PROPOSED CHANGES TO THE BUSINESS MANAGEMENT DEGREE PROGRAM IN THE MCCOMBS SCHOOL OF BUSINESS CHAPTER IN THE UNDERGRADUATE CATALOG, 2018-2020

Dean Jay Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the Business Management degree program in the McCombs School of Business chapter in the Undergraduate Catalog, 2018-2020. On February 6, 2017, the Undergraduate Program Committee approved the proposal, and the faculty at McCombs School of Business approved it on April 26, 2017. On April 26, 2017, the Dean approved the proposal. The Secretary has classified this proposal as legislation of exclusive interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the major on September 26, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 12, 2017.

Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on October 6, 2017.
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TYPE OF CHANGE: ☑ Academic Change
☐ Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: ☑ Exclusive ☐ General ☐ Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.
   - Is this a new degree program? Yes ☐ No ☑
   - Is this program being deleted? Yes ☐ No ☑
   - Does the program offer courses that will be taught off campus? Yes ☐ No ☑
   - Will courses in this program be delivered electronically? Yes ☐ No ☑

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

   1. General and Consulting/Change tracks: Remove specification of management courses accepted for the required hours of MAN electives to accept any upper-division MAN. Rationale: new courses have been added, not specifying a long list is easier for students to understand the requirement. Also helps to not accidentally miss including any of the new course numbers (MAN 334M, 338, 327/H, 327E, 347P, 369P).

   2. General and Consulting/Change tracks: Move and edit statement that practicum courses can be used to satisfy either the internship requirement or an elective, but not both, to be a note after each track. Add MAN 347P and 369P practicum courses. Rationale: Moving the statement to a note after each track makes it easier to identify and read, particularly with the new courses being added. New practicum courses are being created and should be included in the lists as they will be accepted for either internship or elective credit.

   3. Add Entrepreneurship track. Rationale: a new Entrepreneurship Minor is being created; the university requirements for a minor preclude management majors from being able to pursue that minor as it is the same field of study, so an Entrepreneurship Track is being created for Management majors who wish to take advantage of the new courses in the field.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)
   - Courses in other colleges
   - Course in the core curriculum
   - Change in admission requirements (external or internal)
   - Courses in proposer’s college that are frequently taken by students in other colleges
   - Change in course sequencing for an existing program
   - Flags
   - Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
   - Courses that have to be added to the inventory

4. SCOPE OF PROPOSED CHANGE:
a. Does this proposal impact other colleges/schools? Yes ☐ No ☒
   If yes, then how would you do so?

b. Do you anticipate a net change in the number of students in your college? Yes ☐ No ☒
   If yes, how many more (or fewer) students do you expect?

c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes ☐ No ☒
   If yes, please indicate the number of students and/or class seats involved.

d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes ☐ No ☒
   If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions: n/a

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

   How many students do you expect to be impacted? n/a
   Impacted schools must be contacted and their response(s) included:
      Person communicated with:
      Date of communication:
      Response:

e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: no
   If yes, Undergraduate Studies must be informed of the proposed changes and their response included:
      Person communicated with:
      Date of communication:
      Response:

f. Will this proposal change the number of hours required for degree completion? no
   Note: THECB Semester Credit Hour Change Form required, download from URL:
   If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS
   Department approval date: February 6, 2017   Approved by whom: Undergraduate Program Committee
   College approval date: April 26, 2017      Approved by whom: McCombs faculty
   Dean approval date: April 26, 2017       Approved by whom: Dean Jay Hartzell

PROPOSED NEW CATALOG TEXT:

Catalogs > Undergraduate > Red McCombs School of Business > Degrees and Programs > Bachelor of Business Administration > Management

Management

General Management Track

The requirements of the general management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 336 or 336H (may fulfill the ethics and leadership flag)
3. Management 374 (may fulfill the writing and independent inquiry flags)
4. Operations Management 335 or 335H or 334M
5. Twelve [12] semester hours of upper-division coursework in management [chosen from the following courses: Management 325, 337 (any topic), 340S, 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both)] *see note below
6. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
7. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours

*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management elective requirement or the BBA internship requirement, but one class may not be used to satisfy both.

Consulting and Change Management Track

The requirements of the consulting and change management track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 328,
3. Management 336 or 336H (may fulfill the ethics and leadership flag)
4. Management 374 (may fulfill the writing and independent inquiry flags)
5. Operations Management 335 or 335H or 334M
6. Nine semester hours chosen from the following courses: Accounting 329, any upper-division course in management, Management 325, 337 (any topic), 340S, Operations Management 337 (Topic 1: Total Quality Management), 366P (may be used to satisfy this requirement or the internship requirement, but not both), 367P (may be used to satisfy this requirement or the internship requirement, but not both). The following topics of Management 337 are recommended: Groups and Teams, Topic 9: Leadership Issues, Topic 22: Women in Management, Topic 21: Art and Science of Negotiation, Topic 20: Entrepreneurial Management, and Strategic Change and Innovation *see note below
7. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
8. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours

*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management elective requirement or the BBA internship requirement, but one class may not be used to satisfy both.

Entrepreneurship Track

The requirements of the entrepreneurship track are:

1. The Core Curriculum requirements and the BBA Degree Requirements
2. Management 336 or 336H (may fulfill the ethics and leadership flag)
3. Management 374 (may fulfill the writing and independent inquiry flags)
4. Operations Management 335 or 335H or 334M
5. Management 327 or 327H
6. Management 327E
7. Three semester hours upper-division management *see note below
8. Three semester hours chosen from the following courses: Management 347P, 366P, 367P, 369P *see note below
9. Six semester hours of upper-division coursework in social science (anthropology, economics, government, history, linguistics, geography, psychology, sociology)
10. Additional elective coursework, if necessary, to provide a total of at least 120 semester hours
*Please note that practicum courses (MAN 347P, 366P, 367P, 369P) may be used to satisfy a management track requirement or the BBA internship requirement, but one class may not be used to satisfy both.