

## BUS BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

### PROPOSED CHANGES TO THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

TYPE OF CHANGE:<sup>1</sup>  Academic Change  
 Degree Program Change (THECB<sup>2</sup> form required)

PROPOSED CLASSIFICATION:<sup>3</sup>  Exclusive  General  Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- Is this a new degree program? Yes  No
- Is this program being deleted? Yes  No
- Does the program offer courses that will be taught off campus? Yes  No
- Will courses in this program be delivered electronically? Yes  No

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

1. Add EDP 304 as accepted to satisfy the ANT/PSY/SOC requirement.  
*Rationale: Course content was reviewed & determined appropriate to satisfy this requirement, and the course has been found to be extremely helpful for students finding academic challenges.*
2. Change the wording from “internship or practicum” requirement to “experiential learning” requirement.  
*Rationale: We want to re-characterize the internship course and all current and future practicum courses as options to fulfill an experiential learning requirement.*
3. Remove departmental internship courses; add new practicum courses MAN 347P and 369P.  
*Rationale: Departmental internship classes are no longer offered and have been retired from inventory; all BBA students now take B A 353. Adding new practicum courses created for the Entrepreneurship Minor as accepted to satisfy internship/practicum requirement.*
4. Remove statement that 60 hours non-business is required, but specify that 6 hours upper-division non-business is still required.  
*Rationale: Degree and course requirements are only affected in that non-business upper-division electives will change to free electives. This increases flexibility in student course choices. We have learned that AACSB, the business accrediting agency, no longer has strict requirements that 60 hours of non-business coursework must be completed, nor that 48 hours must be completed in business. Eliminating this stipulation allows greater flexibility in major design and degree completion, while requiring that students take six upper-division non-business courses in addition to the University core ensures that students will continue to receive the broad education that is consistent with a bachelor’s degree. With the specific UT core and BBA degree requirements, at least 54 hours of non-business course credit are required for every student who earns a BBA degree, out of 120 total credits. Moreover, through use of free electives, students in every major are able to complete over 50% of their degree requirements outside of McCombs.*
5. Remove statement that a BBA is never awarded with fewer than 48 hours in business, and make residency and upper-division requirements more clear (no change in residency requirement).  
*Rationale: This was originally in the catalog to satisfy an AACSB requirement that is no longer in effect. No BBA degree plans are affected by this, as all BBA majors require more than 48 hours of business credit. Majors in the BBA degree require (including the business core) between 49 and 57 hours of business credit, so releasing this constraint has no explicit effect. However, this change **will** allow acceptance of non-business courses in satisfaction of business degree requirements (on a case-by-case basis and with department approval) without forcing the student to take additional business courses in order to meet a 48 hour requirement. For example, M 316 taken at UT is accepted to satisfy STA 309; a student who completes M 316 would not then be forced to take an additional 3 hours of business credit, in order to meet a 48 hour requirement.*

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6. Correct table of courses considered for the 50% major residency requirement (50% of the major coursework must be completed in residence), to remove errors and reflect changes being made to the catalog.  
*Rationale: Some information was in error or missing and must be corrected, some new classes and tracks have been added and need to be included, adjust order to match major's listings in the catalog, make wording and punctuation consistent. This is not changing requirements, but making corrections to make the table up to date.*

### 3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- |  |  |  |
|--|--|--|
| <input checked="" type="checkbox"/> Courses in other colleges                    | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags   |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |  |

### 4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how would you do so? **No noticeable impact is anticipated; some students already take EDP 304 and that number is not expected to change in any significant way.**
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions:**

**If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? **About 230 BBA students per year already take EDP 304; as mentioned above this number is not expected to change in any significant way.**

Impacted schools must be contacted and their response(s) included:

Person communicated with: **Richard Hogeda, Assistant Dean, College of Education**

Date of communication: **October 11, 2017**

Response: **No issues with this, or problems anticipated**

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No**

**If yes, Undergraduate Studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? **No**

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

### 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: February 6, 2017

Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017

Approved by whom: all McCombs faculty

Dean approval date: April 26, 2017

Approved by whom: Dean Jay Hartzell

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### PROPOSED NEW CATALOG TEXT:<sup>4</sup>

Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > BBA Degree Requirements

#### BBA Degree Requirements

1. A grade point average of at least 2.00 is required on all work undertaken at the University for which a grade or symbol other than *Q*, *W*, *X*, or *CR* is recorded. In addition, a grade point average of at least 2.00 in business courses is required. For more information about grade requirements and restrictions on repetition of courses, please see Academic Policies and Procedures.
2. A candidate for the BBA degree must be enrolled in the McCombs School in the semester or summer session in which the degree is awarded.
3. Each student is expected to complete the courses required for his or her major and to meet the curriculum requirements described in items 4 through 7 below in the year specified.
4. During their freshman and sophomore years, students must complete the University's Core Curriculum requirements.
5. Students must complete the following BBA degree requirements during the freshman year:
  1. Mathematics 408K (may fulfill the quantitative reasoning flag) and 408L; or 408C (may fulfill the quantitative reasoning flag) and 408D; or 408N (may fulfill the quantitative reasoning flag), and 408S; or the equivalent. This coursework may also be used to fulfill the mathematics requirement of the Core Curriculum.
  2. Economics 304K and 304L. Economics 304K may also be used to fulfill the social and behavioral sciences requirement of the Core Curriculum.
  3. Management Information Systems 301, a business core course.
  4. Three semester hours of coursework in anthropology, psychology, or sociology, chosen from approved courses; courses dealing primarily with statistics or data processing may not be used to fulfill this requirement. [Educational Psychology 304 is also accepted.](#)
  5. Business Administration 101H, 101S, or 101T. Entering freshmen take Business Administration 101S, entering transfer students take Business Administration 101T, and entering business honors students take Business Administration 101H. Because each course is offered only once a year, failure to take the course in the proper semester will prevent the student from declaring a major and progressing toward the degree.
6. Students must complete the following business core courses during the sophomore year:
  1. Accounting 311 and 312 (both courses may fulfill the quantitative reasoning flag)
  2. Statistics 309 (may fulfill the quantitative reasoning flag)
  3. Business Administration 324 (may fulfill the writing flag)
7. 18 semester hours beyond the first two years are specified as follows:
  1. Business core courses:
    1. Legal Environment of Business 323 (may fulfill the ethics and leadership flag)
    2. Finance 357
    3. Marketing 337
    4. [Management 336 \(may fulfill the ethics and leadership flag\)](#), or [Operations Management 335 or 334M](#), ~~or Management 336 (may fulfill the ethics and leadership flag)~~
    5. Statistics 371G (may fulfill the quantitative reasoning flag); finance majors pursuing the quantitative finance track take Statistics 375 to fulfill this requirement.
  2. A professional, business-related ~~internship or practicum~~ [experiential learning](#) course chosen from the following: Accounting ~~353J~~, 366P, Business Administration 353, ~~353H~~, Finance ~~353~~, 366P, Management ~~353~~, ~~347P~~, 366P, 367P, ~~369P~~, Management Information Systems ~~353~~, 366P, Marketing ~~353~~, 366P, Operations Management ~~353~~, 366P; only one [B A 353](#) ~~internship~~ course may be counted toward the degree.
8. The following requirements apply in addition to those in items 4 through 7 above:
  1. Additional coursework to ~~provide~~ [earn](#) a total of at least ~~60~~ semester hours [at the upper-division level](#) outside the McCombs School. ~~At least six of these hours must be at the upper-division level.~~ Students should consult the requirements of their major department for ~~additional~~ information about [additional](#) coursework to be taken outside the school.

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2. Completion of the requirements of one of the [BBA](#) majors listed in the [Undergraduate Catalog](#), section [Program Degree Requirements](#). ~~In no event is a degree of Bachelor of Business Administration awarded to a student with fewer than 48 semester hours in business, at least 24 of which have been~~ At least 24 semesters hours in business must be completed in residence on the letter-grade basis at the University, of which at least 12 semester hours must be in upper-division coursework in the student's major. ~~At least 12 semester hours of upper-division coursework in the major must be completed in residence at the University on the letter-grade basis.~~ For additional residence requirements, see the University's minimum General Requirements for graduation given in The University section. Please also see footnote below.

Proficiency in a foreign language equivalent to one year competency is required. This requirement may be fulfilled either by completion of the two high school units in a single foreign language that are required for admission to the University as a freshman or by the demonstration of proficiency at the second-semester level. Credit earned at the college level to achieve the proficiency may be taken on the pass/fail basis, and the credit may count towards the degree.

Due to the variety in the way language classes are taught at the University, students should consult their academic adviser.

The following are the courses that may be counted towards the residence requirement for each major:

<b>Accounting (BBA)</b>	ACC 326, ACC 327, ACC 329, ACC 362, and ACC 364.
<b>Accounting (Integrated BBA/MPA)</b>	ACC 151, ACC 152, ACC 355, ACC 356, ACC 358C, and ACC 359.
<b>Business Honors Program</b>	B A 324H, FIN 357H, LEB 323H, MAN 336H, <u>MAN 327H, and</u> MAN 374H, <u>MKT 337H, O M 335H, and STA 371H or STA 375H.</u>
<b>Science and Technology Management</b>	<u>O M 335 or O M 334M, O M 337 (Topic 5: Project Management), MAN 374 or MIS 375, and the courses required for the student's business block.</u>
<b>Finance</b>	ACC 326, FIN 357, FIN 367, FIN 370, and <u>the courses twelve additional semester hours</u> required for the student's track.
<b>International Business</b>	I B 350 <u>or I B 350S, and I B 378, and the courses specified in requirements 4 and 6 of the major (six hours international business electives and nine hours area studies) six additional semester hours in requirement 4 (IB electives), and nine additional semester hours in requirement 6 of the major (area studies).</u>
<b>Management (General Management Track)</b>	MAN 336, <u>and</u> MAN 374, O M 335 or O M 334M, and <u>12 hours of track courses specified in requirement three of the major, general management twelve additional semester hours</u> required for the general management track in requirement 4 of the major.
<b>Management (Consulting and Change Management Track)</b>	MAN 328, MAN 336, <u>and</u> MAN 374, O M 335 or O M 334M, and <u>nine hours of track courses specified in requirement 3 of the major consulting &amp; change management nine additional semester hours</u> required for the consulting & change management track in requirement 4 of the major.
<b>Management (Entrepreneurship Track)</b>	MAN 336, MAN 327, MAN 327E, MAN 374, O M 335 or O M 334M, and <u>six additional semester hours</u> required for the entrepreneurship track in requirements 5 and 6 of the major.
<b>Management Information Systems</b>	<u>MIS 304, MIS 325, MIS 333K, MIS 374, MIS 375, and the six additional semester hours of upper-division management information systems coursework</u> in requirement 3 of the major.
<b>Marketing</b>	I B 350, <u>and</u> MKT 337, MKT 460, MKT 370, and <u>the courses specified for</u> nine additional semester hours in requirement 3 of the major.
<b>Science and Technology Management</b>	<u>O M 335 or O M 334M, O M 337 (Topic 5: Project Management), MAN 374 or MIS 375, and the courses nine additional semester hours</u> required for the student's business block.

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MAN 336, O M 335 or O M 334M, ~~and~~ O M 337 (Topic 3: Procurement and Supplier Management), O M 338, O M 367, O M 368, and ~~the courses specified for~~ six additional semester hours in requirement 4-5 of the major.

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<sup>1</sup> See <https://facultycouncil.utexas.edu/degree-program-changes> for detailed explanations.

<sup>2</sup> Submit required Texas Higher Education Coordinating Board forms to the provost's office ([lydia.cornell@austin.utexas.edu](mailto:lydia.cornell@austin.utexas.edu)); downloadable from URL <https://facultycouncil.utexas.edu/theCb-forms>

<sup>3</sup> **EXCLUSIVE:** of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL:** of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days*); *major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days*).

<sup>4</sup> The proposed text should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>

**Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy.** Submit form electronically to the Office of the General Faculty and Faculty Council at [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu). For questions on completing this section, please contact Victoria Cervantes, [vc@austin.utexas.edu](mailto:vc@austin.utexas.edu), 471-5934 or Brenda Schumann, [brenda.schumann@austin.utexas.edu](mailto:brenda.schumann@austin.utexas.edu), 475-7654.