PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION
2018-2020 or LAW SCHOOL CATALOG 2018-2020

TYPE OF CHANGE:
☒ Academic Change
☐ Degree Program Change (THECB² form required)

PROPOSED CLASSIFICATION:
☒ Exclusive
☐ General
☐ Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST
CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO
DETERMINE IF SACS COC APPROVAL IS REQUIRED.

   • Is this a new degree program?
     Yes ☒ No ☐
   • Is this program being deleted?
     Yes ☐ No ☒
   • Does the program offer courses that will be taught off campus?
     Yes ☒ No ☐
   • Will courses in this program be delivered electronically?
     Yes ☒ No ☐

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR
   EACH INDIVIDUAL CHANGE:

   Policies that already existed, but have been moved to college-level section (policy may be edited in its new
location. Appears struck-through and in red.)

   A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit
      counted toward the degree, and maximum number of hours in a single field of study are Moody
      College-wide policies and have been moved to Academic Policies and Procedures.
   B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to
      Academic Policies and Procedures.
   C. The paragraph under Special Requirements of the Major referring to earning a C in coursework has
      been moved to Academic Policies and Procedures and Procedures with some minor changes indicated there.
      Policies that moved within this section (policy may be edited in the new location. Appears struck through
      and in red in its old location; underlined and in red in its new location. New text/policy is underlined and in
      black.)
   D. The already-existing policy that students must take six hours of coursework in Moody but outside of
      their major coursework has been moved from Major Requirements to Prescribed Work.
   E. The entire Special Requirements of the Major section has been moved to appear below the Major
      Requirements section to improve flow and clarity.

   Changes to the degree requirements/policies (Appears in the standard way: old policies/text are struck
through; new policies/text are underlined)

   F. Included creative writing in the first requirement under “Prescribed Work” in order to clarify that
      students may take courses under the field of study CRW, which are offered by the Department of
      English.
   G. The Moody College is revising its foreign language requirement to give students an option to complete
      this requirement with a mix of language and culture courses (in addition to the already existing option
      for intermediate proficiency) in order to broaden the concept of foreign language study to better meet
      the needs of students in our communication fields of study.
   H. The courses list under Major Requirements has been updated to keep current with inventory.
   I. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a
      policy in the Moody College and has been struck.

   Text edits (Appears in the standard way: old policies/text are struck through; new policies/text are
underlined)
   J. Made text edits in introductory paragraph to provide more clarity.
   K. Made text edits in Core Curriculum paragraph for clarity.
   L. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more
      accurately reflect our current practices.
   M. The Areas of Study section has been deleted because it does not describe degree requirements and is
superfluous. This content appears on the college's website.
N. Order and Choice of Work has been updated for accuracy.
O. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
P. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- Courses in other colleges
- Courses in proposer’s college that are frequently taken by students in other colleges
- Course in the core curriculum
- Change in course sequencing for an existing program
- Change in admission requirements (external or internal)
- Flags
- Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
- Courses that have to be added to the inventory

4. SCOPE OF PROPOSED CHANGE:

a. Does this proposal impact other colleges/schools? Yes ☐ No ☒
   If yes, then how would you do so?

b. Do you anticipate a net change in the number of students in your college? Yes ☐ No ☒
   If yes, how many more (or fewer) students do you expect?

c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes ☐ No ☒
   If yes, please indicate the number of students and/or class seats involved.

d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes ☐ No ☒
   If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:
If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

   How many students do you expect to be impacted?
   Impacted schools must be contacted and their response(s) included:
   Person communicated with:
   Date of communication
   Response:

e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No.

   If yes, Undergraduate Studies must be informed of the proposed changes and their response included:
   Person communicated with:
   Date of communication:
   Response:

f. Will this proposal change the number of hours required for degree completion? No.
   Note: THECB Semester Credit Hour Change Form required, download from URL:
   If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 13, 2017  RTF Chair and Associate Chairs
College approval date: September 5, 2017  Moody College Administrative Committee
Dean approval date: September 17, 2017  Jay Bernhardt, Dean
MCC RADIO-TELEVISION-FILM DEGREE PROGRAM

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN RADIO-TELEVISION-FILM

To be awarded the degree of Bachelor of Science in Radio-Television-Film, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, the Core Curriculum requirements, the college graduation requirements, the requirements and policies listed in Academic Policies and Procedures, and the requirements given in Special Requirements of the Major. Prescribed Work, Major Requirements below, and Special Requirements of the Major below.

Core Curriculum

All students must complete the University's Core Curriculum, as well as the requirements for the Bachelor of Science in Radio-Television-Film listed below under Prescribed Work. In some cases, a course required for the Bachelor of Science in Radio-Television-Film may also be counted toward the core curriculum if these courses are identified below.

Prescribed Work

1. Three semester hours in English or creative writing or rhetoric and writing in addition to the courses required by the core curriculum.
2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree and flag requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs; a complete list is available on the college’s Student Advising Office website before registration for each semester and summer session. The courses are also identified in the Course Schedule.
4. Students must demonstrate intermediate proficiency in a single foreign language. Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Department of Radio-Television-Film.
6. At least thirty-six but no more than forty-eight semester hours of radio-television-film as described in Major Requirements, below.
7. No more than twelve semester hours of transfer credit in journalism may be counted toward the degree.

[Special Requirements of the Major]
To enroll in upper-division radio-television-film courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper-division radio-television-film courses, normally before the twelfth class day. The grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.

In addition, a student with a major in radio-television-film must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.

To enroll in some upper-division radio-television-film courses, the student must earn specific grades in prerequisite courses. In addition, enrollment in a few upper-division courses requires the consent of the instructor. Course prerequisites and the departmental consent process are described on the Department of Radio-Television-Film website.

It is not recommended that a student majoring in radio-television-film register for more than nine semester hours in radio-television-film in one long-semester or more than six semester hours in a summer session.

Major Requirements


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<tr>
<th>Requirements</th>
<th>Hours</th>
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<tbody>
<tr>
<td>RTF 320C Introduction to Digital Media</td>
<td>3</td>
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<tr>
<td>RTF 321C History of American Television</td>
<td>3</td>
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<tr>
<td>RTF 321F Media Analysis and Criticism</td>
<td>3</td>
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<td>RTF 322C Film History</td>
<td>3</td>
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<td>RTF 322F Social Theories of Media</td>
<td>3</td>
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<td>RTF 330G Topics in Media Research</td>
<td>3</td>
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<td>RTF 330K Introduction to Research Methods</td>
<td>3</td>
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<tr>
<td>RTF 331J Policy Issues in New Communication Technologies</td>
<td>3</td>
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<tr>
<td>RTF 331K Film, Video, and Television Theory</td>
<td>3</td>
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<tr>
<td>RTF 331M New Communication Technologies</td>
<td>3</td>
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<td>RTF 331N The Information Society</td>
<td>3</td>
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<td>RTF 331P Topics in New Communication Technologies</td>
<td>3</td>
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<tr>
<td>RTF 334 Programming and Audiences</td>
<td>3</td>
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<tr>
<td>RTF 335 Television Analysis and Criticism</td>
<td>3</td>
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<tr>
<td>RTF 342 Topics in Global Media</td>
<td>3</td>
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<tr>
<td>RTF 342F International Telecommunications</td>
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In addition, a student with a major in radio-television-film must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.

To enroll in some upper-division radio-television-film courses, the student must earn specific grades in prerequisite courses. In addition, enrollment in [a few] some upper-division courses requires the consent of the instructor. Course prerequisites and the departmental consent process are described [in] on the Department of Radio-Television-Film website.

It is not recommended that a student majoring in radio-television-film register for more than nine semester hours in radio-television-film in one long-session semester or more than six semester hours in a summer session.

Areas of Study

The curriculum in radio-television-film is designed to prepare students to be versatile and well-equipped for positions in fields related to media. The program aims to train students to analyze the role of communication media in societies, to write and speak well, and to create media projects and programs. The curriculum is multidisciplinary and includes courses in the history and analysis of media systems, including film, television, and new media; global media; production and screenwriting; digital media; critical and cultural studies; ethnic, gender, and minority studies; and communication technologies and policies. Each student’s program of study is planned by the student and an undergraduate adviser to meet the student’s academic and professional goals.

Students who plan to take production courses should be aware that these courses may require five to ten hours of independent production or studio time a week in addition to the class meetings listed in the Course Schedule.
All costs of production, such as the cost of film and film processing, actors’ fees, and location fees, are borne by the student. The cost of most equipment is covered by tuition.

Order and Choice of Work

First Year
1. The student may take three courses from the following group each semester:
   a. Rhetoric and Writing 306.
   b. Courses to be counted toward the American history, American and Texas government, social and behavioral science, visual and performing arts, mathematics, and science and technology requirements of the core curriculum.
   c. Courses in a foreign language.
   d. Courses that meet flag requirements.
2. Radio-Television-Film 307 and 308.
3. Enough additional coursework to raise the student’s course load to fifteen [15] or sixteen [16] hours each semester. Courses should be chosen with the guidance of a college adviser.

[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]

Second Year
1. The student must take three courses from the following group each semester; four are recommended:
   a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English, creative writing, or rhetoric and writing.
   b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, visual and performing arts, mathematics, and science and technology requirements of the core curriculum.
   c. Courses in the foreign language, unless the language requirement has been fulfilled.
   d. Courses that meet the flag requirements.
2. Radio-Television-Film 317 and 318.
3. Enough additional coursework, if needed, to raise the student’s course load to fifteen [15] or sixteen [16] hours each semester.

Third and Fourth Years
1. Any remaining courses in the core curriculum and the prescribed work.
2. Three upper-division radio-television-film courses to be counted toward the Media Studies portion of the major requirements.
3. Fifteen additional semester hours of coursework in radio-television-film, of which twelve [12] hours must be upper-division.
4. Enough additional coursework to meet overall university-wide degree requirements.
contact Victoria Cervantes, fc@austin.utexas.edu, 471-5934 or Brenda Schumann, brenda.schumann@austin.utexas.edu, 475-7654.