

DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG, 2016-2018*

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog, 2016-2018*. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.



Hillary Hart, Secretary
General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **Official Name:** Minor in Communication and Society: Science Communication
3. **Proposed Implementation Date:** Fall 2016
4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Moody College of Communication, CIP Code 09.0908
5. **Statement of Objective:** The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is restricted to students with majors within the College of Natural Sciences or the Moody College of Communication.
6. **Admissions requirement (if any):** Students must have a declared major within the Moody College of Communication or the College of Natural Sciences. Overall UT GPA of 2.5 or above.
7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Five
8. **Anticipated Enrollment Capacity?** Forty
9. **Number of Hours Required for Completion:** Eighteen
10. **Composition of the Minor Faculty Committee (including the committee chair):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Stephen Reese Chair	Communication /Journalism	Associate Dean Professor	PhD, University of Wisconsin at Madison
John Daly	Communication /CMS	Professor, Texas Commerce Bancshares, Inc. Centennial Professor in Business Communication Frank A. Liddell, Sr. Centennial Professor in Communication Distinguished Teaching Professor	PhD, Purdue University
Martin (Randy) Cox	Communication /CMS	Senior Lecturer	MA, University of Texas at Austin
Keri Stephens	Communication /CMS	Associate Professor	PhD, University of Texas at Austin
Robert Jensen	Communication /Journalism	Professor	PhD, University of Minnesota

Kris Wilson	Communication/Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
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11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Communication Skills	COC
CMS 315M	Interpersonal Communication Theory	COC
CMS 320	Advanced Presentation Skills #Upper-division standing and Communication Studies 306M with a grade of at least C.	COC
CMS 322E	Communication and Ethics #Upper-division standing	COC
CMS 332	Argument and Advocacy #Upper-division standing	COC
CMS 334K	Nonverbal Communication #Upper-division standing	COC
CMS 337	Communicating to Build Sales Relationships #Upper-division standing	COC
CMS 338	Stories of Leadership #Upper-division standing	COC
CMS 344K	Lying and Deception in Human Interaction #Upper-division standing	COC
CMS 332K	Theories of Persuasion #Upper-division standing	COC
CMS 348	Communication Research Methods #Upper-division standing	COC
CMS 364M ¹	Communication Studies Mentorship #Consent of instructor	COC
CMS 353S	Social Media and Organizations #Upper-division standing	COC
J 301F	Fundamental Issues in Journalism	COC
J 302F	Digital Storytelling Basics	COC
J 331G	Audio Storytelling #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 333F	Data-Driven Reporting #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336D	Graphic Design for Print and Online #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 336F	Social Media Journalism	COC
J 339G	Mobile News App Design #Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each, and Journalism 335J with a grade of at least C.	COC
J 346F	Reporting on the Environment #Journalism 346F and 349T (Environmental Journalism) may not both be counted. Prerequisite: Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	COC
J 346G	Domestic Issues & Global Perspectives	COC

Issues in Communication groupCommunication Studies 315M, *Interpersonal Communication Theory*Communication Studies 322E, *Communication Ethics*Communication Studies 334K, *Nonverbal Communication*Communication Studies 338, *Leadership Stories*Communication Studies 344K, *Lying and Deception*Communication Studies 353S, *Social Media and Organizations*Journalism 301F, *Fundamental Issues in Journalism*Journalism 346F, *Reporting on the Environment*Journalism 346G, *Domestic Issues and Global Perspective*Communication Tools GroupCommunication Studies 306M, *Professional Communication Skills*Communication Studies 320, *Advanced Presentation Skills*Communication Studies 332, *Argumentation and Advocacy*Communication Studies 337, *Building Sales Relationships*Communication Studies 332K, *Theories of Persuasion*Communication Studies 348, *Communication Research Methods*Communication Studies 364M, *Pre-Graduate School Mentorship* (requires approval of certificate committee; prior approval is recommended.)Journalism 302F, *Digital Storytelling Basics*Journalism 331G, *Audio Storytelling*Journalism 333F, *Data-Driven Reporting*Journalism 336D, *Graphic Design for Print and Online*Journalism 336F, *Social Media Journalism*Journalism 339G, *Mobile News App Design*Communication 325, *Global Media Literacy*Communication 350, *Communication Internship*

¹ Specific course or internship must be approved by certificate committee; prior approval is recommended.