

DOCUMENTS OF THE GENERAL FACULTY

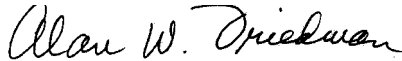
**PROPOSED CHANGES TO THE BUSINESS OF HEALTHCARE CERTIFICATE MCCOMBS
SCHOOL OF BUSINESS CHAPTER IN THE *UNDERGRADUATE CATALOG, 2018-2020***

Dean Jay Hartzell in the McCombs School of Business has filed with the Secretary of the Faculty Council the following proposal to change the Business of Healthcare certificate in the Cockrell School of Engineering chapter in the *Undergraduate Catalog, 2018-2020*. On February 6, 2017, the Undergraduate Program Committee approved the proposal and on April 26, 2017, the Dean and the McCombs faculty approved it. The Secretary has classified this proposal as legislation of exclusive interest to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on September 26, 2017, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by October 12, 2017.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

4. **OFFICIAL CERTIFICATE NAME:** Undergraduate Certificate: The Business of Healthcare
5. **PROPOSED IMPLEMENTATION DATE:** Fall 2018
6. **CIP CODE** (administrative unit awarding the certificate): 52.0101 Business/Commerce, General
7. **STATEMENT OF OBJECTIVE:** The Business of Healthcare Certificate is meant to give an overview of the business aspects of healthcare, and to equip students with an understanding of the concepts, issues and relationships of the complex and unique healthcare system.
8. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER:** Fifty-five.
9. **NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required):** Eighteen.
10. **LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE.**

Unchanged

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Edward Anderson (chair)*	Business / Information, Risk & Operations Management	Professor	Ph.D., Massachusetts Institute of Technology
David Platt	Business / Accounting	Associate Dean, Senior Lecturer	Ph.D., Cornell University
Linda Yoder*	School of Nursing	Associate Professor	Ph.D., University of Pennsylvania
Kristie Loescher	Business / Management	Senior Lecturer	Ph.D., Nova Southeastern University
Michael Mackert*	Communications / Advertising & Public Relations	Associate Professor	Ph.D., Michigan State University
Todd Olmstead*	LBJ School of Public Affairs	Associate Professor	Ph.D., Harvard University
Douglas Morrice*	Business / Information, Risk & Operations Management	Professor	Ph.D., Cornell University

11. ACADEMIC COURSE REQUIREMENTS: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
N 309 or SOC 308S or H S 301 or PBH 317	Global Health or Introduction to Health and Society or Introduction to Health and Society or Introduction to Public Health	3
ACC 310F or #ACC 311 or #ACC 311H	Foundations of Accounting [for non-business students participating in the certificate] or Fundamentals of Financial Accounting (#prerequisite: Twenty-four semester hours of college credit) [for business students participating in the certificate] or Fundamentals of Financial Accounting – Honors (#prerequisite: Twenty-four semester hours of college credit, Management Information Systems 301 or its equivalent, and credit or registration for Business Administration 324 or 324H) [for business honors students participating in the certificate]	3
#O M 334M	Healthcare Operations Management (#prerequisite: Upper-division standing; and credit or registration for one of the following: ECO 329, EDP 371, M 316, 358K, STA 309, 309H, SDS 302, 304, 306, 328M)	3
#LEB 334M	Healthcare Law and Policy (#prerequisite: Upper-division standing)	3
#MAN 334M	Healthcare System Management (#prerequisite: Upper-division standing)	3
#ECO 330T.1 or #ECO 325K or #HED 373 or #MAN 366P or #MAN 367P	Economics of Health (#prerequisite: Economics 304K with a grade of at least C-) or Health Economics (#prerequisite: Economics 420K with a grade of at least C-) or Evaluation and Research Design (#prerequisite: Upper-division standing) or Management Practicum: Social Entrepreneurship I (#prerequisite: Upper-division standing; and Management 320F, 336, or 336H) or Social Entrepreneurship II (#prerequisite: Upper-division standing; and Management 366P) [MAN 366P is waived for Healthcare students; MAN 366P is offered in the fall, MAN 367P is offered in the spring]	3

12. OTHER CERTIFICATE REQUIREMENTS: Students must satisfy the courses used to fulfill certificate requirements on the letter-grade basis, and maintain a combined grade point average of at least 2.00 in these courses.

13. GIVE A DETAILED RATIONALE FOR CHANGE(S):

1. Non-academic change: Add statement about the hours required for the certificate.
Rationale: Adding the hours information makes this requirement readily known; students don't have to count up the coursework.

2. Add MAN 366P and MAN 367P as accepted classes for the certificate.
Rationale: Content of both courses is appropriate to satisfy this certificate requirement; MAN 366P is offered in fall semesters, and MAN 367P is offered in spring semesters.

14. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date:	February 6, 2017	Approved by whom:	Undergraduate Program Committee
College approval date:	April 26, 2017	Approved by whom:	McCombs faculty
Dean approval date:	April 26, 2017	Approved by whom:	Dean Jay Hartzell

PROPOSED CATALOG LANGUAGE

Catalogs > Undergraduate > Red McCombs School of Business > Minor and Certificate Programs > Business of Healthcare Certificate

Business of Healthcare Certificate

Healthcare in the U.S. accounts for 17% of the nation's gross domestic product (more than manufacturing). It is also one of the fastest growing sources of employment; over 12 million Americans work in the industry. The Business of Healthcare Certificate provides students interested in a clinical, academic, or business career in this industry an overview and opportunity to understand the complexities of the US healthcare system as well as the goals and barriers for reform.

The Business of Healthcare Certificate is designed for two groups of students: business majors and non-business majors. Business majors from the McCombs school will be students who plan to pursue an entry-level job in supply chain, marketing, management information systems, or other business function in healthcare industry companies in the areas of pharmaceuticals, medical devices, and healthcare informatics. Non-business majors from other schools will be students in a healthcare-related major, including pre-med, pharmacy, nursing, public health and so on, who want to understand the business aspects of the industry that they will enter upon graduation.

The Business of Healthcare Certificate requires eighteen semester hours of coursework as described below.

Admission to the program is based on students' overall academic record, including but not limited to hours and rigor of courses taken in residence, demonstrated interest, and UT grade point average. To gain admission the following semester, students must apply by March 1 for fall and by October 1 for spring. At least half of the required certificate coursework must be completed in residence at the University. Students must contact the certificate office to request the certificate the semester they will complete the program; by November 1 for fall, by April 1 for spring, or by August 1 for summer. Students have up to one year after graduation to complete the certificate program for transcript purposes. A maximum of nine hours of certificate coursework may be taken after the student has earned the undergraduate degree.

The certificate requirements are:

Required courses:

2. One of the following courses: N 309 Global Health, SOC 308S Introduction to Health and Society, H S 301 Introduction to Health and Society, or PBH 317 Introduction to Public Health (non-public healthcare majors section)
3. ACC 310F Foundations of Accounting (for non-business students); or ACC 311 Fundamentals of Financial Accounting or ACC 311H Fundamentals of Financial Accounting: Honors (for business students)
4. O M 334M Healthcare Operations Management
 1. Special note: this class satisfies the O M 335 degree requirement for business students
 2. Special note: Business Honors Program students must take O M 335H, which will satisfy the O M 334M requirement for this Certificate
5. LEB 334M Healthcare Law and Policy
6. MAN 334M Healthcare System Management
7. One of the following courses: ECO 330T Topics in Economics (Topic 1: Economics of Health), ECO 325K Health Economics, [or] HED 373 Evaluation and Research Design, MAN 366P Management Practicum: Social Entrepreneurship I, or MAN 367P Social Entrepreneurship II

Other courses may be considered for substitution, as approved by the Business of Healthcare Certificate Committee.

Other Certificate Requirements:

The student must satisfy the courses used to fulfill certificate requirements on the letter-grade basis. He or she must earn a combined grade point average of at least 2.00 in these courses.