

DOCUMENTS OF THE GENERAL FACULTY


REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

- 1. Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. Official Name:** Minor in US Latino and Latin American Media Studies Minor
- 3. Proposed Implementation Date:** Fall 2016
- 4. Field of Study, CIP Code** (administrative unit awarding the certificate): Radio-Television and Film, 09 .0102 .00
- 5. Statement of Objective:** Important demographic trends in the U.S. are putting a multicultural spin on everything from business and politics to entertainment and technology, and the rapid growth of Spanish-language media within the U.S., and transnational/regional media in the Americas, is also unprecedented. Organizations intent on serving Latinos, whether at a local, regional or international level, are increasingly recognizing the importance of building teams of professionals with a nuanced understanding of Latino communities, media markets and communication issues as they impact Latinos. The goal of this program is to educate communication professionals and scholars who value diversity and who can provide socially-responsible leadership in their respective fields. The program has been in existence since 1995.
- 6. Admissions requirement (if any):** This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to twenty total). Students interested should discuss minor options with the Latino Media Studies Advisor in the Moody College of Communication.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Approximately fifteen to twenty-five students
- 8. Anticipated Enrollment Capacity?** Approximately fifty to seventy-five students
- 9. Number of Hours Required for Completion:** Eighteen hours
- 10. Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar* (Chair)	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	PhD, Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	PhD, Mass Communication, University of Wisconsin at Madison
Barbara Davis*	Communication/ Communication Sciences and Disorders	Houston Harte Centennial Professor in Communication	PhD, Speech Communication, University of Texas at Austin
Mary Beltrán*	Communication/ Radio-TV-Film	Assistant Professor	PhD, Radio-Television- Film, University of Texas at Austin

Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	BS Advertising, University of Texas at Austin
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11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
RTF 307	Media and Society (Required)	COC
RTF 323C	Screening Race (Required)	COC
ADV334	International Advertising	COC
J 334F	Oral History as Journalism	COC
J 341J	Minorities and the Media	COC
J 347F	Reporting Latin America	COC
J 349T	Latinos and a New Media World	COC
J 354F	Journalism and Press Freedom in Latin America	COC
J 367E	Journalism in Latin America	COC
RTF 359S.7	Mixed Race and U.S. Film and Media	COC
RTF 359S.8	Latina/os and U.S. Media	COC
RTF 359S.9	Latina Feminisms and Media	COC
RTF 365.5	Latin American Media	COC
RTF 365.6	Latinos and Media	COC
RTF 366K.4	East Austin Stories	COC
MAS/LAS	Six additional hours of any LAS or MAS coursework	COLA

12. Other Minor Requirements: None.

13. College/School Approval Process:

Approver: Jay M. Bernhardt Date: October 20, 2015
 Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT: Proposed catalog language to be included on page 78 under the Moody College of Communication subheading Academic Policies and Procedures > Concentrations and Certificates.

US Latino and Latin American Media Studies Minor

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires eighteen hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio- Television-Film 307, *Media and Society*
2. Radio- Television-Film 323C, *Screening Race*
3. Six hours of upper-division elective coursework chosen from the list of approved electives available in the Moody College of Communication
4. Six additional hours (upper or lower division) of elective coursework in Latin American studies or Mexican American studies
5. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to 20 students total). Students must declare their minor/certificate intentions before they have completed 65% of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the Dean. Students interested should speak with the Latino Media Studies Advisor in the Moody College of Communication. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements. The courses that may be counted toward the minor include, but are not limited to, the following:

Required Courses

Radio-Television-Film 307, Media and Society
Radio-Television-Film 323C, Screening Race

Electives

Advertising 334, International Advertising
Journalism 334F, Oral History as Journalism
Journalism 341J, Minorities and the Media
Journalism 347F, Reporting Latin America
Journalism 354F, Journalism and Press Freedom in Latin America
Journalism 367E, Journalism in Latin America
Radio-Television-Film 359S.7 Mixed Race and U.S. Film and Media
Radio-Television-Film 359S.8 Latina/os and U.S. Media
Radio-Television-Film 359S.9 Latina Feminisms and Media
Radio-Television-Film 365.5 Latin American Media
Radio-Television-Film 365.6 Latinos and Media
Radio-Television-Film 366K.4 East Austin Stories

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.