



OFFICE OF THE FACULTY COUNCIL

THE UNIVERSITY OF TEXAS AT AUSTIN

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March 24, 2018

Provost Maurie McInnis
The University of Texas at Austin
MAI 201
Campus Mail Code: G1000

Dear Provost McInnis,

Enclosed for your consideration and action are proposed changes to the Moody College of Communication Chapter of the *Undergraduate Catalog, 2018-2020*. The proposals are classified as being of *general* interest to more than one college or school and were approved by the Faculty Council on a no-protest basis on March 23, 2018. The authority to grant final approval of this legislation resides with your office on behalf of the President.

- Proposed changes to the Advertising Degree Program (D 16090-16098)
- Proposed changes to the Communication and Leadership Degree Program (D 16099-16107)
- Proposed changes to the Communication Studies Degree (D 16108-16114)
- Proposed changes to the Journalism Degree Program (D 16115-16122)
- Proposed changes to the Public Relations Degree Program (D 16123-16130)
- Proposed changes to the Radio-Television-Film Degree Program (D 16131-16137)
- Proposed changes to the Communication Sciences and Disorders Degree (D 16227-16233)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

A handwritten signature in black ink that reads "Alan W. Friedman".

Alan W. Friedman, Secretary
General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

AWF:dlr Enclosures

cc: Lydia A. Cornell, Administrative Program Coordinator, Provost's Office
Michelle K. George, Administrative Manager for Faculty Affairs, Provost's Office
Mark E. Bernstein, Associate Dean for Academic Affairs, Moody College of Communication
Lauren K. Brown, Program Manager for Undergraduate Education, Moody College of Communication

DOCUMENTS OF THE GENERAL FACULTY

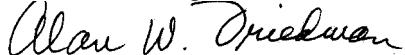
PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Advertising Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 8, 2017, Stan Richards School Faculty; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 23, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

PROPOSED CHANGES TO THE ADVERTISING DEGREE PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new degree program? Yes No
 - Is this program being deleted? Yes No
 - Does the program offer courses that will be taught off campus? Yes No
 - Will courses in this program be delivered electronically? Yes No

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
 - B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
 - C. The paragraph under Special Requirements of the Major referring to earning a C in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.
 - D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
 - E. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
 - F. Rules regarding which advertising courses must be taken in residence and the minimum grade a student must earn in 318J have been moved from Major Requirements to Special Requirements of the Major.
 - G. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
 - H. Replacing the required course SDS 306 with our own in-house statistics course, ADV 309R (already added to the course inventory). Students have long complained that the SDS course was not applied enough to the careers they are pursuing. Our in-house course will be tailored to the specific needs of students in the Stan Richards School. The SDS 306 requirement is being struck from Prescribed Work. ADV 309R is being added under Major Requirements.
 - I. Adding Marketing 320F as a required course. This change will only put into policy what has always been in practice since MKT 320F has long been a prerequisite for required advertising courses.
 - J. To make room for the new statistics course, we are raising the minimum number of hours students must take in advertising from thirty-six to thirty-nine, and the maximum from forty-two to forty-five.
 - K. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.
 - L. Because the Moody College is changing the number of internship hours that a student may count toward the degree, the Stan Richards School is adding two additional policies under Special Requirements of the Major that will ensure that students continue to use their advertising electives to take classroom courses.
 - M. Made text edits in introductory paragraph to provide more clarity.
 - N. Made text edits in Core Curriculum paragraph for clarity.

- O. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- P. Removing the suggestions regarding what courses in business students should take in number 6 under Prescribed Work. This should be handled in advising, not the in catalog.
- Q. The elective sequences (e.g., Programs and Areas of Study) are being struck since they are not listed on a student's degree plan or diploma and are, therefore, not appropriate for the catalog. They are now briefly referenced under The Consent Procedure.
- R. The current rule that students may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations is being added to the Advertising section under Special Requirements of the Major. It is also listed on the "Degrees and Programs" page.
- S. The paragraph regarding The Consent Procedure has been edited for clarity.
- T. We have removed references to "department" as we are now the "Stan Richards School of Advertising and Public Relations."
- U. Order and Choice of Work has been updated for accuracy.
- V. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- W. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how would you do so?
 - We are no longer requiring SDS 306, which will lead to a reduction of students in that class.
 - Allowing culture courses to count toward foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
We are no longer requiring SDS 306, which will lead to a reduction of students in that class

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

1. How many students do you expect to be impacted? *Removing SDS 306 requirement:* 250 each semester (including both Adv and PR majors)

Impacted schools must be contacted and their response(s) included:

Person communicated with: Michael Daniels, Chair, Department of Statistics & Data Science

Date of communication: July 7, 2017

Response: No objection

2. How many students do you expect to be impacted? *Adding Marketing 320F requirement:* None (all ADV and PR students have already been taking this course.)

Impacted schools must be contacted and their response(s) included:

Person communicated with: David Platt, Associate Dean for Undergraduate Programs in the McCombs School of Business

Date of communication: August 28, 2017

Response: No objection

3. How many students do you expect to be impacted? *Allowing culture courses to count toward foreign language requirement.* Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "we could absorb your students in our culture courses. That will not be a problem."

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? No

Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 8, 2017 Stan Richards School Faculty

College approval date: September 5, 2017 Moody College Administrative Committee.

Dean approval date: September 11, 2017 Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN ADVERTISING

To be awarded the degree of Bachelor of Science in Advertising, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [~~given in Special Requirements of the College~~], [and] the requirements and policies listed [~~given~~] in Academic Policies and Procedures, and the requirements given in [Special Requirements of the Major], Prescribed Work, [and] Major Requirements [~~below~~], and Special Requirements of the Major, below.

Core Curriculum

All students must complete the University's Core Curriculum, [as well as the requirements for the Bachelor of Science in Advertising listed below under Prescribed Work.] In some cases, a course required for the [BSADW] Bachelor of Science in Advertising may also be counted toward the core curriculum, [~~; these courses are identified below.~~]

Prescribed Work

- Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.

2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or ~~nondominant~~ non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A ~~partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a~~ complete list is available ~~[in]~~ on the college's Student Advising [Office] website before registration for each semester and summer session. ~~[The courses are also identified in the Course Schedule.]~~
4. ~~Students must demonstrate intermediate proficiency in a single foreign language.] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on a the pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.~~
5. ~~Statistics and Data Sciences 306, completed in residence. This course also meets the core curriculum mathematics requirement.] At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Stan Richards School of Advertising & Public Relations.~~
6. ~~[12] Twelve [semester] hours of coursework in [the McCombs School of B]business, including Marketing 320F (Marketing 337 for students pursuing an additional major in business). [preferably three hours in marketing, three hours in accounting, three hours in either legal environment of business or finance, and three hours in management.] At least six of the twelve [12] hours must be ~~[in]~~ upper-division coursework. Marketing 338 may not be used to fulfill this requirement].~~
7. ~~[At least 36 semester hours of upper division coursework.] At least thirty-nine, but no more than forty-five semester hours of advertising, as described in Major Requirements, below.~~
8. ~~No more than 12 semester hours of transfer credit in advertising may be counted toward the degree.]~~
9. ~~8. Enough additional coursework to make a total of 120 semester hours. [No more than 42 hours in advertising and no more than 36 hours in any other single field may be counted toward the degree.]~~

[Special Requirements of the Major]

~~[To enroll in upper division advertising courses, a student must have completed Advertising 318J in residence with a grade of at least B, and must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill these requirements will be dropped from upper division advertising courses, normally before the twelfth class day. The grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average. Students may enroll in Advertising 318J no more than twice.]~~

~~[In addition, advertising majors must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree and a grade of at least C in each course counted toward the major requirements; if the course is offered on the pass/fail basis only, the student must have the symbol CR. Advertising majors must take Advertising 370J and 373 or 373H in residence.]~~

[Areas of Study]

~~[Students majoring in advertising specialize in one of four programs: Texas Advertising Management, Texas Creative, Texas Media, or Texas Sports and Entertainment. Admission to the Texas Creative and Texas Media~~

programs is by an application process; students who are not interested in or accepted into either of these programs will complete either the Texas Advertising Management or the Texas Sports and Entertainment program. All advertising majors must complete the requirements of their specialization, as well as the requirements listed in the preceding paragraph.]

[**Texas Advertising Management Program**]

[This program is designed for students interested in a variety of professional careers, including account planning and advertising management positions in a wide range of advertising, sales promotion, direct response, promotional products, and related agencies. Students planning to work for advertisers, such as manufacturing or service companies, rather than for agencies, may also meet their goals through the Texas Advertising Management program. The program focuses on an integrated approach in which communication problems are addressed with a variety of tools, including advertising, public relations, sales promotion, and direct response. Students must complete:]

- [1. Advertising 378 (Topic 20: Account Planning)]
- [2. Three hours chosen from:
 - [a. Advertising 378 (Topic 4: Direct Marketing)]
 - [b. Advertising 378 (Topic 11: Leadership and Ethics)]
 - [c. Advertising 378 (Topic 17: Integrated Communication for Nonprofit Organizations)]
 - [d. Advertising 378 (Topic 19: Online Consumer Research)]]
- [3. Three hours chosen from:
 - [e. Advertising 377M (Topic 1: Advanced Media Research)]
 - [f. Advertising 377M (Topic 2: Advanced Studies in Media Sales)]
 - [g. Advertising 377M (Topic 3: Digital Metrics)]
 - [h. Advertising 377M (Topic 4: Nontraditional New Media Concepts)]
 - [i. Advertising 377M (Topic 8: Digital Insights)]
 - [j. Advertising 377M (Topic 9: Media Investments)]
 - [k. Advertising 377M (Topic 10: Media Showcase)]]

[**Texas Creative Program**]

[This program is designed to mold talented students into skilled advertising copywriters and art directors. To achieve that goal, it focuses on the creative and strategic thinking required to make the highest quality advertising messages. The program consists of Advertising 343K, Portfolio I; Advertising 468K, Portfolio II; and Advertising 468L, Portfolio III. In these three courses, students are expected to learn conceptual and critical thinking skills, computer design and page layout skills, and copywriting. The sequence also helps students develop the portfolio of creative work that is required of those seeking jobs in advertising.]

[Students who complete Advertising 325 with a grade of at least B may apply for admission to the Texas Creative program. Applications are generally distributed during the last week of class, and decisions are posted the following week. Students who are accepted into the program may enroll in Advertising 343K the following semester; those who are not accepted may apply again the following semester, but students may apply only twice. Student work is reviewed each semester, and advancement through the program is contingent upon the quality of portfolio development.]

[**Texas Media Program**]

[This program is designed to help students develop the characteristics that define success in advertising media planning, buying, sales, new media development, and metrics. Because advertising media is a broad and quickly evolving industry, the program offers a variety of courses, allowing students to focus their training and allowing the program itself to adapt to industry developments.]

[Students who complete Advertising 345J with a grade of at least B may apply for admission to the Texas Media program. Applications are distributed during the last week of classes. Admission decisions are made at the end of the semester and students admitted to the program are notified by a Secure Academic Note prior to

~~the next add/drop registration period. Those who are not admitted may apply again the following semester, but students may apply only twice.]~~

~~[All Texas Media students must complete Advertising 377 (Topic 1: Advanced Media Strategies), 377 (Topic 3: Digital Media), and 377M (Topic 7: Media Negotiation). In addition, Texas Media students may choose to take at least one additional media upper-division course, which can be counted as an advertising elective. Advertising 377 or 377M may be taken concurrently if all prerequisites are met. Most students complete the program in two semesters.]~~

[Texas Sports and Entertainment Program]

~~[This program is designed to give students the knowledge to develop decisions in sports communication. The program complements the student's education by developing their proficiency and knowledge in this area of specialization. Students must complete Advertising 305S, 348S, and at least one other 378S topic.]~~

[The Consent Procedure]

~~[Part of the prerequisite for some advertising courses is consent of the instructor received prior to registering. To be able to register for such a course, a student must first ask for and receive the instructor's consent. The student may be invited to an interview with the instructor or may be asked to provide supporting materials, such as an application or an essay. The student is responsible for knowing the deadline to apply. Consent forms are available from the student's adviser and in the Department of Advertising.]~~

Major Requirements

- [1.] At least [36] thirty-nine, but no more than [42] forty-five semester hours of advertising, of which at least [24] twenty-four hours must be upper-division. The following courses are required: Advertising 309R, 318J, 325, 344K, 345J, 350 or 468L, 370J, 353, [and 373, and twelve additional hours of advertising, nine of which must be upper-division. ~~[The student must complete Advertising 318J, 370J, and 373 or 373H in residence; 318J must be completed with a grade of at least B.]~~
- [2.] At least six semester hours of coursework must be taken in the Moody College of Communication but outside the department.
- [3.] ~~No Moody College of Communication course to be counted toward the degree and no course to be counted toward major requirement 1 above may be taken on the pass/fail basis, unless the course is offered only on that basis.]~~

~~[In addition, the following coursework is required to complete the following programs:]~~

[Texas Advertising Management: Advertising 378 (Topic 20); 378 (Topic 4, 11, 17, or 19); and 377M (Topic 1, 2, 3, 4, 8, 9, or 10)]

[Texas Creative: Advertising 343K, 468K, and 468L (note: Advertising 468L is part of the 24 required advertising hours for Creative students).]

[Texas Media: Advertising 377 (Topics 1 and 3), and 377M (Topic 7).]

[Texas Sports and Entertainment: Advertising 305S, 348S, and any 378S topic.]

~~[1.] At least 30 but no more than 36 semester hours of communication studies. At least 15 hours must be in upper-division coursework. Each student must complete one of the following tracks:~~

- [a.] **Corporate Communications**
 - [i.] Communication Studies 306M, 313M, and 332K.
 - [ii.] Six semester hours chosen from the following courses: Communication Studies 310K, 316L, 320, 335, 336D, 337, 338, 339L, 341, 346, 350M, 353S, 370K, and 372T.
 - [iii.] 15 additional semester hours of communication studies.

- [b.] **Human Relations**

- [i. Communication Studies 306M and 332K]
- [ii. Nine semester hours chosen from the following courses: Communication Studies 314L, 315M, 330, 334K, 344K, 354, 355K, 357, 358, 370K, and 371K]
- [iii. 15 additional semester hours of communication studies.]
- [e. Political Communication]
 - [i. Communication Studies 306M, 317C, and 332K]
 - [ii. Nine semester hours chosen from the following courses: Communication Studies 320, 331K, 332, 333, 340K, 342C, 342K, 345, and 370K.]
 - [iii. 12 additional semester hours of communication studies.]
- [2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside communication studies.]
- [3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]

Special Requirements of the Major

To enroll in upper-division courses in the Stan Richards School, a student must have completed Advertising 318J with a grade of at least *B*. Students may enroll in Advertising 318J no more than twice.

Students who wish to count more than four hours of internship credit toward their degree must obtain approval from the Stan Richards School in advance if these additional hours will cause the student to exceed the maximum of forty-five hours that a student may take in the Stan Richards School.

Any internship hours beyond four may not be counted toward the thirty-nine required hours in the Stan Richards School.

A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations.

Advertising majors must complete Advertising 309R, 318J, 370J and 373 or 373H in residence.

The Consent Procedure

Some courses in the Stan Richards School of Advertising and Public Relations require that consent of the instructor must be received prior to registering. To be able to register for such a course, a student must first ask for and receive the instructor's consent. The student may be invited to an interview with the instructor or may be asked to provide supporting materials, such as an application or an essay. The student is responsible for knowing the deadline to apply. Consent forms are available from the student's adviser and in the Stan Richards School of Advertising and Public Relations.

Some students may wish to apply to one of two competitive elective sequences; these are the *creative* or *media* sequences. These sequences require consent to enroll.

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language.
 - d. Courses that meet flag requirements.
2. Enough additional coursework to raise the student's course load to fifteen [45] or sixteen [46] hours each semester. Courses should be chosen with the guidance of a college adviser.

[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]

Second Year

1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English, creative writing, or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d.- [e]Courses that meet flag requirements.
2. Advertising 318J.
3. [~~Statistics and Data Sciences 306~~] Advertising 309R
4. Enough additional coursework, if needed, to raise the student's course load to fifteen [15] or sixteen [16] hours each semester. Basic courses in business, studio art, and computer sciences are especially recommended.

Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. The remaining courses listed as major requirements, including advertising electives.
3. Additional [U]upper-division electives chosen to support the major. Advertising majors normally emphasize economics, government, history, English, sociology, psychology, marketing, or management.

DOCUMENTS OF THE GENERAL FACULTY

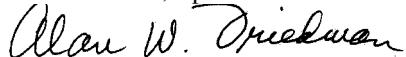
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Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

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*CATALOG 2018-2020***

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- 2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

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 - E. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
 - F. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
 - G. The rule regarding fifteen hours of upper-division coursework has been moved from Major Requirements to Special Requirements of the Major.
 - H. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
 - I. Changing the field of study and course numbers associated with the four foundational courses. The Communication and Leadership (CLD) field of study was approved by the Registrar's Office in August, 2017 and we will add these courses to the inventory in fall 2017.
 - J. Adding new courses to the list that will satisfy the requirement of twelve hours focusing on Communication Foundations. This incorporates a broader range of subjects with a focus on leadership and will allow students greater flexibility in fulfilling this requirement.
 - K. Adding additional courses to the list that will satisfy the requirement of twelve hours exploring Social Issues. This incorporates a broader range of topics with a focus on leadership and will allow students greater flexibility in fulfilling this requirement.
 - L. Removing base topics courses RTF 359, GOV 365N, and SOC 321K from the lists of approved courses, and replacing base topics courses WGS 340, P A 325, RTF 365, and RTF 342 with the following numbered topics: WGS 340 topic 53, P A 325 topic 1, RTF 365 topic 13, and RTF 342 topic 8, so that the Communication and Leadership degree administrators can approve these courses' unnumbered topics for credit on a petition-only basis.
 - M. Updating the course numbers for ADV 378 topics 17 and 23, which are receiving stand-alone course numbers ADV 320 and ADV 332 in the Fall 2017 inventory cycle.

- N. Removing P R 348 as course option since it has prerequisites that are restricted to P R majors.
- O. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.
- P. Including new language restricting Communication and Leadership majors from declaring a second major in Communication Studies, since the degrees have significant overlap in coursework, though with different focuses.
- Q. Removed superfluous text explaining the goals of the degree. This is not appropriate for the catalog.
- R. Made text edits in introductory paragraph to provide more clarity.
- S. Made text edits in Core Curriculum paragraph for clarity.
- T. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- U. Order and Choice of Work has been updated for accuracy.
- V. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- W. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college
that are frequently taken by
students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core
curriculum | <input type="checkbox"/> Change in course sequencing for
an existing program | <input checked="" type="checkbox"/> Courses that have to
be added to the
inventory |
| <input type="checkbox"/> Change in admission
requirements (external or
internal) | <input checked="" type="checkbox"/> Requirements not explicit in the
catalog language (e.g., lists of
acceptable courses maintained
by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how would you do so?
 - We will be adding courses from other colleges to our list of acceptable courses for credit in the degree.
 - Allowing culture courses to count toward foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
20 to 100 students

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

1. How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts(COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "We could absorb your students in our culture courses. That will not be a problem."

2. How many students do you expect to be impacted? Given the number of course options given, the impact on other colleges/schools will be quite minimal. However, we did notify the departments that their courses will be included in the major and their responses are below.

Impacted schools must be contacted and their response(s) included:

College of Liberal Arts, Department of Sociology

Person communicated with: Robert Crosnoe

Date of communication: March 29, 2017

Response: No objection

College of Natural Sciences, School of Human Ecology

Person communicated with: Leanne Field

Date of communication: April 7, 2017

Response: No objection

College of Liberal Arts, Department of Government

Person communicated with: Robert Moser

Date of communication: April 18, 2017

Response: No objection

College of Education, Applied Learning and Development

Person communicated with: Richard Hogeda

Date of communication: April 11, 2017

Response: No objection

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? No

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: May 8, 2017 Karin Wilkins, Associate Dean/Head of Faculty Committee

College approval date: September 5, 2017 Moody College Administrative Committee.

Dean approval date: September 11, 2017 Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN COMMUNICATION AND LEADERSHIP

To be awarded the degree of Bachelor of Science in Communication and Leadership, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, and the Core Curriculum requirements, the college graduation requirements [~~given in Special Requirements of the College~~], [and] the requirements and policies listed [~~given~~] in Academic Policies and Procedures, and the requirements given in [~~Special Requirements of the Major~~] Prescribed Work, [and] Major Requirements [~~below~~], and Special Requirements of the Major, below.

[The Bachelor of Science in Communication and Leadership is an interdisciplinary program, with an emphasis on philanthropy, administered within the Moody College of Communication. The program provides majors with 1) knowledge of the theories and practices of ethical leadership; 2) communication foundations in necessary skills and expertise; 3) an interdisciplinary understanding of social challenges and innovative communication strategies; and 4) experience applying this knowledge of ethical leadership and strategic communication to promote beneficial social change through philanthropic intervention. This degree prepares students for civic leadership, public service, philanthropic administration, and corporate social responsibility.]

Core Curriculum

All students must complete the University's Core Curriculum. [as well as the requirements for the Bachelor of Science in Communication and Leadership listed below under Prescribed Work.] In some cases, a course required for the Bachelor of Science in Communication and Leadership may also be counted toward the core curriculum. [;these courses are identified below.]

Prescribed Work

1. [Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.] Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. [At least six semester hours of course work in the Moody College of Communication excluding communication courses used to meet the communication and leadership major requirements.] Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. [Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.] Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A [partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a complete list is available [from on the college's Student Advising [Office] website before registration for each semester and summer session. [The courses are also identified in the Course Schedule.]
4. [Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.] Students must demonstrate intermediate proficiency in a single foreign language. Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.

5. [Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a complete list is available from the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.] At least six semester hours of course work in the Moody College of Communication excluding communication courses used to meet the communication and leadership major requirements.
6. [At least 36 semester hours of upper division coursework.] Thirty-six hours of coursework, as described in Major Requirements, below.
7. Enough additional coursework to make a total of 120 semester hours.
- [8. No more than 36 hours in any other single field may be counted toward the degree.]
- [9. No more than 60 hours of Moody College of Communication coursework may count toward the degree.]

[Special Requirements of the Major]

[To enroll in upper-division communication courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper-division communication courses, normally before the twelfth class day. This requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]

[In addition, a student with a major in communication and leadership must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

Major Requirements

The major requires thirty-six [36] hours of coursework across the three designated areas, of which at least fifteen hours must be upper-division:

1. [Twelve hours of communication and leadership core major courses from the four required core courses.] Communication Leadership, Communication and Leadership 301, 321, 351, 371

Requirements	Hours
[COM 301L] Introduction to Communication and Leadership	3]
[COM 320L] Seminar on Communication and Leadership	3]
[COM 351L] Internship in Communication and Leadership	3]
[COM 370L] Capstone Course in Communication and Leadership	3]

2. [Twelve hours focusing on communication foundations.] Communication Foundations. [Students should consult the Student Advising Office for additional information regarding the coursework that meets major requirements. The courses that may be counted toward this section include] Twelve semester hours chosen from the following courses in the Moody College of Communication: Advertising 304, 320, 332; Communication Studies 306M, 310K, 313M, 315M, 316L, 320, 321D, 322E, 332, 332K, 333, 337, 335, 338, 341, 353S, 372K; Journalism 331F, 358C.

Requirements	Hours
[ADV 304] Advertising on the Internet	3]
[ADV 378] Advanced Studies in Advertising (Topic 17)	3]
[ADV 378] Advanced Studies in Advertising (Topic 23)	3]

[CMS 306M]	Professional Communication Skills	3]
[CMS 310K]	Team Based Communication	3]
[CMS 313M]	Organizational Communication	3]
[CMS 315M]	Interpersonal Communication Theory	3]
[CMS 316L]	Interviewing Principles and Practices	3]
[CMS 320]	Advanced Presentation Skills	3]
[CMS 321D]	Communicating for Development and Philanthropy	3]
[CMS 322E]	Communication Ethics	3]
[CMS 332]	Argumentation and Advocacy	3]
[CMS 332K]	Theories of Persuasion	3]
[CMS 333]	Case Studies in Argumentation	3]
[CMS 335]	Strategic Sales and Event Planning	3]
[CMS 338]	Leadership Stories	3]
[CMS 372K]	Advanced Organizational Communication	3]
[PR 348]	Public Relations Techniques (Topic 5)	3]

3. [Twelve hours of interdisciplinary courses that explore critical social issues.]

Social Issues.

[Students should consult the Student Advising Office for additional information regarding the coursework that meets major requirements. The courses that may be counted toward this section include 12] Twelve semester hours chosen from the following: Advertising 334, 378.26; Communication Studies 332D, 340K, 342K, 344K, 347K, 354, 372T; Communication Sciences and Disorders 378D; Journalism 336F, 313P, 338J, 341F, 341J, 346G, 348D, 351F, 355F; Radio-Television-Film 323C, 342.8, 365.13; Public Health 317; Social Work 310, 325; Public Affairs 325.1; Applied Learning and Development 327; Women's and Gender Studies 340.53; Government 351L or Core Texts and Ideas 325; Government 337M.7, 357M.8; Sociology 308K, 321G, 336D, 352, 369K.

Requirements		Hours
<u>[Moody College of Communication]</u>		
[ADV 378]	Advanced Studies in Advertising (Topic 26)	3]
[CMS 340K]	Communication and Social Change	3]
[CMS 342K]	Political Communication	3]
[CMS 347K]	Rhetoric of Popular Culture	3]
[CMS 354]	Conflict Resolution	3]
[CMS 372T]	Time Matters	3]
[J 341J]	Minorities and the Media	3]
[J 351F]	Journalism, Society, and the Citizen Journalist	3]
[RTF 323C]	Screening Race	3]
[RTF 342]	Topics in Global Media	3]

[RTF 359]	Studies in Media and Culture	3]
RTF 365	Topics in Media and Society	3]
[School of Social Work]		
[S-W 310]	Introduction to Social Work and Social Welfare	3]
[S-W 325]	Foundations of Social Justice	3]
[Lyndon B. Johnson School of Public Affairs]		
[P-A 325]	Topics in Policy	3]
[College of Liberal Arts]		
[WGS 340/GOV 365N]	Cross-Cultural Topics in Women's and Gender Studies	3]
[GOV 351L/CTI 325]	Morality and Politics	3]
[SOC 308K]	Social Change and the Future	3]
[SOC 321K]	Contemporary Issues in Sociology: Special Topics	3]
[SOC 352]	Social Movements	3]
[SOC 369K]	Population and Society	3]
<p>[1. At least six semester hours of coursework must be taken in the Moody College of Communication. These courses may not be used to meet the Communication Leadership, Communication Foundations and Social Issues requirements.]</p> <p>[2. At least 15 hours must be upper division coursework.]</p> <p>[3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]</p>		

Special Requirements of the Major

A student may not earn both the Bachelor of Science in Communication and Leadership and the Bachelor of Science in Communication Studies.

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Undergraduate Studies 302 or 303
 - c. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - d. Courses in a foreign language.
 - e. Courses that meet flag requirements.
2. Enough additional coursework to raise the student's course load to fifteen [15] or sixteen [16] hours each semester. Courses should be chosen with the guidance of a college adviser.

[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]

Second Year

1. The student should take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P and any three-semester-hour course in English, creative writing, or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
2. Communication and Leadership 301[L], and a course from Communication Foundations.
3. Two courses that meet flag requirements.
4. Enough additional coursework, if needed, to raise the student's course load to fifteen [+5] or sixteen [+6] hours each semester. Courses should be chosen with the guidance of a college academic adviser.

Third Year

1. Two courses that meet flag requirements.
2. Any remaining courses in the core curriculum and the prescribed work.
3. Courses from the Communication Foundations and Social Issues areas to fulfill the major requirements. Courses should be chosen with the guidance of a college academic adviser.
4. Communication and Leadership 321[0L] and 351[L], if the prerequisites have been met.
5. Upper-division electives chosen to support the major.

Fourth Year

1. Communication and Leadership 371[0L]
2. Upper-division electives chosen to support the major.
3. Any remaining major requirements from the Communication Foundations and Social Issues areas. Courses should be chosen with the guidance of a college academic adviser.
4. Any remaining flag requirements.
5. Any remaining courses in the core curriculum and the prescribed work.

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
*2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Communication Studies Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On April 1, 2017, the Communication Studies faculty approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March XX, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG***

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new degree program? Yes No
 - Is this program being deleted? Yes No
 - Does the program offer courses that will be taught off campus? Yes No
 - Will courses in this program be delivered electronically? Yes No

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

- 2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
 - B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
 - C. The paragraph under Special Requirements of the Major referring to earning a C in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.
 - D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
 - E. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
 - F. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
 - G. Creation of a *Methods* course requirement (three hours to be selected from a list of approved courses). Familiarity with communication research methods improves student understanding and achievement in upper division Communication Studies (CMS) courses, and enables students to engage in their own research when required in CMS and other courses. The ability to conduct research is increasingly attractive in communication-related careers.
 - H. Creation of a *Career Preparation* requirement (three hours to be selected from a list of approved courses). This is intended to provide *Communication Studies undergraduates with the support and resources necessary to achieve the skills, experiences, and co-curricular knowledge to prepare them for life after graduation*. Enables students in the major to connect learning in courses to a communication career or graduate/professional school. One new course option in this requirement will be CMS 307K (lower-division internship) which will be added to the Course Inventory in September, 2017.
 - I. Increase of Communication Studies hours required to complete the degree from thirty to thirty-six . This is to provide greater depth of coursework, with the inclusion of both the Methods and Career Preparation requirements.
 - J. Increase of upper division Communication Studies hours from fifteen to eighteen, since the minimum major hours to complete the degree is also increasing (see above). This is to ensure that at least half of

the major is completed at the upper division level, as there is greater rigor in the content of upper division courses.

- K. Increase maximum hours allowed in CMS coursework from thirty-six to forty-eight. This will allow CMS majors an opportunity to fully explore a wide range of CMS coursework, should they wish to. It also brings CMS more in line with other Moody College majors.
- L. Adjusting hour requirements within Corporate Communication and Interpersonal Communication tracks. This will bring consistency among all tracks within the Department of Communication Studies.
- M. Update course options within the various tracks to keep up with the current CMS course inventory.
- N. Changing track name from Human Relations to “Interpersonal Communication” to better meet the varied interest and course curriculum represented in this track. The Interpersonal faculty in the Department of Communication Studies agree that the track is best represented by “Interpersonal Communication.”
- O. Removing restriction under Special Requirements of the Major on the hours that a non-CMS major may take. This is no longer necessary for the Communication Studies department due to the Communication Studies Minor.
- P. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.
- Q. Including new language restricting Communication Studies majors from declaring a second major in Communication and Leadership, since the degrees have significant overlap in coursework, though with different focuses.
- R. Made text edits in introductory paragraph to provide more clarity.
- S. Made text edits in Core Curriculum paragraph for clarity.
- T. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- U. Order and Choice of Work has been updated for accuracy.
- V. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- W. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how would you do so? Allowing culture courses to count toward foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "we could absorb your students in our culture courses. That will not be a problem."

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	April 1, 2017	Communication Studies Faculty
College approval date:	September 5, 2017	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN COMMUNICATION STUDIES

To be awarded the degree of Bachelor of Science in Communication Studies, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [given in Special Requirements of the College], [and] the requirements and policies listed [given] in Academic Policies and Procedures, and the requirements given in [Special Requirements of the Major]; Prescribed Work, [and] Major Requirements [below], and Special Requirements of the Major, below.

Core Curriculum

All students must complete the University's Core Curriculum, [as well as the requirements for the Bachelor of Science in Communication Studies listed below under Prescribed Work.] In some cases, a course required for the [BSCommStds] Bachelor of Science in Communication Studies may also be counted toward the core curriculum, [these courses are identified below.]

Prescribed Work

- Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
- Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.

3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or [nondominant] non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A [partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a] complete list is available [~~is~~] on the college's Student Advising [Office] website before registration for each semester and summer session. [The courses are also identified in the Course Schedule.]
4. [Students must demonstrate intermediate proficiency in a single foreign language.] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. [At least 36 semester hours of upper division coursework.] At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Department of Communication Studies.
6. [No more than 12 semester hours of transfer credit in communication sciences and disorders may be counted toward the degree.] At least thirty-six but no more than forty-eight semester hours of communication studies as described in Major Requirements, below.
7. Enough additional coursework to make a total of 120 semester hours. [No more than 36 semester hours in one field of study may be counted toward the degree.]

[Special Requirements of the Major]

[Students may take no more than nine hours of communication studies coursework, including transfer work, before they have declared a major in communication studies. Exceptions may be made for students who have officially declared a communication studies minor with their colleges, and for communication studies courses taken during a summer session. Students minoring in communication studies may take only the number of hours required for the minor.]

[To enroll in upper division communication studies courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper division communication studies courses, normally before the twelfth class day. This requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]

[In addition, a student with a major in communication studies must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

[A student majoring in communication studies may not register for more than nine semester hours of communication studies in one semester or summer session.]

Major Requirements

- [+] At least [30] thirty-six but no more than [36] forty-eight semester hours of communication studies[. At least 45] of which at least eighteen hours must be in upper-division coursework. Each student must complete one of the following tracks:
 - a. Corporate Communications
 - i. Communication Studies 306M, 313M, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.

- iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
- [ii.] iv. [Six] Nine semester hours chosen from the following courses: Communication Studies 310K, [316L, 320, 335, 336D,] 337, [338,] 339L, 341, [346,] 350C, 350M, 353C, 353S, 370K, 372K, and 372T.
- [iii.] v. [Fifteen] Twelve additional semester hours of communication studies.
- b. Human Relations Interpersonal Communication
 - i. Communication Studies 306M, 315M, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.
 - iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
 - [ii.] iv. Nine semester hours chosen from the following courses: Communication Studies 314L, [315M,] 330, 334K, 344K, 354, 355K, 357, 358, 370K, 371D, and 371K.
 - [iii.] v. Fifteen Twelve additional semester hours of communication studies.
- c. Political Communication
 - i. Communication Studies 306M, 317C, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.
 - iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
 - [ii.] iv. Nine semester hours chosen from the following courses: Communication Studies 320, 322E, [334K,] 332, 333, 338L, 340K, 342C, 342K, 345, 345G, 345P, 345V, 364K, [and] 370K, 372D, 373D, and 374D.
 - [iii.] v. Twelve additional semester hours of communication studies.
- [2.] At least six semester hours of coursework must be taken in the College of Communication but outside communication studies.
- [3.] No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]

Special Requirements of the Major

A student majoring in communication studies may not register for more than nine semester hours of communication studies in one semester.

A student may not earn both the Bachelor of Science in Communication and Leadership and the Bachelor of Science in Communication Studies.

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language.
 - d. Courses that meet flag requirements.
 - e. UGS302/303 (First Year Signature Course)

2. Enough additional coursework to raise the student's course load to fifteen [15] or sixteen [16] hours each semester. Courses should be chosen with the guidance of a college adviser.

~~[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]~~

Second Year

1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or creative writing or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d. Courses that meet flag requirements.
2. Lower-division communication studies courses recommended by the student's adviser.
3. Enough additional coursework, if needed, to raise the student's course load to fifteen [15] or sixteen [16] hours each semester.

Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. The remaining courses listed as major requirements. Students should note that some upper-division courses have a series of prerequisite courses that takes up to three semesters to complete.
3. Enough additional coursework to raise the student's course load to fifteen [15] or sixteen [16] hours each semester.

DOCUMENTS OF THE GENERAL FACULTY

**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
*2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Communication Studies Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On April 1, 2017, the Communication Studies faculty approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March XX, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE COMMUNICATION STUDIES DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
*2018-2020***

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST
CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO
DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- Is this a new degree program? Yes No
- Is this program being deleted? Yes No
- Does the program offer courses that will be taught off campus? Yes No
- Will courses in this program be delivered electronically? Yes No

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR
EACH INDIVIDUAL CHANGE:**

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
- B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
- C. The paragraph under Special Requirements of the Major referring to earning a *C* in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.
- D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
- E. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
- F. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
- G. Creation of a *Methods* course requirement (three hours to be selected from a list of approved courses). Familiarity with communication research methods improves student understanding and achievement in upper division Communication Studies (CMS) courses, and enables students to engage in their own research when required in CMS and other courses. The ability to conduct research is increasingly attractive in communication-related careers.
- H. Creation of a *Career Preparation* requirement (three hours to be selected from a list of approved courses). This is intended to provide *Communication Studies undergraduates with the support and resources necessary to achieve the skills, experiences, and co-curricular knowledge to prepare them for life after graduation*. Enables students in the major to connect learning in courses to a communication career or graduate/professional school. One new course option in this requirement will be CMS 307K (lower-division internship) which will be added to the Course Inventory in September, 2017.
- I. Increase of Communication Studies hours required to complete the degree from thirty to thirty-six . This is to provide greater depth of coursework, with the inclusion of both the Methods and Career Preparation requirements.
- J. Increase of upper division Communication Studies hours from fifteen to eighteen, since the minimum major hours to complete the degree is also increasing (see above). This is to ensure that at least half of

the major is completed at the upper division level, as there is greater rigor in the content of upper division courses.

- K. Increase maximum hours allowed in CMS coursework from thirty-six to forty-eight. This will allow CMS majors an opportunity to fully explore a wide range of CMS coursework, should they wish to. It also brings CMS more in line with other Moody College majors.
- L. Adjusting hour requirements within Corporate Communication and Interpersonal Communication tracks. This will bring consistency among all tracks within the Department of Communication Studies.
- M. Update course options within the various tracks to keep up with the current CMS course inventory.
- N. Changing track name from Human Relations to “Interpersonal Communication” to better meet the varied interest and course curriculum represented in this track. The Interpersonal faculty in the Department of Communication Studies agree that the track is best represented by “Interpersonal Communication.”
- O. Removing restriction under Special Requirements of the Major on the hours that a non-CMS major may take. This is no longer necessary for the Communication Studies department due to the Communication Studies Minor.
- P. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.
- Q. Including new language restricting Communication Studies majors from declaring a second major in Communication and Leadership, since the degrees have significant overlap in coursework, though with different focuses.
- R. Made text edits in introductory paragraph to provide more clarity.
- S. Made text edits in Core Curriculum paragraph for clarity.
- T. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- U. Order and Choice of Work has been updated for accuracy.
- V. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- W. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how would you do so? Allowing culture courses to count toward foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "we could absorb your students in our culture courses. That will not be a problem."

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	April 1, 2017	Communication Studies Faculty
College approval date:	September 5, 2017	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN COMMUNICATION STUDIES

To be awarded the degree of Bachelor of Science in Communication Studies, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [given in Special Requirements of the College], [and] the requirements and policies listed [given] in Academic Policies and Procedures, and the requirements given in [Special Requirements of the Major]; Prescribed Work, [and] Major Requirements [below], and Special Requirements of the Major, below.

Core Curriculum

All students must complete the University's Core Curriculum, [as well as the requirements for the Bachelor of Science in Communication Studies listed below under Prescribed Work.] In some cases, a course required for the [BSCommStds] Bachelor of Science in Communication Studies may also be counted toward the core curriculum, [these courses are identified below.]

Prescribed Work

- Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
- Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.

3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or [nondominant] non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A [partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a] complete list is available [~~is~~] on the college's Student Advising [Office] website before registration for each semester and summer session. [The courses are also identified in the Course Schedule.]
4. [Students must demonstrate intermediate proficiency in a single foreign language.] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. [At least 36 semester hours of upper division coursework.] At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Department of Communication Studies.
6. [No more than 12 semester hours of transfer credit in communication sciences and disorders may be counted toward the degree.] At least thirty-six but no more than forty-eight semester hours of communication studies as described in Major Requirements, below.
7. Enough additional coursework to make a total of 120 semester hours. [No more than 36 semester hours in one field of study may be counted toward the degree.]

[Special Requirements of the Major]

[Students may take no more than nine hours of communication studies coursework, including transfer work, before they have declared a major in communication studies. Exceptions may be made for students who have officially declared a communication studies minor with their colleges, and for communication studies courses taken during a summer session. Students minoring in communication studies may take only the number of hours required for the minor.]

[To enroll in upper division communication studies courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper division communication studies courses, normally before the twelfth class day. This requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]

[In addition, a student with a major in communication studies must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

[A student majoring in communication studies may not register for more than nine semester hours of communication studies in one semester or summer session.]

Major Requirements

- [+] At least [30] thirty-six but no more than [36] forty-eight semester hours of communication studies[. At least 45] of which at least eighteen hours must be in upper-division coursework. Each student must complete one of the following tracks:
 - a. Corporate Communications
 - i. Communication Studies 306M, 313M, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.

- iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
- [ii.] iv. [Six] Nine semester hours chosen from the following courses: Communication Studies 310K, [316L, 320, 335, 336D,] 337, [338,] 339L, 341, [346,] 350C, 350M, 353C, 353S, 370K, 372K, and 372T.
- [iii.] v. [Fifteen] Twelve additional semester hours of communication studies.
- b. Human Relations Interpersonal Communication
 - i. Communication Studies 306M, 315M, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.
 - iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
 - [ii.] iv. Nine semester hours chosen from the following courses: Communication Studies 314L, [315M,] 330, 334K, 344K, 354, 355K, 357, 358, 370K, 371D, and 371K.
 - [iii.] v. Fifteen Twelve additional semester hours of communication studies.
- c. Political Communication
 - i. Communication Studies 306M, 317C, and 332K.
 - ii. Three semester hours chosen from the following Methods courses: Communication Studies 314L, 348, 348K, 349M, 350C, 350M, 357, 358, 359C, 377K, or 378K. The course selected may not be counted toward any additional communication studies major requirement.
 - iii. Three semester hours chosen from the following Career Preparation courses: Communication Studies 307K, 322E, 342K, 345G, 364M, 370K. The course selected may not be counted toward any additional communication studies major requirement.
 - [ii.] iv. Nine semester hours chosen from the following courses: Communication Studies 320, 322E, [334K,] 332, 333, 338L, 340K, 342C, 342K, 345, 345G, 345P, 345V, 364K, [and] 370K, 372D, 373D, and 374D.
 - [iii.] v. Twelve additional semester hours of communication studies.
- [2.] At least six semester hours of coursework must be taken in the College of Communication but outside communication studies.
- [3.] No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]

Special Requirements of the Major

A student majoring in communication studies may not register for more than nine semester hours of communication studies in one semester.

A student may not earn both the Bachelor of Science in Communication and Leadership and the Bachelor of Science in Communication Studies.

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language.
 - d. Courses that meet flag requirements.
 - e. UGS302/303 (First Year Signature Course)

2. Enough additional coursework to raise the student's course load to fifteen [15] or sixteen [16] hours each semester. Courses should be chosen with the guidance of a college adviser.

~~[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]~~

Second Year

1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or creative writing or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d. Courses that meet flag requirements.
2. Lower-division communication studies courses recommended by the student's adviser.
3. Enough additional coursework, if needed, to raise the student's course load to fifteen [15] or sixteen [16] hours each semester.

Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. The remaining courses listed as major requirements. Students should note that some upper-division courses have a series of prerequisite courses that takes up to three semesters to complete.
3. Enough additional coursework to raise the student's course load to fifteen [15] or sixteen [16] hours each semester.

DOCUMENTS OF THE GENERAL FACULTY

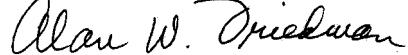
**PROPOSED CHANGES TO THE JOURNALISM DEGREE PROGRAM IN THE MOODY COLLEGE
OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Journalism Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On May 1, 2017, the School of Journalism faculty approved the proposal; the Moody College Administrative Committee approved it on September 5, 2017; and Dean Bernhardt approved it on September 11, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 23, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE JOURNALISM DEGREE PROGRAM IN THE MOODY COLLEGE
OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new degree program? Yes No
 - Is this program being deleted? Yes No
 - Does the program offer courses that will be taught off campus? Yes No
 - Will courses in this program be delivered electronically? Yes No

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

- 2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:**

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
 - B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
 - C. The paragraph under Special Requirements of the Major referring to earning a C in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.
 - D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
 - E. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
 - F. The description of the coursework levels has been moved to appear under Major Requirements.
 - G. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
 - H. Levels III and IV: will be combined into one level, now called Level III. This simplifies the curriculum and allows students to better map the four levels across the four years of their undergraduate experience. This provides more flexibility for students to take courses out of sequence, if they have taken the necessary prerequisites, eliminating past issues with bottlenecks.
 - I. Levels III and IV: we removed the required specialized categories for courses from the J320s, J330s and J340s. Courses in these ranges, along with courses in the J350s, will now be categorized based on “Skills” or “Concepts” content, which matches language from the Accrediting Council on Education in Journalism and Mass Communications.
 - J. Levels III and IV: Students will be required to take nine hours of Skills, and six hours of Concepts, with an additional three hours from either category. The department will maintain the list of courses that qualify as Skills or Concepts.
 - K. There will be more capstone course options available to students beyond the three options in the previous catalog (J360F, J361F and J362F). New courses in Visual Capstone, Sports Capstone, Innovation Capstone, etc., will be added during the inventory period in Fall 2017.
 - L. Eliminate Level V. Level IV is the new capstone level.
 - M. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.

- N. Made text edits in introductory paragraph to provide more clarity.
- O. Made text edits in Core Curriculum paragraph for clarity.
- P. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- Q. Advisory information that is not appropriate for the catalog has been removed from Special Requirements of the Major.
- R. Order and Choice of Work has been updated for accuracy.
- S. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- T. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how would you do so? Allowing culture courses to count toward foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "We could absorb your students in our culture courses. That will not be a problem."

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?
 Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>
 If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date:	May 1, 2017	School of Journalism faculty
College approval date:	September 5, 2017	Moody College Administrative Committee.
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF JOURNALISM

To be awarded the degree of Bachelor of Journalism, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [given in Special Requirements of the College, and] the requirements and policies listed [given] in Academic Policies and Procedures, and the requirements given in [Special Requirements of the Major,] Prescribed Work, [and] Major Requirements [below], and Special Requirements of the Major, below.

[Journalism courses are divided into five levels of coursework and more narrowly within the levels according to their skill set and writing content. Not all courses are offered every semester and additional courses are likely to be offered in the future to reflect trends in journalism.]

[Level I, Foundations: Journalism 301F and 302F

[Level II, Applications: Journalism 310F and 311F

[Level III, Specialized Issues and Skills:

- *Category 1 Public Affairs Reporting:* Journalism 327D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
- *Category 2 Specialized Journalistic Skills:* Journalism 330C, 332D, 340D, 331F, 334F, 335F, 336F, 336D, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339T (Topics 1, 2, 3, and 4), 349T (Topic 23)
- *Category 3 Understanding and Reporting Social Issues:* Journalism 340F, 341F, 342F, 343F, 344F, 346F, 347F, 348F, 349F, 340G, 341G, 342G, 343G, 344G, 345G, 346G, 347G, 348G, 340J, 341J, 342J

[Level IV, Professional Principles: Journalism 350F, 351F, 352F, 353F

[Level V, Professional Practices: Journalism 332J, 333J, 360F, 160G, 361F, 362F

[Courses in Levels II – V have prerequisites appropriate to their skill level. Prerequisites may include testing, an interview, or other procedures. Information about these additional requirements is available from the School of Journalism adviser.]

Core Curriculum

All students must complete the University's Core Curriculum. [as well as the prescribed work for the Bachelor of Journalism listed below.] In some cases, a course required for the Bachelor of Journalism may also be counted toward the core curriculum[; these courses are identified below. Flag descriptions can also be found in Core Curriculum].

Prescribed Work

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.

2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree [and flag] requirements. A [partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a] complete list is available [~~in~~ on the college's Student Advising [Office] website before registration for each semester and summer session. [~~The courses are also identified in the Course Schedule.~~]
4. ~~[Students must demonstrate intermediate proficiency in a single foreign language.] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.~~
5. ~~At least six semester hours of coursework must be taken in the Moody College of Communication but outside the School of Journalism. [At least 36 semester hours of upper division coursework.]~~
6. ~~Thirty six semester hours of journalism coursework, as described in Major Requirements, below. [No more than 12 semester hours of transfer credit in journalism may be counted toward the degree.]~~
7. ~~Enough additional coursework to make a total of 120 semester hours. [No more than 36 semester hours in one field of study may be counted toward the degree, except as indicated under Major Requirements below.]~~

[Special Requirements of the Major]

~~[All students in the journalism program are strongly encouraged to have a laptop computer meeting certain specifications as they enter Level II courses. Computer parameters will be designated by the School of Journalism on the department website at <http://journalism.utexas.edu>.~~

~~[Students will be required to take Journalism 302F, 310F, and 311F in residence. In addition, Journalism 310F and 311F require a grade of at least *B*.]~~

~~[Students who are interested in completing advanced photojournalism courses are required to take Communication 316, *Photographic Communication*, as part of their required six hours of coursework in communication.]~~

~~[To enroll in upper division journalism courses, a student must have a University grade point average of at least 2.25, a grade point average in courses in the Moody College of Communication of at least 2.00, and credit for Journalism 310F and 311F with a grade of at least *B*. Students who do not fulfill this requirement will be unable to register for upper division journalism courses. The 2.25 grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]~~

~~[In order to graduate, Journalism majors must complete six hours chosen from Journalism 360F, 362F or 361F. In place of Journalism 361F, a student may substitute either 332J or 333J. Internships can be taken for course credit as soon as a student completes the two Level II courses with a grade of at least *B* in each.]~~

[The student must complete at least 84 semester hours outside journalism. At least 65 hours must be in liberal arts and natural sciences.]

[A student majoring in journalism may not register for more than nine semester hours in journalism in one semester or summer session. The director or associate director may make exceptions to this rule for students who need additional journalism courses in order to graduate on time.]

[A student with a major in journalism must have a grade of at least C in each course taken in the Moody College that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

[Additional information about the preceding requirements is available from the School of Journalism at <http://journalism.utexas.edu/> or (512) 471-1845.]

Major Requirements

Journalism students must complete thirty-six semester hours in journalism, and no more than thirty-six journalism hours may be counted toward the degree. Students must complete the following coursework:

Level I, Foundations (six hours): Journalism 301F and 302F

Level II, Applications (six hours): Journalism 310F and 311F

Level III, Specialized Skills and Concepts (eighteen hours):

- At least nine semester hours in Skills courses to be chosen from: Journalism 318P, 320F, 321F, 322F, 322J, 323F, 324F, 325F, 326F, 327D, 328S, 330C, 330G, 331D, 331F, 331G, 332D, 332F, 332G, 332J, 333G, 333J, 334F, 334G, 334J, 335, 335D, 335F, 335G, 335J, 336D, 336F, 336J, 337F, 337G, 337J, 338F, 338G, 339F, 339G, 339T (Topics 1, 2, 3 and 4), 340J, 346F. Students should consult the School of Journalism for the most updated course list.
- Journalism 350F (required) and at least three additional semester hours in Concept courses to be chosen from: Journalism 338J, 340F, 340G, 341F, 341G, 341J, 342F, 342G, 342J, 343F, 343G, 344F, 344G, 345G, 346G, 347F, 347G, 348D, 348F, 348G, 349F, 349T, 351F, 352F, 353F, 354F, 355F, 358N, 358P. Students should consult the School of Journalism for the most updated course list.
- Three additional semester hours in Skills or Concepts.

Level IV, Professional Practices (six hours): Six hours chosen from Journalism 360F, 160G, 361F, 362F, 363B, 363D, J363F, 363R, 363S, 363V, 363W. Students should consult the School of Journalism for the most updated course list.

- [1. Journalism students must complete 36 semester hours in journalism, and no more than 36 journalism hours may be counted toward the degree.]
- [2. The following courses are required: Journalism 301F, 302F, 310F, 311F, 350F, and six hours to be chosen from 360F, 361F, or 362F; Journalism 332J and 333J may substitute for 361F. Journalism 302F, 310F, and 311F must be taken in residence and a grade of at least B is required for 310F and 311F.]
- [3. At least nine semester hours but not more than 15 semester hours from Level III, Specialized Issues and Skills, as follows:
 - a. at least three semester hours to be chosen from Journalism 327D, 320F, 321F, 322F, 323F, 324F, 325F, 326F
 - b. at least three semester hours to be chosen from Journalism 330C, 332D, 340D, 331F, 334F, 335F, 336F, 337F, 338F, 339F, 330G, 331G, 332G, 333G, 334G, 335G, 336G, 337G, 335J, 336J, 339T (Topics 1, 2, 3, and 4), 349T (Topic 23)
 - c. at least three semester hours to be chosen from Journalism 340F, 341F, 342F, 343F, 344F, 345F, 346F, 347F, 348F, 349F, 340G, 341G, 343G, 344G, 345G, 346G, 347G, 348G, 340J, 341J, 342J]
- [4. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the School of Journalism.]

[~~5. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.~~]

Special Requirements of the Major

Students are required to take Journalism 302F, 310F, and 311F in residence.

Journalism 310F and 311F require a grade of at least B-; students who do not fulfill this requirement cannot register for upper-division journalism courses.

Courses in Levels II – IV have prerequisites appropriate to their skill level. Prerequisites may include testing, an interview, or other procedures. Information about these additional requirements is available from the School of Journalism adviser.

The student must complete at least eighty-four semester hours outside journalism. At least sixty-five hours must be in liberal arts and natural sciences.

A student majoring in journalism may not register for more than nine semester hours in journalism in one semester or summer session. The director or associate director may make exceptions to this rule for students who need additional journalism courses in order to graduate on time.

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum. [~~Students who plan to concentrate in photojournalism are encouraged to take courses in chemistry, physics, and mathematics to fulfill the science and technology areas.~~]
 - c. Courses in a foreign language.
2. Journalism 301F and 302F.
3. Students who plan to take advanced photojournalism courses are encouraged to take Communication 316 in their first or second semester as part of their required six hours of coursework in communication but outside of journalism.
4. Two courses that meet flag requirements.
5. Enough additional coursework to raise the student's course load to [~~45~~] twelve or sixteen [~~16~~] hours each semester. Courses should be chosen with the guidance of a college academic adviser.

[~~First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.~~]

Second Year

1. The student should take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P and any three-semester-hour course in English or creative writing or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
2. Journalism 310F and 311F and additional coursework to fulfill the major requirements.
3. Two courses that meet flag requirements.

4. Enough additional coursework, if needed, to raise the student's course load to 15 or 16 hours each semester. Courses should be chosen with the guidance of a college academic adviser.

Third Year

1. Two courses that meet flag requirements.
2. Any remaining courses in the core curriculum and the prescribed work.
3. Journalism Level III and IV coursework to fulfill the major requirements. Courses should be chosen with the guidance of a college academic adviser.
- [4. Journalism 360F, 361F (or an approved substitute for this course), or 362F if the prerequisites have been met.]
- [5.] 4. Upper-division electives chosen to support the major.

Fourth Year

1. Upper-division electives chosen to support the major.
2. Any remaining major requirements from Levels III or IV[, and V]. Courses should be chosen with the guidance of a college academic adviser.
3. Any remaining flag requirements.
4. Any remaining courses in the core curriculum and the prescribed work.

DOCUMENTS OF THE GENERAL FACULTY

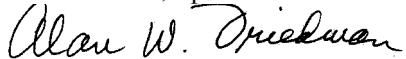
**PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
*2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Radio-Television-Film Degree Program in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 13, 2017, the Radio-Television-Film Chair and Associate Chairs approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 17, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 23, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE RADIO-TELEVISION-FILM DEGREE PROGRAM IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
2018-2020**

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST
CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO
DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- | | |
|--|--|
| <ul style="list-style-type: none"> • Is this a new degree program? • Is this program being deleted? • Does the program offer courses that will be taught off campus? • Will courses in this program be delivered electronically? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
|--|--|

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR
EACH INDIVIDUAL CHANGE:**

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
- B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
- C. The paragraph under Special Requirements of the Major referring to earning a *C* in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.
- D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
- E. The entire Special Requirements of the Major section has been moved to appear below the Major Requirements section to improve flow and clarity.
- F. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
- G. The courses list under Major Requirements has been updated to keep current with inventory.
- H. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.
- I. Made text edits in introductory paragraph to provide more clarity.
- J. Made text edits in Core Curriculum paragraph for clarity.
- K. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- L. The Areas of Study section has been deleted because it does not describe degree requirements and is superfluous. This content appears on the college's website.
- M. Order and Choice of Work has been updated for accuracy.
- N. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- O. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
- If yes, then how would you do so? Adding culture courses as an option toward the foreign language requirement.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "we could absorb your students in our culture courses. That will not be a problem."

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: **No.**

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion? **No.**

Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 13, 2017

RTF Chair and Associate Chairs

College approval date: September 5, 2017

Moody College Administrative Committee.

Dean approval date: September 17, 2017

Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**BACHELOR OF SCIENCE IN RADIO-TELEVISION-FILM**

To be awarded the degree of Bachelor of Science in Radio-Television-Film, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [~~given in Special Requirements of the College~~, [and] the requirements and policies listed [~~given~~] in Academic Policies and Procedures, and the requirements given in [~~Special Requirements of the Major~~;] Prescribed Work, [and] Major Requirements [~~below~~], and Special Requirements of the Major, below.

Core Curriculum

All students must complete the University's Core Curriculum, [as well as the requirements for the Bachelor of Science in Radio-Television Film listed below under Prescribed Work.] In some cases, a course required for the [BSRTF] Bachelor of Science in Radio-Television-Film may also be counted toward the core curriculum, [; these courses are identified below.]

Prescribed Work

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree and flag requirements. A [partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a] complete list is available [~~in~~ on the college's Student Advising [Office] website before registration for each semester and summer session. [~~The courses are also identified in the Course Schedule.~~]
4. [Students must demonstrate intermediate proficiency in a single foreign language.] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. [~~At least 36 semester hours of upper division coursework.~~] At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Department of Radio-Television-Film.
6. [~~No more than 12 semester hours of transfer credit in journalism may be counted toward the degree.~~] At least thirty-six but no more than forty-eight semester hours of radio-television-film as described in Major Requirements, below.
7. Enough additional coursework to make a total of 120 semester hours. [~~No more than 48 hours in radio-television film and no more than 36 semester hours in one field of study may be counted toward the degree, except as indicated under Major Requirements below.~~]

[Special Requirements of the Major]

[To enroll in upper-division radio-television-film courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper-division radio-television-film courses, normally before the twelfth class day. The grade point average requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]

[In addition, a student with a major in radio-television-film must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

[To enroll in some upper-division radio-television-film courses, the student must earn specific grades in prerequisite courses. In addition, enrollment in a few some upper-division courses requires the consent of the instructor. Course prerequisites and the departmental consent process are described in on the Department of Radio-Television-Film website.]

[It is not recommended that a student majoring in radio-television-film register for more than nine semester hours in radio-television-film in one long-session semester or more than six semester hours in a summer session.]

Major Requirements

[+] At least thirty-six [36] but no more than forty-eight [48] semester hours of radio-television-film, of which at least twenty-one [21] hours must be upper-division. All students must take Radio-Television-Film 307, 308, 317 and 318; [~~and three courses~~] nine hours chosen from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C, 330K, 331K, 331M, 331N, 331P, 335, 342, 342S, 345, 345C, 347C, 347P, 352, 359, 359S, 365, 365C, 365D, 368S.2, 370, 377H; and 15 additional hours of radio-television-film.

Requirements	Hours
[RTF 320C] Introduction to Digital Media	3]
[RTF 321C] History of American Television	3]
[RTF 321F] Media Analysis and Criticism	3]
[RTF 322C] Film History	3]
[RTF 324F] Social Theories of Media	3]
[RTF 330G] Topics in Media Research	3]
[RTF 330K] Introduction to Research Methods	3]
[RTF 331J] Policy Issues in New Communication Technologies	3]
[RTF 331K] Film, Video, and Television Theory	3]
[RTF 331M] New Communication Technologies	3]
[RTF 331N] The Information Society	3]
[RTF 331P] Topics in New Communication Technologies	3]
[RTF 334] Programming and Audiences	3]
[RTF 335] Television Analysis and Criticism	3]
[RTF 342] Topics in Global Media	3]
[RTF 342T] International Telecommunications	3]

[RTF 345]	Studies in Film History	3]
[RTF 347C]	The Business of Media	3]
[RTF 348]	Studies in Media Industries	3]
[RTF 359]	Studies in Media and Culture	3]
[RTF 359S]	Studies in Media and Culture	3]
[RTF 359S]	Studies in Media and Culture	3]
[RTF 365]	Topics in Media and Society	3]
[RTF 365C]	Media and Policy	3]
[RTF 365D]	Media Literacy (Topic 2)	3]
[RTF 368S]	Undergraduate Thesis	3]
[RTF 370]	Film Analysis and Criticism	3]

[2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the department.]

[3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]

Special Requirements of the Major

To enroll in some upper-division radio-television-film courses, the student must earn specific grades in prerequisite courses. In addition, enrollment in some upper-division courses requires the consent of the instructor. Course prerequisites and the departmental consent process are described on the Department of Radio-Television-Film website.

It is not recommended that a student majoring in radio-television-film register for more than nine semester hours in radio-television-film in one long-session semester or more than six semester hours in a summer session.

[Areas of Study]

[The curriculum in radio television film is designed to prepare students to be versatile and well equipped for positions in fields related to media. The program aims to train students to analyze the role of communication media in societies, to write and speak well, and to create media projects and programs. The curriculum is multidisciplinary and includes courses in the history and analysis of media systems, including film, television, and new media; global media; production and screenwriting; digital media; critical and cultural studies; ethnic, gender, and minority studies; and communication technologies and policies. Each student's program of study is planned by the student and an undergraduate adviser to meet the student's academic and professional goals.]

[Students who plan to take production courses should be aware that these courses may require five to ten hours of independent production or studio time a week in addition to the class meetings listed in the *Course Schedule*. All costs of production, such as the cost of film and film processing, actors' fees, and location fees, are borne by the student. The cost of most equipment is covered by tuition.]

Order and Choice of Work

First Year

1. The student may take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.

- b. Courses to be counted toward the American history, American and Texas government, social and behavioral science, visual and performing arts, mathematics, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language.
 - d. Courses that meet flag requirements.
2. Radio-Television-Film 307 and 308.
 3. Enough additional coursework to raise the student's course load to fifteen [45] or sixteen [46] hours each semester. Courses should be chosen with the guidance of a college adviser.

~~[First year students may not take two beginning foreign language courses in the same semester. First year students may not take more than eight semester hours in one department.]~~

Second Year

1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English, creative writing, or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, visual and performing arts, mathematics, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d. Courses that meet the flag requirements.
2. Radio-Television-Film 317 and 318.
3. Enough additional coursework, if needed, to raise the student's course load to fifteen [45] or sixteen [46] hours each semester.

Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. Three upper-division radio-television-film courses to be counted toward the Media Studies portion of the major requirements.
3. Fifteen additional semester hours of coursework in radio-television-film, of which twelve [42] hours must be upper-division.
4. Enough additional coursework to meet overall university-wide degree requirements.

DOCUMENTS OF THE GENERAL FACULTY

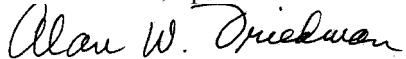
**PROPOSED CHANGES TO THE COMMUNICATION SCIENCES AND DISORDERS DEGREE
PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE
*UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Communication Sciences and Disorders degree in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 12, 2017, Rajinder Koul, Department Chair approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 17, 2017. The Secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 23, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE COMMUNICATION SCIENCES AND DISORDERS DEGREE
PROGRAM IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE
UNDERGRADUATE CATALOG 2018-2020**

TYPE OF CHANGE:

- Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

**1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE
MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND
ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.**

- | | |
|--|---|
| • Is this a new degree program? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | |
| • Is this program being deleted? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | |
| • Does the program offer courses that will be taught off campus? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | |
| • Will courses in this program be delivered electronically? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| <input type="checkbox"/> | |

DR. DICKENS DETERMINED SACSCOC APPROVAL IS NOT REQUIRED

**2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR
EACH INDIVIDUAL CHANGE:**

Policies that already existed, but have been moved to college-level section (policy may be edited in its new location. Appears struck-through and in red.)

- A. Policies regarding minimum amount of upper division coursework, maximum amount of transfer credit counted toward the degree, and maximum amount of hours in a single field of study are Moody College-wide policies and have been moved to Academic Policies and Procedures.
- B. The item under Major Requirements regarding taking courses on the pass/fail basis has been moved to Academic Policies and Procedures.
- C. The paragraph under Special Requirements of the Major referring to earning a C in coursework has been moved to Academic Policies and Procedures with some minor changes indicated there.

Policies that moved within this section (policy may be edited in the new location. Appears struck through and in red in its old location; underlined and in red in its new location. New text/policy is underlined and in black.)

- D. The already-existing policy that students must take six hours of coursework in Moody but outside of their major coursework has been moved from Major Requirements to Prescribed Work.
- E. The contents of the entire Special Requirements of the Major section has been moved or deleted; the section is therefore deleted.

Changes to the degree requirements/policies (Appears in the standard way: old policies/text are struck through; new policies/text are underlined)

- F. The Moody College is revising its foreign language requirement to give students an option to complete this requirement with a mix of language and culture courses (in addition to the already existing option for intermediate proficiency) in order to broaden the concept of foreign language study to better meet the needs of students in our communication fields of study.
- G. Under Prescribed Work, we have added a requirement that students must take a three-semester-hour course in introductory statistics. Statistical knowledge contributes to the conceptual foundation in quantitative reasoning needed to extract information effectively from the literature in communication sciences and disorders.

- H. We have added two courses to Major Requirements:
 - a. 112P: This laboratory course is designed to provide students with practical hands on experiences that align with classroom learning in CSD 312 Developmental Language Science.
 - b. 113P: This laboratory course is designed to provide students practical hands on experiences that align with their classroom learning in CSD 313L Hearing Science.

- I. In order to accommodate the two new lab courses (above), we have made the following adjustments:
 - a. Speech/Language-Pathology and Audiology students must take a minimum of 35 (raised from 33) hours in CSD.
 - b. Education of the Deaf students must take a minimum of thirty-six (raised from thirty-four) hours in CSD.
 - c. We have raised the maximum number of CSD hours that a student may count toward their degree from forty-two to forty-eight to allow for the two lab courses and additional exploration in their major area.

- J. The paragraph under Special Requirements of the Major referring to a 2.25/2.0 GPA is no longer a policy in the Moody College and has been struck.

Text edits (Appears in the standard way: old policies/text are struck through; new policies/text are underlined)

- K. Made text edits in introductory paragraph to provide more clarity.
- L. Made text edits in Core Curriculum paragraph for clarity.
- M. Updated the paragraph regarding the Communication and Culture requirement for clarity and to more accurately reflect our current practices.
- N. The paragraph called Emphases in Communication Sciences and Disorders has been struck. This is advising material and not appropriate for the catalog.
- O. Order and Choice of Work has been updated for accuracy.
- P. In Order and Choice of Work, we have removed the rules stating that first-year students may not take two beginning foreign language courses in the same semester and they may not take more than eight semester hours in one department. These policies are obsolete.
- Q. The text has been edited for typos, unclear wording, and inaccuracies.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input checked="" type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input checked="" type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools?
 -

If yes, then how would you do so?

 - We have added a requirement that students must take a 3-semester-hour course in introductory statistics.
 - Allowing culture courses to count toward foreign language requirement.

- b. Do you anticipate a net change in the number of students in your college?
 -

If yes, how many more (or fewer) students do you expect?

- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No



If yes, please indicate the number of students and/or class seats involved.

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No



If yes, please indicate the number of students and/or class seats involved. See below.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

- How many students do you expect to be impacted? Approximately ninety students per year
Impacted schools must be contacted and their response(s) included:

Person communicated with: Kim Cates (EDP); Vicki Keller & Kristin Harvey (SDS)

Date of communication: 7/18/17; 7/24-25/17

Response: *Email from Kim Cates (EDP):* In going over the '15-'16 and '16-17 AY enrollment data for EDP 371, we're averaging around sixty-four CSD students in EDP 371 annually, so your estimate of seventy-five students per year wouldn't be too much of a bump fortunately. The course usually hits waitlist towards the end of the registration period, so students who are advised and register early would have a good chance of getting into the class, if all other enrollment variables stay constant... We have recently added a lower-division statistics course to our inventory, *EDP 308 Statistical Reasoning & Literacy*, beginning fall '17. It fulfills the math core requirement for UT Austin and has a QR flag."

Email from Vicki Keller (SDS): We are certainly interested in accommodating your students, and I am optimistic that we can.

In a meeting with Kristin Harvey (SDS): We agreed that SDS 301 would be the best fit for the CSD majors. Starting in fall 2018, we anticipate that 30-35 students per semester would register for the course. Well in advance of the regular registration period, the CSD undergraduate advisors would contact in SDS representative to reserve an appropriate number of seats for the course. If for some reason SDS 301 was not available, we would discuss possible alternatives.

- How many students do you expect to be impacted? Minimal change expected. Students may take fewer language courses in College of Liberal Arts (COLA), but they may pick those up in COLA's culture courses

Impacted schools must be contacted and their response(s) included:

Person communicated with: Richard Flores

Date of communication: August 29, 2017

Response: "We could absorb your students in our culture courses. That will not be a problem."

- Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No.

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- Will this proposal change the number of hours required for degree completion? No.

Note: THECB Semester Credit Hour Change Form required, download from URL:
<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

Department approval date: September 12, 2017 Rajinder Koul, Chair

College approval date: September 5, 2017 Moody College Administrative Committee
 Dean approval date: September 17, 2017 Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

BACHELOR OF SCIENCE IN COMMUNICATION SCIENCES AND DISORDERS

To be awarded the degree of Bachelor of Science in Communication Sciences and Disorders, the candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, [and] the Core Curriculum requirements, the college graduation requirements [~~given in Special Requirements of the College, and~~] the requirements and policies listed [given] in Academic Policies and Procedures, and the requirements given in [Special Requirements of the Major,] Prescribed Work, [and] Major Requirements [~~below~~], and Special Requirements of the Major, below.

Core Curriculum

All students must complete the University's Core Curriculum[, as well as the requirements for the Bachelor of Science in Communication Sciences and Disorders (BSCSD) listed below under Prescribed Work.] In some cases, a course required for the BSCSD Bachelor of Science in Communication Sciences and Disorders may also be counted toward the core curriculum[; these courses are identified below].

Prescribed Work

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree [and flag] requirements. A [~~partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the Moody College of Communication's Degrees and Programs section; a~~] complete list is available [~~in~~] on the college's Student Advising [Office] website before registration for each semester and summer session. [~~The courses are also identified in the Course Schedule.~~]
4. [~~Students must demonstrate intermediate proficiency in a single foreign language.~~] Students must satisfy a foreign language and culture requirement in one of the following ways: (a) Demonstrating intermediate proficiency in a single foreign language; (b) Taking two consecutive courses in one language and one approved culture course in a culture that is relevant to the language. A list of approved culture and language courses and combinations will be posted on the Student Advising website before registration for each semester and summer session. [~~Courses taken to meet this requirement may not be taken on a pass/fail basis. Credit may be earned by examination for any part of the foreign language requirement.~~] An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic adviser for information on testing.
5. At least six semester hours of coursework must be taken in the Moody College of Communication but outside the Department of Communication Sciences and Disorders.
~~[5. At least 36 semester hours of upper division coursework.]~~
6. At least [33] thirty-five to [34] thirty-six for students in education of the deaf/hearing-impaired) but no more than 42 48 semester hours of communication sciences and disorders, as described in Major Requirements, below.
~~[6. No more than 12 semester hours of transfer credit in journalism may be counted toward the degree.]~~

7. Three semester hours of coursework in introductory statistics. Courses that fulfill this requirement include Educational Psychology 308, 371; Math 316; Statistics and Data Sciences 301, 302, 303, 304 305, 306, 328M. Courses that fulfill this requirement may also be used to fulfill other degree, core curriculum, and flag requirements.
- [7.] 8. Enough additional coursework to make a total of 120 semester hours. [No more than 36 semester hours in one field of study may be counted toward the degree, except as indicated under Major Requirements below.]

[Special Requirements of the Major]

[To enroll in upper division communication sciences and disorders courses, a student must have a University grade point average of at least 2.25 and a grade point average in courses in the Moody College of Communication of at least 2.00. Students who do not fulfill this requirement will be dropped from upper division communication sciences and disorders courses, normally before the twelfth class day. This requirement is waived for the transfer student during the first semester of coursework, while he or she is establishing a University grade point average.]

[In addition, a student with a major in communication sciences and disorders must have a grade of at least C in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.]

Special Emphases in Communication Sciences and Disorders

Students majoring in communication sciences and disorders may specialize in speech/language pathology, audiology, or education of the deaf/hearing-impaired. After completing the necessary undergraduate coursework, they may seek the graduate degrees that are required for professional accreditation by the American Speech-Language-Hearing Association (for those in speech/language pathology and audiology) or the Council on Education of the Deaf (for those in education of the deaf/hearing-impaired). Students in speech/language pathology and audiology who wish to practice in Texas must be licensed by the Texas Department of State Health Services; those in education of the deaf/hearing-impaired must be certified by the Texas State Board for Educator Certification.

Major Requirements

- [1.] Students specializing in speech/language pathology or audiology must complete at least [33] thirty-five semester hours of coursework in communication sciences and disorders; [those specializing in audiology must complete at least 33 hours;] those specializing in education of the deaf/hearing-impaired must complete at least [34] thirty-six hours. [For students in all three specializations, 15 hours of this coursework must be upper division.] No more than [42] forty-eight semester hours of coursework in communication sciences and disorders may be counted toward the degree. The [following courses are required] course requirements for each track are as follows:
- Speech/language pathology: Communication Sciences and Disorders 118L, 113P, 306K, 308K, 311K, 312, 313L, 315S, [342,] 341, 350, 367K, 371, and 373.
 - Audiology: Communication Sciences and Disorders 118L, 113P, 306K, 308K, 311K, 312, 313L, 315S, [342,] 341, 350, 367K, 371, and 373.
 - Education of the deaf/hearing-impaired: Communication Sciences and Disorders 118L, 113P, 308K, 311K, 312, 313L, 312, 331E, 341, 360M, 364, 367K, 373, and four hours of 175N.
- [2. At least six semester hours of coursework must be taken in the Moody College of Communication but outside communication sciences and disorders.]
- [3. No Moody College of Communication course to be counted toward the degree may be taken on the pass/fail basis, unless the course is offered only on that basis.]

Order and Choice of Work

First Year

1. The student must take three courses from the following group each semester:
 - a. Rhetoric and Writing 306.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in a foreign language. Students in education of the deaf/hearing-impaired are encouraged to take American Sign Language.
 - d. Courses that meet flag requirements.
2. Enough additional coursework to raise the student's course load to [45] fifteen or [46] sixteen hours each semester. Courses should be chosen with the guidance of a college adviser.

~~[First-year students may not take two beginning foreign language courses in the same semester. First-year students may not take more than eight semester hours in one department.]~~

Second Year

1. The student must take three courses from the following group each semester; four are recommended:
 - a. English 316L, 316M, 316N, or 316P, and any three-semester-hour course in English or creative writing or rhetoric and writing.
 - b. Courses to be counted toward the American history, American and Texas government, social and behavioral sciences, mathematics, visual and performing arts, and science and technology requirements of the core curriculum.
 - c. Courses in the foreign language, unless the language requirement has been fulfilled.
 - d. Courses that meet flag requirements.
2. Communication Sciences and Disorders 306K (for students in speech/language pathology or audiology) or 308K (for students in education of the deaf/hearing-impaired) and other lower-division courses in communication sciences and disorders recommended by the student's adviser.
3. Enough additional coursework, if needed, to raise the student's course load to 15 or 16 hours each semester.

Third and Fourth Years

1. Any remaining courses in the core curriculum and the prescribed work.
2. The remaining courses listed as major requirements.
3. Enough additional coursework to raise the student's course load to [45] fifteen or [46] sixteen hours each semester.