



**If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

**If yes, Undergraduate Studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: October 28, 2016      Approved by whom: IB faculty, dept. chair/assistant chair

College approval date: February 6, 2017      Approved by whom: Undergraduate Program Committee

College approval date:      Approved by whom: all McCombs faculty

Dean approval date:      Approved by whom: Dean Hartzell

## PROPOSED NEW CATALOG TEXT:<sup>4</sup>

- [Catalogs](#) > [Undergraduate](#) > [Red McCombs School of Business](#) > [Degrees and Programs](#) > [Bachelor of Business Administration](#) > International Business

### International Business

Recognizing the role of the United States in world affairs and the importance of international operations to American business enterprise, this major offers a combination of basic business knowledge with an interdisciplinary study of international policies and practices. The curriculum is designed to develop competency to function effectively in a specific region of the world and to prepare students for positions in global business operations, government, or international agencies in the fields of economic development and/or international trade.

The requirements of this program are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Twelve semester hours of coursework ~~beyond beginning proficiency~~ in a foreign language associated with the area studies specialization used to fulfill requirement 6 below. A minimum of six of the 12 required hours must be at the upper-division level.
3. International Business 350 (may fulfill the independent inquiry flag) or IB 350S, and 378 (certain sections may fulfill the writing, independent inquiry, and global cultures flags).
4. Six semester hours chosen from the following courses: Finance 376, International Business 340S, 372, and Marketing 372 (Topic 4: *Global Marketing*). Other courses on the global dimensions of key business areas (e.g. "International Accounting and Taxation" or "Intercultural Management") may also be used for this requirement when available, as approved by the international business faculty adviser.
5. Three semester hours of business electives
6. Nine semester hours of upper-division coursework focused on a specific geographic region. Examples of acceptable fields of study are Latin American studies; Middle Eastern studies; Asian studies; and Russian, East European, and Eurasian studies, specific countries within western Europe (e.g., France, Spain, Germany and others) or other areas related to the student's geographic region. All area study coursework must be approved by the international business faculty adviser.

7. All international business majors must study or intern abroad for at least one semester or summer session of no less than six weeks. ~~Students should study or intern in a country or region associated with their foreign language and area studies specialization.~~ Ideally, the study abroad experience should be in an immersion program that includes courses taken with local students.

~~The international business faculty adviser must approve all study abroad programs and area studies courses in advance.~~ Any McCombs School program is acceptable if occurring it takes place in a country in which English is not the dominant language, with the exception of faculty-led Summer Study Abroad programs or Maymesters, which may not be used for study abroad credit by International Business majors. (the faculty-led Summer Study Abroad programs will not fulfill this requirement). In addition, most affiliated study abroad programs available through the University's Study Abroad Office are acceptable, depending on the course of study. The international business faculty adviser must approve all study abroad programs and area studies courses in advance.

Students must successfully complete the equivalent of at least six semester hours during their study abroad period. Credit earned abroad may be used to fulfill other degree requirements if appropriate. An international internship in the appropriate geographic region which meets the basic internship requirements for all business majors may be used in place of the study abroad requirement with satisfactory documentation and faculty adviser approval.

Note that a student's chosen area of language study, the geographic location of their study abroad and/or internship, and the focus of the area studies coursework must be in the same geographic region. Those studying Spanish may select either Spain or Latin America for their focus, but not both.

8. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours.

International business majors should note that each student must submit information using the IB Planner for approval of language courses, area studies courses, and study abroad experience.

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<sup>1</sup> See <https://facultycouncil.utexas.edu/degree-program-changes> for detailed explanations.

<sup>2</sup> Submit required Texas Higher Education Coordinating Board forms to the provost's office ([lydia.cornell@austin.utexas.edu](mailto:lydia.cornell@austin.utexas.edu)); downloadable from URL <https://facultycouncil.utexas.edu/theccb-forms>

<sup>3</sup> **EXCLUSIVE:** of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL:** of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days*); *major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days*).

<sup>4</sup> The proposed text should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>

**Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy.** Submit form electronically to the Office of the General Faculty and Faculty Council at [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu). For questions on completing this section, please contact Victoria Cervantes, [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu), 471-5934 or Brenda Schumann, [brenda.schumann@austin.utexas.edu](mailto:brenda.schumann@austin.utexas.edu), 475-7654.