

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN VISUAL MEDIA IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

- 1. Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. Official Name:** Minor in Visual Media
- 3. Proposed Implementation Date:** Fall 2016
- 4. Field of Study, CIP Code** (administrative unit awarding the certificate): 09.0404
- 5. Statement of Objective:** To afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.
- 6. Admissions requirement (if any):**
- 2.5 GPA overall.
 - COM 316 (Introduction to Photographic Communication) and subsequent screening by School of Journalism visual faculty. If applicant is accepted for minor, COM 316 would count toward course requirements.
 - The School reserves the right to limit the number of students accepted as Visual Media Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio.
 - Journalism majors will receive priority for Journalism courses during registration.
 - Not available to Moody College of Communication majors.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Sixteen
- 8. Anticipated Enrollment Capacity?** 128
- 9. Number of Hours Required for Completion:** Fifteen (at least six upper division)
- 10. Composition of the Minor Faculty Committee (including the committee chair):**
- | Name of Faculty Member | College/Department | Title at UT Austin | Highest Degree and Awarding Institution |
|-------------------------------|----------------------|---------------------|--|
| Wanda Cash | School of Journalism | Associate Director | BA, UT Austin |
| Dennis Darling | School of Journalism | Professor | Master's from School of the Art Institute of Chicago |
| Robert Jensen | School of Journalism | Professor | PhD, University of Minnesota |
| Donna De Cesare | School of Journalism | Associate Professor | Master's in Philosophy from Essex University, UK |
| Kris Wilson | School of Journalism | Senior Lecturer | PhD, University of Colorado at Boulder |
| R.B. Brenner, Committee Chair | School of Journalism | Director | BA, Oberlin College |

- 11. Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

Students must complete fifteen hours from the list below, including six upper-division hours.

Course Abbreviation and Number	Course Title	SCH
COM 316	Introduction to Photographic Communication (REQUIRED)	3
J 352F	Ethics in Journalism (REQUIRED) #J 310F and 311F	3
J 311F	Reporting: Images #J 301F	3
J 333G	Advanced Visual Journalism: Photo #COM 316	3
J 334G	Advanced Visual Journalism: Video #COM 316, J 310F and 311F	3
J 336D	Graphic Design for Online & Print #J 310F and 311F	3
J 333J	Photography for Reporting Texas #J 310F and 311F	3
J 340J	Documentary Tradition of Latin America #J 310F and 311F	3
J 347G	Cultural Survey of Photography #J 310F and 311F	3
J 349T.23	Photo Book Self-Publishing #J 310F and 311F	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3

12. Other Minor Requirements:

- Required courses: COM 316 and J352F
- All courses must be taken for a grade (not pass/fail).
- All courses must be taken in residence.
- A 2.5 grade point average overall at the end of each academic year is required to continue in the minor.

13. College/School Approval Process:

Approver: Jay M. Bernhardt Date: October 20, 2015
Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT:

Minor in Visual Media

The minor in Visual Media will afford undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students will study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media

In order to apply for a minor in Visual Media, a student must have at least 2.5 GPA and have completed COM 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in COM 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. All courses must be taken in residence, and for a letter grade (not pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students with a major in the Moody College.

The minor program requires fifteen hours of coursework, including at least nine hours completed in residence and six upper-division hours. Students must fulfill the following requirements:

1. Communication 316, Introduction to Photographic Communication and Journalism 352F, Ethics in Journalism
2. Nine additional hours to be selected from these courses:
Journalism 311F, Reporting: Images
Journalism 333G, Advanced Visual Journalism: Photo
Journalism 334G, Advanced Visual Journalism: Video
Journalism 336D, Graphic Design for Online & Print
Journalism 333J, Photography for Reporting Texas
Journalism 340J, Documentary Tradition of Latin America
Journalism 347G, Cultural Survey of Photography
Journalism 349T.23, Topic: Photo Book Self-Publishing
Journalism 330J, Advanced Photo Editing & Design – CZE (Prague Maymester)
3. All courses must be taken for a letter grade.