### OFFICE OF THE FACULTY COUNCIL



#### THE UNIVERSITY OF TEXAS AT AUSTIN

P. O. BOX 7816 • Austin, TX 78713-7816 (512) 471-5934 • Fax: (512) 471-5984 • http://www.utexas.edu/faculty/council

May 10, 2017

Provost Maurie McInnis
The University of Texas at Austin MAI 4005
Campus Mail Code: G3400 Dear Provost McInnis:

Approved by Executive Vice President and Provost Maurie McInnis on May 12, 2017

Dear Provost McInnis,

Enclosed for your consideration and action are proposed changes to the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. The legislation was classified as being of *exclusive* interest to only one college or school and was approved by the Faculty Council on a no-protest basis on May 8, 2017. The authority to grant final approval on these changes resides with your office.

- Request to change the Transcript-Recognized Management Minor (D 15098-15101)
- Request to change the Transcript-Recognized Management Information Systems Minor (D 15102-15105)
- Request to change the Transcript-Recognized Marketing Minor (D 15106-15109)
- Request to change the Transcript-Recognized Supply Chain Management Minor for Business Majors (D 15110-15113)
- Request to create an Accounting Minor for Business Economics Option Program (D 15114-15117)
- Request to change the Transcript-Recognized Accounting Minor for Business Majors (D 15118-15121)
- Request to delete the Accounting/Finance Minor for Business Economics Option Program (D 15122-15125)
- Request to change the Transcript-Recognized Business Minor for Non-Business Majors (D 15126-15131)
- Request to create a Finance Minor for Business Economics Option Program (D 15132-15135)
- Request to change the Finance Minor for Business Majors (D 15136-15140)
- Request to change the Transcript-Recognized Global Management Certificate (D 15141-15146)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Alan W. Friedman, Secretary

General Faculty and Faculty Council

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The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

AWF:dlr Enclosures

 ec: Lydia A. Cornell, Administrative Program Coordinator, Provost's Office Michelle K. George, Administrative Manager for Faculty Affairs, Provost's Office David E. Platt, Associate Dean for Undergraduate Programs, McCombs School of Business Leah R. Miller, Director of Academic Services, McCombs School of Business

## REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MANAGEMENT MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Management Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 22, 2016, the Department of Management Chair approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

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Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MANAGEMENT MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

TYPE OF PROPOSAL:  ☐ New Transcript-Recognized Minor ☐ Change an Existing Transcript-Recognized Minor ☐ Delete a Transcript-Recognized Minor
THIS PROPOSAL INVOLVES: (Please check all that apply)  Courses in other colleges Courses in proposer's college that are frequently taken by students in other colleges Course in the core curriculum Change in admission requirements (external or internal) Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
a. Does this proposal impact other colleges/schools?  If yes, then how?  b. Do you anticipate a net change in the number of students in your college? Yes No S  If yes, how many more (or fewer) students do you expect?  c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?  If yes, please indicate the number of students and/or class seats involved.  d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?  If yes, please indicate the number of students and/or class seats involved.  If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a nonnegligible increase in the number of seats offered, at least one contact must be at the college-level.  How many students do you expect to be impacted?  Impacted schools must be contacted and their response(s) included:  Person communicated with:  Date of communication:  Response:

### Change being proposed and rationale:

In the catalog language, remove specification of course numbers accepted for the nine hours of management electives; any upper-division management is accepted.

Rationale: Not specifying a long list is easier for students to understand the requirement. It also reduces the risk of missing adding new courses that the department would want to be included, study abroad courses, etc. The original intent was any upper-division management; this is making that intent explicit and simpler in the catalog language.

- 4. OFFICIAL NAME: Management Minor for Business Majors
- 5. PROPOSED IMPLEMENTATION DATE: Fall 2018
- **6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): MAN, 52.0201 Management
- **7. STATEMENT OF OBJECTIVE**: Unchanged. A minor in management to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About 20 per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~Twenty receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR): Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and	
Member			Awarding Institution	
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell	
(committee	Accounting	Lecturer	University	
chair)				
Plus Current faculty for the Department of Management				

**13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Unchanged

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Course	Course Title	SCH
Abbreviation		
and Number		
#B A 324 or	Business Communication: Oral and Written or Business	3
B A 324H	Communication: Oral and Written: Honors (prerequisite for	
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit	
	or registration for B A 101H, 101S, or 101T)	
#MAN 336 or	Organizational Behavior (prerequisite: credit or registration for	3
336H	BA 324 or 324H, and 3 semester hours of coursework in ANT,	
	PSY, or SOC) or Organizational Behavior: Honors	
	(prerequisite: ACC 312H, credit or registration for B A 324 or	
	324H, and 30 semester hours including credit or registration for	
	3 semester hours of coursework in ANT, PSY, or SOC)	
#MAN xxx	Any upper-division Management offering (prerequisites may	3 each
	vary, most require MAN 336)	(three
		courses)

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 22, 2016 Approved by whom: MAN chair & assistant chair

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Management Minor for Business Majors**

The Management Minor for Business Majors requirements are:

	Requirements	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
MAN 336	Organizational Behavior	3
or MAN 336H	Organizational Behavior: Honors	
Nine additional semester	hours of upper-division coursework in management chosen from the following	9
<del>courses:</del>		_
MAN 325	Strategie Human Resources Management	3
MAN 328	Consulting and Change Management	3
MAN 337	Special Topics in Management (any topic)	3
MAN 366P	Management Practicum: Social Entrepreneurship I	3
MAN 367P	Social Entrepreneurship II	3
MAN 340S	Topics in Management (any topic)	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

## REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MANAGEMENT INFORMATION SYSTEMS MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG. 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Management Information Systems Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 22, 2016, the Department of Information, Risk, and Operations Management Chair approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

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Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MANAGEMENT INFORMATION SYSTEMS MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

1.	TYPE	E OF PROPOSAL:	Char	Transcript-Recognized Minor nge an Existing Transcript-Recognized I te a Transcript-Recognized Minor	Minor	
2.	THIS	PROPOSAL INVOLV Courses in other college		ase check all that apply) Courses in proposer's college that are	□ 1	Flags
				frequently taken by students in other colleges		
		Course in the core curriculum		Change in course sequencing for an existing program	t	Courses that have to be added to the nventory
		Change in admission requirements (external cinternal)	or	Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)		·
3.	SCOI	PE OF PROPOSED CH	IANGE:			
		Ooes this proposal impact yes, then how?	other col	lleges/schools?	Υ	es □ No ⊠
	If	yes, how many more (o	r fewer) s			es □ No ⊠
	ta	king <u>classes in your coll</u>	ege?	r decrease) in the number of students fro		ide of your college √es
	d. D	Oo you anticipate a net in ourses in other colleges?	crease (or	of students and/or class seats involved.  r decrease) in the number of students from the students and/or class seats involved.		college taking Yes ☐ No ⊠
	poten	tial budgetary impacts	for anotl	es, please answer the following question her college/school, such as requiring n	new sec	tions or a non-
				eats offered, at least one contact must	be at t	the college-level.
		low many students do yo	-	to be impacted? d and their response(s) included:		
	11	Person communicated		and their response(s) included:		
		Date of communication				
		Response:				

### Change being proposed and rationale:

In the catalog language, remove specification of course numbers accepted for the nine hours of management information systems electives; any upper-division management information systems is accepted, and separately listing MIS 304.

Rationale: Not specifying a long list is easier for students to understand the requirement. It also reduces the risk of missing adding new courses that the department would want to be included, study abroad courses, etc. The original intent was any upper-division management information systems; this is making that intent explicit and simpler in the catalog language. MIS 304 is and has always been accepted, but since it is lower-division, needs to be explicitly stated with the change to any upper-division.

- 4. OFFICIAL NAME: Management Information Systems Minor for Business Majors
- 5. PROPOSED IMPLEMENTATION DATE: Fall 2018
- **6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): MIS, 52.1201 Management Information Systems
- 7. STATEMENT OF OBJECTIVE: Unchanged. A minor in management information systems to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About seventy per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~ seventy receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR): Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and	
Member			Awarding Institution	
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell	
(committee	Accounting	Lecturer	University	
chair)				
Plus Current faculty for the Department of Information, Risk and Operations Management				

**13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Specifying MIS 304, already in the catalog language but missed inclusion on this chart.

specifying M15 304, already in the catalog language but missed inclusion on this chart.				
Course	Course Title	SCH		
Abbreviation				
and Number				
#B A 324 or	Business Communication: Oral and Written or Business	3		
B A 324H	Communication: Oral and Written: Honors (prerequisite for			
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit			
	or registration for B A 101H, 101S, or 101T)			
MIS 301 or	Introduction to Information Technology Management	3		
301H	Introduction to Information Technology Management: Honors			
MIS 304	Introduction to Problem Solving and Programming	3 (part of		
		electives)		
#MIS xxx	Any upper-division Management Information Systems offering	3 each (3		
	(prerequisites may vary, most require MIS 301)	courses,		
		2 if take		
		MIS 304)		

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 22, 2016 Approved by whom: IROM chair & assistant chair

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Management Information Systems Minor for Business Majors**

The Management Information Systems Minor for Business Majors requirements are:

	Requirements	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
MIS 301	Introduction to Information Technology Management	3
or MIS 301H	Introduction to Information Technology Management: Honors	
Nine additional seme	ster hours of upper-division coursework in management information systems wing courses:	9
<u>or</u>		
MIS 304	Introduction to Problem Solving and Programming	3
<u>and</u>		
Six additional semest	er hours of upper-division coursework in management information systems	<u>6</u>
MIS 325	<del>Database Management</del>	3
MIS 333K	Web Application Development	3
MIS 373	Topics in Management Information Systems (any topic)	3
MIS 375	Strategic Information Technology Management	3
MIS 340S	Topics in Management Information Systems (any topic)	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

## REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MARKETING MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Marketing Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 22, 2016, the Department of Marketing Chair approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

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Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED MARKETING MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE $UNDERGRADUATE\ CATALOG, 2018-2020$

1.	TYPE OF PROPOSAL:	<ul> <li>New Transcript-Recognized Minor</li> <li></li></ul>	inor
2.	THIS PROPOSAL INVOLV	VES: (Please check all that apply)	
	Courses in other colleg		Flags
	Course in the core curriculum	Change in course sequencing for an existing program	Courses that have to be added to the inventory
	Change in admission requirements (external internal)	Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)	inventory
3.	SCOPE OF PROPOSED CI	HANGE:	
	a. Does this proposal impac	t other colleges/schools?	Yes 🗌 No 🔀
	If yes, then how?	-	
	b. Do you anticipate a net cl	hange in the number of students in your college?	Yes 🗌 No 🔀
		or fewer) students do you expect?	
		acrease (or decrease) in the number of students from	
	taking <u>classes in your col</u>		Yes 🗌 No 🔯
		number of students and/or class seats involved. ncrease (or decrease) in the number of students from	n vour college taking
	courses in other colleges		Yes \( \sum \) No \( \sum \)
		number of students and/or class seats involved.	
	potential budgetary impacts	ed with yes, please answer the following question for another college/school, such as requiring ne mber of seats offered, at least one contact must l	w sections or a non-
		ou expect to be impacted?	Č
		e contacted and their response(s) included:	
	Person communicate	ed with:	
	Date of communicati	ion:	
	Response:		

### Change being proposed and rationale:

In the catalog language, remove specification of course numbers accepted for the nine hours of marketing electives; any upper-division marketing is accepted.

Rationale: Not specifying a long list is easier for students to understand the requirement. It also reduces the risk of missing adding new courses that the department would want to be included, study abroad courses, etc. The original intent was any upper-division marketing; this is making that intent explicit and simpler in the catalog language.

- 4. OFFICIAL NAME: Marketing Minor for Business Majors
- 5. PROPOSED IMPLEMENTATION DATE: fall 2018
- 6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): MKT, 52.1401 Marketing
- 7. STATEMENT OF OBJECTIVE: Unchanged. A minor in marketing to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About 35 per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~35 receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR): Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and	
Member			Awarding Institution	
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell	
(committee	Accounting	Lecturer	University	
chair)				
Plus Current faculty for the Department of Marketing				

**13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Unchanged.

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Course	Course Title	SCH
Abbreviation		
and Number		
#B A 324 or	Business Communication: Oral and Written or Business	3
B A 324H	Communication: Oral and Written: Honors (prerequisite for	
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit	
	or registration for B A 101H, 101S, or 101T)	
#MKT 337 or	Principles of Marketing (prerequisite: credit or registration for	3
337H	BA 324 or 324H, and STA 309 or 309H) or <i>Principles of</i>	
	Marketing: Honors (prerequisite: credit or registration for ACC	
	312H, B A 324H, ECO 304K and 304L, and STA 309 or 309H)	
#MKT xxx	Any upper-division Marketing offering (prerequisites may vary,	3 each
	most require MKT 337)	(three
	_	courses)

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 22, 2016 Approved by whom: MKT chair & assistant chair College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Marketing Minor for Business Majors**

The Marketing Minor for Business Majors requirements are:

	Requirements	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
MKT 337	Principles of Marketing	3
or MKT 337H	Principles of Marketing: Honors	
Nine additional semester he courses:	ours of upper-division coursework in marketing-ehosen from the following	<u>9</u>
MKT 363	Professional Selling and Sales Management	3
MKT 366P	Marketing Practicum	3
MKT 372	Marketing Seminar (any topic)	3
MKT 340S	Topics in Marketing (any topic)	3
MKT 460	Information and Analysis	4
MKT 370	Marketing Policies	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

## REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED SUPPLY CHAIN MANAGEMENT MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG. 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Supply Change Management Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 22, 2016, the Department of Information, Risk, and Operations Management Chair approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

llan W. Opiekwan

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED SUPPLY CHAIN MANAGEMENT MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

1.	TYPE OF PROPOSAL:  New Transcript-Recognized Minor  Change an Existing Transcript-Recognized Minor  Delete a Transcript-Recognized Minor
2.	THIS PROPOSAL INVOLVES: (Please check all that apply)
	☐ Courses in other colleges ☐ Courses in proposer's college that are ☐ Flags frequently taken by students in other colleges
	Course in the core curriculum  Change in course sequencing for an existing program  Courses that have to be added to the inventory
	Change in admission Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
3.	SCOPE OF PROPOSED CHANGE:
	a. Does this proposal impact other colleges/schools? Yes ☐ No ☒ If yes, then how?
	b. Do you anticipate a net change in the number of students in your college? Yes \subseteq No \subseteq If yes, how many more (or fewer) students do you expect?
	c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?  Yes No If yes, please indicate the number of students and/or class seats involved.
	d. Do you anticipate a net increase (or decrease) in the number of <u>students from your college</u> taking <u>courses in other colleges</u> ? Yes \( \subseteq \text{No } \( \subseteq \)
	If yes, please indicate the number of students and/or class seats involved.  If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.  How many students do you expect to be impacted?  Impacted schools must be contacted and their response(s) included:  Person communicated with:  Date of communication:  Response:

### Change being proposed and rationale:

- 1. Remove the "3" hours after OM 334M.
  - Rationale: Those hours are incorrectly placed; students choose one of OM 335 or OM 335M or OM 334M, a three hour requirement (not six), with three courses to choose from to satisfy that requirement.
- 2. In the catalog language, remove specification of course numbers accepted for the nine hours of operations management electives; any upper-division operations management is accepted. Rationale: Not specifying a long list is easier for students to understand the requirement. It also reduces the risk of missing adding new courses that the department would want to be included, study abroad courses, etc. The original intent was any upper-division operations management; this is making that intent explicit and simpler in the catalog language.

- 4. OFFICIAL NAME: Supply Chain Management Minor for Business Majors
- 5. PROPOSED IMPLEMENTATION DATE: fall 2018
- **6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): O M, 52.0203 Supply Chain Management
- **7. STATEMENT OF OBJECTIVE**: Unchanged. A minor in supply chain management to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About 20 per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~Twenty receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR): Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell
(committee	Accounting	Lecturer	University
chair)			-
Plus Current faculty for the Department of Information, Risk and Operations Management			

**13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Specifying OM 334M, already in the catalog language but missed inclusion on this chart.

Course	Course Title	SCH	
Abbreviation			
and Number			
#B A 324 or	Business Communication: Oral and Written or Business	3	
B A 324H	Communication: Oral and Written: Honors (prerequisite for		
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit		
	or registration for B A 101H, 101S, or 101T)		
#O M 335 or	Operations Management (prerequisite: Credit or registration for	3	
335H or 334M	B A 324 or 324H and credit or registration for STA 309 or		
	309H) or Operations Management: Honors (prerequisite: B A		
	324 or 324H, ECO 304K and 304L, and STA 309 or 309H) or		
<u>Healthcare Operations Management (prerequisite: Upper</u>			
	division standing, and credit or registration for one of the		
	following: ECO 329, EDP 371, M 316, 358K, STA 309, 309H,		
	<u>SDS 302, 304, 306, 328M.)</u>		
#O M xxx	Any upper-division Operations Management offering	3 each	
	(prerequisites may vary, most require O M 335)	(three	
		courses)	

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 22, 2016 Approved by whom: IROM chair & assistant chair, SCM

faculty

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty
Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Supply Chain Management Minor for Business Majors**

The Supply Chain Management Minor for Business Majors requirements are:

	Requirements	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
O M 335	Operations Management	3
or O M 335H	Operations Management: Honors	
or O M 334M	Healthcare Operations Management	3
Nine additional semest	er hours of upper-division coursework in operations management ehosen from the	9
following courses:		<u></u>
O M 337	Special Topics in Operations Management (any topic)	3
O M 366P	Operations Management Practicum	3
O M 367	Strategic Supply Chain Management	3
O-M-368	Logistics and Inventory Management	3
O M 340S	Topics in Operations Management (any topic)	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

## PROPOSAL TO CREATE AN ACCOUNTING MINOR FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to create an Accounting Minor for Business Economics Option Program in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On October 3, 2016, Department of Economics Chair Jason Abrevaya approved the proposal, and on October 20, 2016, Department of Accounting Chair Robert Freeman and Department of Finance Chair Robert Parrino it. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

llan W. Opiekwan

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

## PROPOSAL TO CREATE AN ACCOUNTING MINOR FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

TYPE OF PROPOSAL:	New Transcript-Recognized Minor
	☐ Change an Existing Transcript-Recognized Minor
	☐ Delete a Transcript-Recognized Minor
	TYPE OF PROPOSAL:

- 2. OFFICIAL NAME: Accounting Minor for Business Economics Option Program
- 3. PROPOSED IMPLEMENTATION DATE: Fall 2018
- **4. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): FOS ACC, CIP 52.0301 Accounting
- 5. STATEMENT OF OBJECTIVE: The BEOP Accounting Minor allows Economics majors to take a set of accounting and finance courses at UT's McCombs School of Business for completion of a Minor in Accounting. By taking accounting and finance classes alongside business majors, BEOP students explore complementarities between economic analysis and business, thereby strengthening the quantitative and analytical skills they acquire as economics majors. We are deleting the previous minor that combined both accounting and finance into one credential with two tracks, to be separate minors.
- **6. ADMISSIONS REQUIREMENT (IF ANY):** Students must be admitted into the Business Economics Option Program by the Department of Economics, to be eligible for the BEOP Accounting Minor. BEOP eligibility requirements are a declared Economics major, a UT cumulative GPA of 3.00 or higher, an Economics GPA of 3.00 or higher, and an earned grade of at least C minus in ECO 420K.

The admission prerequisites for the BEOP ACC minor and the BEOP FIN minor will differ. Admission to the BEOP ACC TRM will require credit for ECO 420K with a grade of at least C-. Admission to the BEOP FIN minor will require credit for ECO 329 with a grade of at least C. (Under the 2016-18 Catalog, admission to the BEOP ACC/FIN minor required credit for ECO 420K with a grade of at least C-.) ECO 329 with a grade of at least C is a more relevant and therefore better admission prerequisite for the BEOP FIN minor. Some of the Finance courses in the BEOP FIN minor have a statistics prerequisite (STA 309, for which ECO 329 is a sub), and some of them have an econometrics prerequisite (STA 371G, for which ECO 341K is a sub, or STA 371H, STA 375, or STA 375H), which require completion of statistics. Additionally, using ECO 329 as the admission prerequisite for the BEOP FIN minor will allow qualified Economics majors to begin the BEOP FIN minor one semester earlier than if ECO 420K were retained as the admission prerequisite. This is because ECO 329 with a grade of at least C has been added as a prerequisite for ECO 420K (as of Spring 2017). The additional semester of participation in the BEOP FIN minor will allow the student greater flexibility in designing the best semester plan that meets their major and minor requirements.

The analytical skills a student acquires in ECO 420K are relevant for accounting (the ACC major requires Microeconomic Theory). Therefore, ECO 420K with a grade of at least *C*- is an appropriate admission prerequisite for the BEOP ACC minor and will be retained.

- 7. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Seven to ten
- **8. ANTICIPATED ENROLLMENT CAPACITY?** Seventy-five (75) (the capacity on total number of students "enrolled" in the Minor at a given point in time)
- 9. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

### 10. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell
(committee	Accounting	Lecturer	University
chair)			
Richard Flores	Liberal Arts /	Senior Associate Dean	Ph.D., The University
	Anthropology,	for Academic Affairs,	of Texas at Austin
	Center for Mexican	Professor, Director	
	American Studies,	Academic Program	
	UTeach-Liberal Arts		
	Program		
Jason Abrevaya	Liberal Arts /	Professor, Department	Ph.D., Massachusetts
	Economics	Chair	Institute of Technology
Robert Freeman	Business School /	Professor, Department	Ph.D., The University
	Accounting	Chair	of Texas at Austin
John Hatfield	Business School /	Associate Professor	Ph.D., Stanford
	Finance		University

11. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate

program.

Course	Course Title	SCH
Abbreviation		
and Number		
#ACC 311	Fundamentals of Financial Accounting	3
	(#prerequisite: 24 hours college credit)	
#ACC 312	Fundamentals of Managerial Accounting	3
	(#prerequisite: ACC 311)	
#FIN 357	Business Finance	3
	(#prerequisite: STA 309, credit or registration for ACC 312 &	
	BA 324. ECO 329 can be used in place of STA 309, and BA	
	324 is waived for BEOP students)	
#ACC 3xx	Two classes selected from any upper-division accounting	6 (3 each
	elective	course)
	(#prerequisite: may vary, but all require ACC 312)	

**12. OTHER MINOR REQUIREMENTS:** All courses must be taken on the letter-grade basis. Only students accepted into the BEOP program are eligible.

### 13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date:	October 3, 2016	Approved by whom: Dr. Jason Abrevaya,
		Professor, Department of Economics Chair
College approval date:	October 20, 2016	Approved by whom: Drs. Robert Freeman &
		Robert Parrino, Professor, Department of
		Accounting Chair; Professor, Department of
		Finance Chair
Undergraduate Program	November 14, 2016	Faculty representatives from each McCombs
		Department, and student representatives
College approval date:	April 26, 2017	Approved by whom: all McCombs faculty
Dean approval date:	April 26, 2017	Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalog language; section  $\underline{Catalogs} > \underline{Undergraduate} > \underline{Red\ McCombs\ School\ of\ Business} > Minors\ and\ Certificate\ Programs$ 

### **Accounting Minor for Business Economics Option Program**

The Accounting Minor for the Business Economics Option Program (BEOP ACC) allows economics majors to take a set of accounting courses and a finance course at the McCombs School of Business for completion of a Minor in Accounting. BEOP ACC students take upper-division accounting and finance courses to explore how accounting systems utilize economic concepts and how accounting systems solve economic problems; to strengthen the quantitative and analytical skills they acquire as economics majors; and to acquire knowledge and skills in business and accounting.

To participate in the BEOP ACC Minor, students must apply to and be accepted into the Accounting Track of the BEOP through the Department of Economics. To be eligible for the Accounting Track of the BEOP, a student must:

- <u>be a declared economics major;</u>
- have a cumulative University GPA of at least 3.00;
- have an economics GPA of at least 3.00 (based on economics coursework taken at UT); and
- have earned a grade of at least *C* in Economics 420K.

Students must contact the Department of Economics to apply, and for **all** questions about the Business Economics Option Program.

To obtain the BEOP ACC Minor, a student must complete 15 semester hours of coursework as described below. At least half of the coursework must be completed in residence at The University. All coursework must be taken on the letter-grade basis. The student must fulfill the requirements for an economics major and apply to graduate with an economics major, in addition to fulfilling the BEOP ACC Minor requirements, in order to receive the BEOP ACC TRM.

Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

	<u>Requirements</u>	<u>Hours</u>
ACC 311	Fundamentals of Financial Accounting	<u>3</u>
ACC 312	Fundamentals of Managerial Accounting	<u>3</u>
FIN 357	Business Finance	<u>3</u>
Six additional	semester hours of upper-division coursework in accounting	<u>6</u>

All courses must be taken on the letter-grade basis.

### REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED ACCOUNTING MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Accounting Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 22, 2016, the Department of Accounting Chair Robert Freeman approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of exclusive interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

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Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED ACCOUNTING MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE $UNDERGRADUATE\ CATALOG, 2018-2020$

1.	TYPE OF PROPOSAL:  New Transcript-Recognized Minor  Change an Existing Transcript-Recognized Minor  Delete a Transcript-Recognized Minor
2.	THIS PROPOSAL INVOLVES: (Please check all that apply)
	Courses in other colleges  Courses in proposer's college that are frequently taken by students in other colleges
	Course in the core curriculum  Change in course sequencing for an existing program  Courses that have to be added to the inventory
	Change in admission requirements (external or internal)  Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
3.	SCOPE OF PROPOSED CHANGE:
	a. Does this proposal impact other colleges/schools? Yes ☐ No ☒
	If yes, then how?
	b. Do you anticipate a net change in the number of students in your college? Yes ☐ No ☒
	If yes, how many more (or fewer) students do you expect?
	c. Do you anticipate a net increase (or decrease) in the number of <u>students from outside</u> of your college
	taking <u>classes in your college</u> ? Yes No XII yes, please indicate the number of students and/or class seats involved.
	d. Do you anticipate a net increase (or decrease) in the number of <u>students from your college</u> taking
	courses in other colleges? Yes \( \sum \) No \( \sum \)
	If yes, please indicate the number of students and/or class seats involved.
	If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-
	negligible increase in the number of seats offered, at least one contact must be at the college-level.
	How many students do you expect to be impacted?
	Impacted schools must be contacted and their response(s) included:
	Person communicated with:
	Date of communication:
	Response:

### Change being proposed and rationale:

In the catalog language, remove specification of course numbers accepted for the six hours of accounting electives; any upper-division accounting is accepted.

Rationale: Not specifying a long list is easier for students to understand the requirement. It also reduces the risk of missing adding new courses that the department would want to be included, study abroad courses, etc. The original intent was any upper-division accounting; this is making that intent explicit and simpler in the catalog language.

- 4. OFFICIAL NAME: Accounting Minor for Business Majors
- 5. PROPOSED IMPLEMENTATION DATE: fall 2018
- 6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): ACC, 52.0301 Accounting
- 7. STATEMENT OF OBJECTIVE: Unchanged. A minor in accounting to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About 80 per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~80 receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR): Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell
(committee	Accounting	Lecturer	University
chair)			
Plus Current faculty for the Department of Accounting			

**13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Including in this chart ACC 326; always intended and already in the catalog language, but missed inclusion here.

Course	Course Title	SCH
Abbreviation		
and Number		
#B A 324 or	Business Communication: Oral and Written or Business	3
B A 324H	Communication: Oral and Written: Honors (prerequisite for	
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit	
	or registration for B A 101H, 101S, or 101T)	
#ACC 312 or	Fundamentals of Managerial Accounting (prerequisite: ACC	3
312H	311 or 311H) or Fundamentals of Managerial Accounting:	
	Honors (prerequisite: ACC 311 or 311H, and credit or	
	registration for B A 151H)	
#ACC 326	Financial Accounting—Intermediate (prerequisite: ACC 311 or	<u>3</u>
	311H, and 312 or 312H, with a grade of at least C- in each; and	
	<u>Finance 357 or 357H.)</u>	
#ACC xxx	Any upper-division Accounting offering (prerequisites may	3 each
	vary, most require ACC 311 and ACC 312)	(two
		courses)

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 22, 2016 Approved by whom: ACC chair & assistant chair

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Accounting Minor for Business Majors**

The Accounting Minor for Business Majors requirements are:

	Requirements	Hours
B A 324	Business Communication: Oral and Written	3
or B A 324H	Business Communication: Oral and Written: Honors	
ACC 312	Fundamentals of Managerial Accounting	3
or ACC 312H	Fundamentals of Managerial Accounting: Honors	
ACC 326	Financial AccountingIntermediate	3
Six additional semester he courses:	ours of upper-division coursework in accounting ehosen from the following	<u>6</u>
ACC 327	Financial Statement Analysis	3
ACC 329	Managerial Accounting and Control	3
ACC 362	Auditing and Control	3
ACC 364	Fundamentals of Taxation	3
ACC 366P	Accounting Practicum	3
ACC 378	Contemporary Accounting Topics (any topic)	3
ACC 340S	Topics in Accounting (any topic)	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

Finance majors who wish to pursue an Accounting Minor may only do so by selecting the Finance Track with Required Accounting Minor.

## PROPOSAL TO DELETE THE ACCOUNTING/FINANCE MINOR-FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to create an Accounting Minor for Business Economics Option Program in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On October 3, 2016, Department of Economics Chair Jason Abrevaya approved the proposal, and on October 20, 2016, Department of Accounting Chair Robert Freeman and Department of Finance Chair Robert Parrino it. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

(llau W. Driekwan

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

## PROPOSAL TO DELETE THE ACCOUNTING/FINANCE MINOR-FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

1.	Type of Proposal	☐ New Transcript-Recognized Minor
		Change an Existing Transcript-Recognized Minor
		☐ Delete a Transcript-Recognized Minor

- 2. Official Name: Accounting/Finance Minor for Business Economics Option Program
- 3. Proposed Implementation Date: Fall 2018
- **4. Field of Study, CIP Code** (administrative unit awarding the certificate): 52.0101 Business/Commerce, General
- 5. Statement of Objective: The BEOP ACC/FIN Minor allows Economics majors to take a set of accounting and finance courses at UT's McCombs School of Business for completion of a Minor in Accounting/Finance. By taking accounting and finance classes alongside business majors, BEOP students explore complementarities between economic analysis and business, thereby strengthening the quantitative and analytical skills they acquire as economics majors. This program has been in place for several years; now it is being formalized as a Minor.
- **6.** Admissions requirement (if any): Replacing this minor with separated Accounting and Finance minors for BEOP students.
- 7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester: n/a, was 15-20
- 8. Anticipated Enrollment Capacity? n/a, was 150
- 8. Number of Hours Required for Completion: N/A, was fifteen and replacement minors will be fifteen
- 9. Composition of the Minor Faculty Committee (including the committee chair):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and	
Member			Awarding Institution	
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell	
(committee	Accounting	Lecturer	University	
chair)				
Richard Flores	Liberal Arts /	Senior Associate Dean	Ph.D., The University	
	Anthropology,	for Academic Affairs,	of Texas at Austin	
	Center for Mexican	Professor, Director		
	American Studies,	Academic Program		
	UTeach-Liberal Arts			
	Program			
Jason Abrevaya	Liberal Arts /	Professor, Department	Ph.D., Massachusetts	
	Economics	Chair	Institute of Technology	
Robert Freeman	Business School /	Professor, Department	Ph.D., The University	
	Accounting	Chair (as of 9/1/15)	of Texas at Austin	
Beverly	Business School /	Associate Professor,	Ph.D., University of	
Hadaway	Finance	Director, FTTC	Alabama	

**10. Academic Course Requirements**: Use this table to identify the courses that qualify for this minor program.

No longer applicable, but will be transferred to two new separate minors

	Common Tide	CCII
Course	Course Title	SCH
Abbreviation		
and Number		
#ACC 311	Fundamentals of Financial Accounting	3
	(#prerequisite: 24 hours college credit)	
#ACC 312	Fundamentals of Managerial Accounting	3
	(#prerequisite: ACC 311)	
#FIN 357	Business Finance	3
	(#prerequisite: STA 309, credit or registration for ACC 312 &	
	BA 324. ECO 329 can be used in place of STA 309, and BA	
	324 is waived for BEOP students)	
For Accounting	Track:	
#ACC 3xx	Two classes selected from any upper-division accounting	6 (3 each
	elective	course)
	(#prerequisite: may vary, but all require ACC 312)	
For Finance Tra	eck:	
#FIN 367	Investment Management	3
	(#prerequisite: FIN 357, credit or registration for STA 371G.	
	ECO 329 can be used in place of STA 371G but BEOP students	
	are required to complete ECO 341K prior to enrolling in FIN	
	367)	
#FIN 3xx	Any upper-division finance elective	3
	(#prerequisite: may vary, but all require FIN 357)	

11. Other Minor Requirements: what was used for this will carry forward to new replacement minors: All courses must be taken on the letter-grade basis. Only students accepted into the BEOP program are eligible.

### 13. College/School Approval Process:

Approver: Dr. Jason Abrevaya Date: October 3, 2016

Title: Professor, Department of Economics Chair

Approver: Drs. Robert Freeman & Robert Parrino Date: October 20, 2016

Title: Professor, Department of Accounting Chair; Professor, Department of Finance Chair

Approver: Undergraduate Program Committee Date: November 14, 2016

Title: faculty representatives from each McCombs Department, and student representatives

Approver: All McCombs faculty

Approver: Dean Jay Hartzell

Date: April 26, 2017

April 26, 2017

### PROPOSED NEW CATALOG TEXT

Catalog language; to go in section  $\underline{Catalogs} > \underline{Undergraduate} > \underline{Red\ McCombs\ School\ of\ Business} > Minors$  and  $Certificate\ Programs$ 

### Accounting/Finance Minor for Business Economics Option Program

The Accounting/Finance Minor for the Business Economics Option Program (BEOP ACC/FIN) allows economics majors to take a set of accounting and finance courses at the McCombs School of Business for completion of a Minor in Accounting/Finance. By taking accounting and finance classes alongside business majors, BEOP students explore complementarities between economic analysis and business, thereby strengthening the quantitative and analytical skills they acquire as economics majors.

To participate in the BEOP ACC/FIN Minor, students must first apply and also be accepted into the Business Economics Option Program through the Department of Economics. To be eligible for the BEOP, a student must:

- be a declared economics major;
- have a cumulative University GPA of at least 3.00;
- have an economics GPA of at least 3.00 (based on economics coursework taken at UT); and
- have earned a grade of at least C in Economics 420K.

Students must contact the Department of Economics to apply, and for all questions about the Business Economics Option Program.

To fulfill the BEOP ACC/FIN Minor, students must complete 15 semester hours of coursework as described below. At least half of the coursework must be completed in residence at The University. All coursework must be taken on the letter-grade basis, and completed in conjunction with the students' major requirements.

Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

	Requirements	Hours
<u>ACC 311</u>	Fundamentals of Financial Accounting	3
<u>ACC 312</u>	Fundamentals of Managerial Accounting	3
<u>FIN 357</u>	Business Finance	3
Six additional hou	rs chosen from the accounting or finance track	
Accounting Track:		
Six additional sem	ester hours of upper division coursework in accounting	6
Finance Track:		
<u>FIN 367</u>	Investment Management	3
Three additional se	emester hours of upper division coursework in finance	3
All courses must be taken on the letter grade basis.		

### REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED BUSINESS MINOR FOR NON-BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Business Minor for Non-Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On February 6, 2017, the Undergraduate Program Committee approved the proposal. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

(llau W. Driekwan

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED BUSINESS MINOR FOR NON-BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE $UNDERGRADUATE\ CATALOG, 2018-2020$

1.	⊠ Char	Transcript-Recognized Minor age an Existing Transcript-Recognized M te a Transcript-Recognized Minor	inor
2.	•		_
	☐ Courses in other colleges ☐	Courses in proposer's college that are frequently taken by students in other colleges	Flags
	Course in the core curriculum	Change in course sequencing for an existing program	Courses that have to be added to the inventory
	Change in admission requirements (external or internal)	Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)	inventory
3.	3. SCOPE OF PROPOSED CHANGE:		
	<ul><li>a. Does this proposal impact other col</li><li>If yes, then how?</li></ul>	leges/schools?	Yes 🗌 No 🔀
	•	ne number of students in your college? tudents do you expect?	Yes 🗌 No 🔀
	c. Do you anticipate a net increase (or	decrease) in the number of students from	
	taking <u>classes in your college</u> ?	f students and/or class seats involved.	Yes 🗌 No 🛛
		decrease) in the number of students from	n your college taking
	courses in other colleges?	f students and/or class seats involved.	Yes No No
	potential budgetary impacts for anoth negligible increase in the number of some How many students do you expect Impacted schools must be contacted Person communicated with:  Date of communication:	*	w sections or a non-
	Response:		

### Changes being proposed and rationale:

- 1. Add FIN 357 as course that can satisfy FIN 320F; available for non-business students in the summer. Rationale: In the past, FIN 320F combined content of both FIN 357 and FIN 367; therefore FIN 357 by itself was not a complete substitute for FIN 320F. However, content of both classes has changed to be more similar to each other, therefore a substitution is now appropriate to allow FIN 357 to satisfy FIN 320F.
- 2. Specify the substitutions, that only ONE of IB or BA 320F, can substitute for either LEB, MAN, or MKT.
  - Rationale: These specific substitution conditions were determined by the committee last year, unfortunately just too late to be included in the 16-18 Catalog.
- 3. Specify that credit by exam is exempted from the letter grade requirement.

- Rationale: Credit by exam is not available as letter-grade, but is accepted to satisfy minor requirements. This is not a change to practice, but explicitly stating for students.
- 4. Non-academic changes being made to make information more clear, correct, and consistent with other catalog wording. MIS 302F moved immediately below ACC to keep lower-division courses together.
- **4. OFFICIAL NAME:** The Business Minor
- 5. PROPOSED IMPLEMENTATION DATE: fall 2018
- **6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): B A, 52.0101 Business/Commerce, General
- 7. STATEMENT OF OBJECTIVE: Unchanged. The Business Minor is designed to provide a foundation in business concepts and practice for students in non-business majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. Overall UT GPA of 2.0; available to all non-business majors.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. 1,000 per year
- **10 ANTICIPATED ENROLLMENT CAPACITY?** Unchanged. ~12,000 seats in business foundations classes offered per year; ~6,000 individual students enrolled in business foundations classes per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Eighteen (18) semester hours.

### 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell
(chair)	Accounting	Lecturer	University
Regina Hughes	Business / Finance	Distinguished Senior	M.S., University of
		Lecturer; Director,	North Texas
		Business Foundations	
<del>Beverly</del>	Business School /	Associate Professor,	Ph.D., University of
Hadaway*	Finance	Director, FTTC	<del>Alabama</del>
John Hatfield*	Business School /	Associate Professor	Ph.D., Stanford
	<u>Finance</u>		<u>University</u>
Robert Prentice*	Business / Business,	Professor; Director,	J.D., Washburn
	Government &	Business Honors	University
	Society	Program; Department	
		Chair, BGS	
Steve	Business /	Professor	Ph.D., University of
Kachelmeier*	Accounting		Florida
Kumar	Business /	Professor	Ph.D., Stanford
Muthuraman*	Information, Risk &		University
	Operations		
	Management		
Francisco	Business /	Associate Professor	Ph.D., University of
Polidoro*	Management		Michigan
Frenkel	Business /	Associate Professor	Ph.D., University of
Terhofstede*	Marketing		Wageningen, the

		Netherlands
Replacement	Business /	
pending	Marketing	

### **13. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Course	Course Title	SCH
Abbreviation		
and Number		
ACC 310F	Foundations of Accounting	3
#FIN 320F	Foundations of Finance	3
	(#prerequisite: upper-division standing, and one of the	
	following: ACC 310F; 311 or 311H, and 312 or 312H; or 6	
	semester hours of accounting coursework.)	
MIS 302F	Foundations of Information Technology Management	3
#LEB 320F	Foundations of Business Law and Ethics	3
	(#prerequisite: upper-division standing)	
#MAN 320F	Foundations of Management and Organizational Behavior	3
	(#prerequisite: upper-division standing)	
#MKT 320F	Foundations of Marketing	3
	(#prerequisite: upper-division standing)	
The following tv	vo courses are individually allowed to substitute for one of the upper	er-division
foundations cour	rses (see catalog language) may be considered for substitution, as a	<del>pproved by</del>
the Business Min	nor committee and director:	
#B A 320F	Foundations of Entrepreneurship	3
	(#prerequisite: upper-division standing)	
#I B 320F	Foundations of International Business	3
	(#prerequisite: upper-division standing)	

The following courses are available to non-McCombs students in the summer only, and may substitute for the Foundations courses above as indicated in the Catalog language below:

#ACC 311	Fundamentals of Financial Accounting	3
	(#prerequisite: twenty-four semester hours of college credit)	
#ACC 312	Fundamentals of Managerial Accounting	3
	(#prerequisite: ACC 311 or 311H)	
#FIN 357	Business Finance	<u>3</u>
	(#prerequisite: STA 309 or 309H, and credit or registration for	
	the following: ACC 312 or 312H, and B A 324 or 324H. BA	
	324 is waived for non-business students in the summer)	
LEB 323	Business Law and Ethics	3
#MAN 336	Organizational Behavior	3
	(#prerequisite: credit or registration for BA 324 or 324H; and	
	credit or registration for three semester hours of coursework in	
	anthropology, psychology, or sociology. BA 324 is waived for	
	non-business students in the summer)	
#MKT 337	Principles of Marketing	3
	(#prerequisite: credit or registration for BA 324 or 324H; and	
	credit or registration for STA 309 or 309H. BA 324 is waived	
	for non-business students in the summer)	

**14. OTHER MINOR REQUIREMENTS:** Unchanged. The student must satisfy the courses used to fulfill minor requirements on the letter-grade basis. He or she must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

#### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

#### The Business Minor

The Business Minor is designed to provide a foundation in business concepts and practice for students in non-business majors. Any non-business student with a University grade point average of at least 2.00 may take any of the business foundations course listed below, whether pursuing the Business Minor or not. Students who intend to complete the Business Minor should must apply online for admission by March 1 for fall or summer, and by October 1 for spring. Students must be admitted to the minor and successfully complete all requirements for it to appear on their transcripts.

To fulfill the Business Minor, students must complete eighteen semester hours of coursework as described below. At least half of the coursework must be completed in residence at the University. All coursework must be taken on the letter-grade basis, and completed in conjunction with the student's major requirements. It is recommended, but not required, that students also complete a course in Economics. While not assumed in the business foundations courses, knowledge of economics can be helpful for understanding business concepts.

<u>Students cannot register Registration</u> for the upper-division <u>Foundations</u> courses <u>below until they have successfully completed will require successful completion of sixty semester hours of coursework.</u>

	Requirements	Hours
ACC 310F	Foundations of Accounting	3
or		
ACC 311 & ACC 312	Fundamentals of Financial Accounting and Fundamentals of Managerial Accounting <sup>1</sup>	6
MIS 302F	Foundations of Information Technology Management (or equivalent) <sup>2</sup>	<u>3</u>
FIN 320F	Foundations of Finance	3
<u>or</u>		
<u>FIN 357</u>	Business Finance 1	<u>3</u>
MIS 302F	Foundations of Information Technology Management (or equivalent) <sup>2</sup>	3
MAN 320F	Foundations of Management and Organizational Behavior	3
or		
MAN 336	Organizational Behavior <sup>1</sup>	3
LEB 320F	Foundations of Business Law and Ethics	3
or		
LEB 323	Business Law and Ethics <sup>1</sup>	3
MKT 320F	Foundations of Marketing	3

or

MKT 337 Principles of Marketing <sup>1</sup>

3

- 1. Available to non-business students only in the summer; restricted to business majors during fall and spring.
- 2. For a full list of pre-approved equivalents, please see the MeCombs Business Foundations website.

Other Business Foundations courses, such as Either International Business IB 320F Foundations of International Business and or Business Administration B A 320F Foundations of Entrepreneurship (one course only, not both), may be considered for substitution substitute for one of LEB 320F, MAN 320F, or MKT 320F.

No more than nine of the required 18 hours may be taken on an approved study abroad program. A list of approved programs is available in the University Study Abroad Office.

The student must satisfy the courses used to fulfill minor requirements on the letter-grade basis, except for credit by exam. He or she must earn a combined grade point average of at least 2.00 in these courses.

## PROPOSAL TO CREATE AN FINANCE MINOR FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to create a Finance Minor for Business Economics Option Program in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On October 3, 2016, Department of Economics Chair Jason Abrevaya approved the proposal, and on October 20, 2016, Department of Accounting Chair Robert Freeman and Department of Finance Chair Robert Parrino it. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

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Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

# PROPOSAL TO CREATE AN FINANCE MINOR FOR BUSINESS ECONOMICS OPTION PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

1.	TYPE OF PROPOSAL:	New Transcript-Recognized Minor
		☐ Change an Existing Transcript-Recognized Minor
		☐ Delete a Transcript-Recognized Minor

- 2. OFFICIAL NAME: Finance Minor for Business Economics Option Program
- 3. PROPOSED IMPLEMENTATION DATE: Fall 2018
- **4. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): FOS FIN, CIP 52.0801 Finance
- 5. STATEMENT OF OBJECTIVE: The BEOP Finance Minor allows Economics majors to take a set of accounting and finance courses at UT's McCombs School of Business for completion of a Minor in Finance. By taking accounting and finance classes alongside business majors, BEOP students explore complementarities between economic analysis and business, thereby strengthening the quantitative and analytical skills they acquire as economics majors. We are deleting the previous minor that combined both accounting and finance into one credential with two tracks, to be separate minors.

### 6. ADMISSIONS REQUIREMENT (IF ANY):

Students must be admitted into the Business Economics Option Program by the Department of Economics, to be eligible for the BEOP Finance Minor. BEOP eligibility requirements are a declared Economics major, a UT cumulative GPA of 3.00 or higher, an Economics GPA of 3.00 or higher, and an earned grade of at least C in ECO 329.

The admission prerequisites for the BEOP ACC minor and the BEOP FIN minor will differ. Admission to the BEOP ACC TRM will require credit for ECO 420K with a grade of at least *C*-. Admission to the BEOP FIN minor will require credit for ECO 329 with a grade of at least *C*. (Under the 2016-18 Catalog, admission to the BEOP ACC/FIN minor required credit for ECO 420K with a grade of at least *C*-.)

ECO 329 with a grade of at least C is a more relevant and therefore better admission prerequisite for the BEOP FIN minor. Some of the Finance courses in the BEOP FIN minor have a statistics prerequisite (STA 309, for which ECO 329 is a sub), and some of them have an econometrics prerequisite (STA 371G, for which ECO 341K is a sub, or STA 371H, STA 375, or STA 375H), which require completion of statistics.

Additionally, using ECO 329 as the admission prerequisite for the BEOP FIN minor will allow qualified Economics majors to begin the BEOP FIN minor one semester earlier than if ECO 420K were retained as the admission prerequisite. This is because ECO 329 with a grade of at least C has been added as a prerequisite for ECO 420K (as of Spring 2017). The additional semester of participation in the BEOP FIN minor will allow the student greater flexibility in designing the best semester plan that meets their major and minor requirements.

The analytical skills a student acquires in ECO 420K are relevant for accounting (the ACC major requires Microeconomic Theory). Therefore, ECO 420K with a grade of at least *C*- is an appropriate admission prerequisite for the BEOP ACC minor and will be retained.

- 7. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Seven to ten
- **8. ANTICIPATED ENROLLMENT CAPACITY?** Seventy-five (75) (the capacity on total number of students "enrolled" in the Minor at a given point in time)
- 9. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

# 10. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell
(committee	Accounting	Lecturer	University
chair)			
Richard Flores	Liberal Arts /	Senior Associate Dean	Ph.D., The University
	Anthropology,	for Academic Affairs,	of Texas at Austin
	Center for Mexican	Professor, Director	
	American Studies,	Academic Program	
	UTeach-Liberal Arts		
	Program		
Jason Abrevaya	Liberal Arts /	Professor, Department	Ph.D., Massachusetts
	Economics	Chair	Institute of Technology
Robert Freeman	Business School /	Professor, Department	Ph.D., The University
	Accounting	Chair	of Texas at Austin
John Hatfield	Business School /	Associate Professor	Ph.D., Stanford
	Finance		University

# **11. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Course	Course Title	SCH
Abbreviation		
and Number		
#ACC 311	Fundamentals of Financial Accounting	
	(#prerequisite: 24 hours college credit)	
#ACC 312	Fundamentals of Managerial Accounting	3
	(#prerequisite: ACC 311)	
#FIN 357	Business Finance	3
	(#prerequisite: STA 309, credit or registration for ACC 312 &	
	BA 324. ECO 329 can be used in place of STA 309, and BA	
	324 is waived for BEOP students)	
#FIN 367	Investment Management	3
	(#prerequisite: FIN 357, credit or registration for STA 371G.	
	ECO 329 can be used in place of STA 371G but BEOP students	
	are required to complete ECO 341K prior to enrolling in FIN	
	367)	
#FIN 3xx	Any upper-division finance elective	3
	(#prerequisite: may vary, but all require FIN 357)	

**12. OTHER MINOR REQUIREMENTS:** All courses must be taken on the letter-grade basis. Only students accepted into the BEOP program are eligible.

### 13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: October 3, 2016 Approved by whom: Dr. Jason Abrevaya,

Professor, Department of Economics Chair

College approval date: October 20, 2016 Approved by whom: Drs. Robert Freeman & Robert Parrino, Professor, Department of

Accounting Chair; Professor, Department of

Finance Chair

Undergraduate Program November 14, 2016 Faculty representatives from each McCombs

Department, and student representatives

College approval date: April 26, 2017 Approved by whom: all McCombs faculty
Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

#### PROPOSED NEW CATALOG TEXT

Catalog language; section  $\underline{Catalogs} > \underline{Undergraduate} > \underline{Red\ McCombs\ School\ of\ Business} > Minors\ and\ Certificate\ Programs$ 

#### Finance Minor for Business Economics Option Program

The Finance Minor for the Business Economics Option Program (BEOP FIN) allows economics majors to take a set of accounting courses and finance courses at the McCombs School of Business for completion of a Minor in Finance. BEOP FIN students take upper-division accounting and finance courses to explore the application of economic concepts and models to finance and financial markets; to strengthen the quantitative and analytical skills they acquire as economics majors; and to acquire knowledge and skills in business and finance.

To participate in the BEOP FIN Minor, students must apply to and be accepted into the Finance Track of the BEOP through the Department of Economics. To be eligible for the Finance Track of the BEOP, a student must:

- be a declared economics major;
- have a cumulative University GPA of at least 3.00;
- have an economics GPA of at least 3.00 (based on economics coursework taken at UT); and
- have earned a grade of at least C in Economics 329.

Students must contact the Department of Economics to apply, and for all questions about the Business Economics Option Program.

To obtain the BEOP FIN Minor, a student must complete 15 semester hours of coursework as described below. At least half of the coursework must be completed in residence at The University. All coursework must be taken on the letter-grade basis. The student must fulfill the requirements for an economics major and apply to graduate with an economics major, in addition to fulfilling the BEOP FIN Minor requirements, to receive the BEOP FIN TRM.

Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

	<b>Requirements</b>	<u>Hours</u>		
ACC 311	Fundamentals of Financial Accounting	<u>3</u>		
ACC 312	Fundamentals of Managerial Accounting	<u>3</u>		
FIN 357	Business Finance	<u>3</u>		
FIN 367	Investment Management	<u>3</u>		
<u>Three additional semester hours of upper-division coursework in finance</u> <u>3</u>				
All courses must be taken on the letter-grade basis.				

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED FINANCE MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Finance Minor for Business Majors in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On December 15, 2016, the Department of Finance Chair Robert Parrino approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

Clau W. Driedwan

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on May 1, 2017.

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED FINANCE MINOR FOR BUSINESS MAJORS IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

1.	TYPE OF PROPOSAL: [	<ul><li>New Transcript-Recognized Minor</li><li>X Change an Existing Transcript-Recognized M</li><li>Delete a Transcript-Recognized Minor</li></ul>	linor
2.	THIS PROPOSAL INVOLVE	S: (Please check all that apply)	
	☐ Courses in other colleges	Courses in proposer's college that are frequently taken by students in other colleges	Flags
	Course in the core curriculum	Change in course sequencing for an existing program	Courses that have to be added to the inventory
	Change in admission requirements (external or internal)	Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)	
3.	SCOPE OF PROPOSED CHA	NGE:	
	a. Does this proposal impact of If yes, then how?	ther colleges/schools?	Yes 🗌 No 🔀
	b. Do you anticipate a net char	nge in the number of students in your college? fewer) students do you expect?	Yes 🗌 No 🔀
	taking <u>classes in your colleg</u>		$\frac{\text{n outside}}{\text{Yes}} \text{ of your college}$
	d. Do you anticipate a net incr courses in other colleges?	umber of students and/or class seats involved. ease (or decrease) in the number of students from umber of students and/or class seats involved.	n your college taking Yes ☐ No ⊠
		with yes, please answer the following question or another college/school, such as requiring ne	
		ber of seats offered, at least one contact must	be at the college-level.
	How many students do you		
	•	ontacted and their response(s) included:	
	Person communicated Date of communication		
	Response:	i:	
	response.		

# Change being proposed and rationale:

1. Remove FIN 354.

Rationale: FIN 354 has not been offered in several years, and has been retired.

2. Non-academic change, add "6" to the line of additional hours needed, and remove the "3" from the listing of each possible option course.

Rationale: Having 3 hours listed after each course gives the impression that students must take all of the classes, when they actually choose 6 hours from among all the options.

4. OFFICIAL NAME: Finance Minor for Business Majors

- 5. PROPOSED IMPLEMENTATION DATE: fall 2018
- 6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): FIN, 52.0801 Finance
- 7. **STATEMENT OF OBJECTIVE**: Unchanged. A minor in finance to allow business students to receive transcript recognition for additional business fields of study outside of their majors.
- **8. ADMISSIONS REQUIREMENT (IF ANY):** Unchanged. This minor is available only to students currently enrolled in the McCombs School of Business.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Unchanged. About 30 per year.
- 10 ANTICIPATED ENROLLMENT CAPACITY? Unchanged. ~30 receiving the minor per year.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Unchanged. Fifteen.
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR) Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and		
Member			Awarding Institution		
David Platt	Business School /	Associate Dean, Senior	Ph.D., Cornell		
(committee	Accounting	Lecturer	University		
chair)					
Plus Current faculty for the Department of Finance					

**13. Academic Course Requirements** Use this table to identify the courses that qualify for this certificate program.

Unchanged except for the removal of FIN 354.

Course	Course Title	SCH
Abbreviation		
and Number		
#B A 324 or	Business Communication: Oral and Written or Business	3
B A 324H	Communication: Oral and Written: Honors (prerequisite for	
	both: E 603A, RHE 306, 306Q, 309K, or T C 603A, and credit	
	or registration for B A 101H, 101S, or 101T.)	
#FIN 357 or	Business Finance (prerequisite: STA 309 or 309H, credit or	3
357H	registration for ACC 312 or 312H and BA 324 or 324H) or	
	Business Finance: Honors (prerequisite: ECO 304K & 304L,	
	credit or registration for ACC 312 or 312H, BA 324 or 324H.	
	and STA 371H or 375H)	
#FIN 367 or	Investment Management (prerequisite FIN 357 or 357H, credit	3
367Q	or registration for STA 371G, 371H, 375, or 375H) or	
Investment Management: Quantitative (prerequisite FIN 357 or		
	357H, credit or registration for STA 375 or 375H)	
#FIN <del>354 or</del>	Money, Banking and Economic Conditions (prerequisite: ACC	3
371M or 375F	311 or 311H, ECO 304K and 304L, credit or registration for BA	
	324 or 324H) or Money & Capital Markets (prerequisite: FIN	
357 or 357H) or Banking & Financial Intermediation		
	(prerequisite: FIN 357 or 357H)	
#FIN 372,	Advanced Topics in Finance (prerequisite: Credit or registration	3
374C, 374S,	for FIN 367 or 367Q) or <i>Valuation</i> (prerequisite: FIN 357 or	
376, 377.1, or	357H) or Entrepreneurial Finance (prerequisite: FIN 357 or	
377.4	357H) or <i>International Finance</i> (prerequisite: FIN 357 or 357H)	

	or Portfolio Analysis & Management (prerequisite: FIN 367 or	
	367Q) or Financial Analysis (prerequisite: credit or registration	
	for FIN 367 or 367Q)	
#FIN 377.2 or	Financial Risk Management or Energy Financial Risk	3
377.5	Management (prerequisite for both: FIN 367 or 367Q)	
FIN 340S	Topics in Finance	3
#RE 358 or	Introduction to Real Estate & Urban Land Development	3
378K	(prerequisite: credit or registration for FIN 320F, 357 or 357H)	
	or Real Estate Finance & Syndication (prerequisite: FIN 367 or	
	RE 358)	

**14. OTHER MINOR REQUIREMENTS:** Unchanged. All classes must be taken on the letter-grade basis. The student must maintain a grade point average of at least 2.00 in these courses.

### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: December 15, 2016 Approved by whom: FIN chair & assistant chair

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

#### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs

### **Finance Minor for Business Majors**

## The Finance Minor for Business Majors requirements are:

	Requirements	Hours			
B A 324	Business Communication: Oral and Written	3			
or B A 324H	Business Communication: Oral and Written: Honors				
FIN 357	Business Finance	3			
or FIN 357H	Business Finance: Honors				
FIN 367	Investment Management	3			
Six additional semes	ster hours chosen from the following courses:	<u>6</u>			
One of:					
FIN 354	Money, Banking, and Economic Conditions	3			
FIN 371M	Money and Capital Markets	3			
FIN 375F	Banking and Financial Intermediation	3			
One or two of:	One or two of:				
FIN 372	Advanced Topics in Finance (any topic)	3			
FIN 374C	Valuation	3			
FIN 374S	Entrepreneurial Finance	3			
FIN 376	International Finance	3			
FIN 377	Advanced Investment Analysis (Topic 1)	3			
FIN 377	Advanced Investment Analysis (Topic 4)	3			
One of:					
FIN 377	Advanced Investment Analysis (Topic 2)	3			

FIN 377	Advanced Investment Analysis (Topic 5)	3
One topic of:		
FIN 340S	Topics in Finance (any topic; only three hours of FIN 340S may be used)	3
One of:		
R E 358	Introduction to Real Estate and Urban Land Development	3
R E 378K	Real Estate Finance and Syndication	3

All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

Independent Research and Practicum courses may not be applied to the Finance minor.

For students pursuing the integrated approach BBA/MPA degree, nine hours for the Finance minor must be taken in addition to the Finance 367 course and the business elective required for the integrated BBA/MPA degree, in order to obtain a Finance Minor.

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED GLOBAL MANAGEMENT CERTIFICATE IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Global Management Certificate in the McCombs School of Business chapter in the *Undergraduate Catalog*, 2018-2020. On October 2, 2016, the Certificate Program Office approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

Clau W. Driedwan

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on May 1, 2017.

## REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED GLOBAL MANAGEMENT CERTIFICATE IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

1. II	emester credit hours, an addition roposed classification:  F THE ANSWER TO ANY OF ONSULT LINDA DICKENS, ETERMINE IF SACSCOC A  Is this a new transcript-recog Is this a request to delete an education poes the certificate offer course.	<del>-</del>	otification.  THE COLLEGE MUST  SSESSMENT, TO  Yes  No
1. II C D	F THE ANSWER TO ANY OF ONSULT LINDA DICKENS, ETERMINE IF SACSCOC A  Is this a new transcript-recog Is this a request to delete an e Does the certificate offer cou	F THE FOLLOWING QUESTIONS IS YES,  DIRECTOR OF ACCREDITATION AND A  PPROVAL IS REQUIRED.  nized certificate program?	SSESSMENT, TO  Yes □ No □
D	ONSULT LINDA DICKENS, ETERMINE IF SACSCOC A  Is this a new transcript-recog  Is this a request to delete an e  Does the certificate offer cou	DIRECTOR OF ACCREDITATION AND A PPROVAL IS REQUIRED.  nized certificate program?	SSESSMENT, TO  Yes □ No □
	Is this a request to delete an e Does the certificate offer cou		
•	Does the certificate offer cou	existing transcript-recognized certificate program	0 37   37   4
•	Will courses in this program	rses that will be taught off campus?	Yes 🗌 No 🖂
•	win coarses in this program	be delivered electronically?	Yes 🗌 No 🖂
•	Will courses be developed sp	ecifically for the new certificate?	Yes 🗌 No 🖂
2. T	HIS PROPOSAL INVOLVES	: (Please check all that apply)	
	Courses in other colleges	Courses in proposer's college that are frequently taken by students in other colleges	☐ Flags
	Course in the core curriculum	Change in course sequencing for an existing program	Courses that have to be added to the inventory
	Change in admission requirements (external or internal)	Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)	
3. S	COPE OF PROPOSED CHAP	NGE:	
a	Does this proposal impact oth If yes, then how?	ner colleges/schools?	Yes 🗌 No 🔀
b	Do you anticipate a net chang If yes, how many more (or fe	ge in the number of students in your college? wer) students do you expect?	Yes 🗌 No 🔀
c		ase (or decrease) in the number of students from	
	taking <u>classes in your college</u>		Yes 🗌 No 🔀
d		nber of students and/or class seats involved. ase (or decrease) in the number of students from	your college taking
	courses in other colleges?		No ⊠
		mber of students and/or class seats involved.	
		rith yes, please answer the following questions another college/school, such as requiring nev	

negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication: Response:

- 4. OFFICIAL CERTIFICATE NAME: Undergraduate Certificate: Global Management Certificate
- 5. CIP CODE (administrative unit awarding the certificate): 52.1101 International Business/Trade/Commerce
- **6. STATEMENT OF OBJECTIVE**: Unchanged. The objective is to offer UT undergraduate students an opportunity for interdisciplinary study of cultural adaptability in international management through a combination of academic coursework and experiential learning that includes work or study abroad.
- 7. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER: Unchanged. Thirty
- 8. NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required: Unchanged. Twenty-four (up to six hours of required coursework may be completed during study abroad)
- 9. LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE. Unchanged.

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
Deirdre Mendez,	Business / Center	Program Coordinator,	Ph.D., University of
(Chair)	for International	Lecturer	Texas at Austin
	Business Education		
	and Research		
	(CIBER)		
Edward	Business /	Professor	Ph.D., University of
Anderson*	Information, Risk		Texas at Austin
	and Operations		
	Management		
Michael	Liberal Arts /	Lecturer	Ph.D., University of
Anderson	Government		Texas at Austin
Douglas Biow*	Liberal Arts /	Professor	Ph.D., Johns Hopkins
	French and Italian		University
Linda Gerber	Business / CIBER,	Director, Senior	Ph.D., University of
	Marketing	Lecturer	Texas at Austin
Kate Gillespie*	Business /	Associate Professor	Ph.D., London Business
	Marketing		School
Stephen	Business /	Professor	Ph.D., Arizona State
Limberg*	Accounting		University
Paula Murray*	Business / Business,	Professor	J.D., University of
	Government and		Texas at Austin
	Society		
Francisco	Business /	Associate Professor	Ph.D., University of
Polidoro*	Management		Michigan

**10. ACADEMIC COURSE REQUIREMENTS**: Use this table to identify the courses that qualify for this certificate program.

Course	Course Title	SCH
Abbreviation		
and Number		
#IRG 320F	Foundations of International Relations and Global Studies	3

		1
	(#prerequisite: Upper-division standing, IRG 301; will be waived for business students only)	
#MAN 336	Organizational Behavior (#prerequisite: BA 324/324H and 3	3
#IVIAIV 330	hours of ANT, SOC, or PSY coursework; restricted to business	
	students)	
or	students)	
#MAN 320F	Foundations of Management and Organizational Behavior	
"11111 ( 0 201	(#prerequisite: Upper-division standing)	
MAN 137C	Introduction to Management in a Global Environment	1
#MAN 237D	Global Management Capstone (#prerequisite: MAN 137C,	2
	completion of required international experience component,	
	and consent of instructor)	
Three hours uppe	r division coursework selected from any of the following:	3
ANS	Asian Studies (prerequisites vary)	3
EUS	European Studies (prerequisites vary)	3
FC	French Civilization (prerequisites vary)	3
GSD	Germanic Civilization (prerequisites vary)	3
ITC	Italian Civilization (prerequisites vary) [catalog change]	3
LAS	Latin American Studies (prerequisites vary)	3
MES	Middle Eastern Studies (prerequisites vary)	3
PRC	Portuguese Civilization (prerequisites vary)	3
REE	Russian, East European and Eurasian Studies (prerequisites	3
1622	vary)	
#AFR 372G.10	Afro-Latin America (#prerequisite: Upper-division standing)	3
#AFR 372G.34	Jesus, Africa, and History (#prerequisite: Upper-division	3
	standing)	
#AFR 372G.33	Sex and Power in the African Diaspora	3
	(#prerequisite: Upper-division standing)	
AFR 374F.12	Topic: Visual Arts of the Caribbean	3
#AFR 373	Independent Research (#prerequisite: Upper-division standing,	3
	AFR 301 or 303, and written consent of the supervising faculty	
	member)	
AFR 374C.6	Apartheid: South African History	3
AFR 374C.4	History of Southern Africa	3
#AFR 374E.4	Reimagining Cuba, 1868-Present (#prerequisite: Upper-	3
	division standing)	
#AFR 374E.2	The Politics of Race and Violence in Brazil (#prerequisite:	3
	Upper-division standing)	
AFR 374F.13	Diaspora Visions	3
#AFR 374F.22	Topic: Music of Mexico and the Caribbean (#prerequisite:	3
	Upper-division standing) [catalog change]	_
#AFR 679HA	Honors Tutorial Course	3
	(#prerequisite: Admission to the African and African Diaspora	
	Studies Honors Program no later than two semesters before	
TI	expected graduation)	2
	sework in Economics:	3
ECO	Any three hours of Economics coursework (prerequisites vary)	3
	ing courses, to satisfy three hours upper division coursework in	3
	iness, trade and investment:	2
#IB 350	International Trade (#prerequisite: Upper-division standing;	3
0.5	restricted to business students)	
or	International Commerce Analysis (#prevequisite: Consert of	
#IB 350S	International Commerce Analysis (#prerequisite: Consent of instructor)	
<u>π1D 3308</u>	<u>instructor</u> )	l

or	Foundations of International Business	
#IB 320F	(#prerequisite: Upper-division standing)	
#EUS 348.2	International Trade (#prerequisite: Upper-division standing)	3
#ECO 339K	International Trade and Investment (prerequisite ECO 420K	3
	with a grade of at least C-)	

11. OTHER CERTIFICATE REQUIREMENTS: Unchanged. Six hours of "international experience" credit earned on approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience. Students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.

### 12. GIVE A DETAILED RATIONALE FOR CHANGE(S):

- 1. Non-academic change: Add statement about the hours required for the certificate.

  Rationale: Adding the hours information makes this requirement readily known; students don't have to count up the coursework.
- 2. Add IB 350S as accepted along with IB 320F and 350.

  Rationale: IB 350S is a new course created, with the content of IB 350 but without the Independent Inquiry flag, and as such is acceptable to satisfy this certificate requirement.

#### 13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: October 2, 2016 Approved by whom: Certificate program office

College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017 Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017 Approved by whom: Dean Hartzell

#### PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs > Global Management Certificate

#### **Global Management Certificate**

The Certificate in Global Management offers an officially recognized concentration in the study of international management. In today's workplace, managers lead global teams, interface with international suppliers and customers, and collaborate with international partners. It is vital for firms and organizations to have access to employees who understand global political and economic dynamics, who are able to recognize and adapt to the cultural orientations of multiple constituencies, and who can operate effectively in countries around the world.

The Global Management Certificate requires 18 semester hours of coursework, and six hours of international experience, as described below. Admission to the program is based on students' overall academic record. To gain admission the following semester, students must apply by March 1 for fall and by October 1 for spring.

At least half of the required certificate coursework must be completed in residence at The University of Texas at Austin. Students must contact the CIBER office to request the certificate the semester they will complete the program; by November 1 for fall, by April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

The certificate requirements are:

#### **Required courses:**

1. IRG 320F Foundations of International Relations and Global Studies

- 2. MAN 336 Organizational Behavior, or MAN 320F Foundations of Management and Organizational Behavior
- 3. MAN 137C Introduction to Management in a Global Environment
- 4. MAN 237D Global Management Capstone

#### **Elective courses:**

- 1. Three hours of upper division coursework selected from any of the following:
  - 1. Asian studies
  - 2. European studies
  - 3. French civilization
  - 4. German, Scandinavian, and Dutch studies
  - 5. Italian civilization
  - 6. Latin American studies
  - 7. Middle Eastern studies
  - 8. Portuguese civilization
  - 9. Russian, East European and Eurasian studies
  - 10. African and African Diaspora studies, selected from these courses only:
    - 1. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 10: *Afro-Latin America*)
    - 2. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 34: *Jesus*, *Africa*, *and History*)
    - 3. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 33: Sex and Power in the African Diaspora)
    - 4. AFR 374F Advanced Topics in Black Expressive Culture (Topic 12: *Visual Arts of the Caribbean*)
    - 5. AFR 373 Independent Research
    - 6. AFR 374C Advanced Topics in African Studies (Topic 6: *Apartheid: South African History*)
    - 7. AFR 374C Advanced Topics in African Studies (Topic 4: *History of Southern Africa*)
    - 8. AFR 374E Advanced Topics in the African Diaspora (Topic 4: *Reimagining Cuba*, 1868-Present)
    - 9. AFR 374E Advanced Topics in the African Diaspora (Topic 2: *The Politics of Race and Violence in Brazil*)
    - 10. AFR 374F Advanced Topics in Black Expressive Culture (Topic 13: *Diaspora Visions*)
    - 11. AFR 374F Advanced Topics in Black Expressive Culture (Topic 22: *Music of Mexico and the Caribbean*)
    - 12. AFR 679H Honors Tutorial Course (Part A)
- 2. Three hours of economics coursework
- 3. Three hours upper-division coursework in international business, trade, and investment selected from the following:
  - 1. I B 350 International Trade, or I B 320F Foundations of International Business, or IB 350S International Commerce Analysis
  - 2. EUS 348 Topics in European Economics, Government, Business, and Policy (Topic 2: *International Trade*)
  - 3. ECO 339K International Trade and Investment

## **Other Certificate Requirements:**

Six hours of "international experience" credit earned on an approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience.

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.