

COM Media Studies Minor

REQUEST TO ADD OR CHANGE A TRANSCRIPT-RECOGNIZED UNDERGRADUATE ACADEMIC MINOR AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS¹

1. **TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
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|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input checked="" type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. **SCOPE OF PROPOSED CHANGE:**

a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?

b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?

c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.

If we accept 25-50 minors per year, then increase in number of seats taken might be roughly 10-25 per semester.

d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? *Not applicable*

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

4. **OFFICIAL NAME:** Media Studies Minor

5. **PROPOSED IMPLEMENTATION DATE:**² Fall 2018

6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate):³ Communication and Media Studies, Other 09.0199

7. **STATEMENT OF OBJECTIVE:**

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Description of the minor:

In the Media Studies minor, students will gain the analytical tools necessary for critical analysis of film, television, and digital media forms within the broader intellectual framework of the humanities and social sciences. Students in the minor will have the opportunity to examine film, broadcasting, games, and mobile media in a range of historical, sociocultural, creative, and industrial contexts. Courses cover diverse topics including global, regional, and national perspectives on the media; authorship, genre, and ideology; representations of race, ethnicity, gender, sexuality, and class; and digital media culture, technologies, policies, and design. As a complement to a major area of study, a minor in media studies can offer deep insight into how media and society interact, and prepares students for a range of careers.

Rationale & Market:

A Media Studies minor might appeal to liberal arts students in departments such as American Studies, Art History, English, History, and Theater and Dance. Such students might have perceived RTF as primarily focused on media production; this minor could appeal to those interested in a broad-based liberal arts education such as what our media studies courses provide. Such a minor has the potential to serve a strong branding function for our department, underscoring that RTF is a primary site for critical media studies scholarship.

8. ADMISSIONS REQUIREMENT (IF ANY):

This program is open only to students who are not majoring in RTF. Students declaring a Media Studies minor must have at least a cumulative 2.5 grade point average.

The Radio-Television-Film Department reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Estimate of 10 - 25 initially.

10 ANTICIPATED ENROLLMENT CAPACITY? Approximately 150

Enrollment caps of certain courses can be increased to accommodate need. For example, most of our 320-level courses currently are capped at 35. We can easily raise those caps to 60. In addition, several upper-division courses regularly have a limited number of seats available; new minors can help fill these classes to capacity.

Depending on level of demand, a limited amount of additional funding might be necessary in the form of increased TA support. TAs could either run additional sections for introductory level courses or assist in grading and administrative responsibilities for upper-division courses.

11. NUMBER OF HOURS REQUIRED FOR COMPLETION:⁴ 15 hours

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):⁵

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Alisa Perren (co-chair)	Moody College/RTF	Associate Professor	PhD, UT Austin
Kathy Fuller-Seeley (co-chair)	Moody College/RTF	Professor	PhD, Johns Hopkins
Tom Schatz	Moody College/RTF	Professor	PhD, University of Iowa
Caroline Frick	Moody College/RTF	Associate Professor	PhD, University of Texas at Austin
Mary Beltran	Moody College/RTF	Associate Professor	PhD, University of Texas at

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			Austin
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13. Academic Course Requirements:⁶ Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 306*	Introduction to World Cinema History	3
RTF 307*	Media & Society	3
RTF 308*	Development of Film & Media	3
RTF 321C*	History of American Television (#upper-division standing)	3
RTF 321D*	Film History to 1960 (#upper-division standing)	3
RTF 322D*	Film History from 1960 to Present (#upper-division standing)	3
RTF 323C*	Screening Race (#upper-division standing)	3
RTF 324C*	Introduction to Global Media (#upper-division standing)	3
RTF 326C*	Technological Culture (#upper-division standing)	3
RTF 328C*	Gender & Media Culture (#upper-division standing)	3
RTF 330K*	Introduction to Research Methods (#upper-division standing)	3
RTF 331K.5*	Screen Theory (#upper-division standing)	3
RTF 331K.7*	Stardom & Celebrity Culture (#upper-division standing)	3
RTF 331K.8*	Transmedia Storytelling (#upper-division standing)	3
RTF 331N.1*	Information Society & Beyond (#upper-division standing)	3
RTF 331P.1*	Digital Media & Design (#upper-division standing)	3
RTF 331P.2*	Digital Remix Cultures (#upper-division standing)	3
RTF 331P.3*	Internet Cultures (#upper-division standing)	3
RTF 331P.4*	Video Game Culture & Criticism (#upper-division standing)	3
RTF 335.2*	Race, Class & Gender in American Television (#upper-division standing)	3
RTF 335.3*	Contemporary Television Criticism (#upper-division standing)	3
RTF 342.1*	National Media Systems (#upper-division standing)	3
RTF 342.2*	Comparative Media Systems (#upper-division standing)	3
RTF 342.7*	Global Media Systems (#upper-division standing)	3
RTF 342.8*	Development Communication & Social Change (#upper-division standing)	3
RTF 342.9*	Global Hollywood (#upper-division standing)	3
RTF 342.10*	Indian Cinema (#upper-division standing)	3
RTF 352.1*	Media & the Middle East (#upper-division standing)	3
RTF 345.3*	History of Mexican Cinema (#upper-division standing)	3
RTF 345.7*	British Film & Television (#upper-division standing)	3
RTF 345.8*	Social Documentary (#upper-division standing)	3
RTF 345.9*	Women Behind the Camera (#upper-division standing)	3
RTF 345.10*	Chinese Auteurs (#upper-division standing)	3
RTF 345.11*	Experimental Media & the Art of Disruption (#upper-division standing)	3

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RTF 347C.3*	The Entertainment Industry: The Big Picture (UTLA) (#upper-division standing)	3
RTF 347C.4*	The Business of Hollywood (#upper-division standing)	3
RTF 359S.8*	Latina/os & U.S. Media (#upper-division standing)	3
RTF 359S.9*	Latina Feminisms & Media (#upper-division standing)	3
RTF 359S.11*	The Sixties: Gender & Media (#upper-division standing)	3
RTF 359S.12*	Brazilian Media (#upper-division standing)	3
RTF 359S.13*	Gender & Fan Culture (#upper-division standing)	3
RTF 359S.14*	Gender, Race & Sexuality in Sports Media (#upper-division standing)	3
RTF 359S.15*	Latin American Television (#upper-division standing)	3
RTF 359S.16*	Race and Digital Media Culture (#upper-division standing)	3
RTF 359S.17*	Asian-American Media Cultures (#upper-division standing)	3
RTF 359S.18*	Social Media: Growth, Uses & Impacts (#upper-division standing)	3
RTF 359S.19*	Latino Images in Film (#upper-division standing)	3
RTF 365.8*	Migration and Media (#upper-division standing)	3
RTF 365.9*	Digital Media Industries & Entrepreneurship (#upper-division standing)	3
RTF 365.10*	Globalization & Social Media (#upper-division standing)	3
RTF 365.12*	Mapping Latino Culture in East Austin (#upper-division standing)	3
RTF 365.13*	Activist Media (#upper-division standing)	3
RTF 365C.1*	Media, Communication Law & Ethics (#upper-division standing)	3
RTF 365D.2*	Children, Youth & Media (#upper-division standing)	3
RTF 365D.3*	Media Literacy & Civic Engagement (#upper-division standing)	3
RTF 370.1*	Comedy in Film & Media (#upper-division standing)	3
RTF 370.2*	Animation Studies (#upper-division standing)	3
RTF 370.3*	Asian Horror Film (#upper-division standing)	3
RTF 370.4*	Film Noir (#upper-division standing)	3
RTF 370.5*	Films of Eastwood (#upper-division standing)	3
RTF 370.6*	Films of Hitchcock (#upper-division standing)	3
RTF 370.7*	Films of Scorsese (#upper-division standing)	3
RTF 370.8*	Independent American Cinema (#upper-division standing)	3
RTF 377H.1*	Designing Serious Games & Virtual Worlds (#upper-division standing)	3
RTF 377H.2*	Digital Research Methods (#upper-division standing)	3
RTF 377H.3*	Global Television (#upper-division standing)	3
RTF 377H.4*	Landscape & Cinema (#upper-division standing)	3
RTF 377H.5*	Media & Popular Culture (#upper-division standing)	3
RTF 377H.6*	Queer Media Studies (#upper-division standing)	3

14. OTHER MINOR REQUIREMENTS:

- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.

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- Only courses with a C- or better will be counted (or CR for courses offered only on a pass/fail basis)

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017

Approved by whom: The Faculty Advisory Committee

College approval date: September 5, 2017

Approved by whom: Moody College Administrative Cmttee.

Dean approval date: September 11, 2017

Approved by whom: Jay Bernhardt, Dean

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This program is open only to students who are not majoring in RTF. Applicants must have a 2.5 cumulative grade point average. The Radio-Television-Film Department reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires fifteen hours of coursework, with at least six hours being upper-division and at least nine hours completed in residence. Courses that appear in multiple groupings may only be counted once. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Production and screenwriting courses offered in the Radio-Television-Film Department do not count toward the Media Studies minor.

Students must take the following coursework:

1. Three hours from the following: Radio-Television-Film 306, 307, 308.

2. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C.

3. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C, 330K, 331K.5, 331K.7, 331K.8, 331N.1, 331P.1, 331P.2, 331P.3, 331P.4, 335.2, 335.3, 342.1, 342.2, 342.7, 342.8, 342.9, 342.10, 345.3, 345.7, 345.8, 345.9, 345.10, 345.11, 347C.3, 347C.4, 352.1, 359S.8, 359S.9, 359S.11, 359S.12, 359S.13, 359S.14, 359S.15, 359S.16, 359S.17, 359S.18, 359S.19, 365.8, 365.9, 365.10, 365.12, 365.13, 365C.1, 365D.2, 365D.3, 370.1, 370.2, 370.3, 370.4, 370.5, 370.6, 370.7, 370.8, 377H.1, 377H.2, 377H.3, 377H.4, 377H.5, 377H.6.

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Please include a draft of the catalog copy immediately following the above form. If this is an update of an existing copy, the draft should be based on the text of the current catalog available at:

<http://catalog.utexas.edu/undergraduate/>.

Strike through and replace (with underlines) only the specific language to be changed. Do NOT use track changes. Submit form electronically to the Office of the General Faculty and Faculty Council at fc@austin.utexas.edu. For questions on completing this section, please contact Victoria Cervantes, fc@austin.utexas.edu, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654

¹ Proposed Policy on the Recognition of Undergraduate Academic Minors on Official University Transcripts as Approved by the Educational Policy Committee ([D 10359-10361](#)):

- A. Minimum Criteria for a Transcript-Recognized Undergraduate Academic Minor
 - a. The transcript-recognized undergraduate academic minor must be completed in conjunction with an undergraduate degree at the University of Texas at Austin; students pursuing an integrated undergraduate/graduate program must complete the requirements for the minor within one year after completing the undergraduate requirements of their program.
 - b. Transcript-recognized undergraduate academic minors must require a minimum of fifteen hours of course work but not more than eighteen hours. None of the specified coursework for the minor can include unnumbered topics courses. Minors will include a minimum of six hours of upper division coursework except in cases where students are pursuing a minor in a foreign language. In those instances, the minor must include at least nine semester hours of coursework beyond first year competence in a foreign language, including at least three hours of upper-division coursework.
 - c. At least half of the required course work in the minor must be completed in residence at The University of Texas at Austin.
 - d. A student may not earn a minor in the same field of study as his or her major, and at least nine of the hours required for the minor must include coursework not used to satisfy the requirements of the student's major. However, courses in the minor may fulfill other degree requirements such as general education requirements or required elective hours.
 - e. Students apply for transcript-recognized undergraduate academic minors at the time they complete their undergraduate degree. Transcript recognition is awarded at that time.
- B. Approval Process For Transcript-Recognized Undergraduate Academic Minors

The requirements of transcript-recognized undergraduate academic minors shall be listed in the undergraduate catalog, with proposals reviewed and approved by the Committee on Undergraduate Degree Program Review (CUDPR) and subsequently sent to the Faculty Council as minor legislation for approval. Proposals for these minors are required to obtain prior approval from the sponsoring college(s) or school(s).

Program proposals submitted by the offering unit (e.g., the department or academic program) must include a statement of objective and need (expected demand), anticipated enrollment capacity, academic course and other requirements, the field of study (and CIP code), and the composition of the minor faculty committee, including the committee chair. Proposals for a transcriptable minor should describe the admissions process (if any) for acceptance into the minor. In cases where minors are offered in the same field of study as a major, the faculty of the unit offering the major will de facto constitute the faculty committee for the minor, and the department chair (or designate) will be designated as the committee chair for the minor. The committee must have a minimum of five members, and at least two-thirds of the committee must be tenured or tenure-track faculty.

Once approved, programs are required to submit a report to CUDPR every four years. The report must list the current chair and all committee members and include the number of students completing the minor in each of the prior four years. If the committee plans any changes in the requirements of the minor, these changes should be explained; changes require the same approvals as an original application, that is, approval by the college(s) or school(s), CUDPR, and the Faculty Council.

- C. The Certification Process for Students Completing the Requirements for a Minor

Certification of completion of the requirements is done by the program's faculty committee chair (or the department's undergraduate advisor). An application for the certification of completion is initiated by the student and submitted to the chair of the faculty oversight committee at the time they complete their undergraduate degree or the certificate program, whichever comes later. Transcript

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recognition is awarded at that time.

Application for certification must be made directly to the academic unit offering the minor and is not a substitute for the application for graduation required by a student's degree-granting school or college.

After approval of the student's application, the Office of the Registrar will be notified so that the minor can be shown on the official transcript.

² Transcript-recognized minors will not appear on the University transcripts until next catalog.

³ Use the federal CIP code selector site to pick a code, <http://nces.ed.gov/ipeds/cipcode>. After all other areas of this form are completed, forward a copy to the Office of Institutional Reporting, Research, and Information Systems (IRRIS) IRRIS_data_request@utlists.utexas.edu with a request to verify the CIP code ("CIP CODE" in the subject line). Include your contact information, so an IRRIS member may contact you with any questions.

⁴ See footnote ¹A.b. above: 15-20hours are required.

⁵ See footnote ¹B. above

⁶ Note with an asterisk (*) courses that would be added if the transcript-recognized minor is approved. Specify changes to the qualifying courses by noting those no longer qualifying and those now qualifying. (*Add and delete rows as needed.*) If the course numbers and titles change on a regular basis, please indicate the types of courses and number of hours for required for each.

Note with a hashtag (#) courses that require a prerequisite and provide the prerequisite course numbers.