

REQUEST TO ADD OR CHANGE A TRANSCRIPT-RECOGNIZED UNDERGRADUATE ACADEMIC MINOR AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS¹

1. **TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. **SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:

4. **OFFICIAL NAME:** Minor in Communication Studies
5. **PROPOSED IMPLEMENTATION DATE:**² Minor implemented Fall of 2016; these changes take effect Fall 2018.
6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate):³ Speech Communication and Rhetoric 9.0101

7. **STATEMENT OF OBJECTIVE:**

This update is to:

- A. Increase the number of credit hours in the minor from 15 to 18. This is to provide greater depth of coursework, including an opportunity to participate in a Communication internship without being a Communication Studies Major.

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- B. Include new courses that have been added to the inventory, and remove courses that are no longer offered.
- C. Remove unnumbered topics.
- D. Change the minimum required grade in all minor coursework from C to C-, per new Moody College policy.
- E. Add a requirement that students must earn a GPA of 2.0 within the minor coursework in order to graduate with the credential.
- F. Allow student to count pass-fail courses if a course is offered only on that basis.

8. ADMISSIONS REQUIREMENT (IF ANY): No changes to admissions requirements since established in 2016.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: 31

10. ANTICIPATED ENROLLMENT CAPACITY? 250

11. NUMBER OF HOURS REQUIRED FOR COMPLETION:⁴ 18

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):⁵

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	Ph.D., University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	Ph.D., Northwestern University
Jurgen Streeck	Communication Studies	Professor	Ph.D. F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	Ph.D., University of Iowa
Erin Donovan	Communication Studies	Associate Professor	Ph.D., University of Illinois at Urbana-Champaign

13. Academic Course Requirements:⁶ Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH ⁷
CMS 306M	Professional Business Skills - REQUIRED	3
CMS 307K*	Communication Studies Internship	3
CMS 315M	Interpersonal Communication Theory - REQUIRED	3
CMS 320	Advanced Presentation Skills (#upper-division standing and Communication Studies 306M with a grade of at least C.)	3
CMS 322E	Communication Ethics (#upper-division standing)	3
CMS 323R	Rhetoric East and West (#upper-division standing)	3
CMS 330	Interpersonal Health Communication (#upper-division standing)	3
CMS 332	Argumentation and Advocacy (#upper-division standing)	3
CMS 332K	Theories of Persuasion (#upper-division standing)	3
CMS 333	Case Studies in Argumentation (#upper-division standing)	3
CMS 334K	Nonverbal Communication (#upper-division standing)	3
CMS 335	Strategic Sales and Event Planning (#upper-division standing)	3

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	and CMS 306M)	
CMS 337	Building Sales Relationships (#upper-division standing)	3
CMS 340K	Communication and Social Change (#upper-division standing)	3
CMS 341	Digital Communications (#upper-division standing)	3
CMS 342K	Political Communication (#upper-division standing)	3
CMS 345P	Communication and Public Opinion (#upper-division standing)	3
CMS 347K	Rhetoric of Popular Culture (#upper-division standing)	3
CMS 348K	Visual Media and Interaction (#upper-division standing)	3
CMS 349M	Advanced Analysis of Popular Culture (#upper-division standing)	3
CMS 353S	Social Media and Organizations (#upper-division standing)	3
CMS 354	Conflict Resolution (#upper-division standing)	3
CMS 355K	Intercultural Communication (#upper-division standing)	3
CMS 357	Family Communication (#upper-division standing)	3
CMS 358	Communication and Personal Relationships (#upper-division standing)	3
CMS 359	Language, Culture, and Communication of Hip-Hop (#upper-division standing)	3
CMS 164M	Pre-Graduate School Mentorship (#consent)	1
CMS 264M	Pre-Graduate School Mentorship (#consent)	2
CMS 364M	Pre-Graduate School Mentorship (#consent)	3
CMS 366	Rhetoric, Love, and Democracy (#upper-division standing)	3
CMS 366C	Celebrity Culture (#upper-division standing)	3
CMS 366F	Rhetoric of Film (#upper-division standing)	3
CMS 366M	Rhetoric and Popular Music (#upper-division standing)	3
CMS 366R	Religious Communication and Paranormalism (#upper-division standing)	3
CMS 367	Topics in Communication Studies	3
CMS 371K	Practicum in Conflict Mediation	3
CMS 372T	Time Matters (#upper-division standing)	3
CMS 373D	Advocacy and Politics (#consent of the department)	3
CMS 374D	Beyond Congress and the White House (#consent of the department)	3
CMS 336D	Careers	3
CMS 344K	Lying and Deception (#upper-division standing)	3

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: August 31, 2017 Approved by whom: CMS Minor Faculty Committee
 College approval date: September 5, 2017 Approved by whom: Moody College Administrative Committee
 Dean approval date: September 11, 2017 Approved by whom: Jay Bernhardt, Dean

Communication Studies Minor

The minor in Communication Studies will affords undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students will study the foundations of public speaking, verbal and non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

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The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All CMS minor coursework must be completed on a letter-graded basis (not pass/fail) and have a grade of at least C-; if the course is offered on the pass/fail basis only, the student must earn the symbol CR, or higher must be earned in order to count toward the minor requirements. Students must earn a 2.0 minimum GPA in courses counting toward the minor. This minor is not available to students with a major in the Moody College.

The course requirements are as follows:

~~1. Communication Studies 306M, *Professional Communication Skills* and Communication Studies 315M, *Interpersonal Comm Theory*~~

1. Communication Studies 306M and 315M are required.

2. Nine-Twelve additional hours from the following list: Communication Studies 307K, 320, 322E, 323R, 330, 332, 332K, 333, 334K, 335, 337, 340K, 341, 342K, 344K, 345P, 347K, 348K, 349M, 353S, 354, 355K, 357, 358, 359, 164M, 264M, 364M, 366, 366C, 366F, 366M, 366R, 371K, 372T, 373D, 374D.

~~Communication Studies 320, Advanced Presentation Skills
Communication Studies 322E, Communication Ethics
Communication Studies 323R, Rhetoric: East and West
Communication Studies 330, Interpersonal Health Communication
Communication Studies 332, Argumentation and Advocacy
Communication Studies 332K, Theories of Persuasion
Communication Studies 333, Case Studies in Argumentation
Communication Studies 334K, Nonverbal Communication
Communication Studies 335, Strategic Sales and Event Planning
Communication Studies 336D, Careers
Communication Studies 337, Building Sales Relationships
Communication Studies 340K, Communication and Social Change
Communication Studies 341, Digital Communications
Communication Studies 342K, Political Communication
Communication Studies 344K, Lying and Deception
Communication Studies 345P, Communication and Public Opinion
Communication Studies 347K, Rhetoric of Popular Culture
Communication Studies 348K, Visual Media and Interaction
Communication Studies 349M, Advanced Analysis of Popular Culture
Communication Studies 353S, Social Media and Organizations
Communication Studies 354, Conflict Resolution
Communication Studies 355K, Intercultural Communication
Communication Studies 357, Family Communication
Communication Studies 358, Communication and Personal Relationships
Communication Studies 359, Language, Culture, and Communication of Hip Hop
Communication Studies 164M, 264M, or 364M, Pre-Graduate School Mentorship
Communication Studies 366, Rhetoric, Love, and Democracy
Communication Studies 366C, Celebrity Culture
Communication Studies 366F, Rhetoric of Film
Communication Studies 366M, Rhetoric and Popular Music
Communication Studies 366R, Religious Communication and Paranormalism
Communication Studies 367, Topics in Communication Studies, Any Topics Course
Communication Studies 371K, Practicum in Conflict Mediation
Communication Studies 372T, Time Matters
Communication Studies 373D, Advocacy and Politics
Communication Studies 374D, Beyond Congress and the White House~~

Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>.

Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes. Submit form electronically to the Office of the General Faculty and Faculty Council at

fc@austin.utexas.edu. For questions on completing this section, please contact Victoria Cervantes, fc@austin.utexas.edu, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654

¹ Proposed Policy on the Recognition of Undergraduate Academic Minors on Official University Transcripts as Approved by the Educational Policy Committee ([D 10359-10361](#)):

- A. Minimum Criteria for a Transcript-Recognized Undergraduate Academic Minor
- a. The transcript-recognized undergraduate academic minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the minor within one year after completing the undergraduate requirements of their program.
 - b. Transcript-recognized undergraduate academic minors must require a minimum of fifteen hours of course work but not more than eighteen hours. None of the specified coursework for the minor can include unnumbered topics courses. Minors will include a minimum of six hours of upper division coursework except in cases where students are pursuing a minor in a foreign language. In those instances, the minor must include at least nine semester hours of coursework beyond first year competence in a foreign language, including at least three hours of upper-division coursework.
 - c. At least half of the required course work in the minor must be completed in residence at The University of Texas at Austin.
 - d. A student may not earn a minor in the same field of study as his or her major, and at least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours.
 - e. Students apply for transcript-recognized undergraduate academic minors at the time they complete their undergraduate degree. Transcript recognition is awarded at that time.
- B. Approval Process For Transcript-Recognized Undergraduate Academic Minors
- The requirements of transcript-recognized undergraduate academic minors shall be listed in the undergraduate catalog, with proposals reviewed and approved by the Committee on Undergraduate Degree Program Review (CUDPR) and subsequently sent to the Faculty Council as minor legislation for approval. Proposals for these minors are required to obtain prior approval from the sponsoring college(s) or school(s).

Program proposals submitted by the offering unit (e.g., the department or academic program) must include a statement of objective and need (expected demand), anticipated enrollment capacity, academic course and other requirements, the field of study (and CIP code), and the composition of the minor faculty committee, including the committee chair. Proposals for a transcriptable minor should describe the admissions process (if any) for acceptance into the minor. In cases where minors are offered in the same field of study as a major, the faculty of the unit offering the major will de facto constitute the faculty committee for the minor, and the department chair (or designate) will be designated as the committee chair for the minor. The committee must have a minimum of five members, and at least two-thirds of the committee must be tenured or tenure-track faculty.

Once approved, programs are required to submit a report to CUDPR every four years. The report must list the current chair and all committee members and include the number of students completing the minor in each of the prior four years. If the committee plans any changes in the requirements of the minor, these changes should be explained; changes require the same approvals as an original application, that is, approval by the college(s) or school(s), CUDPR, and the Faculty Council.

- C. The Certification Process for Students Completing the Requirements for a Minor
- Certification of completion of the requirements is done by the program's faculty committee chair (or the department's undergraduate advisor). An application for the certification of completion is initiated by the student and submitted to the chair of the faculty oversight committee at the time they complete their undergraduate degree or the certificate program, whichever comes later. Transcript recognition is awarded at that time.

Application for certification must be made directly to the academic unit offering the minor and is not a substitute for the application for graduation required by a student's degree-granting school or college. After approval of the student's application, the Office of the Registrar will be notified so that the minor

can be shown on the official transcript.

² Transcript-recognized minors will not appear on the University transcripts until next catalog.

³ Use the federal CIP code selector site to pick a code, <http://nces.ed.gov/ipeds/cipcode>. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) IRRIS_data_request@utlists.utexas.edu with a request to verify the CIP code ("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

⁴ See footnote ¹A.b. above: 15-20hours are required.

⁵ See footnote ¹B. above

⁶ Note with an asterisk (*) courses that would be added if the transcript-recognized minor is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. (*Add and delete rows as needed.*) If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each.

Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.

⁷ Semester Credit Hours.