DOCUMENTS OF THE GENERAL FACULTY

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the *Undergraduate Catalog*, 2016-2018. The secretary has classified this proposal as legislation of *exclusive* application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.

Hillary Hart, Secretary

General Faculty and Faculty Council

REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN COMMUNICATION AND SOCIETY: SCIENCE COMMUNICATION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

l.	Type of Proposal		
		☐ Change an Existing Transcript-Recognized Minor	
		☐ Delete a Transcript-Recognized Minor	

2. Official Name: Minor in Communication and Society: Science Communication

3. Proposed Implementation Date: Fall 2016

- **4. Field of Study, CIP Code** (administrative unit awarding the certificate): Moody College of Communication, CIP Code 09.0908
- 5. Statement of Objective: The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is restricted to students with majors within the College of Natural Sciences or the Moody College of Communication.
- **6. Admissions requirement (if any):** Students must have a declared major within the Moody College of Communication or the College of Natural Sciences. Overall UT GPA of 2.5 or above.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester: Five
- 8. Anticipated Enrollment Capacity? Forty
- 9. Number of Hours Required for Completion: Eighteen

10. Composition of the Minor Faculty Committee (including the committee chair):

Name of	College/Department	Title at UT Austin	Highest Degree and
Faculty			Awarding Institution
Member			
Stephen Reese	Communication /Journalism	Associate Dean	PhD, University of
Chair		Professor	Wisconsin at Madison
John Daly	Communication /CMS	Professor, Texas	PhD, Purdue University
-		Commerce	
		Bancshares, Inc.	
		Centennial Professor	
		in Business	
		Communication	
		Frank A. Liddell, Sr.	
		Centennial Professor	
		in Communication	
		Distinguished	
		Teaching Professor	
Martin	Communication /CMS	Senior Lecturer	MA, University of Texas
(Randy) Cox			at Austin
Keri Stephens	Communication /CMS	Associate Professor	PhD, University of Texas
			at Austin
Robert Jensen	Communication /Journalism	Professor	PhD, University of
			Minnesota

Kris Wilson	Communication/Journalism	Senior Lecturer	PhD, University of
			Colorado at Boulder

11. Academic Course Requirements: Use this table to identify the courses that qualify for this minor program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Communication Skills	COC
CMS 315M	Interpersonal Communication Theory	COC
CMS 320	Advanced Presentation Skills	
	#Upper-division standing and Communication Studies	COC
	306M with a grade of at least C .	
CMS 322E	Communication and Ethics	COC
	#Upper-division standing	COC
CMS 332	Argument and Advocacy	COC
	#Upper-division standing	COC
CMS 334K	Nonverbal Communication	COC
	#Upper-division standing	COC
CMS 337	Communicating to Build Sales Relationships	COC
	#Upper-division standing	COC
CMS 338	Stories of Leadership	COC
	#Upper-division standing	
CMS 344K	Lying and Deception in Human Interaction	COC
	#Upper-division standing	
CMS 332K	Theories of Persuasion	COC
	#Upper-division standing	
CMS 348	Communication Research Methods	COC
	#Upper-division standing	
CMS 364M ¹	Communication Studies Mentorship	COC
	#Consent of instructor	
CMS 353S	Social Media and Organizations	COC
	#Upper-division standing	
J 301F	Fundamental Issues in Journalism	COC
J 302F	Digital Storytelling Basics	COC
J 331G	Audio Storytelling	
	#Journalism 310F (or 320D) and 311F (or 321C) with a	COC
	grade of at least <i>B</i> - in each.	
J 333F	Data-Driven Reporting	
	#Journalism 310F (or 320D) and 311F (or 321C) with a	COC
T 22.6D	grade of at least <i>B</i> - in each.	
J 336D	Graphic Design for Print and Online	000
	#Journalism 310F (or 320D) and 311F (or 321C) with a	COC
I 22.CE	grade of at least <i>B</i> - in each.	000
J 336F	Social Media Journalism	COC
J 339G	Mobile News App Design	
	#Journalism 310F (or 320D) and 311F (or 321C)	COC
	with a grade of at least B - in each, and Journalism 335J with a grade of at least C .	
I 246E		
J 346F	Reporting on the Environment #Journalism 346F and 349T (Environmental Journalism)	
	may not both be counted. Prerequisite: Journalism 310F	COC
	(or 320D) and 311F (or 321C) with a grade of at least <i>B</i> -	COC
	in each.	
I 3/6G	Domestic Issues & Global Perspectives	COC
J 346G	Domestic Issues & Otobal Ferspectives	COC

	Journalism 310F (or 320D) and 311F	
	(or 321C) with a grade of at least <i>B</i> - in each Prerequisite:	
	Journalism 310F (or 320D) and 311F (or 321C) with a	
	grade of at least B - in each.	
COM 325	Global Media Literacy-AUT	COC
	#Upper-division standing	COC
COM 350 [†]	Internship in Science Communication	
	#Completion of the prerequisite for the three-semester-	COC
	hour internship course in the student's major department.	

12. Other Minor Requirements: All courses must be taken for a letter grade, and only courses with a grade of *C* or better will be counted.

13. College/School Approval Process:

Approver: Jay M. Bernhardt Date: October 20, 2015

Title: Interim Dean, Moody College of Communication

PROPOSED NEW CATALOG TEXT: Please add the following catalog text to the 2016 – 2018 Undergraduate Catalog under the Moody College of Communication, Certificates and Concentrations section on page 80.

Minor in Communication and Society: Science Communication

The minor in Communication and Society: Science Communication is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is open only to students with majors in the College of Natural Sciences or the Moody College of Communication. To declare the Science Communication minor, a student must have at least a cumulative 2.5 grade point average.

The minor requires eighteen semester hours of coursework. Nine hours must be taken at the upper-division level and at least nine hours must be taken in residence. The certification requirements are:

- 1. <u>Six hours of coursework chosen from the list of approved *Issues in Communication* courses available in the Moody College of Communication;</u>
- 2. <u>Nine additional hours of coursework chosen from the list of approved *Communication Tools* courses available in the Moody College of Communication;</u>
- 3. Communication 350, Communication Internship (requires approval of the supervising professor; prior approval is recommended.)
- 4. All courses must be taken for a letter grade, and only courses with a grade of *C* or better will be counted.

Students pursuing the minor may enroll in any of the approved courses for which he or she meets the prerequisite. Prerequisites for journalism courses may be waived after consultation and consent of the instructor. However, it is recommended that students take J 310F prior to J 333F or J346F; J 311F is recommended prior to J 331G. J 302F, normally restricted to Journalism majors, may be taken by students pursuing the Science Communication major. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

Students should consult the Student Advising Office for additional information regarding the coursework that meets minor requirements. The courses that may be counted toward the certificate include-the following:

Issues in Communication group

Communication Studies 315M, Interpersonal Communication Theory

Communication Studies 322E, Communication Ethics

Communication Studies 334K, Nonverbal Communication

Communication Studies 338, Leadership Stories

Communication Studies 344K, Lying and Deception

Communication Studies 353S, Social Media and Organizations

Journalism 301F, Fundamental Issues in Journalism

Journalism 346F, Reporting on the Environment

Journalism 346G, Domestic Issues and Global Perspective

Communication Tools Group

Communication Studies 306M, Professional Communication Skills

Communication Studies 320, Advanced Presentation Skills

Communication Studies 332, Argumentation and Advocacy

Communication Studies 337, Building Sales Relationships

Communication Studies 332K, Theories of Persuasion

Communication Studies 348, Communication Research Methods

Communication Studies 364M, Pre-Graduate School Mentorship (requires approval of certificate committee;

prior approval is recommended.)

Journalism 302F, Digital Storytelling Basics

Journalism 331G, Audio Storytelling

Journalism 333F, Data-Driven Reporting

Journalism 336D, Graphic Design for Print and Online

Journalism 336F, Social Media Journalism

Journalism 339G, Mobile News App Design

Communication 325, Global Media Literacy

Communication 350, Communication Internship

¹ Specific course or internship must be approved by certificate committee; prior approval is recommended.