IN MEMORIAM

WILLIAM ROBERT SPRIEGEL
(1893-1972)

Dr. William R. Spiegel, Dean Emeritus of the College of Business and formerly Distinguished Professor of the Department of Management, was born in Charleston, West Virginia, on May 14, 1893, and died in Austin, Texas, August 28, 1972, at the age of seventy-nine. He is survived by his widow, Gladys Strelinger Spiegel, whom he married in 1918, and a son, William B. Spiegel, M.D.

Dr. Spiegel received an A. B. in Economics, Greek, Latin, and Philosophy from Lebanon University in 1914. He completed his B. S. Degree in Chemistry, Physics, and Mathematics at Lebanon University in 1915. Professor Spiegel continued his education at the University of Michigan where he received an M. A. in Psychology in 1920 and a Ph.D. in Economics and Business in 1935.

Dr. Spiegel's military, business, and academic career extended over a period of almost fifty years. He served as a cadet, aviator, and test pilot in the United States Army Air Corps in World War I, 1917-1919. He continued his military service as a reserve officer until 1940. His service as one of the early pioneers in military aviation was recognized in 1969 when he was elected a charter member in the Aviation Hall of Fame.

Before entering the teaching profession, Dr. Spiegel had an active career in business. From 1919 to 1927 he was employed with the United States Rubber Company's Detroit plant as assistant personnel director, assistant to the factory manager, and general superintendent. In 1927 he became production superintendent at Dodge Brothers in Detroit.

For two years, 1927-1929, Dr. Spiegel was director of
foremanship training and then became general superintendent of one of Fisher Body Corporation's plants in Detroit, Michigan. He worked as sales promotion manager of Charles A. Strelinger Company's machinery department in Detroit during 1930-1931. After this extensive experience in the business world, Dr. Spriegel entered the educational field.

He began teaching at Western Kentucky State Teachers College as an Associate Professor of Economics, 1934-1937. He moved from there to Northwestern University where he served as a Professor of Industrial Management and Chairman of the Department of Management at Northwestern until 1948. Dr. Spriegel joined the faculty at The University of Texas in 1948 as a Distinguished Professor of Management, Chairman of the Department of Management, and Associate Dean of the College of Business. He served as Graduate Adviser during 1949-1950, and became Dean of the College of Business Administration in 1950.

As Chairman of the Department of Management, Professor Spriegel not only added prestige to the Department, but also was instrumental in making it one of the outstanding departments of management in the nation. As Dean, Dr. Spriegel distinguished himself as a tremendously energetic and devoted administrator. Under his leadership the College of Business Administration grew in size and improved in the quality of its services which helped build the base for the present national reputation of the College.

Dean Spriegel believed in improving scholastic standards and worked unceasingly in that direction during the eight years he served as Dean of the College of Business. Also, his wide acquaintance with academic and business people throughout the country aided in his efforts to recruit an outstanding faculty. Dean Spriegel was of the opinion that a dean of a school of business should mix with business people. He also believed that the faculty and ex-students should be brought closer together.
To this end he made many speeches to business groups in Texas and throughout the United States.

Dr. Spiegel was in wide demand as a speaker and as a lecturer in management and executive development programs. He gave invited papers at national and regional meetings of professional organizations and many speeches to various organizations. He presented addresses or lectures to such groups as Veterans Hospital Executives, Inter-Agency Hospital Conference, Fort Sam Houston Hospital Administration School, Brooks Medical Center Hospital Administration School, Texas Restaurant Association, National Restaurant Association, Restaurant Managers Association, University of Texas Executive Development Program, and the Dallas Personnel Association. He was a regular participant in the annual meeting of the American Management Association's Personnel Round Table Conference. The College's first Executive Development Program was initiated in 1955 by Dean Spiegel. Various seminars and workshops for off-campus adults also were organized during his administration.

In addition to his administrative duties, Dean Spiegel continued to teach, carry on research, and to supervise theses and dissertations. The conduct of his doctoral seminars in management reflected his rigid standards of scholarship. Large numbers of graduate students came under his influence and became his friends through the years during which Dr. Spiegel taught his seminars.

He served as Dean of the College of Business Administration until 1958 when he was appointed Dean Emeritus and Professor of Management in the College of Business. After relinquishing the deanship, Dr. Spiegel taught full time for five years, 1958-1963, and from 1963 to 1966 he was on modified service and taught one course each semester. As a result of an accident, Dr. Spiegel resigned his teaching position in September of 1966, at which time he was designated Professor Emeritus of Management. He was busy in his office at the University each day and, until a disabling
stroke immobilized him, he maintained a continuing interest and worked unceasingly in his beloved field of management.

Professor Spriegel wrote and published extensively during his three decades of teaching. His publications made him an internationally recognized scholar in the field of management. He coauthored many personnel studies, monographs, and pamphlets, and published a steady stream of articles in various management journals. He would have regarded three widely-adopted books as his major contribution. These were *Industrial Management*, six editions; *Personnel Management*, five editions; and *Principles of Business Organization and Operation*, three editions. His contributions to management were recognized abroad as well as in this country. His reputation was founded upon the breadth of his knowledge and upon the fact that his books were used extensively abroad as well as in the United States. One of Dr. Spriegel's associates at another university noted that "he was a highly-productive contributor to the literature of Management who promoted the field of Management in many ways." His authorship is shown in the appended list of his publications.

Dr. Spriegel's list of honorary and professional memberships reflects his interest in scholarship and his dedication to the development of the field of management. He was active in both scholastic and learned and professional societies. These included membership in Beta Gamma Sigma, Scholastic Honor Society of Business; in Sigma Iota Epsilon, Honorary and Professional Management Society; and in Phi Kappa Phi, National Honor Society.

Dr. Spriegel, one of the founders of the Academy of Management, was a loyal, enthusiastic, and dedicated supporter of the Academy. He was a Fellow in the Academy of Management and for many years he was active in the Society for the Advancement of Management. He served as a member of the Board of Directors of the Academy of Management, 1948-1949; Chairman of the Publication Committee, 1949;
Vice-President, 1953; and President, 1954. In commenting about
Dr. Spriegel one Fellow of the Academy of Management said, "I
knew him and like him, and he leaves a void in the Fellows that will
not be filled."

Dr. Spriegel was a Fellow in the Society for the Advancement
of Management. He was Vice-President of the Society of the Advance-
ment of Management, 1940-1942; received the 1946 Honor Award of the
Society's Chicago Chapter; served as a National Director, 1947-1948;
and was designated a Life Member of the Society for the Advance-
ment of Management, 1958.

Dr. Spriegel was active in the Industrial Management Society,
American Economic Association, American Society of Mechanical
Engineers, and in the American Management Association.

Professor Spriegel was first listed in Who's Who in America
in 1944. He also was listed in Biographical Encyclopedia of the
World, World Biographies, Who's Who in Commerce and Industry,
Directory of American Scholars, American Men of Science, Who's
Who in the Southwest, and Who Knows What.

He was a member of The University of Texas Management Conference
Board for twenty-four years, 1948-1972, and was an active contributor
and supporter of this annual conference, serving twice as its
General Chairman.

Professor Spriegel, a distinguished member of our faculty,
had an outstanding academic and business career, and he left many
contributions of enduring value to the field of management. He
was a fine man and a devoted academician. The breadth and variety
of his training and experience, and his dynamic leadership meant
a great deal to the College and the University. A contemporary
described him as "one of the great contributors to the academic
profession and the development of the discipline of management."
This Memorial Resolution was prepared by a Special Committee consisting of Burnard H. Sord, Chairman, Elizabeth Lanham, Judson Neff and Eugene W. Nelson.