The special committee of the General Faculty to prepare a Memorial Resolution for John R. Stockton, Professor Emeritus, Department of Management Science and Information Systems, has filed with the Secretary of the General Faculty the following report.

H. Paul Kelley, Secretary
The General Faculty

IN MEMORIAM

JOHN R. STOCKTON

Dr. John R. Stockton, University of Texas Professor Emeritus of Business Statistics, died Wednesday, March 2, 1994, at the age of 90.

Dr. Stockton, son of Emma Isabel and John Collins Stockton, was born on October 19, 1903, in Leon, Iowa.

Following graduation in 1925 from Maryville College in Maryville, Tennessee, he began his first teaching position in the Cumberland Mountains at Clay County High School in Celina, Tennessee, where he taught English and Latin and also served as an assistant football coach. After teaching one year, he returned to Iowa to pursue a master's degree at the University of Iowa in Iowa City. He received his M.A. degree in 1927, and at the same time accepted a teaching position as an Instructor at Coe College in Cedar Rapids, Iowa.

On December 24, 1928, he married Anna Beulah Vaughan. They were married for almost thirty-seven years and had three children: Joanne Beatrice Stockton, John R. Stockton, Jr., and Eileen Doris Stockton Hearn. Joanne died during childhood, and his wife, Beulah, died on August 29, 1965.

On December 24, 1928, he married Anna Beulah Vaughan. They were married for almost thirty-seven years and had three children: Joanne Beatrice Stockton, John R. Stockton, Jr., and Eileen Doris Stockton Hearn. Joanne died during childhood, and his wife, Beulah, died on August 29, 1965.

After teaching two years at Coe College, Dr. Stockton accepted a position as Assistant Professor of Accounting at Drake University in Des Moines, Iowa, and enrolled in the Ph.D. program at the University of Iowa. He received his Ph.D. in 1932 and accepted a position as a marketing statistician for the Meredith Publishing Company in Des Moines.

In 1935, Dr. Stockton joined the faculty in the Department of Business Services in the College of Business Administration at The University of Texas at Austin as Assistant Professor of Statistics. In 1937, he was promoted to Associate Professor, and in 1939 to Professor. In 1974, after thirty-nine years of service to the University, the state of Texas, and the nation, Dr. Stockton retired from The University of Texas at Austin.

During his thirty-nine years as a faculty member at the University, he distinguished himself as a statistician, as a teacher, as an author, and in his service to the University, the Austin community, the state of Texas, and the nation.
As a teacher, Dr. Stockton enjoyed teaching the basic undergraduate business statistics courses, and the undergraduate and graduate courses in forecasting, sampling, probability, quality control, and decision analysis. Only World War II temporarily interrupted Dr. Stockton's teaching at the University. During his four-year leave of absence, he was asked first to serve as the Principal Industrial Economist in the Division of Statistics, for the War Production Board, and from 1942-1946 he accepted a commission, rising to the rank of Lieutenant Colonel in the United States Army, serving in the office of the Chief of Ordnance in Washington, D.C., and in the European Theater of Operations. For a brief time in Europe, he taught statistics to servicemen in Shrivinham, England, and was a budget officer for the Army of Occupation in Frankfort-am-Main, Germany.

After his return to the University, he served as a statistician in the Bureau of Business Research and became its director in 1949. From 1949-1969 he served as director of this highly respected Bureau, which gathered, interpreted, and distributed statistical information about the state of Texas. His expertise in forecasting business and economic conditions proved invaluable to hundreds of Texas businessmen, to leaders of the state of Texas, and to others throughout the nation. During Dr. Stockton's tenure as director, the Bureau's staff more than doubled. He edited and enlarged the *Texas Business Review*, supplying economic data concerning approximately 150 Texas towns and cities each month. He substantially revised the *Directory of Texas Manufacturers* to provide users with more information about Texas firms. He published a number of other directories, including *Texas Frozen Locker Plants*, *Selected Trade and Professional Associations in Texas*, *Electric Power and Gas Companies Operating in or Serving Texas*, and *Directory of Austin, Texas, Wholesalers*.

He also stressed publication of a series of research monographs ranging from a history of the savings and loan industry, to Mexico's natural gas, to management services by CPA firms, to Texas family law. He published a number of short publications, such as *Business Guides*, *Business Leaflets*, and studies in banking and finance, marketing, and personnel.

Most importantly, he engaged the Bureau in numerous economic surveys for local and state agencies, and had the Bureau participate in a number of state and federal research grants. With his leadership, the Bureau of Business Research was consistently ranked in the top five business bureaus in the nation, with many ranking it as one of the top two.

While he was director of the Bureau, Dr. Stockton also pioneered new techniques for forecasting water requirements for the state of Texas. In 1962, with Richard Henshaw and Raymond Lesikar, he wrote an analysis of the natural gas industry entitled "Economics of Natural Gas in Texas." This analysis continues to be a landmark among early projections about this energy resource.

Dr. Stockton was one of the founders of the Association of University Bureaus of Business and Economic Research, and was one of the first presidents of this organization. In addition, he was one of the founders of the international Western Council Travel Research Association, and served as its president from 1960 to 1961.

Dr. Stockton's expertise caught the attention of several Texas governors, numerous state administrators, and federal officials, who singled him out for service on numerous committees, including the Board of Directors of the San Antonio branch of the Federal Reserve Bank of Dallas from 1960 to 1965, which he chaired in 1962 and 1965, and the Advisory Group to the Commissioner of Internal Revenue Services.

His state committee service is equally impressive. He was a member of the Governor's Oil Import Study Committee (1957-1959), the State Advisory Finance Committee (1959-1962), the Advisory Board to the Texas Industrial Commission (1957-1959), the Texas Tax Study Commission (1957-1959), and the Texas Commission on State and Local Tax Policy (1959-1967). It was while he was a member of this last committee that he assisted in developing the Texas state sales tax.
Dr. Stockton also served on the Technical Services Advisory Council and as a member of the Advisory Panel of the Texas Aerospace Commission. In addition, among his other contributions to the state, Dr. Stockton devised an economic index for the Texas Education Agency, which measures financial ability of a school district and determines the amount of state funds to be allocated to it. This index has been used for many years by the Texas Education Agency.

Although Dr. Stockton authored or co-authored a number of books on business and economics, he was best known in the academic world for his basic statistics textbook, *An Introduction to Business and Economic Statistics*. This text was first published by D.C. Heath in 1938, and it was revised in 1947. In 1958, Southwestern Publishing began publishing his text. The text was revised in 1962 as a second edition, with further revisions in 1966, 1971, and 1980. At one time, this text was adopted by more colleges and universities in the United States than any other business statistics text.

Dr. Stockton was a member of numerous associations and honorary societies, including the American Statistics Association, American Marketing Association, American Economic Association, Southwestern Social Science Association, American Association of University Professors, Phi Kappa Phi, Alpha Kappa Psi, Beta Gamma Sigma, and the Retired Faculty-Staff Association.

During his tenure as a faculty member, he served on numerous faculty committees. He was active in the Downtown Kiwanis Club, served as secretary for a number of years in the Town and Gown Club, was a member of the English Speaking Union and the Forty Acres Club, and was a long-time treasurer, deacon, and elder of the University Presbyterian Church.

Dr. Stockton was awarded many honors during his lifetime. He received the Commissioner's Award for Eminent Achievement from the Bureau of Labor Statistics, was named a Fellow of the American Statistical Association, and was the second recipient of the Distinguished Scholastic Contributions Award given by The University of Texas College of Business Administration Foundation Advisory Council. He received honorary doctoral degrees from his alma mater, Maryville College, and Texas Christian University. In 1984, he was selected into the College and Graduate School of Business Hall of Fame.

Dr. Stockton was buried in Austin Memorial Park Cemetery, Austin, Texas, on Saturday, March 5, 1994. He is survived by his son, John R. Stockton, Jr., of Salado, Texas; his daughter, Eileen Stockton Hearn, of Atlanta, Georgia; his grandchildren, Kathryn Stockton Erwin, Diane Stockton, John R. Stockton III, Cynthia Hearn Robbins, and eight grandchildren. Dr. Stockton was loved by his family and respected by all who knew him. He was always supportive of those he worked with and the University he cherished. He had a strong belief in higher education. His two surviving children and eight grandchildren have earned bachelor's degrees, and two of his grandchildren have completed master's degrees. John Stockton left a heritage for us to follow and for many to achieve.

This Memorial Resolution was prepared by a Special Committee consisting of Professors Gaylord A. Jentz (Chair), Charles T. Clark, and Stanley A. Arbingast.

Distributed to Voting and Emeritus Members of the faculty of the Department of Management Science and Information Systems, the Dean of the College of Business Administration, the Executive Vice President and Provost, and the President on August 31, 1995.