUMENTS OF THE GENERAL FACULTY

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN HEALTH COMMUNICATION IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE
CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN HEALTH COMMUNICATION IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE
CATALOG, 2016-2018**

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor

2. **Official Name:** Minor in Health Communication

3. **Proposed Implementation Date:** Fall 2016

4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0905

5. **Statement of Objective:** The health communication minor is intended to provide undergraduates with a broad understanding of the field. University students who complete the minor will know how a health communication professional operates at the interpersonal, organizational, and population levels.

The minor will help prepare students for health, related careers within communication agencies, hospital administration, public health, and research facilities, among other possibilities, at a time when health, related job opportunities are growing at double, digit rates nationally. Offering this minor allows students from a range of university majors to interact in class while gaining exposure to a field beyond their majors and enhancing their qualifications, knowledge, and appeal to employers.

6. **Admissions requirement (if any):** This program is open to all University of Texas students. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as GPA, prior coursework taken, prior experience in the field, and response to essay prompts. Overall UT GPA of 3.0 or above.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Nine
8. **Anticipated Enrollment Capacity?** Ninety
9. **Number of Hours Required for Completion:** Sixteen (Five courses and one, credit introductory course)

10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Brad Love, Chair	ADV and P R	Associate Professor	PhD, Michigan State
Erin Donovan	CMS	Associate Professor	PhD, Illinois
Michael Mackert	ADV and P R	Associate Professor	PhD, Michigan State
Keri Stephens	CMS	Associate Professor	PhD, Texas
Matt McGlone	CMS	Associate Professor	PhD, Princeton

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete 16 hours from the list below, including at least six hours of upper, division coursework.

Course Abbreviation and Number	Course Title	SCH
* COM 102	Introduction To Health Communication (REQUIRED)	1

One course with an interpersonal communication focus to be selected from:

CMS 330	Interpersonal Health Communication	3
CMS 332K	Argumentation And Advocacy	3
CMS 344K	Lying and Deception	3
CMS 358	Communication and Personal Relationships	3
HDF 337	Personal Relationships #HDF 304 and 315L	3
HDF 466/WGS 466	Guidance in Adult, Child Relationships #HDF 313 and 113L and three semester hours of upper, division coursework in HDF, EDC, PSY, or SOC	4
PHR 370C	Communication Skills for Health Professionals	3

One course with an organizational communication focus selected from:

CMS 341	Digital Communications	3
CMS 353S	Social Media And Organizations	3
CMS 357	Family Communication	3
HDF 304 or WGS 301.4	Family Relationships	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 347	Socioeconomic Problems of Families #Six semester hours of coursework in ANT, ECO, EDC, HDF, PSY, S W, or SOC	3
HDF 378L	Theories of Child and Family Development #HDF 313, 113L, and 315L and three additional semester hours of upper division coursework in HDF	3
N 310	Communication in Health Care Settings	3
S W 360K.4	Practicum in Abused and Neglected Children and Families	3
WGS 301.19	Diversity in American Families	3
WGS 301.23	Romantic Relationships and Family Formation	3

Three hours with a population/mass media focus to be selected from:

ADV 319	Psychology of Advertising	3
ADV 378.20	Account Planning #ADV 344K and 345J	3
AMS 370.1 or HIS 350R.5	American Cultural History of Alcohol and Drugs #Six semester hours of coursework in history	3
BIO 361L	Public Health Bacteriology Lab #BIO 325 or 325H, 226L, and 326M or 326R	3
BIO 361P	Public Health Internship #BIO 226L, and BIO 326M or 326R	3
CH 107	Health Professions Seminar	1
CMS 372T	Time Matters	3
ECO 350K.9	Health Economics #ECO 420K	3
EDP 363.3	Human Sexuality # PSY 301 or another introductory behavioral science course	3
EDP 363M.3	Adolescent Development #Six semester hours of upper, division coursework in EDC or other behavioral sciences	3

EDP 371	Introduction to Statistics	3
GOV 370L.23	The Politics of Health Care #Six lower division hours of GOV	3
GRG 356.1	Children's Environmental Health	3
H S 301 or SOC 308S	Intro to Health and Society	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 371	Adolescent Development in Context #HDF 313, 113L, and 315L	3
HDF 378K.6	Intro to Early Childhood Interventions #Six upper-division hours of HDF, ANT, EDC, PSY, SOC, or S W	3
HDF 378K.6	Introduction to Early Childhood Intervention Six semester hours of upper-division coursework in human development and family sciences (or child development), anthropology, education, psychology, sociology, or social work, and consent of instructor	3
HED 329K	Child, Adolescent, and Adult Health	3
HED 335	Theories of Substance Use and Abuse	3
HED 343	Foundations of Epidemiology	3
HED 352K.2	Psychosocial Issues Women's Health	3
HED 370K.1	Foundations of Health Promotion I	3
HED 370K.2	Adolescent Health Risk Behavior	3
HED 371K	Foundations of Health Promotion II #HED 370K.1	3
HIS 350R.18 or WGS 345.3	Women in Sickness and Health #6 semester hours of HIS	3
KIN 334	Children's exercise and Physical Activity #KIN 310	3
KIN 378.3	Sexual Health I	3
N 275/287Q	Public Health Nursing #N 455 or 255D, 355P, 356, and 256P or 356P; or consent of instructor	2
N 307.1 or SOC 310S or WGS 301.7	Women's Reproductive Health for Non-science Majors #One year of high school biology, or BIO 301L or 309D	3
N 309	Global Health	3
NTR 330	Nutrition Education and Counseling #NTR 315 and 326	3
NTR 331	International Nutrition: Social and Environmental Policies #NTR 306, 312, or 312H	3
NTR 332	Community Nutrition #NTR 312 or 312H; 315; 326	3
NTR 337	Nutritional Epidemiology #NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 338W	Issues in Nutrition and Health #BCH 369 (or CH 369), or BCH 339F (or CH 339K and 339L); BIO 325 and 365S (or 416L); NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 365	Obesity and Metabolic Health #BIO 365S, and NTR 312 or 312H	3
PBH 317	Introduction to Public Health	3

PBH 334	Global Health #PBH 358D and 368D	3
PBH 338	Environmental Health #PBH 358D and 368D	3
PBH 341R	Public Health Research #BIO 325 or 325H	3
PBH 358D	Health Policy and Health Systems #PBH 354 and SDS 328M or SSC 328M	3
PBH 368D	Social Context of Public Health #PBH 354 and SDS 328M or SSC 328M	3
PHL 325M	Medicine, Ethics, and Society	3
PSY 319K	Social Psychology #PSY 301	3
PSY 339	Behavior Problems of Children #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 341K.4	Health Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 346K	Psychology of Sex #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 352	Abnormal Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 364M	Mental Illness and the Brain #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
S W 327 or URB 354.10	Human Behavior and Social Environment	3
S W 334	Social Work Practice in Organizations and Communication Social Work 325 and 327.	3
S W 360K.5	Topic: Facilitating Dialogues on LGBTQ Oppression	3
S W 360K.9	Topic: Loss and Grief: Individual and Family Perspectives	3
SOC 307K or WGS 301.20	Fertility and Reproduction	3
SOC 307L	Gender, Race, Class in American Societies	3
SOC 307P	Introduction to Sociology of Health and Well, Being	3
SOC 321G	Global Health Issues/Systems	3
SOC 33K or	Sociology of Gender	3

WGS 322.1		3
SOC 354K	Sociology of Health and Illness	3
SOC 358D	Health Policy and Health Systems	3
SOC 368D	Social Context of Public Health	3
SDS 302	Data Analyses for Health Sciences	3
SDS 304	Statistics in Health Care	3
SDS 332	Statistical Models for Health and Behavior Sciences #SDS 302, 304, 306, or 328M or the equivalent.	3
WGS 301.21	Gender, Race, Class in American Societies	3
WGS 345.3	Women in Sickness and Health	3
WGS 345.35	Psychosocial Issues Women's Health	3

12. Other Minor Requirements:

- Six additional hours from either the interpersonal, organizational, or population/mass media options but 3 hours must be outside of the student's major college.
- All classes must be taken on a letter, grade basis.
- The student must maintain a 2.0 GPA in these courses.
- At least nine hours must be completed in residence.

13. College/School Approval Process:

Approver: Jay Bernhardt Date: October 20, 2015
Title: Interim Dean, Moody College

PROPOSED NEW CATALOG TEXT:

Health Communication Minor

The Health Communication Minor is intended for any University student interested in advanced study of health communication. Students completing the Minor program will understand how health communication professionals think and be prepared for careers in population health, medical, clinic management, and communication agencies, among others. More information about the Health Communication Minor is available at <http://xxxxxx>.

This program is open to all University of Texas students. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as grade point average, prior coursework taken, prior experience in the field, and response to essay prompts.

The minor program requires sixteen semester hours of coursework including nine hours to be completed in residence. Students must fulfill the following requirements:

1. Communication 102, Introduction to Health Communication
2. Three hours of approved coursework from each of the following areas: interpersonal communication, organizational communication, and population/mass media (the approved area course lists are available below).
3. Six additional upper-division hours from these areas of which three of these hours must be from outside the student's major college.
4. A grade of at least C in each course counted toward fulfillment of the minor requirements.

Interpersonal communication courses:

Communication Studies 330, Interpersonal Health Communication
Communication Studies 332K, Argumentation And Advocacy
Communication Studies 344K, Lying and Deception
Communication Studies 358, Communication and Personal Relationships
Human Development and Family Sciences 337, Personal Relationships

Human Development and Family Sciences 466, Guidance in Adult, Child Relationships or Women and Gender Studies 466, Guidance in Adult, Child Relationships
Pharmacy 370C, Communication Skills for Health Professional

Organizational communication courses:

Communication Studies 341, Digital Communications
Communication Studies 353S, Social Media And Organizations
Communication Studies 357, Family Communication
Human Development and Family Sciences 304, Family Relationships or Women and Gender Studies 301.4, Family Relationships
Human Development and Family Sciences 313, Child Development or Women and Gender Studies 313, Child Development
Human Development and Family Sciences 347, Socioeconomic Problems of Families
Human Development and Family Sciences 378L, Theories of Child and Family Development
Nursing 310, Communication in Health Care Settings
Social Work 360K.4, Practice with Abused and Neglected Children and Their Families
Women and Gender Studies 301.19, Diversity in American Families
Women and Gender Studies 301.23, Romantic Relationships and Family Formation

Population/Mass Media courses:

Advertising 319, Psychology of Advertising
Advertising 378.20, Account Planning
American Studies 370.1, American Cultural History of Alcohol/Drugs or History 350R.5, American Cultural History of Alcohol/Drugs
Biology 361L, Public Health Bacteriology Lab
Biology 361P, Public Health Internship
Chemistry 107, Health Professions Seminar
Communication Studies 372T, Time Matters
Economics 350K.9, Health Economics
Education Psychology 363.3, Human Sexuality
Education Psychology 363M.3, Adolescent Development
Education Psychology 371, Introduction to Statistics
Government 370L, The Politics of Health Care
Geography 356.1, Children's Environmental Health
H S 301, Intro to Health and Society, or Sociology 308S, Intro to Health and Society
Human Development and Family Sciences 313, Child Development or Women and Gender Studies 313, Child Development
Human Development and Family Sciences 371, Adolescent Development in Context
Human Development and Family Sciences 378K.6, Intro to Early Childhood Interventions
Health Education 329K, Child, Adolescent, and Adult Health
Health Education 335, Theories of Substance Use and Abuse
Health Education 343, Foundations of Epidemiology
Health Education 352K.2, Psychosocial Issues Women's Health
Health Education 370K.1, Foundations of Health Promotion I
Health Education 370K.2, Adolescent Health Risk Behavior
Health Education 371K, Foundations of Health Promotion II
History 350R.18, Women in Sickness and Health
Kinesiology 334, Children's exercise and Physical Activity
Kinesiology 378.3, Sexual Health I
Nursing 275/287Q, Public Health Nursing
Nursing 307.1, Women's Reproductive Health for Non-science Majors, or Sociology 310S, Women's Reproductive Health for Non-science Majors, or Women And Gender Studies 301.7, Women's Reproductive Health for Non-science Majors
Nursing 309, Global Health
Nutrition 330, Nutrition Education and Counseling
Nutrition 331, International Nutrition: Social and Environmental Policies

Nutrition 332, Community Nutrition
Nutrition 337, Nutritional Epidemiology
Nutrition 338W, Issues in Nutrition and Health
Nutrition 365, Obesity and Metabolic Health
Public Health 317, Introduction to Public Health
Public Health 334, Global Health
Public Health 338, Environmental Health
Public Health 341R, Public Health Research
Public Health 358D, Health Policy and Health Systems
Public Health 368D, Social Context of Public Health
Philosophy 325M, Medicine, Ethics, and Society
Psychology 319K, Social Psychology
Psychology 339, Behavior Problems of Children
Psychology 341K.4, Health Psychology
Psychology 346K, Psychology of Sex
Psychology 352, Abnormal Psychology
Psychology 364M, Mental Illness and the Brain
Social Work 327, Human Behavior and Social Environment, or Urban Studies 354.10, Human Behavior and Social Environment
Social Work 334, Social Work Practice in Organizations and Communication
Social Work 360K.5, Facilitating Dialogues on LGBTQ Oppression
Social Work 360K.9, Loss and Grief: Individual and Family Perspectives
Sociology 307L, Gender, Race, Class in American Societies
Sociology 307P, Introduction to Sociology of Health and Well, Being
Sociology 321G, Global Health Issues/Systems
Sociology 333K, Sociology of Gender, or Women and Gender Studies 322.1, Sociology of Gender Sociology 354K, Sociology of Health and Illness
Sociology 358D, Health Policy and Health Systems
Sociology 368D, Social Context of Public Health
Sociology 307K, Fertility and Reproduction, or Women and Gender Studies 301.20, Fertility and Reproduction
Statistics and Data Sciences 302, Data Analyses for Health Sciences
Statistics and Data Sciences 304, Statistics in Health Care
Statistics and Data Sciences 332, Statistical Models for Health and Behavior Sciences
T C 357, Public Health, Medicine, and Social Policy
Women and Gender Studies 301.21, Gender, Race, Class in American Societies
Women and Gender Studies 345.3, Women in Sickness and Health
Women and Gender Studies 345.35, Psychosocial Issues Women's Health

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Journalism
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.
6. **Admissions requirement (if any):**
- 2.75 GPA Overall
 - Successful completion of J301F with a B- or better. If applicant is accepted for minor, J301F would count toward minor program requirements.
 - The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in 301F.
 - Journalism majors will receive priority for Journalism courses during registration.
 - Not available to Moody College of Communication majors.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Forty
8. **Anticipated Enrollment Capacity?** 320
9. **Number of Hours Required for Completion:** Fifteen (at least six upper division)

10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wanda Cash	School of Journalism	Associate Director	Bachelor of Arts, UT Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Stephen Reese	School of Journalism	Professor	PhD, University of Wisconsin
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner, Committee Chair	School of Journalism	Director	Bachelor of Arts, Oberlin College

11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
J301F	Fundamental Issues in Journalism (REQUIRED)	3
J302F	Digital Basics in Storytelling (REQUIRED)	3
J310F	Reporting: Words	3
J311F	Reporting: Images	3
J331F	Entrepreneurial Journalism	3
J331G	Audio Storytelling	3
J332D	Web Production and Editing	3
J332G	Storytelling in a Digital Age	3
J334F	Oral History as Journalism	3
J336F	Social Media Journalism	3
J336J	Lifestyle Reporting and Writing	3
J337F	Long-form Feature Writing	3
J337J	Writing for Online News Audiences	3
J339T	Topic 2: Music Into Words	3
J339T	Topic 4: Tracking Online Audience Engagement	3
J341F	Understanding African Americans and the Media	3
J341J	Minorities and the Media	3
J342G	Reporting the World	3
J342J	Visual Media and the News	3
J346G	Domestic Issues and Global Perspectives	3
J348D	Gender and the News	3
J348F	Covering the Latino Community in the United States	3
J338J	News for a Mobile Audience	3
J350F	Media Law	3
J351F	Journalism, Society and the Citizen Journalist	3
J352F	Ethics in Journalism	3
J353F	Historical Perspectives in Journalism	3

12. Other Minor Requirements:

Required Courses: six hours

J301F Fundamental Issues in Journalism

J302F Digital Storytelling Basics

General Requirements:

- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade-point average at the end of each academic year is required to continue in the minor.
- Successful completion of J310F Reporting: Words with a B- or better is required before taking the following courses: J331G Audio Storytelling; J332G Storytelling in a Digital Age; J336J Lifestyle Reporting and Writing; J337J Long-Form Feature Writing; J332D Web Production and Editing; J337J Writing for Online News Audiences; and J339T Music into Words.

13. College/School Approval Process:

Approver: Jay M. Bernhardt

Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT:**Minor in Journalism**

The minor in Journalism will afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.

In order to apply for a minor in Journalism, a student must have at least 2.75 GPA and have completed Journalism 301F and earned at least a B-; if accepted to the minor program. The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Journalism 301F. All courses must be taken in residence and for a letter grade (no pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

1. Journalism 301F, Fundamental Issues in Journalism and Journalism 302F, Digital Basics in Storytelling. (Students must receive at least a B- in J 301F in order to be considered for acceptance into the minor).
2. 9 additional hours from the following list (at least two courses must be upper-division)
 - Journalism 310F, Reporting: Words
 - Journalism 311F, Reporting: Images
 - Journalism 331F, Entrepreneurial Journalism
 - Journalism 331G, Audio Storytelling
 - Journalism 332D, Web Production and Editing
 - Journalism 332G, Storytelling in a Digital Age
 - Journalism 334F, Oral History as Journalism
 - Journalism 336F, Social Media Journalism
 - Journalism 336J, Lifestyle Reporting and Writing
 - Journalism 337F, Long-form Feature Writing
 - Journalism 337J, Writing for Online News Audiences
 - Journalism 339T, Topic 2: Music Into Words
 - Journalism 339T, Topic 4: Tracking Online Audience Engagement
 - Journalism 341F, Understanding African Americans and the Media
 - Journalism 341J, Minorities and the Media
 - Journalism 342G, Reporting the World
 - Journalism 342J, Visual Media and the News
 - Journalism 346G, Domestic Issues and Global Perspectives
 - Journalism 348D, Gender and the News
 - Journalism 348F, Covering the Latino Community in the United States
 - Journalism 338J, News for a Mobile Audience
 - Journalism 350F, Media Law
 - Journalism 351F, Journalism, Society and the Citizen Journalist
 - Journalism 352F, Ethics in Journalism
 - Journalism 353F, Historical Perspectives in Journalism

Note: Successful completion of J 310F, Reporting: Words, with a grade of B- or better is required before taking the following courses: J 331G Audio Storytelling; J 332G Storytelling in a Digital Age; J 336J Lifestyle Reporting and Writing; J 337J Long-Form Feature Writing; J 332D Web Production and Editing; J 337J Writing for Online News Audiences; and J 339T Music into Words.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Visual Media
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
5. **Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.
6. **Admissions requirement (if any):**
- 2.5 GPA overall.
 - COM 316 (Introduction to Photographic Communication) and subsequent screening by School of Journalism visual faculty. If applicant is accepted for minor, COM 316 would count toward course requirements.
 - The School reserves the right to limit the number of students accepted as Visual Media Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio.
 - Journalism majors will receive priority for Journalism courses during registration.
 - Not available to Moody College of Communication majors.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Sixteen
8. **Anticipated Enrollment Capacity?** 128
9. **Number of Hours Required for Completion:** Fifteen (at least six upper division)
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wanda Cash	School of Journalism	Associate Director	BA, UT Austin
Dennis Darling	School of Journalism	Professor	Master's from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Donna De Cesare	School of Journalism	Associate Professor	Master's in Philosophy from Essex University, UK
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner, Committee Chair	School of Journalism	Director	BA, Oberlin College

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
COM 316	Introduction to Photographic Communication (REQUIRED)	3
J 352F	Ethics in Journalism (REQUIRED) #J 310F and 311F	3
J 311F	Reporting: Images #J 301F	3
J 333G	Advanced Visual Journalism: Photo #COM 316	3
J 334G	Advanced Visual Journalism: Video #COM 316, J 310F and 311F	3
J 336D	Graphic Design for Online & Print #J 310F and 311F	3
J 333J	Photography for Reporting Texas #J 310F and 311F	3
J 340J	Documentary Tradition of Latin America #J 310F and 311F	3
J 347G	Cultural Survey of Photography #J 310F and 311F	3
J 349T.23	Photo Book Self-Publishing #J 310F and 311F	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3

12. Other Minor Requirements:

- Required courses: COM 316 and J352F
- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade point average overall at the end of each academic year is required to continue in the minor.

13. College/School Approval Process:

Approver: Jay M. Bernhardt Date: October 20, 2015
Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT:

Minor in Visual Media

The minor in Visual Media will afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media

In order to apply for a minor in Visual Media, a student must have at least 2.5 GPA and have completed COM 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. All courses must be taken in residence, and for a letter grade (not pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least nine hours completed in residence and six upper-division hours. Students must fulfill the following requirements:

1. Communication 316, Introduction to Photographic Communication and Journalism 352F, Ethics in Journalism
2. Nine additional hours to be selected from these courses:
Journalism 311F, Reporting: Images
Journalism 333G, Advanced Visual Journalism: Photo
Journalism 334G, Advanced Visual Journalism: Video
Journalism 336D, Graphic Design for Online & Print
Journalism 333J, Photography for Reporting Texas
Journalism 340J, Documentary Tradition of Latin America
Journalism 347G, Cultural Survey of Photography
Journalism 349T.23, Topic: Photo Book Self-Publishing
Journalism 330J, Advanced Photo Editing & Design – CZE (Prague Maymester)
3. All courses must be taken for a letter grade.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in US Latino and Latin American Media Studies Minor
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Radio-Television and Film, 09.0102.00
5. **Statement of Objective:** Important demographic trends in the U.S. are putting a multicultural spin on everything from business and politics to entertainment and technology, and the rapid growth of Spanish-language media within the U.S., and transnational/regional media in the Americas, is also unprecedented. Organizations intent on serving Latinos, whether at a local, regional or international level, are increasingly recognizing the importance of building teams of professionals with a nuanced understanding of Latino communities, media markets and communication issues as they impact Latinos. The goal of this program is to educate communication professionals and scholars who value diversity and who can provide socially-responsible leadership in their respective fields. The program has been in existence since 1995.
6. **Admissions requirement (if any):** This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to twenty total). Students interested should discuss minor options with the Latino Media Studies Advisor in the Moody College of Communication.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Approximately fifteen to twenty-five students
8. **Anticipated Enrollment Capacity?** Approximately fifty to seventy-five students
9. **Number of Hours Required for Completion:** Eighteen hours
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar* (Chair)	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	PhD, Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	PhD, Mass Communication, University of Wisconsin at Madison
Barbara Davis*	Communication/ Communication Sciences and Disorders	Houston Harte Centennial Professor in Communication	PhD, Speech Communication, University of Texas at Austin
Mary Beltrán*	Communication/ Radio-TV-Film	Assistant Professor	PhD, Radio-Television- Film, University of Texas at Austin

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to 20 students total). Students must declare their minor/certificate intentions before they have completed 65% of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the Dean. Students interested should speak with the Latino Media Studies Advisor in the Moody College of Communication. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements. The courses that may be counted toward the minor include, but are not limited to, the following:

Required Courses

Radio-Television-Film 307, Media and Society
Radio-Television-Film 323C, Screening Race

Electives

Advertising 334, International Advertising
Journalism 334F, Oral History as Journalism
Journalism 341J, Minorities and the Media
Journalism 347F, Reporting Latin America
Journalism 354F, Journalism and Press Freedom in Latin America
Journalism 367E, Journalism in Latin America
Radio-Television-Film 359S.7 Mixed Race and U.S. Film and Media
Radio-Television-Film 359S.8 Latina/os and U.S. Media
Radio-Television-Film 359S.9 Latina Feminisms and Media
Radio-Television-Film 365.5 Latin American Media
Radio-Television-Film 365.6 Latinos and Media
Radio-Television-Film 366K.4 East Austin Stories

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Communication and Society: Science Communication
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Moody College of Communication, CIP Code 09.0908
5. **Statement of Objective:** The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is restricted to students with majors within the College of Natural Sciences or the Moody College of Communication.
6. **Admissions requirement (if any):** Students must have a declared major within the Moody College of Communication or the College of Natural Sciences. Overall UT GPA of 2.5 or above.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Five
8. **Anticipated Enrollment Capacity?** Forty
9. **Number of Hours Required for Completion:** Eighteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Stephen Reese Chair	Communication /Journalism	Associate Dean Professor	PhD, University of Wisconsin at Madison
John Daly	Communication /CMS	Professor, Texas Commerce Bancshares, Inc. Centennial Professor in Business Communication Frank A. Liddell, Sr. Centennial Professor in Communication Distinguished Teaching Professor	PhD, Purdue University
Martin (Randy) Cox	Communication /CMS	Senior Lecturer	MA, University of Texas at Austin
Keri Stephens	Communication /CMS	Associate Professor	PhD, University of Texas at Austin
Robert Jensen	Communication /Journalism	Professor	PhD, University of Minnesota

Kris Wilson	Communication/Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
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11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Communication Skills	COC
CMS 315M	Interpersonal Communication Theory	COC
CMS 320	Advanced Presentation Skills #Upper-division standing and Communication Studies 306M with a grade of at least C.	COC
CMS 322E	Communication and Ethics #Upper-division standing	COC
CMS 332	Argument and Advocacy #Upper-division standing	COC
CMS 334K	Nonverbal Communication #Upper-division standing	COC
CMS 337	Communicating to Build Sales Relationships #Upper-division standing	COC
CMS 338	Stories of Leadership #Upper-division standing	COC
CMS 344K	Lying and Deception in Human Interaction #Upper-division standing	COC
CMS 332K	Theories of Persuasion #Upper-division standing	COC
CMS 348	Communication Research Methods #Upper-division standing	COC
CMS 364M ¹	Communication Studies Mentorship #Consent of instructor	COC
CMS 353S	Social Media and Organizations #Upper-division standing	COC
J 301F	Fundamental Issues in Journalism	COC
J 302F	Digital Storytelling Basics	COC
J 331G	Audio Storytelling #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 333F	Data-Driven Reporting #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336D	Graphic Design for Print and Online #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336F	Social Media Journalism	COC
J 339G	Mobile News App Design #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each, and Journalism 335J with a grade of at least C.	COC
J 346F	Reporting on the Environment #Journalism 346F and 349T (Environmental Journalism) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 346G	Domestic Issues & Global Perspectives	COC

Issues in Communication groupCommunication Studies 315M, *Interpersonal Communication Theory*Communication Studies 322E, *Communication Ethics*Communication Studies 334K, *Nonverbal Communication*Communication Studies 338, *Leadership Stories*Communication Studies 344K, *Lying and Deception*Communication Studies 353S, *Social Media and Organizations*Journalism 301F, *Fundamental Issues in Journalism*Journalism 346F, *Reporting on the Environment*Journalism 346G, *Domestic Issues and Global Perspective*Communication Tools GroupCommunication Studies 306M, *Professional Communication Skills*Communication Studies 320, *Advanced Presentation Skills*Communication Studies 332, *Argumentation and Advocacy*Communication Studies 337, *Building Sales Relationships*Communication Studies 332K, *Theories of Persuasion*Communication Studies 348, *Communication Research Methods*Communication Studies 364M, *Pre-Graduate School Mentorship* (requires approval of certificate committee; prior approval is recommended.)Journalism 302F, *Digital Storytelling Basics*Journalism 331G, *Audio Storytelling*Journalism 333F, *Data-Driven Reporting*Journalism 336D, *Graphic Design for Print and Online*Journalism 336F, *Social Media Journalism*Journalism 339G, *Mobile News App Design*Communication 325, *Global Media Literacy*Communication 350, *Communication Internship*

¹ Specific course or internship must be approved by certificate committee; prior approval is recommended.

DOCUMENTS OF THE GENERAL FACULTY

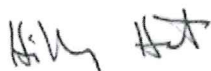
PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED US LATINO AND LATIN AMERICAN MEDIA STUDIES CERTIFICATE IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED US LATINO AND LATIN AMERICAN MEDIA STUDIES CERTIFICATE IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **2. THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: US Latino and Latin American Media Studies Certificate
5. **Proposed Implementation Date:** Fall 2016
6. **CIP Code** (administrative unit awarding the certificate): College of Communication
7. **Statement of Objective:** Reclassification: The US Latino and Latin American Media Studies Certificate will now be offered as a Transcript Recognized Minor.
8. **Number of Students Expected to Receive the Certificate Each Semester:** None; This certificate program will be changed to an eighteen-hour minor.
9. **Number of Hours Required for Completion:** N/A

10. List Faculty on the Certificate Program Faculty Committee.

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar*	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	PhD, Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	PhD, Mass Communication, University of Wisconsin at Madison
Barbara Davis*	Communication/ Communication Sciences and Disorders	Houston Harte Centennial Professor in Communication	PhD, Speech Communication, University of Texas at Austin
Mary Beltrán*	Communication/ Radio-TV-Film	Assistant Professor	PhD, Radio-Television- Film, University of Texas at Austin
Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	BS, Advertising, University of Texas at Austin

11. Academic Course Requirements: N/A; certificate will no longer exist and will be replaced by a minor.

12. Other Certificate Requirements: N/A

13. Give a Detailed Rationale for Change(s):

Reclassification of the certificate to a minor. This change will become more in line with the University's newly shifted stance on offering Transcript Recognized Minors.

14. College/School Approval Process:

Approver: Jay M. Bernhardt

Title: Interim Dean, Moody College of Communication

Date: October 20, 2015

PROPOSED NEW CATALOG TEXT: Catalog language to be removed on page 78 under the Moody College of Communication subheading Academic Policies and Procedures > Concentrations and Certificates.

US Latino and Latin American Media Studies Certificate

~~This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The certificate program requires eighteen hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:~~

- ~~1. Communication 316M, *Race, Ethnicity, and the Media*, or Radio Television Film 316M, *Race, Ethnicity, and the Media*~~
- ~~2. Nine hours of upper division elective coursework chosen from the list of approved electives available in the Moody College of Communication~~
- ~~3. Six additional hours (upper or lower division) of elective coursework in Latin American studies or Mexican American studies~~
- ~~4. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.~~

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade-point average of at least 2.25 to enroll in any upper-division course in the college.

The student must submit an application form online to the Office of Student Affairs in order to enroll in the US Latino and Latin American Media Studies Certificate Program. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies certificate, these limits may be modified with the approval of the Student Advising Office.

Students must apply for the transcript-recognized academic certificate at the time they complete their degree or the certificate program, whichever comes later.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets concentration requirements. The courses that may be counted toward the certificate include, but are not limited to, the following:

Required Course

Communication 316M, *Race, Ethnicity, and the Media* or Radio Television Film 316M, *Race, Ethnicity, and the Media*

Electives

Advertising 334, *International Advertising*

Advertising 378, *Advanced Studies in Advertising*

Advertising 378 (Topic 2: *Advanced Issues in Multicultural Markets*) Advertising 378 (Topic 9: *Consumer Discrimination in the Marketplace*) Journalism 340C (Topic 1: *Mass Media and Minorities*)

Journalism 349T (Topic 4: *International Reporting*) Journalism 349T (Topic 7: *Oral History as Journalism*) Journalism 349T (Topic 10: *Covering the US Latino Community*) Journalism 367E,

Journalism in Latin America

Public Relations 378, *Advanced Studies in Public Relations* Radio Television Film 359S (Topic:

Brazilian Media and Culture) Radio Television Film 359S (Topic: *Brazilian Film: Documentary vs. Narrative Interpretation*)

Radio Television Film 365 (Topic: *Immigrant Media*)

Radio Television Film 365 (Topic 6: *Contemporary Issues: Latinos and Media*)

Radio Television Film 365 (Topic: *Race, Class, and Media*) Radio Television Film 366K (Topic 4: *East Austin Stories*)

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

DOCUMENTS OF THE GENERAL FACULTY

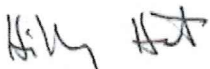
**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED COMMUNICATION AND SOCIETY:
SCIENCE COMMUNICATION CERTIFICATE IN THE MOODY COLLEGE OF
COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018***

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

**PROPOSAL TO DELETE THE TRANSCRIPT-RECOGNIZED COMMUNICATION AND SOCIETY:
SCIENCE COMMUNICATION CERTIFICATE IN THE MOODY COLLEGE OF
COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018**

1. **Type of Proposal** New Certificate Program (requiring THECB notification only)
 Change an Existing Certificate Program
 Delete a Program

Proposed classification Exclusive General Major

2. **THIS PROPOSAL INVOLVES (Please check all that apply)**

- | | | |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. **SCOPE OF PROPOSED CHANGE**

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted:

Impacted schools must be contacted and their response(s) included:

Date of communication:

Response:

4. **Official Certificate Name:** Undergraduate Certificate: Communication and Society: Science Communication

5. **Proposed Implementation Date:** Fall 2016

6. **CIP Code** (administrative unit awarding the certificate): 09.0908

7. **Statement of Objective:** Reclassification: The Certificate in Communication and Society: Science Communication is being replaced by a corresponding transcript recognized Communication and Society: Science Communication Minor. A separate proposal to add the Communication and Society: Science Communication Minor has been submitted. This form, proposing deletion of the current catalog wording for the Certificate, is conditional upon prior approval of the corresponding Business Minor.

8. **Number of Students Expected to Receive the Certificate Each Semester:** N/A

9. Number of Hours Required for Completion: N/A

10. List Faculty on the Certificate Program Faculty Committee.

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Stephen Reese*	Comm/Journalism	Associate Dean and Professor	PhD, University of Wisconsin at Madison
John Daly*	Comm/CMS	Professor,	PhD, Purdue University
Martin (Randy) Cox	Comm/CMS	Senior Lecturer	MA., University of Texas at Austin
Keri Stephens*	Comm/CMS	Associate Professor	PhD, University of Texas at Austin
Robert Jensen*	Comm/Journalism	Professor	PhD, University of Minnesota
Kris Wilson	Comm/Journalism	Senior Lecturer	PhD, University of Colorado at Boulder

11. Academic Course Requirements: N/A; certificate will no longer exist and will be replaced by a minor.

12. Other Certificate Requirements: N/A

13. Give a Detailed Rationale for Change(s):

Program is being reclassified as a minor.

14. College/School Approval Process:

Approver: Jay M. Bernhardt

Title: Interim Dean, Moody College of Communication

Date: October 20, 2015

PROPOSED NEW CATALOG TEXT: Please delete the following copy from Moody College section of the 2014-2016 Undergraduate Catalog (page 80).

~~Certificate in Communication and Society: Science Communication~~

~~The certificate in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is open only to students with majors in the College of Natural Sciences.~~

~~The certificate program requires eighteen semester hours of coursework. Nine hours must be taken at the upper division level and at least nine hours must be taken in residence. The certification requirements are:~~

- ~~1. Six hours of coursework chosen from the list of approved *Issues in Communication* courses available in the Moody College of Communication;~~
- ~~2. Nine additional hours of coursework chosen from the list of approved *Communication Tools* courses available in the Moody College of Communication;~~
- ~~3. Communication 350, *Communication Internship* (requires approval of the certificate committee; prior approval is recommended.)~~
- ~~4. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.~~

Students pursuing the certificate may enroll in any of the approved courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

The student must submit an application form online to the Student Advising Office in order to enroll in the Communication and Society: Science Communication certificate program.

Students must apply for the transcript recognized academic certificate at the time they complete their degree or the certificate program, whichever comes later.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets certificate requirements. The courses that may be counted toward the certificate include, but are not limited to, the following:

Issues in Communication group

Communication Studies 315M, *Interpersonal Communication Theory*

Communication Studies 322E, *Communication Ethics*

Communication Studies 334K, *Nonverbal Communication*

Communication Studies 338, *Leadership Stories*

Communication Studies 344K, *Lying and Deception*

Communication Studies 353S, *Social Media and Organizations*

Journalism 301F, *Fundamental Issues in Journalism*

Journalism 346F, *Reporting on the Environment*

Journalism 346G, *Domestic Issues and Global Perspective*

Communication 319S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)

Communication 329S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)

Communication Tools Group

Communication Studies 306M, *Professional Communication Skills*

Communication Studies 320, *Advanced Presentation Skills*

Communication Studies 332, *Argumentation and Advocacy*

Communication Studies 337, *Building Sales Relationships*

Communication Studies 332K, *Theories of Persuasion*

Communication Studies 348, *Communication Research Methods*

Communication Studies 364M, *Pre-Graduate School Mentorship* (requires approval of certificate committee; prior approval is recommended.)

Journalism 302F, *Digital Storytelling Basics*

Journalism 331G, *Audio Storytelling*

Journalism 332F, *News Editing for Online and Print*

Journalism 333F, *Data-Driven Reporting*

Journalism 336F, *Social Media Journalism*

Journalism 339G, *Mobile News App Design*

Communication 319S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)

Communication 329S, *Topics in Communication* (requires approval of the certificate committee; prior approval is recommended.)