

**COM Global Communication Minor**

**REQUEST TO ADD OR CHANGE A TRANSCRIPT-RECOGNIZED UNDERGRADUATE ACADEMIC MINOR AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS<sup>1</sup>**

1. **TYPE OF PROPOSAL:**  New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                                 | <input type="checkbox"/> Flags   |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |  |

3. **SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

4. **OFFICIAL NAME:** Global Communication Minor
5. **PROPOSED IMPLEMENTATION DATE:**<sup>2</sup> Fall 2018
6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate):<sup>3</sup> International and Intercultural Communication, 09.0907

7. **STATEMENT OF OBJECTIVE:**  
This minor in Global Communication is designed for undergraduate students enrolled in the Moody College of Communication. Global communication is increasingly essential in engaging advertising, public relations, media, journalism, and communications industries, as well as in understanding our roles in an increasingly global and networked society. The Moody College of Communication can build on The University of Texas at Austin's emerging commitment to global and international studies.

8. **ADMISSIONS REQUIREMENT (IF ANY):** None, though if demand exceeds space available the Moody College reserves the right to select students based on a review of academic record.

9. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** 15-20

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**10 ANTICIPATED ENROLLMENT CAPACITY? 50**

**11. NUMBER OF HOURS REQUIRED FOR COMPLETION:<sup>4</sup> 15**

**12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):<sup>5</sup>**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Karin Wilkins	RTF	Associate Dean	PhD University of PA
Barry Brummett	CMS	Chair	PhD University of Minnesota
Tracy Dahlby	JOU	Professor	MA Harvard University
Brad Love	ADV/PR	Associate Professor	PhD Michigan State University
Chang Liu	CSD	Associate Professor	PhD Indiana University

**13. Academic Course Requirements:<sup>6</sup>** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH <sup>7</sup>
ADV 334*	International Advertising #Upper-division standing, University GPA of at least 2.25	COM
COM 323.3*	Global Experience #Upper-division standing	COM
CMS 314L*	Language, Communication, and Culture	COM
CMS 323R*	Rhetoric: East and West #Upper-division standing	COM
CMS 355K*	Intercultural Communication #Upper-division standing	COM
J 328S*	Reporting En Espanol #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each. Students must be fluent in Spanish.	COM
J 340F*	Covering the Global Economy #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340G*	Reporting Asia: A Foreign Correspondent's Framework #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340J*	Documentary Tradition of Latin America #J 310F (or 320D) with at least B- grade, and COM 316 or J 311F (or 321C).	COM
J 342G*	Reporting the World: A Critical Examination of the United States News Media #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 345G*	Human Rights Journalism #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 346G*	Domestic Issues and Global Perspective #J 310F (or 320D) with at least B- grade.	COM
J 347F*	Reporting Latin America #J 310F (or 320D) with at least B- grade.	COM
RTF 324C*	Introduction to Global Media	COM
RTF 342.1*	National Media Systems #Upper-division standing	COM

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RTF 342.2*	Comparative Media Systems #Upper-division standing	COM
RTF 342.7*	Global Media Systems #Upper-division standing	COM
RTF 342.8*	Development Communication and Social Change #Upper-division standing	COM
RTF 352.1*	Media and the Middle East #Upper-division standing	COM
RTF 365.8*	Migration and Media #Upper-division standing	COM
RTF 365.10*	Globalization and Social Media #Upper-division standing	COM

**14. OTHER MINOR REQUIREMENTS:** None.

**15. COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date: September 5, 2017

Approved by whom: Karin Wilkins, chair of the faculty committee

College approval date: September 5, 2017

Approved by whom: Moody College Administrative Cmttee.

Dean approval date: September 11, 2017

Approved by whom: Jay Bernhardt, Dean

## Global Communication Minor

The Global Communication Minor is designed to give students a global perspective of the communication industries. Students will learn about the essential role of communication in our increasingly interconnected and multicultural society.

This program is only open to students in the Moody College of Communication. At least 9 hours must be completed in residence and at least 6 hours must be taken at the upper division level. Students must earn a grade of at least a C- (or CR for courses offered only on a pass/fail basis) in each course counted toward fulfillment of the minor requirements.

The minor requires 15 semester hours of coursework. The requirements are:

1. Communication 323.3, or an approved substitution of study abroad coursework or internship coursework done while studying abroad;
2. Twelve hours of coursework selected from the list below, 3 hours of which may be substituted with experiential learning courses to be petitioned by the student for credit. The courses that may be counted are: Advertising 334; Communication Studies 314L, 323R, 355K; Journalism 328S, 340F, 340G, 340J, 342G, 345G, 346G, 347F, 324C, 342.1, 342.2, 342.7, 342.8, RTF 352.1, 365.8, 365.10.

Students should consult the Student Advising Office for additional information about the coursework that meets minor requirements.

Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>.

**Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes.** Submit form electronically to the Office of the General Faculty and Faculty Council at [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu). For questions on completing this section, please contact Victoria Cervantes, [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu), 471-5934 or Brenda Schumann, [brenda.schumann@austin.utexas.edu](mailto:brenda.schumann@austin.utexas.edu), 475-7654

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<sup>1</sup> Proposed Policy on the Recognition of Undergraduate Academic Minors on Official University Transcripts as Approved by the Educational Policy Committee ([D 10359-10361](#)):

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- A. Minimum Criteria for a Transcript-Recognized Undergraduate Academic Minor
- The transcript-recognized undergraduate academic minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the minor within one year after completing the undergraduate requirements of their program.
  - Transcript-recognized undergraduate academic minors must require a minimum of fifteen hours of course work but not more than eighteen hours. None of the specified coursework for the minor can include unnumbered topics courses. Minors will include a minimum of six hours of upper division coursework except in cases where students are pursuing a minor in a foreign language. In those instances, the minor must include at least nine semester hours of coursework beyond first year competence in a foreign language, including at least three hours of upper-division coursework.
  - At least half of the required course work in the minor must be completed in residence at The University of Texas at Austin.
  - A student may not earn a minor in the same field of study as his or her major, and at least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours.
  - Students apply for transcript-recognized undergraduate academic minors at the time they complete their undergraduate degree. Transcript recognition is awarded at that time.
- B. Approval Process For Transcript-Recognized Undergraduate Academic Minors
- The requirements of transcript-recognized undergraduate academic minors shall be listed in the undergraduate catalog, with proposals reviewed and approved by the Committee on Undergraduate Degree Program Review (CUDPR) and subsequently sent to the Faculty Council as minor legislation for approval. Proposals for these minors are required to obtain prior approval from the sponsoring college(s) or school(s).

Program proposals submitted by the offering unit (e.g., the department or academic program) must include a statement of objective and need (expected demand), anticipated enrollment capacity, academic course and other requirements, the field of study (and CIP code), and the composition of the minor faculty committee, including the committee chair. Proposals for a transcriptable minor should describe the admissions process (if any) for acceptance into the minor. In cases where minors are offered in the same field of study as a major, the faculty of the unit offering the major will de facto constitute the faculty committee for the minor, and the department chair (or designate) will be designated as the committee chair for the minor. The committee must have a minimum of five members, and at least two-thirds of the committee must be tenured or tenure-track faculty.

Once approved, programs are required to submit a report to CUDPR every four years. The report must list the current chair and all committee members and include the number of students completing the minor in each of the prior four years. If the committee plans any changes in the requirements of the minor, these changes should be explained; changes require the same approvals as an original application, that is, approval by the college(s) or school(s), CUDPR, and the Faculty Council.

- C. The Certification Process for Students Completing the Requirements for a Minor
- Certification of completion of the requirements is done by the program's faculty committee chair (or the department's undergraduate advisor). An application for the certification of completion is initiated by the student and submitted to the chair of the faculty oversight committee at the time they complete their undergraduate degree or the certificate program, whichever comes later. Transcript recognition is awarded at that time.

Application for certification must be made directly to the academic unit offering the minor and is not a substitute for the application for graduation required by a student's degree-granting school or college. After approval of the student's application, the Office of the Registrar will be notified so that the minor can be shown on the official transcript.

<sup>2</sup> Transcript-recognized minors will not appear on the University transcripts until next catalog.

<sup>3</sup> Use the federal CIP code selector site to pick a code, <http://nces.ed.gov/ipeds/cipcode>. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) [IRRIS\\_data\\_request@utlists.utexas.edu](mailto:IRRIS_data_request@utlists.utexas.edu) with a request to verify the CIP code

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("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

<sup>4</sup> See footnote <sup>1</sup>A.b. above: 15-20hours are required.

<sup>5</sup> See footnote <sup>1</sup>B. above

<sup>6</sup> Note with an asterisk (\*) courses that would be added if the transcript-recognized minor is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. (*Add and delete rows as needed.*) If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each.

Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.

<sup>7</sup> Semester Credit Hours.