

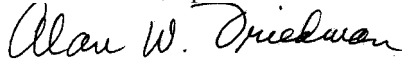
**REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED GLOBAL MANAGEMENT
CERTIFICATE IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE
*UNDERGRADUATE CATALOG, 2018-2020***

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the transcript-recognized Global Management Certificate in the McCombs School of Business chapter in the *Undergraduate Catalog, 2018-2020*. On October 2, 2016, the Certificate Program Office approved the proposal, and on February 6, 2017, it was approved by the Undergraduate Program Committee. On April 26, 2017, the college faculty and the dean approved the proposal. The secretary has classified this proposal as legislation of *exclusive* interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 8, 2017.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Date of communication:

Response:

4. **OFFICIAL CERTIFICATE NAME:** Undergraduate Certificate: Global Management Certificate
5. **CIP CODE** (administrative unit awarding the certificate): 52.1101 International Business/Trade/Commerce
6. **STATEMENT OF OBJECTIVE:** Unchanged. The objective is to offer UT undergraduate students an opportunity for interdisciplinary study of cultural adaptability in international management through a combination of academic coursework and experiential learning that includes work or study abroad.
7. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER:** Unchanged. Thirty
8. **NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required):** Unchanged. Twenty-four (up to six hours of required coursework may be completed during study abroad)
9. **LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE.** Unchanged.

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Deirdre Mendez, (Chair)	Business / Center for International Business Education and Research (CIBER)	Program Coordinator, Lecturer	Ph.D., University of Texas at Austin
Edward Anderson*	Business / Information, Risk and Operations Management	Professor	Ph.D., University of Texas at Austin
Michael Anderson	Liberal Arts / Government	Lecturer	Ph.D., University of Texas at Austin
Douglas Biow*	Liberal Arts / French and Italian	Professor	Ph.D., Johns Hopkins University
Linda Gerber	Business / CIBER, Marketing	Director, Senior Lecturer	Ph.D., University of Texas at Austin
Kate Gillespie*	Business / Marketing	Associate Professor	Ph.D., London Business School
Stephen Limberg*	Business / Accounting	Professor	Ph.D., Arizona State University
Paula Murray*	Business / Business, Government and Society	Professor	J.D., University of Texas at Austin
Francisco Polidoro*	Business / Management	Associate Professor	Ph.D., University of Michigan

10. **ACADEMIC COURSE REQUIREMENTS:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
#IRG 320F	Foundations of International Relations and Global Studies	3

	(#prerequisite: Upper-division standing, IRG 301; will be waived for business students only)	
#MAN 336 or #MAN 320F	Organizational Behavior (#prerequisite: BA 324/324H and 3 hours of ANT, SOC, or PSY coursework; restricted to business students) Foundations of Management and Organizational Behavior (#prerequisite: Upper-division standing)	3
MAN 137C	Introduction to Management in a Global Environment	1
#MAN 237D	Global Management Capstone (#prerequisite: MAN 137C, completion of required international experience component, and consent of instructor)	2
<i>Three hours upper division coursework selected from any of the following:</i>		3
ANS	Asian Studies (prerequisites vary)	3
EUS	European Studies (prerequisites vary)	3
F C	French Civilization (prerequisites vary)	3
GSD	Germanic Civilization (prerequisites vary)	3
ITC	Italian Civilization (prerequisites vary) [catalog change]	3
LAS	Latin American Studies (prerequisites vary)	3
MES	Middle Eastern Studies (prerequisites vary)	3
PRC	Portuguese Civilization (prerequisites vary)	3
REE	Russian, East European and Eurasian Studies (prerequisites vary)	3
#AFR 372G.10	<i>Afro-Latin America</i> (#prerequisite: Upper-division standing)	3
#AFR 372G.34	<i>Jesus, Africa, and History</i> (#prerequisite: Upper-division standing)	3
#AFR 372G.33	<i>Sex and Power in the African Diaspora</i> (#prerequisite: Upper-division standing)	3
AFR 374F.12	Topic: <i>Visual Arts of the Caribbean</i>	3
#AFR 373	Independent Research (#prerequisite: Upper-division standing, AFR 301 or 303, and written consent of the supervising faculty member)	3
AFR 374C.6	<i>Apartheid: South African History</i>	3
AFR 374C.4	<i>History of Southern Africa</i>	3
#AFR 374E.4	<i>Reimagining Cuba, 1868-Present</i> (#prerequisite: Upper-division standing)	3
#AFR 374E.2	<i>The Politics of Race and Violence in Brazil</i> (#prerequisite: Upper-division standing)	3
AFR 374F.13	<i>Diaspora Visions</i>	3
#AFR 374F.22	Topic: <i>Music of Mexico and the Caribbean</i> (#prerequisite: Upper-division standing) [catalog change]	3
#AFR 679HA	Honors Tutorial Course (#prerequisite: Admission to the African and African Diaspora Studies Honors Program no later than two semesters before expected graduation)	3
<i>Three hours coursework in Economics:</i>		3
ECO	Any three hours of Economics coursework (prerequisites vary)	3
<i>One of the following courses, to satisfy three hours upper division coursework in international business, trade and investment:</i>		3
#IB 350 or #IB 350S	International Trade (#prerequisite: Upper-division standing; restricted to business students) <u>International Commerce Analysis</u> (#prerequisite: Consent of instructor)	3

or #IB 320F	Foundations of International Business (#prerequisite: Upper-division standing)	
#EUS 348.2	International Trade (#prerequisite: Upper-division standing)	3
#ECO 339K	International Trade and Investment (prerequisite ECO 420K with a grade of at least C-)	3

11. OTHER CERTIFICATE REQUIREMENTS: Unchanged. Six hours of “international experience” credit earned on approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience. Students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.

12. GIVE A DETAILED RATIONALE FOR CHANGE(S):

1. Non-academic change: Add statement about the hours required for the certificate.
Rationale: Adding the hours information makes this requirement readily known; students don't have to count up the coursework.
2. Add IB 350S as accepted along with IB 320F and 350.
Rationale: IB 350S is a new course created, with the content of IB 350 but without the Independent Inquiry flag, and as such is acceptable to satisfy this certificate requirement.

13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: October 2, 2016	Approved by whom: Certificate program office
College approval date: February 6, 2017	Approved by whom: Undergraduate Program Committee
College approval date: April 26, 2017	Approved by whom: all McCombs faculty
Dean approval date: April 26, 2017	Approved by whom: Dean Hartzell

PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs > Global Management Certificate

Global Management Certificate

The Certificate in Global Management offers an officially recognized concentration in the study of international management. In today's workplace, managers lead global teams, interface with international suppliers and customers, and collaborate with international partners. It is vital for firms and organizations to have access to employees who understand global political and economic dynamics, who are able to recognize and adapt to the cultural orientations of multiple constituencies, and who can operate effectively in countries around the world.

The Global Management Certificate requires 18 semester hours of coursework, and six hours of international experience, as described below. Admission to the program is based on students' overall academic record. To gain admission the following semester, students must apply by March 1 for fall and by October 1 for spring.

At least half of the required certificate coursework must be completed in residence at The University of Texas at Austin. Students must contact the CIBER office to request the certificate the semester they will complete the program; by November 1 for fall, by April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

The certificate requirements are:

Required courses:

1. IRG 320F Foundations of International Relations and Global Studies

2. MAN 336 Organizational Behavior, or MAN 320F Foundations of Management and Organizational Behavior
3. MAN 137C Introduction to Management in a Global Environment
4. MAN 237D Global Management Capstone

Elective courses:

1. Three hours of upper division coursework selected from any of the following:
 1. Asian studies
 2. European studies
 3. French civilization
 4. German, Scandinavian, and Dutch studies
 5. Italian civilization
 6. Latin American studies
 7. Middle Eastern studies
 8. Portuguese civilization
 9. Russian, East European and Eurasian studies
 10. African and African Diaspora studies, selected from these courses only:
 1. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 10: *Afro-Latin America*)
 2. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 34: *Jesus, Africa, and History*)
 3. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 33: *Sex and Power in the African Diaspora*)
 4. AFR 374F Advanced Topics in Black Expressive Culture (Topic 12: *Visual Arts of the Caribbean*)
 5. AFR 373 Independent Research
 6. AFR 374C Advanced Topics in African Studies (Topic 6: *Apartheid: South African History*)
 7. AFR 374C Advanced Topics in African Studies (Topic 4: *History of Southern Africa*)
 8. AFR 374E Advanced Topics in the African Diaspora (Topic 4: *Reimagining Cuba, 1868-Present*)
 9. AFR 374E Advanced Topics in the African Diaspora (Topic 2: *The Politics of Race and Violence in Brazil*)
 10. AFR 374F Advanced Topics in Black Expressive Culture (Topic 13: *Diaspora Visions*)
 11. AFR 374F Advanced Topics in Black Expressive Culture (Topic 22: *Music of Mexico and the Caribbean*)
 12. AFR 679H Honors Tutorial Course (Part A)
2. Three hours of economics coursework
3. Three hours upper-division coursework in international business, trade, and investment selected from the following:
 1. I B 350 International Trade, or I B 320F Foundations of International Business, or IB 350S International Commerce Analysis
 2. EUS 348 Topics in European Economics, Government, Business, and Policy (Topic 2: *International Trade*)
 3. ECO 339K International Trade and Investment

Other Certificate Requirements:

Six hours of “international experience” credit earned on an approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience.

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.