

Management Major

PROPOSED CHANGES TO THE MANAGEMENT DEGREE PROGRAM IN THE COLLEGE/SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020 or LAW SCHOOL CATALOG 2018-2020

TYPE OF CHANGE:<sup>1</sup>  Academic Change  
 Degree Program Change (THECB<sup>2</sup> form required)

PROPOSED CLASSIFICATION:<sup>3</sup>  Exclusive  General  Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new degree program? Yes  No
- Is this program being deleted? Yes  No
- Does the program offer courses that will be taught off campus? Yes  No
- Will courses in this program be delivered electronically? Yes  No

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

1. General and Consulting/Change tracks: Remove specification of management courses accepted for the required hours of MAN electives to accept any upper-division MAN.  
*Rationale: new courses have been added, not specifying a long list is easier for students to understand the requirement. Also helps to not accidentally miss including any of the new course numbers (MAN 334M, 338, 327/H, 327E, 347P, 369P).*
2. General and Consulting/Change tracks: Move and edit statement that practicum courses can be used to satisfy either the internship requirement or an elective, but not both, to be a note after each track. Add MAN 347P and 369P practicum courses.  
*Rationale: Moving the statement to a note after each track makes it easier to identify and read, particularly with the new courses being added. New practicum courses are being created and should be included in the lists as they will be accepted for either internship or elective credit.*
3. Add Entrepreneurship track.  
*Rationale: a new Entrepreneurship Minor is being created; the university requirements for a minor preclude management majors from being able to pursue that minor as it is the same field of study, so an Entrepreneurship Track is being created for Management majors who wish to take advantage of the new courses in the field.*

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges     | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags  |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program                                   | <input type="checkbox"/> Courses that have to be added to the inventory |

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Change in admission requirements (external or internal)

Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)

### 4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how would you do so?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 4 a, b, c, or d was answered with yes, please answer the following questions: n/a**

**If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? n/a

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: no

**If yes, Undergraduate Studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? no

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

### 5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: February 6, 2017      Approved by whom: Undergraduate Program Committee

College approval date: April 26, 2017      Approved by whom: McCombs faculty

Dean approval date: April 26, 2017      Approved by whom: Dean Jay Hartzell

### PROPOSED NEW CATALOG TEXT:<sup>4</sup>

- Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > Bachelor of Business Administration > Management

# Management

## General Management Track

The requirements of the general management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 336 or 336H (may fulfill the ethics and leadership flag)
3. ~~Management, and~~ 374 (may fulfill the writing and independent inquiry flags)
4. Operations Management 335 or 335H or 334M
5. ~~Twelve~~ 12 semester hours of upper-division coursework in management chosen from the following courses: Management 325, 337 (any topic), 340S, 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both) \*see note below
6. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
7. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours

*\*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management elective requirement or the BBA internship requirement, but one class may not be used to satisfy both.*

## Consulting and Change Management Track

The requirements of the consulting and change management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 328;
3. Management 336 or 336H (may fulfill the ethics and leadership flag)
4. ~~Management, and~~ 374 (may fulfill the writing and independent inquiry flags)
5. Operations Management 335 or 335H or 334M
6. Nine semester hours chosen from the following courses: Accounting 329, any upper-division course in management, Management 325, 337 (any topic), 340S, Operations Management 337 (Topic 1: Total Quality Management), 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both). The following topics of Management 337 are recommended: *Groups and Teams*, Topic 9: *Leadership Issues*,

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Topic 22: *Women in Management*, Topic 21: *Art and Science of Negotiation*, Topic 20: *Entrepreneurial Management*, and *Strategic Change and Innovation* *\*see note below*

7. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
8. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours

*\*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management elective requirement or the BBA internship requirement, but one class may not be used to satisfy both.*

## Entrepreneurship Track

The requirements of the entrepreneurship track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 336 or 336H (may fulfill the ethics and leadership flag)
3. Management 374 (may fulfill the writing and independent inquiry flags)
4. Operations Management 335 or 335H or 334M
5. Management 327 or 327H
6. Management 327E
7. Three semester hours upper-division management *\*see note below*
8. Three semester hours chosen from the following courses: Management 347P, 366P, 367P, 369P *\*see note below*
9. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
10. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours

*\*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management track requirement or the BBA internship requirement, but one class may not be used to satisfy both.*

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<sup>1</sup> See <https://facultycouncil.utexas.edu/degree-program-changes> for detailed explanations.

<sup>2</sup> Submit required Texas Higher Education Coordinating Board forms to the provost's office ([lydia.cornell@austin.utexas.edu](mailto:lydia.cornell@austin.utexas.edu)); downloadable from URL <https://facultycouncil.utexas.edu/theCb-forms>

<sup>3</sup> **EXCLUSIVE:** of *exclusive* application and of primary interest only to a single college or school ("no protest" period is *seven calendar days*); **GENERAL:** of *general* interest to more than one college or school (but not for submission to the General Faculty) ("no protest" period is *fourteen calendar days*); *major* legislation must be submitted to the General Faculty for adoption ("no protest" period is *fourteen calendar days*).

<sup>4</sup> The proposed text should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>

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**Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes, and do not include hyperlinks in the catalog copy.** Submit form electronically to the Office of the General Faculty and Faculty Council at [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu). For questions on completing this section, please contact Victoria Cervantes, [vc@austin.utexas.edu](mailto:vc@austin.utexas.edu), 471-5934 or Brenda Schumann, [brenda.schumann@austin.utexas.edu](mailto:brenda.schumann@austin.utexas.edu), 475-7654.