

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN JOURNALISM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

- 1. Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. Official Name:** Minor in Journalism
- 3. Proposed Implementation Date:** Fall 2016
- 4. Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
- 5. Statement of Objective:** To afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.
- 6. Admissions requirement (if any):**
- 2.75 GPA Overall
 - Successful completion of J301F with a *B-* or better. If applicant is accepted for minor, J301F would count toward minor program requirements.
 - The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in 301F.
 - Journalism majors will receive priority for Journalism courses during registration.
 - Not available to Moody College of Communication majors.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Forty
- 8. Anticipated Enrollment Capacity?** 320
- 9. Number of Hours Required for Completion:** Fifteen (at least six upper division)
- 10. Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wanda Cash	School of Journalism	Associate Director	Bachelor of Arts, UT Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Stephen Reese	School of Journalism	Professor	PhD, University of Wisconsin
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner, Committee Chair	School of Journalism	Director	Bachelor of Arts, Oberlin College

11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
J301F	Fundamental Issues in Journalism (REQUIRED)	3
J302F	Digital Basics in Storytelling (REQUIRED)	3
J310F	Reporting: Words	3
J311F	Reporting: Images	3
J331F	Entrepreneurial Journalism	3
J331G	Audio Storytelling	3
J332D	Web Production and Editing	3
J332G	Storytelling in a Digital Age	3
J334F	Oral History as Journalism	3
J336F	Social Media Journalism	3
J336J	Lifestyle Reporting and Writing	3
J337F	Long-form Feature Writing	3
J337J	Writing for Online News Audiences	3
J339T	Topic 2: Music Into Words	3
J339T	Topic 4: Tracking Online Audience Engagement	3
J341F	Understanding African Americans and the Media	3
J341J	Minorities and the Media	3
J342G	Reporting the World	3
J342J	Visual Media and the News	3
J346G	Domestic Issues and Global Perspectives	3
J348D	Gender and the News	3
J348F	Covering the Latino Community in the United States	3
J338J	News for a Mobile Audience	3
J350F	Media Law	3
J351F	Journalism, Society and the Citizen Journalist	3
J352F	Ethics in Journalism	3
J353F	Historical Perspectives in Journalism	3

12. Other Minor Requirements:

Required Courses: six hours

J301F Fundamental Issues in Journalism

J302F Digital Storytelling Basics

General Requirements:

- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade-point average at the end of each academic year is required to continue in the minor.
- Successful completion of J310F Reporting: Words with a B- or better is required before taking the following courses: J331G Audio Storytelling; J332G Storytelling in a Digital Age; J336J Lifestyle Reporting and Writing; J337J Long-Form Feature Writing; J332D Web Production and Editing; J337J Writing for Online News Audiences; and J339T Music into Words.

13. College/School Approval Process:

Approver: Jay M. Bernhardt

Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT:**Minor in Journalism**

The minor in Journalism will afford undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.

In order to apply for a minor in Journalism, a student must have at least 2.75 GPA and have completed Journalism 301F and earned at least a B-; if accepted to the minor program. The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Journalism 301F. All courses must be taken in residence and for a letter grade (no pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

1. Journalism 301F, Fundamental Issues in Journalism and Journalism 302F, Digital Basics in Storytelling. (Students must receive at least a B- in J 301F in order to be considered for acceptance into the minor).
2. 9 additional hours from the following list (at least two courses must be upper-division)
 - Journalism 310F, Reporting: Words
 - Journalism 311F, Reporting: Images
 - Journalism 331F, Entrepreneurial Journalism
 - Journalism 331G, Audio Storytelling
 - Journalism 332D, Web Production and Editing
 - Journalism 332G, Storytelling in a Digital Age
 - Journalism 334F, Oral History as Journalism
 - Journalism 336F, Social Media Journalism
 - Journalism 336J, Lifestyle Reporting and Writing
 - Journalism 337F, Long-form Feature Writing
 - Journalism 337J, Writing for Online News Audiences
 - Journalism 339T, Topic 2: Music Into Words
 - Journalism 339T, Topic 4: Tracking Online Audience Engagement
 - Journalism 341F, Understanding African Americans and the Media
 - Journalism 341J, Minorities and the Media
 - Journalism 342G, Reporting the World
 - Journalism 342J, Visual Media and the News
 - Journalism 346G, Domestic Issues and Global Perspectives
 - Journalism 348D, Gender and the News
 - Journalism 348F, Covering the Latino Community in the United States
 - Journalism 338J, News for a Mobile Audience
 - Journalism 350F, Media Law
 - Journalism 351F, Journalism, Society and the Citizen Journalist
 - Journalism 352F, Ethics in Journalism
 - Journalism 353F, Historical Perspectives in Journalism

Note: Successful completion of J 310F, Reporting: Words, with a grade of B- or better is required before taking the following courses: J 331G Audio Storytelling; J 332G Storytelling in a Digital Age; J 336J Lifestyle Reporting and Writing; J 337J Long-Form Feature Writing; J 332D Web Production and Editing; J 337J Writing for Online News Audiences; and J 339T Music into Words.