

REQUEST TO ADD OR CHANGE AN UNDERGRADUATE ACADEMIC CERTIFICATE PROGRAM AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS¹

- Type of Proposal: New Certificate Program
 Change an Existing Certificate Program
 Delete a Program

Note: If the certificate program proposed for addition or change includes a requirement of 21 to 24 semester credit hours, an additional form is required for THECB approval/notification.²

Proposed classification:³ Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new transcript-recognized certificate program? Yes No
- Is this a request to delete an existing transcript-recognized certificate program? Yes No
- Does the certificate offer courses that will be taught off campus? Yes No
- Will courses in this program be delivered electronically? Yes No
- Will courses be developed specifically for the new certificate? Yes No

2. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Global Management Certificate, McCombs School of Business

Date of communication:

Response:

4. **OFFICIAL CERTIFICATE NAME:** Undergraduate Certificate: Global Management Certificate
5. **CIP CODE** (administrative unit awarding the certificate):⁴ 52.1101 International Business/Trade/Commerce
6. **STATEMENT OF OBJECTIVE:**⁵ Unchanged. The objective is to offer UT undergraduate students an opportunity for interdisciplinary study of cultural adaptability in international management through a combination of academic coursework and experiential learning that includes work or study abroad.
7. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER:** Unchanged. 30
8. **NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required):**⁶ Unchanged. 24 (up to 6 hours of required coursework may be completed during study abroad)
9. **LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE.**⁷
Unchanged.

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Deirdre Mendez, (Chair)	Business / Center for International Business Education and Research (CIBER)	Program Coordinator, Lecturer	Ph.D., University of Texas at Austin
Edward Anderson*	Business / Information, Risk and Operations Management	Professor	Ph.D., University of Texas at Austin
Michael Anderson	Liberal Arts / Government	Lecturer	Ph.D., University of Texas at Austin
Douglas Biow*	Liberal Arts / French and Italian	Professor	Ph.D., Johns Hopkins University
Linda Gerber	Business / CIBER, Marketing	Director, Senior Lecturer	Ph.D., University of Texas at Austin
Kate Gillespie*	Business / Marketing	Associate Professor	Ph.D., London Business School
Stephen Limberg*	Business / Accounting	Professor	Ph.D., Arizona State University
Paula Murray*	Business / Business, Government and Society	Professor	J.D., University of Texas at Austin
Francisco Polidoro*	Business / Management	Associate Professor	Ph.D., University of Michigan

10. **ACADEMIC COURSE REQUIREMENTS:**⁸ Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH ⁹

Global Management Certificate, McCombs School of Business

#IRG 320F	Foundations of International Relations and Global Studies (#prerequisite: Upper-division standing, IRG 301; will be waived for business students only)	3
#MAN 336 or #MAN 320F	Organizational Behavior (#prerequisite: BA 324/324H and 3 hours of ANT, SOC, or PSY coursework; restricted to business students) Foundations of Management and Organizational Behavior (#prerequisite: Upper-division standing)	3
MAN 137C	Introduction to Management in a Global Environment	1
#MAN 237D	Global Management Capstone (#prerequisite: MAN 137C, completion of required international experience component, and consent of instructor)	2
<i>Three hours upper division coursework selected from any of the following:</i>		3
ANS	Asian Studies (prerequisites vary)	3
EUS	European Studies (prerequisites vary)	3
F C	French Civilization (prerequisites vary)	3
GSD	Germanic Civilization (prerequisites vary)	3
ITC	Italian Civilization (prerequisites vary) [catalog change]	3
LAS	Latin American Studies (prerequisites vary)	3
MES	Middle Eastern Studies (prerequisites vary)	3
PRC	Portuguese Civilization (prerequisites vary)	3
REE	Russian, East European and Eurasian Studies (prerequisites vary)	3
#AFR 372G.10	<i>Afro-Latin America</i> (#prerequisite: Upper-division standing)	3
#AFR 372G.34	<i>Jesus, Africa, and History</i> (#prerequisite: Upper-division standing)	3
#AFR 372G.33	<i>Sex and Power in the African Diaspora</i> (#prerequisite: Upper-division standing)	3
AFR 374F.12	Topic: <i>Visual Arts of the Caribbean</i>	3
#AFR 373	Independent Research (#prerequisite: Upper-division standing, AFR 301 or 303, and written consent of the supervising faculty member)	3
AFR 374C.6	<i>Apartheid: South African History</i>	3
AFR 374C.4	<i>History of Southern Africa</i>	3
#AFR 374E.4	<i>Reimagining Cuba, 1868-Present</i> (#prerequisite: Upper-division standing)	3
#AFR 374E.2	<i>The Politics of Race and Violence in Brazil</i> (#prerequisite: Upper-division standing)	3
AFR 374F.13	<i>Diaspora Visions</i>	3
#AFR 374F.22	Topic: <i>Music of Mexico and the Caribbean</i> (#prerequisite: Upper-division standing) [catalog change]	3
#AFR 679HA	Honors Tutorial Course (#prerequisite: Admission to the African and African Diaspora Studies Honors Program no later than two semesters before expected graduation)	3
<i>Three hours coursework in Economics:</i>		3
ECO	Any three hours of Economics coursework (prerequisites vary)	3
<i>One of the following courses, to satisfy three hours upper division coursework in international business, trade and investment:</i>		3
#IB 350 or	International Trade (#prerequisite: Upper-division standing; restricted to business students)	3

Global Management Certificate, McCombs School of Business

#IB 350S	<u>International Commerce Analysis (#prerequisite: Consent of instructor)</u>	
or #IB 320F	Foundations of International Business (#prerequisite: Upper-division standing)	
#EUS 348.2	International Trade (#prerequisite: Upper-division standing)	3
#ECO 339K	International Trade and Investment (prerequisite ECO 420K with a grade of at least C-)	3

11. OTHER CERTIFICATE REQUIREMENTS: Unchanged. Six hours of “international experience” credit earned on approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience. Students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a grade point average of at least 2.00 in these courses.

12. GIVE A DETAILED RATIONALE FOR CHANGE(S):

1. Non-academic change: Add statement about the hours required for the certificate.
Rationale: Adding the hours information makes this requirement readily known; students don't have to count up the coursework.
2. Add IB 350S as accepted along with IB 320F and 350.
Rationale: IB 350S is a new course created, with the content of IB 350 but without the Independent Inquiry flag, and as such is acceptable to satisfy this certificate requirement.

13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: October 2, 2016 Approved by whom: Certificate program office
 College approval date: February 6, 2017 Approved by whom: Undergraduate Program Committee
 College approval date: Approved by whom: all McCombs Faculty
 Dean approval date: Approved by whom: Dean Hartzell

Catalog language

- [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > Minor and Certificate Programs > Global Management Certificate

Global Management Certificate

The Certificate in Global Management offers an officially recognized concentration in the study of international management. In today’s workplace, managers lead global teams, interface with international suppliers and customers, and collaborate with international partners. It is vital for firms and organizations to have access to employees who understand global political and economic dynamics, who are able to recognize and adapt to the cultural orientations of multiple constituencies, and who can operate effectively in countries around the world.

The Global Management Certificate requires 18 semester hours of coursework, and six hours of international experience, as described below. Admission to the program is based on students’ overall academic record. To gain admission the following semester, students must apply by March 1 for fall and by October 1 for spring.

At least half of the required certificate coursework must be completed in residence at The University of Texas at Austin. Students must contact the CIBER office to request the certificate the semester they will

Global Management Certificate, McCombs School of Business

complete the program; by November 1 for fall, by April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

The certificate requirements are:

Required courses:

1. IRG 320F Foundations of International Relations and Global Studies
2. MAN 336 Organizational Behavior, or MAN 320F Foundations of Management and Organizational Behavior
3. MAN 137C Introduction to Management in a Global Environment
4. MAN 237D Global Management Capstone

Elective courses:

1. Three hours of upper division coursework selected from any of the following:
 1. Asian studies
 2. European studies
 3. French civilization
 4. German, Scandinavian, and Dutch studies
 5. Italian civilization
 6. Latin American studies
 7. Middle Eastern studies
 8. Portuguese civilization
 9. Russian, East European and Eurasian studies
 10. African and African Diaspora studies, selected from these courses only:
 1. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 10: *Afro-Latin America*)
 2. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 34: *Jesus, Africa, and History*)
 3. AFR 372G Topics in African and African Diasporic Cultures and Languages (Topic 33: *Sex and Power in the African Diaspora*)
 4. AFR 374F Advanced Topics in Black Expressive Culture (Topic 12: *Visual Arts of the Caribbean*)
 5. AFR 373 Independent Research
 6. AFR 374C Advanced Topics in African Studies (Topic 6: *Apartheid: South African History*)
 7. AFR 374C Advanced Topics in African Studies (Topic 4: *History of Southern Africa*)
 8. AFR 374E Advanced Topics in the African Diaspora (Topic 4: *Reimagining Cuba, 1868-Present*)
 9. AFR 374E Advanced Topics in the African Diaspora (Topic 2: *The Politics of Race and Violence in Brazil*)
 10. AFR 374F Advanced Topics in Black Expressive Culture (Topic 13: *Diaspora Visions*)
 11. AFR 374F Advanced Topics in Black Expressive Culture (Topic 22: *Music of Mexico and the Caribbean*)
 12. AFR 679H Honors Tutorial Course (Part A)
2. Three hours of economics coursework
3. Three hours upper-division coursework in international business, trade, and investment selected from the following:
 1. I B 350 International Trade, or I B 320F Foundations of International Business, or IB 350S International Commerce Analysis
 2. EUS 348 Topics in European Economics, Government, Business, and Policy (Topic 2: *International Trade*)
 3. ECO 339K International Trade and Investment

Global Management Certificate, McCombs School of Business

Other Certificate Requirements:

Six hours of “international experience” credit earned on an approved study abroad program and/or pre-approved international internships. Any of the courses above completed abroad can satisfy requirements for both coursework and the international experience.

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.

Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at: <http://catalog.utexas.edu/undergraduate/>. **Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy.** Submit form electronically to the Office of the General Faculty and Faculty Council at fc@austin.utexas.edu. For questions on completing this section, please contact Victoria Cervantes, fc@austin.utexas.edu, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654.

¹ Minimum Criteria for Certificate Recognition on the Transcript:

- a) The transcript-recognized undergraduate academic certificate program must be completed in conjunction with or within one year of completion of an undergraduate degree at The University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the certificate within one year after completing the undergraduate requirements of their program. A maximum of nine credit hours in the certificate program may be taken after completion of the undergraduate degree.
- b) Transcript-recognized undergraduate academic certificate programs must require a minimum of eighteen hours of certificate course work, but not more than twenty-four hours.
- c) At least half of the required coursework in the certificate program must be completed in residence at The University of Texas at Austin.
- d) A student may **not** earn a certificate in the same field of study as his or her major, and at least one course required in the certificate program must be outside the requirements of the major. However, courses in the certificate program outside the major may fulfill other degree requirements such as general education requirements or required elective hours.
- e) Students apply for transcript recognized undergraduate academic certificates at the time they complete their undergraduate degree or the certificate program, whichever comes later. Transcript recognition is awarded at that time.

² To add a certificate program that requires 21 to 24 SCH's OR to increase the number of hours of an existing certificate program from 20 or less to 21 to 24 SCH's, complete the [THECB Certificate Program Certification Form](#) and submit it to the provost's office, lydia.cornell@austin.utexas.edu. To change the number of required hours for certificates currently requiring 21 to 24 SCH's, complete the [THECB Request to Change Semester Credit Hours Form](#) and submit it to the provost's office, lydia.cornell@austin.utexas.edu. Certificate programs that require 20 or fewer SCH's do not require THECB forms.

³ **EXCLUSIVE:** of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL:** of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days*); *major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days*).

⁴ Use the federal CIP code selector site to pick a code, <http://nces.ed.gov/ipeds/cipcode>. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) IRRIS_data_request@utlists.utexas.edu with a request to verify the CIP code ("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

⁵ Include heading in *Undergraduate Catalog* where changes will be made.

Global Management Certificate, McCombs School of Business

⁶ See footnote 1b above: 18 to 24 hours are required. See footnote 2 above for THECB requirements if over 20 hours.

⁷ For inclusion on transcripts, the faculty committee must have a minimum of five members and at least 2/3 of the committee must be tenured or tenure-track.

Note with an asterisk those faculty members who are tenured or tenure-track. Please also note the program chair who will be responsible for authorizing the students' certificates. Specify changes to the committee membership by noting those no longer on the committee and those added to the committee. (*Add and delete rows as needed.*)

⁸ Note with an asterisk (*) courses that would be added if the certificate program is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. (*Add and delete rows as needed.*) If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each. Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.

⁹ Semester Credit Hours.