BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM REVISED 10/23/17

PROPOSED CHANGES TO THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

TY	PE OF CHANGE: ¹	_	Change ogram Change (THI	ECB ² form requir	ed)	
PR	OPOSED CLASSIFI	CATION: ³	Exclusive	🛛 General	Major	
1.	IF THE ANSWER	TO ANY OF T	HE FOLLOWING	G QUESTIONS	IS YES, THE C	COLLEGE MUST
	CONSULT <u>LINDA</u> DETERMINE IF SA				I AND ASSESS	SMENT, TO
			KUVAL IS KEQU	IKED.		
	• Is this a new deg	ree program?				Yes 🗌 No 🖂
	• Is this program b	eing deleted?				Yes 🗌 No 🖂
	• Does the program	n offer courses	that will be taught o	off campus?		Yes 🗌 No 🖂
	• Will courses in t	his program be	delivered electronic	ally?		Yes 🗌 No 🖂

Will courses in this program be delivered electronically?

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH **INDIVIDUAL CHANGE:**

1. Add EDP 304 as accepted to satisfy the ANT/PSY/SOC requirement.

Rationale: Course content was reviewed & determined appropriate to satisfy this requirement, and the course has been found to be extremely helpful for students finding academic challenges.

2. Change the wording from "internship or practicum" requirement to "experiential learning" requirement. Rationale: We want to re-characterize the internship course and all current and future practicum courses as options to fulfill an experiential learning requirement.

3. Remove departmental internship courses; add new practicum courses MAN 347P and 369P. Rationale: Departmental internship classes are no longer offered and have been retired from inventory; all BBA students now take B A 353. Adding new practicum courses created for the Entrepreneurship Minor as accepted to satisfy internship/practicum requirement.

4. Remove statement that sixty hours non-business is required, but specify that six hours upper-division nonbusiness is still required.

Rationale: Degree and course requirements are only affected in that non-business upper-division electives will change to free electives. This increases flexibility in student course choices. We have learned that AACSB, the business accrediting agency, no longer has strict requirements that sixty hours of non-business coursework must be completed, nor that forty-eight hours must be completed in business. Eliminating this stipulation allows greater flexibility in major design and degree completion, while requiring that students take six upperdivision non-business courses in addition to the University core ensures that students will continue to receive the broad education that is consistent with a bachelor's degree. With the specific UT core and BBA degree requirements, at least 54 hours of non-business course credit are required for every student who earns a BBA degree, out of 120 total credits. Moreover, through use of free electives, students in every major are able to complete over 50 percent of their degree requirements outside of McCombs.

5. Remove statement that a BBA is never awarded with fewer than forty-eight hours in business, and make residency and upper-division requirements more clear (no change in residency requirement).

Rationale: This was originally in the catalog to satisfy an AACSB requirement that is no longer in effect. No BBA degree plans are affected by this, as all BBA majors require more than forty-eight hours of business credit. Majors in the BBA degree require (including the business core) between forty-nine and fifty-seven hours of business credit, so releasing this constraint has no explicit effect. However, this change will allow acceptance

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of non-business courses in satisfaction of business degree requirements (on a case-by-case basis and with department approval) without forcing the student to take additional business courses in order to meet a forty-eight-hour requirement.

For example, M 316 taken at UT is accepted to satisfy STA 309; a student who completes M 316 would not then be forced to take an additional three hours of business credit, in order to meet a forty-eight-hour requirement.

6. Correct table of courses considered for the 50 percent major residency requirement (50 percent of the major coursework must be completed in residence), to remove errors and reflect changes being made to the catalog. *Rationale: Some information was in error or missing and must be corrected, some new classes and tracks have been added and need to be included, adjust order to match major's listings in the catalog, make wording and punctuation consistent. This is not changing requirements, but making corrections to make the table up to date.*

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

Courses in other colleges	Courses in proposer's college that	Flags
	are frequently taken by students in	
	other colleges	
Course in the core	Change in course sequencing for	\boxtimes Courses that have to be
curriculum	an existing program	added to the inventory
Change in admission	Requirements not explicit in the	
requirements (external or	catalog language (e.g., lists of	
internal)	acceptable courses maintained by	
	department office)	

4. SCOPE OF PROPOSED CHANGE:

a.	Does this proposal impact other colleges/schools?	Yes 🗌 No 🔀
	If yes, then how would you do so? No noticeable impact is anticipated; some studen	nts already take EDP
	304 and that number is not expected to change in any significant way.	
b.	Do you anticipate a net change in the number of students in your college?	Yes 🗌 No 🕅

- b. Do you anticipate a net change in the number of students in your college? Yes \square No \boxtimes If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes □ No ⊠ If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No 🛛

If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the collegelevel.

How many students do you expect to be impacted? About 230 BBA students per year already take EDP 304; as mentioned above this number is not expected to change in any significant way.

- Impacted schools must be contacted and their response(s) included:
 - Person communicated with: Richard Hogeda, Assistant Dean, College of Education
 - Date of communication: October 11, 2017
 - Response: No issues with this, or problems anticipated
- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

- Person communicated with: Date of communication: Response:
- f. Will this proposal change the number of hours required for degree completion? No Note: THECB Semester Credit Hour Change Form required, download from URL: <u>http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc</u> If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	February 6, 2017	Approved by whom:	Undergraduate Program Committee
College approval date:	April 26, 2017	Approved by whom:	all McCombs faculty
Dean approval date:	April 26, 2017	Approved by whom:	Dean Jay Hartzell

PROPOSED NEW CATALOG TEXT:⁴

Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > BBA Degree Requirements

BBA Degree Requirements

- 1. A grade point average of at least 2.00 is required on all work undertaken at the University for which a grade or symbol other than Q, W, X, or CR is recorded. In addition, a grade point average of at least 2.00 in business courses is required. For more information about grade requirements and restrictions on repetition of courses, please see Academic Policies and Procedures.
- 2. A candidate for the BBA degree must be enrolled in the McCombs School in the semester or summer session in which the degree is awarded.
- 3. Each student is expected to complete the courses required for his or her major and to meet the curriculum requirements described in items 4 through 7 below in the year specified.
- 4. During their freshman and sophomore years, students must complete the University's Core Curriculum requirements.
- 5. Students must complete the following BBA degree requirements during the freshman year:
 - 1. Mathematics 408K (may fulfill the quantitative reasoning flag) and 408L; or 408C (may fulfill the quantitative reasoning flag) and 408D; or 408N (may fulfill the quantitative reasoning flag), and 408S; or the equivalent. This coursework may also be used to fulfill the mathematics requirement of the Core Curriculum.
 - 2. Economics 304K and 304L. Economics 304K may also be used to fulfill the social and behavioral sciences requirement of the Core Curriculum.
 - 3. Management Information Systems 301, a business core course.
 - 4. Three semester hours of coursework in anthropology, psychology, or sociology, chosen from approved courses; courses dealing primarily with statistics or data processing may not be used to fulfill this requirement. <u>Educational Psychology 304 is also accepted.</u>
 - 5. Business Administration 101H, 101S, or 101T. Entering freshmen take Business Administration 101S, entering transfer students take Business Administration 101T, and entering business honors students take Business Administration 101H. Because each course is offered only once a year, failure to take the course in the proper semester will prevent the student from declaring a major and progressing toward the degree.
- 6. Students must complete the following business core courses during the sophomore year:
 - 1. Accounting 311 and 312 (both courses may fulfill the quantitative reasoning flag)
 - 2. Statistics 309 (may fulfill the quantitative reasoning flag)
 - 3. Business Administration 324 (may fulfill the writing flag)

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- 7. <u>Eighteen [18]</u> semester hours beyond the first two years are specified as follows:
 - 1. Business core courses:
 - 1. Legal Environment of Business 323 (may fulfill the ethics and leadership flag)
 - 2. Finance 357
 - 3. Marketing 337
 - 4. <u>Management 336 (may fulfill the ethics and leadership flag), or</u> Operations Management 335 or 334M, or Management 336 (may fulfill the ethics and leadership flag)
 - 5. Statistics 371G (may fulfill the quantitative reasoning flag); finance majors pursuing the quantitative finance track take Statistics 375 to fulfill this requirement.
 - A professional, business-related internship or practicum experiential learning course chosen from the following: Accounting 353J, 366P, Business Administration 353, 353H, Finance 353, 366P, Management 353, 347P, 366P, 367P, 369P, Management Information Systems 353, 366P, Marketing 353, 366P, Operations Management 353, 366P; only one internship course may be counted toward the degree.
- 8. The following requirements apply in addition to those in items 4 through 7 above:
 - Additional coursework to provide earn a total of at least six 60 semester hours at the upperdivision level outside the McCombs School.-At least six of these hours must be at the upperdivision level. Students should consult the requirements of their major department for additional information about additional coursework to be taken outside the school.
 - 2. Completion of the requirements of one of the <u>BBA</u> majors listed in the <u>Undergraduate Catalog</u>. section Program Degree Requirements. In no event is a degree of Bachelor of Business Administration awarded to a student with fewer than 48 semester hours in business, at least 24 of which have been <u>At least twenty-four semesters hours in business must be</u> completed in residence on the letter-grade basis at the University<u>of which at least twelve semester hours must be in upper-division coursework in the student's major</u>. At least 12 semester hours of upper division coursework in the major must be completed in residence at the University on the letter grade basis. For additional residence requirements, see the University's minimum General Requirements for graduation given in The University section. Please also see footnote below.

Proficiency in a foreign language equivalent to one_year competency is required. This requirement may be fulfilled either by completion of the two high school units in a single foreign language that are required for admission to the University as a freshman or by the demonstration of proficiency at the second-semester level. Credit earned at the college level to achieve the proficiency may be taken on the pass/fail basis, and the credit may count towards the degree.

Due to the variety in the way language classes are taught at the University, students should consult their academic adviser.

Accounting (BBA)	ACC 326, ACC 327, ACC 329, ACC 362, and ACC 364.
Accounting (Integrated BBA/MPA)	ACC 151, ACC 152, ACC 355, ACC 356, ACC 358C, and ACC 359.
Business Honors Program	B A 324H, FIN 357H, LEB 323H, MAN 336H <u>, MAN 327H</u> , and MAN 374H, <u>MKT</u> <u>337H</u> , O M 335H, and STA 371H or STA 375H.
Science and Technology	O M 335 or O M 334M, O M 337 (Topic 5: Project Management), MAN 374 or
Management	MIS 375, and the courses required for the student's business block.
Finance	ACC 326, FIN 357, FIN 367, FIN 370, and the courses twelve additional semester <u>hours</u> required for the student's track.
International Business	I B 350 or I B 350S, and I B 378, and the courses specified in requirements 4 and 6 of the major (six hours international business electives and nine hours area studies) six additional semester hours in requirement 4 (IB electives), and nine additional semester hours in requirement 6 of the major (area studies).
Management (General	MAN 336, and MAN 374, O M 335 or O M 334M, and 12 hours of track courses
Management Track)	specified in requirement three of the major, general management twelve additional

The following are the courses that may be counted towards the residence requirement for each major:

	semester hours required for the general management track in requirement 4 of the
	<u>major</u> .
M	MAN 328, MAN 336, and MAN 374, O M 335 or O M 334M, and nine hours of
Management <u>(</u> Consulting	track courses specified in requirement 3 of the major consulting & change
and Change Management	management nine additional semester hours required for the consulting & change
Track)	management track in requirement 4 of the major.
	MAN 336, MAN 327, MAN 327E, MAN 374, O M 335 or O M 334M, and six
<u>Management</u>	additional semester hours required for the entrepreneurship track in requirements 5
<u>(Entrepreneurship Track)</u>	and 6 of the major.
	MIS 304, MIS 325, MIS 333K, MIS 374, MIS 375, and the six additional semester
Management Information	hours of upper division management information systems coursework in requirement
Systems	3 of the major.
	I B 350, and MKT 337, MKT 460, MKT 370, and the courses specified for nine
Marketing	additional semester hours in requirement 3 of the major.
	O M 335 or O M 334M, O M 337 (Topic 5: Project Management), MAN 374 or
Science and Technology	MIS 375, and the courses nine additional semester hours required for the student's
<u>Management</u>	business block.
	MAN 336, O M 335 or O M 334M, and O M 337 (Topic 3: Procurement and Supplier
Supply Chain Management	Management), O M 338, O M 367, O M 368, and the courses specified for six
- 11 /	additional semester hours in requirement $4-5$ of the major.

¹ See <u>https://facultycouncil.utexas.edu/degree-program-changes</u> for detailed explanations.

² Submit required Texas Higher Education Coordinating Board forms to the provost's office

⁽lydia.cornell@austin.utexas.edu); downloadable from URL https://facultycouncil.utexas.edu/thecb-forms ³ **EXCLUSIVE**: of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL**: of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days*); *major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days*).

⁴ The proposed text should be based on the text of the current catalog available at: <u>http://catalog.utexas.edu/undergraduate/</u>

Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy. Submit form electronically to the Office of the General Faculty and Faculty Council at $\underline{fc@austin.utexas.edu}$. For questions on completing this section, please contact Victoria Cervantes, $\underline{fc@austin.utexas.edu}$, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654.