#### DOCUMENTS OF THE GENERAL FACULTY

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED ARTS MANAGEMENT AND ADMINISTRATION MINOR IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Douglas Dempster in the College of Fine Arts has filed with the Secretary of the Faculty Council the following proposal to change the Arts Management and Administration minor in the College of Fine Arts chapter in the *Undergraduate Catalog*, 2018-2020. On January 26, 2017, the chair and faculty in the Department of Theatre and Dance approved the proposal, and the College of Fine Arts Curriculum Committee approved it on February 10, 2017. On February 28, 2017, the dean approved the proposal. The secretary has classified this proposal as legislation of exclusive interest to only one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the certificate on May 3, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by September 7, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council

The University of Texas at Austin

llan W. Oriekwan

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on August 31, 2017.

# REQUEST TO CHANGE THE TRANSCRIPT-RECOGNIZED ARTS MANAGEMENT AND ADMINISTRATION MINOR IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

1.	TYPE OF PROPOSAL:	☐ New Transcript-Recognized Minor
		Change an Existing Transcript-Recognized Minor
		☐ Delete a Transcript-Recognized Minor

- 2. OFFICIAL NAME: Undergraduate Minor in Arts Management and Administration
- 3. PROPOSED IMPLEMENTATION DATE: Fall 2016
- 4. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): 50.1001 Arts, Entertainment, and Media management, General (College of Fine Arts)
- **5. STATEMENT OF OBJECTIVE**: Addition of a course to the list of electives; change in composition of faculty committee
- **6. ADMISSIONS REQUIREMENT (IF ANY):** GPA of 2.5 or above; completion of 30 undergraduate credit hours.
- 7. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Ten to twenty annually
- **8. ANTICIPATED ENROLLMENT CAPACITY?** Forty to fifty annually
- 9. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

## 10. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
Paul Bonin-	COFA (Theatre and	Assistant Professor,	PhD, The University
Rodriguez	Dance)	Performance as Public	of Texas at Austin
(committee		Practice	
<u>chair)</u>			
Andrew	COFA (Butler	Assoc. Dean of	PhD, UC-Berkeley
Dell'Antonio	School of Music)	Undergraduate Studies	
		COFA, and University	
		Distinguished Teaching	
		Professor of Musicology	
-Doug Dempster	COFA (Theatre and	Dean of COFA, and Marie	PhD, UNC-Chapel
	<del>Dance)</del>	and Joseph D. Jamail Senior	Hill
		Regents Professorship and	
		the Effie Marie Cain	
		Regents Chair in Theatre	
		and Dance	
Martha Hilley	COFA (Butler	Professor of Group Piano	MA, Sam Houston
<del>(committee</del>	School of Music)	and Pedagogy	State University
<del>chair)</del>		University Distinguished	
		Teaching Professor	
Regina Hughes	McCombs Business	Distinguished Senior	MS, University of
	School	Lecturer in Finance	North Texas
		Director, Business	

		Foundations Program	
Karen Munnelly	<u>COFA</u>	Director of Professional	PhD, Ohio State
		<u>Programs</u>	<u>University</u>
Francie Ostrower	LBJ and	Professor, Director of	PhD, Yale University
	COFA (Theatre and	Graduate Portfolio Program	
	Dance)	in Arts and Cultural	
		Management and	
		Entrepreneurship	
Kathy Panoff	COFA	Director and Associate	MA, U. of Cincinnati
		Dean Texas Performing	
		Arts, and Senior Lecturer	

## **11. Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation	Course Title	SCH
and Number		
F A 362	Foundations of Arts Management	3
F A 363	Arts Entrepreneurship and New Venture Creation	3
F A 364	Developing and Reaching Audiences	3
F A 340	Fine Arts Internship	3
F A 365	Fundraising in the Arts	3
F A 366	Managing Arts Organizations	3
F A 367	Philanthropy and Arts Organizations	3
F A 368	Cultural Policy and Participation	3
F A 369 / AET 367	The Entrepreneurial Artist	3
F A 370	Longhorn Startup (Spring Semester)	3
<u>F A 371</u>	Special Topics in Arts Management and Administration	<u>3</u>
MAN 320F	Foundations of Management (or MAN 336)	3
MKT 320F	Foundations of Marketing (or MKT 337)	3
#FIN 320F	Foundations of Finance (prereq. ACC 310F) (or FIN 357)	3
ACC 310F	Foundations of Accounting (or ACC 311)	3
LEB 320F	Foundations of Business Law (or LEB 323)	3
I B 320F	Foundations of International Business (or IB 350)	3

12. OTHER MINOR REQUIREMENTS: Completion of Minor requires two Fine Arts (FA) courses (of which one must be Foundations of Arts Management or equivalent), two courses from the McCombs Business Foundations Program offerings, one of which must be Foundations of Accounting (or equivalents in the case of McCombs School Business majors), and one three credit internship (FA 340) coordinated by the College of Fine Arts Career Services Office. Students are required to have an overall 2.5 or above in minor coursework; no coursework taken for credit/no credit may be counted toward the minor.

#### 13. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: February 24, 2017 Approved by whom: MAMA faculty committee

College approval date: March 9, 2017 Approved by whom: CoFA Curriculum Committee

Dean approval date: March 9, 2017 Approved by whom: Dean Doug Dempster

### **Arts Management and Administration Minor**

The Arts Management and Administration Minor requirements are:

- 1. Fifteen semester hours, consisting of:
  - a. Fine Arts 362, Foundations of Arts Management
  - b. Accounting 310F or 312
  - c. Fine Arts 340: Fine Arts Internship
  - d. Three hours chosen from Fine Arts 363, 364, 365, 366, 367, 368, 369, [or]-370, or 371 (any numbered topic)
  - e. Three hours chosen from MAN 320F or 336; MKT 320F or 337; FIN 320F or 357; LEB 320F or 323; I B 320F or 350
- 2. 2.50 overall grade point average in minor coursework. All courses must be taken on the letter-grade basis.