

**COM US Latino and Latin American Media Studies Minor**

**REQUEST TO ADD OR CHANGE A TRANSCRIPT-RECOGNIZED UNDERGRADUATE ACADEMIC MINOR AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS<sup>1</sup>**

**1. TYPE OF PROPOSAL:**

- New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor

**2. THIS PROPOSAL INVOLVES: (Please check all that apply)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges                               | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                                 | <input checked="" type="checkbox"/> Flags                               |
| <input type="checkbox"/> Course in the core curriculum                           | <input type="checkbox"/> Change in course sequencing for an existing program   | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |   |

**3. SCOPE OF PROPOSED CHANGE:**

- a. Does this proposal impact other colleges/schools? Yes  No   
If yes, then how? Allowing students in all majors to pursue the minor, which had only been open to Moody and certain Liberal Arts students in the past.
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
If yes, please indicate the number of students and/or class seats involved.  
Approximately 5-10 students per year.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
If yes, please indicate the number of students and/or class seats involved.

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? NONE

Impacted schools must be contacted and their response(s) included: NONE

Person communicated with:

Date of communication:

Response:

**4. OFFICIAL NAME:**

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**5. PROPOSED IMPLEMENTATION DATE:<sup>2</sup>**

Minor implemented in Fall 2016; these changes take effect Fall 2018.

**6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate):<sup>3</sup>** Radio-Television and Film, 090102.00

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**7. STATEMENT OF OBJECTIVE:**

These changes will:

- (1) allow all students across the university to take this previously-restricted minor.
- (2) allow more coursework options.
- (3) remove GPA restrictions on upper-division courses, per new Moody College policy.
- (4) change the minimum required grade in coursework from C to C-, per new Moody College policy and allowing for a grade of CR on courses only offered on a pass/fail basis.
- (5) update the course options to keep current with inventory.

**8. ADMISSIONS REQUIREMENT (IF ANY):**

There are no changes to requirements for admission into the program.

**9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:**

Approximately 15-25 students

**10 ANTICIPATED ENROLLMENT CAPACITY?**

Approximately 50-75 students.

**11. NUMBER OF HOURS REQUIRED FOR COMPLETION:<sup>4</sup> 18**

**12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):<sup>5</sup>**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar*	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	Ph.D., Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	Ph.D., Mass Communication, University of Wisconsin at Madison
Mary Beltrán*	Communication/ Radio-TV-Film	Associate Professor	Ph.D., Radio- Television-Film, University of Texas at Austin
Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	B.S. Advertising, University of Texas at Austin

**13. Academic Course Requirements:<sup>6</sup> Use this table to identify the courses that qualify for this certificate program.**

Course Abbreviation and Number	Course Title	SCH <sup>7</sup>
RTF 307	<i>Media and Society</i>	3
*RTF 306	<i>Intro to World Cinema History</i>	3
RTF 323C	<i>Screening Race (Required)</i> # Upper-division standing	3

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ADV 334	<i>International Advertising</i> # Upper-division standing	3
*J 328S	<i>Reporting in Espanol</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each. Students must be fluent in Spanish.	3
J 334F	<i>Oral History as Journalism</i> # Journalism 310F (or 320D) with a grade of at least B-	3
*J 334N	<i>Oral History as Narrative</i>	3
<del>J 341H</del>	<del><i>Minorities and the Media</i></del>	<del>3</del>
J 341J	<i>Minorities and the Media</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	3
J 347F	<i>Reporting Latin America</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	3
<del>J 349F</del>	<del><i>Latinos and a New Media World</i></del> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	<del>3</del>
J 354F	<i>Journalism and Press Freedom in Latin America</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	3
*RTF 322D	<i>Film History 1960 – present</i> # Upper-division standing	3
*RTF 324C	<i>Introduction to Global Media</i> # Upper-division standing	3
*RTF 335.2	<i>Race/Class/Gender in American TV</i> # Upper-division standing	3
*RTF 342.7	<i>Global Media Systems</i> # Upper-division standing	3
*RTF 342.9	<i>Global Hollywood</i> # Upper-division standing	3
*RTF 345.3	<i>History of Mexican Cinema</i> #Upper-division standing	3
RTF 359	<del><i>Media Representation and Consumer Culture</i></del> # Upper-division standing	3
*RTF 359S.8	<i>Latina/os &amp; U.S. Media</i> # Upper-division standing	3
*RTF 359S.9	<i>Latina Feminisms and Media</i> # Upper-division standing	3
*RTF 359S.12	<i>Brazilian Media</i> # Upper-division standing	3
*RTF 359S.14	<i>Gender, Race and Sexuality in Sports Media</i> # Upper-division standing	3
*RTF 359S.15	<i>Latin American Television</i> # Upper-division standing	3
*RTF 359S.16	<i>Race and Digital Media Culture</i> # Upper-division standing	3
*RTF 359S.19	<i>Latino Images in Film</i> # Upper-division standing	3
RTF 359S.1	<del><i>Hispanic Images and Counterimages</i></del> # Upper-division standing	3
RTF 359S	<del><i>Brazilian Media and Culture</i></del> # Upper-division standing	3
RTF 359S	<del><i>Brazilian Film: Doc. Vs. Narrative Interpretation</i></del> # Upper-division standing	3
RTF 365	<del><i>Immigrant Media</i></del> # Upper-division standing	3
RTF 365	<del><i>Race, Class and Media</i></del>	3

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	# Upper division standing	
RTF 365.6	<i>Contemporary Issues: Latinos and Media</i> # Upper division standing	3
*RTF 365.8	<i>Migration and Media</i> # Upper-division standing	3
*RTF 365.12	<i>Mapping Latino Culture in East Austin</i> #Upper-division standing	3
RTF 366K.4	<i>East Austin Stories</i> # Upper-division standing, RTF 317 and RTF 318 with a grade of at least B- in each; and six semester hours of lower-division coursework in radio-television-film	3
RTF 370	<i>Mixed Race and U.S. Film and Media</i> # Upper division standing	3
*RTF 377H.4	<i>Global Television</i> # Upper-division standing	3
MAS/LAS	<i>Six additional hours</i>	3
RTF359S.7	<i>Mixed Race and U.S. Film and Media</i>	3

**14. OTHER MINOR REQUIREMENTS:**

**15. COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date: September 20, 2017 Approved by whom: Joseph D. Straubhaar, chair of the faculty committee  
 College approval date: September 5, 2017 Approved by whom: Moody College Administrative Cmttee.  
 Dean approval date: September 11, 2017 Approved by whom: Jay Bernhardt, Dean

**CATALOG TEXT:**

**US Latino and Latin American Media Studies Minor**

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires 18 hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio-Television-Film 306 Intro to World Cinema History (for non-majors) OR Radio-Television-Film 307, Media and Society (for RTF majors)
2. Radio-Television-Film 323C, *Screening Race*
3. Six hours of upper-division elective coursework chosen from the list of approved ~~electives available~~ courses in the Moody College of Communication
4. Six additional hours (upper or lower division) of elective coursework in Latin American Studies or Mexican American Studies
5. All courses must be taken for a letter grade, and only courses with a grade of C- or better (or CR for courses offered only on a pass/fail basis) will be counted.

Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

This program is ~~restricted open to all undergraduate students within the Moody College of Communication at The University of Texas at Austin. Exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments to be allowed to declare the minor. Students interested in pursuing this minor should speak with the Latino Media Studies Advisor in the Moody College of Communication.~~ Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the Moody College of Communication imposes a limit on the number of hours in the College that may be counted toward the degree; each also imposes limits on the number of hours in the

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major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

~~Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements.~~ The courses that may be counted toward the minor include, but are not limited to, the following:

### Required Courses

Radio-Television-Film 306 *Intro to World Cinema History (for non-majors)* OR Radio-Television-Film 307, *Media and Society (for RTF majors)*

Radio-Television-Film 323C, *Screening Race*

### Electives

Advertising 334, *International Advertising*

Journalism 328S, *Reporting in Español*

Journalism 334F, *Oral History as Journalism*

Journalism 334N, *Oral History as Narrative*

Journalism 341J, *Minorities and the Media*

~~Journalism 341H, *Minorities and the Media*~~

Journalism 347F, *Reporting Latin America*

Journalism 354F, *Journalism and Press Freedom in Latin America*

Radio-Television-Film 322D, *Film History 1960 to Present*

Radio-Television-Film 324C, *Introduction to Global Media*

Radio-Television-Film 335, (Topic 2: *Race, Class & Gender in American Television*)

Radio-Television-Film 342, (Topic 7: *Global Media Systems*)

Radio-Television-Film 342, (Topic 9: *Global Hollywood*)

Radio-Television-Film 345, (Topic 3: *History of Mexican Cinema*)

~~Radio-Television-Film 359, (*Media Representation and Consumer Culture*)~~

~~Radio-Television-Film 359S, (Topic 1: *Hispanic Images and Counterimages*)~~

~~Radio-Television-Film 359S, (*Brazilian Media and Culture*)~~

~~Radio-Television-Film 359S, (*Brazilian Film: Doc vs. Narrative Interpretation*)~~

~~Radio-Television-Film 359S, (Topic 7: *Mixed Race and U.S. Film and Media*)~~

Radio-Television-Film 359S, (Topic 8: *Latina/os and U.S. Media*)

Radio-Television-Film 359S, (Topic 9: *Latina Feminisms and Media*)

Radio-Television-Film 359S, (Topic 12: *Brazilian Media*)

Radio-Television-Film 359S, (Topic 14: *Gender, Race and Sexuality in Sports Media*)

Radio-Television-Film 359S, (Topic 16: *Race and Digital Media Culture*)

Radio-Television-Film 359S, (Topic 15: *Latin American Television*)

Radio-Television-Film 359S, (Topic: 19 *Latino Images in Film*)

~~Radio-Television-Film 365, (*Immigrant Media*)~~

~~Radio-Television-Film 365, (*Race, Class, and Media*)~~

~~Radio-Television-Film 365, (Topic 5: *Latin American Media*)~~

~~Radio-Television-Film 365, (Topic 6: *Contemporary Issues: Latinos and Media*)~~

Radio-Television-Film 365, (Topic 8: *Migration and Media*)

Radio-Television-Film 365, (Topic 12: *Mapping Latino Culture in East Austin*)

Radio-Television-Film 366K, (Topic 4: *East Austin Stories*)

~~Radio-Television-Film 370, (*Mixed Race and U.S. Film and Media*)~~

Radio-Television-Film 377H, (Topic 4: *Global Television*)

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

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Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>.

**Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes.** Submit form electronically to the Office of the General Faculty and Faculty Council at [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu). For questions on completing this section, please contact Victoria Cervantes, [fc@austin.utexas.edu](mailto:fc@austin.utexas.edu), 471-5934 or Brenda Schumann, [brenda.schumann@austin.utexas.edu](mailto:brenda.schumann@austin.utexas.edu), 475-7654

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<sup>1</sup> Proposed Policy on the Recognition of Undergraduate Academic Minors on Official University Transcripts as Approved by the Educational Policy Committee ([D 10359-10361](#)):

- A. Minimum Criteria for a Transcript-Recognized Undergraduate Academic Minor
  - a. The transcript-recognized undergraduate academic minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the minor within one year after completing the undergraduate requirements of their program.
  - b. Transcript-recognized undergraduate academic minors must require a minimum of fifteen hours of course work but not more than eighteen hours. None of the specified coursework for the minor can include unnumbered topics courses. Minors will include a minimum of six hours of upper division coursework except in cases where students are pursuing a minor in a foreign language. In those instances, the minor must include at least nine semester hours of coursework beyond first year competence in a foreign language, including at least three hours of upper-division coursework.
  - c. At least half of the required course work in the minor must be completed in residence at The University of Texas at Austin.
  - d. A student may not earn a minor in the same field of study as his or her major, and at least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours.
  - e. Students apply for transcript-recognized undergraduate academic minors at the time they complete their undergraduate degree. Transcript recognition is awarded at that time.
- B. Approval Process For Transcript-Recognized Undergraduate Academic Minors  
The requirements of transcript-recognized undergraduate academic minors shall be listed in the undergraduate catalog, with proposals reviewed and approved by the Committee on Undergraduate Degree Program Review (CUDPR) and subsequently sent to the Faculty Council as minor legislation for approval. Proposals for these minors are required to obtain prior approval from the sponsoring college(s) or school(s).

Program proposals submitted by the offering unit (e.g., the department or academic program) must include a statement of objective and need (expected demand), anticipated enrollment capacity, academic course and other requirements, the field of study (and CIP code), and the composition of the minor faculty committee, including the committee chair. Proposals for a transcriptable minor should describe the admissions process (if any) for acceptance into the minor. In cases where minors are offered in the same field of study as a major, the faculty of the unit offering the major will de facto constitute the faculty committee for the minor, and the department chair (or designate) will be designated as the committee chair for the minor. The committee must have a minimum of five members, and at least two-thirds of the committee must be tenured or tenure-track faculty.

Once approved, programs are required to submit a report to CUDPR every four years. The report must list the current chair and all committee members and include the number of students completing the minor in each of the prior four years. If the committee plans any changes in the requirements of the minor, these changes should be explained; changes require the same approvals as an original application, that is, approval by the college(s) or school(s), CUDPR, and the Faculty Council.

- C. The Certification Process for Students Completing the Requirements for a Minor  
Certification of completion of the requirements is done by the program's faculty committee chair (or the department's undergraduate advisor). An application for the certification of completion is initiated by the student and submitted to the chair of the faculty oversight committee at the time they

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complete their undergraduate degree or the certificate program, whichever comes later. Transcript recognition is awarded at that time.

Application for certification must be made directly to the academic unit offering the minor and is not a substitute for the application for graduation required by a student's degree-granting school or college.

After approval of the student's application, the Office of the Registrar will be notified so that the minor can be shown on the official transcript.

<sup>2</sup> Transcript-recognized minors will not appear on the University transcripts until next catalog.

<sup>3</sup> Use the federal CIP code selector site to pick a code, <http://nces.ed.gov/ipeds/cipcode>. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) [IRRIS\\_data\\_request@utlists.utexas.edu](mailto:IRRIS_data_request@utlists.utexas.edu) with a request to verify the CIP code ("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

<sup>4</sup> See footnote <sup>1</sup>A.b. above: 15-20hours are required.

<sup>5</sup> See footnote <sup>1</sup>B. above

<sup>6</sup> Note with an asterisk (\*) courses that would be added if the transcript-recognized minor is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. (*Add and delete rows as needed.*) If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each.

Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.

<sup>7</sup> Semester Credit Hours.