

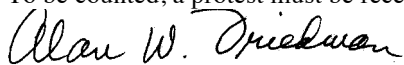
**REQUEST TO CHANGE THE INTERNATIONAL BUSINESS DEGREE PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2018-2020***

Dean Jay C. Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the International Business degree program in the McCombs School of Business chapter in the *Undergraduate Catalog, 2018-2020*. On October 28, 2016, the chair and faculty in the Department of International Business approved the proposal and the Undergraduate Program Committee approved it on February 6, 2017. On April 26, 2017, the college faculty and dean approved the proposal. The secretary has classified this proposal as legislation of *general* interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on March 29, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by May 15, 2017.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council  
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**REQUEST TO CHANGE THE INTERNATIONAL BUSINESS DEGREE PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2018-2020***

**TYPE OF CHANGE:**     Academic Change  
                                Degree Program Change (THECB form required)

**PROPOSED CLASSIFICATION:**       Exclusive       General       Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- |  |                              |  |
|--|------------------------------|--|
| • Is this a new degree program?                                  | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Is this program being deleted?                                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Does the program offer courses that will be taught off campus? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Will courses in this program be delivered electronically?      | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

1. Remove “beyond beginning proficiency” from foreign language requirement.  
*Rationale: This wording is confusing with the different levels and classes for languages. As long as six hours upper-division are taken, there’s no need for further stipulations.*
2. Add that new IB 350S course is accepted satisfy IB 350 (without the Independent Inquiry flag).  
*Rationale: New course IB 350S has been created which has the same content as IB 350 but is a course taken abroad and does not have the II flag that is a required component of IB 350.*
3. Add that study abroad courses must be completed successfully, identified by earning credit.  
*Rationale: students should not be able to fail all courses abroad and have the SAB experience count towards the degree requirement.*
4. Change wording and order of some statements in the area studies and study abroad requirement, not academic changes.  
*Rationale: Make wording more explicit.*

**3. THIS PROPOSAL INVOLVES: (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer’s college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |   |

**4. SCOPE OF PROPOSED CHANGE:**

- a. Does this proposal impact other colleges/schools?      Yes  No   
     If yes, then how would you do so?
- b. Do you anticipate a net change in the number of students in your college?      Yes  No   
     If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?      Yes  No   
     If yes, please indicate the number of students and/or class seats involved.

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions:**

**If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

**If yes, Undergraduate Studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	October 28, 2016	Approved by whom:	IB faculty, dept. chair/ assistant chair
College approval date:	February 6, 2017	Approved by whom:	Undergraduate Program Committee
College approval date:	April 26, 2017	Approved by whom:	all McCombs faculty
Dean approval date:	April 26, 2017	Approved by whom:	Dean Hartzell

## PROPOSED NEW CATALOG TEXT

Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > Bachelor of Business Administration > International Business

### International Business

Recognizing the role of the United States in world affairs and the importance of international operations to American business enterprise, this major offers a combination of basic business knowledge with an interdisciplinary study of international policies and practices. The curriculum is designed to develop competency to function effectively in a specific region of the world and to prepare students for positions in global business operations, government, or international agencies in the fields of economic development and/or international trade.

The requirements of this program are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Twelve semester hours of coursework ~~beyond beginning proficiency~~ in a foreign language associated with the area studies specialization used to fulfill requirement 6 below. A minimum of six of the twelve required hours must be at the upper-division level.
3. International Business 350 (may fulfill the independent inquiry flag) or IB 350S, and 378 (certain sections may fulfill the writing, independent inquiry, and global cultures flags).
4. Six semester hours chosen from the following courses: Finance 376, International Business 340S, 372, and Marketing 372 (Topic 4: *Global Marketing*). Other courses on the global dimensions of key business areas (e.g. "International Accounting and Taxation" or "Intercultural Management") may also be used for this requirement when available, as approved by the international business faculty adviser.
5. Three semester hours of business electives
6. Nine semester hours of upper-division coursework focused on a specific geographic region. Examples of acceptable fields of study are Latin American studies; Middle Eastern studies; Asian studies; ~~and~~ Russian, East European, and Eurasian studies; and specific countries within western Europe (e.g., France, Spain, Germany and others) or other areas related to the student's geographic region. All area study coursework must be approved by the international business faculty adviser.
7. All international business majors must study or intern abroad for at least one semester or summer session of no less than six weeks. ~~Students should study or intern in a country or region associated with their foreign language and area studies specialization.~~ Ideally, the study abroad experience should be in an immersion program that includes courses taken with local students.

~~The international business faculty adviser must approve all study abroad programs and area studies courses in advance.~~ Any McCombs School program is acceptable if occurring it takes place in a country in which English is not the dominant language, with the exception of faculty-led Summer Study Abroad programs or Maymesters, which may not be used for study abroad credit by International Business majors. ~~(the faculty-led Summer Study Abroad programs will not fulfill this requirement).~~ In addition, most affiliated study abroad programs available through the University's Study Abroad Office are acceptable, depending on the course of study. The international business faculty adviser must approve all study abroad programs and area studies courses in advance.

Students must earn credit for complete the equivalent of at least six semester hours during their study abroad period. Credit earned abroad may be used to fulfill other degree requirements if appropriate. An international internship in the appropriate geographic region which meets the basic internship requirements for all business majors may be used in place of the study abroad requirement with satisfactory documentation and faculty adviser approval.

Note that a student's chosen area of language study, the geographic location of their study abroad and/or internship, and the focus of the area studies coursework must be in the same geographic region. Those studying Spanish may select either Spain or Latin America for their focus, but not both.

8. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

International business majors should note that each student must submit information using the IB Planner for approval of language courses, area studies courses, and study abroad experience.