IN MEMORIAM

CARL F. HEREFORD

Professor Emeritus Carl F. Hereford died in Austin, Texas on December 7, 2002.

He was born in Llano, Texas on April 20, 1922. His parents, Dr. Ernest Hereford and Ruth (Big Ruth) Barnett Hereford were both educators. Professor Hereford graduated from Austin High School in Austin, Texas, in 1939 and began his undergraduate work at The University of Texas at Austin. In 1941 he enlisted in the U.S. Marine Corps and served until 1945 when he returned to the University where he received a B.A. in 1947. Continuing at the University, he received an M.A. degree in counseling in 1949 and a Ph.D. in 1952 in clinical psychology with minors in educational psychology and physiology.

Dr. Hereford worked as a psychologist-counselor at the University’s Testing and Counseling Center from 1947 to 1952, and completed an internship at the Dallas Child Guidance Center in 1950-51. On receipt of his degree he became chief psychologist at the Austin Community Guidance Center until 1956. He was a lecturer in psychology at the University from 1954 to 1960 and research director of the Parent-Child Relationship Project from 1955 to 1960.

In 1960, Dr. Hereford joined the faculty of the University as associate professor in the Department of Psychology. In 1961-62 he was visiting professor of psychology at the National University of Mexico, and in 1963–64 he was a Fulbright Professor of Psychology at the University of Chile in Santiago, Chile. In 1965 he moved his affiliation and become an associate professor in the Department of Educational Psychology where he became full professor in 1967, the position he held until his retirement in 1994.
Professor Hereford was active in Latin American studies, especially in psychology. He was vice president for North America and secretary general of the Interamerican Society of Psychology. At the University he was very much involved with the Institute of Latin American Studies and was its acting director in the late 1960s.

He was a driving force in the establishment and growth of psychology in Texas. As the leader of a small group of interested individuals, he encouraged the Legislature to establish the Texas State Board of Examiners of Psychologists and was appointed the Board’s first chairman, serving in that capacity from 1969 to 1975.

Professor Hereford’s interest in teaching led him to develop one of the first, if not the first, course on campus that trained teaching assistants. Using video technology, students’ taped lectures were evaluated and discussed by the class. The course was partial fulfillment of a dream Dr. Hereford labored on in the mid 1970s. He designed a large class version of the Educational Psychology department’s primary teacher preparation course at that time, EDP 332, Introduction to Educational Psychology. Calling the course 332 ZAP, he envisioned an interactive multimedia course that was, unfortunately, significantly ahead of available technology. In this regard, for over a decade, he was Director of the Learning Resources Center, the precursor of the Learning Technology Center.

Professor Hereford was an active member of the Department of Educational Psychology, acting chair for one year and graduate adviser for ten years. He supervised numerous master’s reports and theses and dissertations.

He is probably best known for his still cited book *Changing Parental Attitudes through Group Discussion*, published by the University of Texas Press, 1963. His other books,
coauthored, dealt with personal aspects of teachers, understanding students’ behavior, and
statistics and measurement in the classroom. He also wrote a number of articles in English and
Spanish.

Professor Hereford was passionate in his promotion of psychology for the betterment of
humankind. His students, colleagues and the profession of psychology in Texas and across the
hemisphere are beholden to him and mourn his loss.

Carl Hereford is survived by his children, Lynn, Carl, Jr., and David, and his former wife,
Evelyn.

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Larry R. Faulkner, President
The University of Texas at Austin

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John R. Durbin, Secretary
The General Faculty

This memorial resolution was prepared by a special committee consisting of Professors Guy J.
Manaster (chair), Barbara Dodd, and Deborah Tharinger.