



OFFICE OF THE FACULTY COUNCIL

THE UNIVERSITY OF TEXAS AT AUSTIN

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March 14, 2018

Provost Maurie McInnis
The University of Texas at Austin
MAI 201
Campus Mail Code: G1000

Approved by Executive Vice President and
Provost Maurie McInnis on March 16, 2018

Dear Provost McInnis,

Enclosed for your consideration and action are proposed changes to the Moody College of Communication Chapter of the *Undergraduate Catalog, 2018-2020*. The proposals are classified as being of *exclusive* interest one college or school and were approved by the Faculty Council on a no-protest basis on March 13, 2018. The authority to grant final approval of this legislation resides with your office on behalf of the President.

- Proposed changes to the Academic Policies and Procedures Section (D 16138-16144)
- Proposed changes to the Academic Degrees and Programs Section (D 16145-16150)
- Proposed changes to the Academic Graduation Section (D 16151-16155)
- Proposed changes to the Communication Studies Minor (D 16156-16160)
- Proposal to create the Communication and Social Change Studies Minor (D 16161-16165)
- Proposal to create the Digital Media Minor (D 16166-16170)
- Proposal to create the Global Communication Minor (D 16171-16174)
- Proposed changes to the Health Communication Minor (D 16175-16183)
- Proposed changes to the Journalism Minor (D 16184-16188)
- Proposed changes to the US Latino and Latin American Media Studies Minor (D 16189-16194)
- Proposal to create the Media and Entertainment Industries Minor (D 16195-16199)
- Proposal to create the Media Studies Minor (D 16200-16205)
- Proposed changes to the Science Communication Minor (D 16206-16211)
- Proposal to delete the Sports Media Certificate (D 16212-16215)
- Proposal to create the Sports Media Minor (D 16216-16219)
- Proposed changes to the Visual Media Minor (D 16220-16223)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Alan W. Friedman, Secretary

General Faculty and Faculty Council

The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

AWF:dlr Enclosures

- ec: Lydia A. Cornell, Administrative Program Coordinator, Provost's Office
Michelle K. George, Administrative Manager for Faculty Affairs, Provost's Office
Mark E. Bernstein, Associate Dean for Academic Affairs, Moody College of Communication
Lauren K. Brown, Program Manager for Undergraduate Education, Moody College of Communication

DOCUMENTS OF THE GENERAL FACULTY

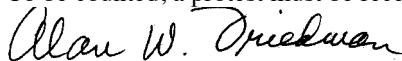
PROPOSED CHANGES TO THE ACADEMIC POLICIES AND PROCEDURES SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG* 2018-2020

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Academic Policies and Procedures section in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Moody College Administrative Committee approved the proposal, and on September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSED CHANGES TO THE ACADEMIC POLICIES AND PROCEDURES SECTION IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
2018-2020**

TYPE OF CHANGE: Academic Change
 Degree Program Change (THECB form required)

PROPOSED CLASSIFICATION: Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- | | | |
|--|---|--|
| • Is this a new degree program? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Is this program being deleted? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Does the program offer courses that will be taught off campus? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Will courses in this program be delivered electronically? | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

- A. We are striking references to University Honors because it appears in General Information and is superfluous.
- B. We are striking and moving references to Graduation with University Honors to the Graduation section.
- C. We are striking the Senior Fellows program section since the program is being retired in fall 2018.
- D. We are striking references to the college and departmental honors programs since they are being retired.
- E. We are striking references to the Communication and Society Concentration since it is no longer offered or supported.
- F. Adding new sub-section called Requirements and Policies of the College.
- G. Text appearing in red is content moved from other sections of the Moody College catalog. Substantive policy changes new in 2018-20 are indicated with strikeouts and underlines. Other differences in wording are editorial changes due to relocation of the text.
- H. Item four under sub-section Requirements and Policies of the College removes reference to the University-wide policy regarding in-residence upper division coursework in the major because it appears in General Information and is superfluous.
- I. In item one under sub-section Requirements and Policies of the College, the Moody College is changing the minimum grade students must earn in Moody coursework to count toward the degree from C to C-. This is to align Moody College policy with those of other CSUs.
- J. In item five under sub-section Requirements and Policies of the College, we are changing the grade specification from C to C-. This is to align Moody College policy with those of other CSUs.
- K. Under Internship Credit we are changing the maximum number of hours that a student may count toward their degree from four to six, to allow students to earn full credit for a second three-hour internship.
- L. The new (already-approved) Moody College rule regarding limits on declaring a minor appears on the Minors page; we are also adding it under Requirements and Policies of the College for clarity.
- M. We are allowing students to count up to one hour of PED coursework toward their major. Previously no PED coursework was allowed to count. The college recognizes the education and developmental value of physical education; many students take PED courses for credit but are currently not allowed to count this coursework toward their degree. This change will help some students toward timely graduation.
- N. We are adding a rule that only lets a student count one hour of music performance coursework toward their degree. While we acknowledge the value of music performance coursework, previously there was no limit on the number of such hours that a student may count toward the degree.
- O. We have removed the advance approval restriction on Concurrent Enrollment which hindered students' progress toward a timely graduation and necessitated an elaborate internal process for allowing exceptions to the rule.

- P. Editorial changes have been made to the Pass/Fail rule to improve clarity.
 Q. Removing reference to Bible Courses since these are no longer offered at the University.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

4. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how would you do so? Yes, PED and music performance.
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? These changes will have a negligible effect; students are already taking PED courses.

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

College approval date: September 5, 2017

Dean approval date: September 11, 2017

Moody College Administrative Committee

Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

ACADEMIC POLICIES AND PROCEDURES

[**Honors**]

[**University Honors**]

[The designation University Honors, awarded at the end of each long-session semester, gives official recognition and commendation to students whose grades for the semester indicate distinguished academic accomplishment. Both the quality and the quantity of work done are considered. Criteria for University Honors are given in *General Information*.]

[**Graduation with University Honors**]

[Students who, upon graduation, have demonstrated outstanding academic achievement are eligible to graduate with University Honors. Criteria for graduation with University Honors are given in *General Information*.]

[**Senior Fellows Program**]

[The Senior Fellows Program is a college-wide honors program providing a broad, interdisciplinary supplement to the student's major. The program is designed for students with the talent and interest to go beyond the usual undergraduate experience. Participants who complete four honors courses in communication with a grade of at least *B* in each course earn the distinction of Senior Fellow. The coursework is undertaken in conjunction with the student's degree requirements. Students with a grade point average of at least 3.30 are invited to apply to participate during their junior and/or senior years. Requirements for admission include completion of the formal application process, which includes a written statement of purpose indicating why the student wishes to be part of the program, and an interview with members of the faculty committee that oversees the program. 25 to 30 students are selected for the program each year.]

[**College Honors Programs**]

Each academic unit in the Moody College of Communication offers an honors program to students majoring in the unit. Requirements for the programs vary, but all include (1) minimum grade point averages for admission to and continuance in the program; (2) three to six semester hours of honors coursework; and (3) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree. Each academic unit encourages eligible students to apply for admission to the honors program. Students who complete the program receive a certificate indicating "Special Honors in (name of field)." This notation also appears on the student's academic record.]

[**Advertising Honors Program**]

[Students who plan to seek special honors in advertising should apply to the department undergraduate adviser for admission to the honors program upon completion of 60 semester hours of coursework; they must apply no later than upon completion of 90 semester hours. A University grade point average of at least 3.50 and a grade point average in advertising of at least 3.50 are required for admission. The requirements for graduation with special honors are (1) Advertising 373H, *Integrated Communications Campaigns: Honors*, and Advertising 379H, *Honors Tutorial Course*, with a grade of at least *B* in each; (2) a University grade point average of at least 3.50 and a grade point average in advertising of at least 3.50; and (3) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree of Bachelor of Science in Advertising.]

[**Communication Sciences and Disorders Honors Program**]

[Students who plan to seek special honors in communication sciences and disorders should apply to the department undergraduate adviser for admission to the honors program upon completion of 90 semester hours

of coursework. A University grade point average of at least 3.00 and a grade point average in communication sciences and disorders of at least 3.50 are required for admission. The requirements for graduation with special honors are (1) Communication Sciences and Disorders 359H, *Honors Tutorial Course: Reading*, with a grade of at least *B*; (2) Communication Sciences and Disorders 379H, *Honors Tutorial Course: Special Project*, with a grade of at least *B*; (3) a University grade point average of at least 3.00 and a grade point average in communication sciences and disorders of at least 3.50; and (4) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree of Bachelor of Science in Communication Sciences and Disorders.]

[Communication Studies Honors Program]

[Students who plan to seek special honors in communication studies should consult the communication studies undergraduate adviser upon completion of 75 semester hours of coursework. A University grade point average of at least 3.00 and a grade point average in communication studies of at least 3.50 are required for admission to the honors program. The requirements for graduation with special honors are (1) a major in communication studies; (2) Communication Studies 359H, *Honors Tutorial Course: Reading*, with a grade of at least *B*; (3) Communication Studies 379H, *Honors Tutorial Course: Special Project*, with a grade of at least *B*; (4) a University grade point average of at least 3.00 and a grade point average in communication studies of at least 3.50; and (5) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree of Bachelor of Science in Communication Studies]

[Journalism Honors Program]

[Students who plan to seek special honors in journalism should apply to the School of Journalism adviser for admission to the honors program upon completion of 60 semester hours of coursework; they must apply no later than upon completion of ninety semester hours. A University grade point average of at least 3.50 and a grade point average in journalism of at least 3.50 are required for admission. The requirements for graduation with special honors are (1) Journalism 379H, *Honors Tutorial Course*, with a grade of at least *B*; (2) a University grade point average of at least 3.50 and a grade point average in journalism of at least 3.50; and (3) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree of Bachelor of Journalism.]

[Public Relations Honors Program]

Students who plan to seek special honors in public relations should apply to the public relations adviser for admission to the honors program upon completion of 60 semester hours of coursework; they must apply no later than upon completion of 90 semester hours. A University grade point average of at least 3.50 and a grade point average in public relations of at least 3.50 are required for admission. The requirements for graduation with special honors are (1) Public Relations 377H, *Integrated Communications Campaigns: Honors*, and Public Relations 379H, *Honors Tutorial Course*, with a grade of at least *B* in each; (2) a University grade point average of at least 3.50 and a grade point average in public relations of at least 3.50; and (3) completion in residence at the University of at least sixty semester hours of coursework counted toward the degree of Bachelor of Science in Public Relations.]

Radio-Television-Film Honors Program

[Students who plan to seek special honors in radio-television-film should apply to the department chair for admission to the honors program upon completion of 75 semester hours of coursework; they must apply no later than upon completion of ninety semester hours. A University grade point average of at least 3.00 and a grade point average in radio-television-film of at least 3.50 are required for admission to and continuation in the honors program. The requirements for graduation with special honors are (1) two semesters of Radio-Television-Film 378H, *Honors Tutorial Course*, with a grade of at least *B* each semester; (2) a University grade point average of at least 3.00 and a grade point average in radio-television-film of at least 3.50; and (3) completion in residence at the University of at least 60 semester hours of coursework counted toward the degree of Bachelor of Science in Radio-Television-Film.]

[Concentrations]

[Communication and Society Concentration]

[This concentration is designed for consumers and creators of messages in public contexts. It is open only to students in majors outside the Moody College of Communication; any noncommunication student may enroll in any of these courses for which he or she meets the prerequisite. In addition to fulfilling the prerequisite, the student must have a University grade point average of at least 2.25 to enroll in any upper division course in the Moody College of Communication.

[The communication and society concentration requires 18 semester hours of coursework, consisting of two required courses and 12 hours of electives; nine hours of the elective work must be in upper division courses. Of the 18 semester hours required for the concentration, at least 12 must be completed in residence. At any time after enrolling in his or her last concentration course, the student should fill out a concentration completion form in the Student Advising Office. The form must be submitted by the deadline to apply for graduation in the student's final semester. Students who complete the concentration will receive verification. A student who wishes to use the concentration to fulfill minor requirements should make certain these courses meet the requirements of his or her college.]

[Concentration Courses]

[Required Courses]

[Communication 309, *Communication Technology and Society*
[Radio Television Film 305, *Introduction to Media Studies*]

[Electives]

[Advertising 315, *History and Development of Advertising*
[Communication Studies 306M, *Professional Communication Skills*
[Communication Studies 332K, *Theories of Persuasion*
[Communication Studies 342K, *Political Communication*
[Journalism 350F, *Media Law*
[Radio Television Film 323C, *Screening Race*]

REQUIREMENTS AND POLICIES OF THE COLLEGE

All students must fulfill the General Requirements for graduation given in the University section. Students in the Moody College of Communication are also subject to the following requirements and policies.

1. All communication majors must have a grade of at least C- in each course taken in the Moody College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the course must have the symbol CR.
2. No more than sixty hours of communication coursework may count toward the degree.
3. At least thirty-six semester hours of upper-division coursework must be counted toward the degree.
4. Moody College students must complete at least eighteen hours of in-residence upper-division coursework.
5. No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C- or better, unless otherwise specified in the catalog.
6. A student may declare only one minor or certificate to supplement their Moody major(s); exceptions must be approved by the Dean. Moody students must declare their minor/certificate intentions before they have completed 65 percent of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the Dean.

APPLICABILITY OF CERTAIN COURSES

Internship Credit

Some communication degree programs require an internship; in other programs, students may elect to complete an internship. Up to but no more than six semester hours of credit in internship courses may be counted toward the student's degree.

Physical Activity Courses

Physical activity (PED) courses are offered by the Department of Kinesiology and Health Education. No more than one hour of PED coursework may be counted toward a degree in the Moody College of Communication. This hour shall be counted as a non-major elective and the grade earned will be included in the grade point average.

Music Performance Courses

Music Performance Courses are offered by the College of Fine Arts under the fields of study Ensemble, Music, and as individual instruction in a particular instrument. No more than one hour of Music Performance coursework may be counted toward a degree in the Moody College of Communication. This hour shall be counted as non-major elective and the grade earned will be included in the grade point average.

Transfer Coursework

No more than twelve semester hours of transfer credit may be counted toward a student's major requirements.

Concurrent Enrollment

No more than 30 percent of the semester hours required for any degree offered in the Moody College of Communication may be taken at another institution while a student is simultaneously enrolled in residence at the University.

Courses Taken on the Pass/Fail Basis

Moody College courses taken on the pass/fail basis cannot be counted toward the degree, unless they are offered only on the pass/fail basis. No course required for the degree and taken in residence may be counted if taken on a pass/fail basis unless the course is offered only on that basis. However, a student may elect to count up to fifteen hours of free elective coursework taken on a pass/fail basis. Credit earned by examination is not counted toward the total number of hours that the student may take pass/fail.

Courses Taken in other Fields of Study

No more than thirty-six semester hours in a field of study other than the field of study in which the student is majoring may be counted toward a degree in the Moody College.

ROTC Courses

No more than nine semester hours of credit for air force science, military science, or naval science courses may be counted toward any degree in the Moody College of Communication. Such coursework may be counted only as lower-division electives in degree programs that have room for such electives, and only by students who have completed the third and fourth years of the ROTC program. ROTC courses may not be substituted for any specific required course.

Bible Courses

No more than twelve semester hours of Bible courses may be counted toward a degree.

DOCUMENTS OF THE GENERAL FACULTY

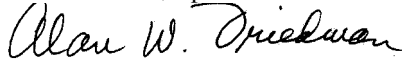
PROPOSED CHANGES TO THE ACADEMIC DEGREES AND PROGRAMS SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG* 2018-2020

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Degrees and Programs section in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Moody College Administrative Committee approved the proposal, and on September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

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Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

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How many students do you expect to be impacted?

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Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

College approval date: September 5, 2017

Moody College Administrative Committee

Dean approval date: September 11, 2017

Jay Bernhardt, Dean.

PROPOSED NEW CATALOG TEXT:

Degrees Offered

In the Moody College of Communication, seven undergraduate degrees are offered: Bachelor of Science in Advertising, Bachelor of Science in Communication and Leadership, Bachelor of Science in Communication Sciences and Disorders, Bachelor of Science in Communication Studies, Bachelor of Journalism, Bachelor of Science in Public Relations, and Bachelor of Science in Radio-Television-Film. In addition to the core curriculum, the requirements of each degree consist of special requirements, prescribed work, and major requirements; these are given within the section associated with each degree.

~~[In addition to the core curriculum, the requirements of each degree consist of special requirements, prescribed work, and major requirements; these are given within the section associated with each degree. In addition, the student must fulfill the University-wide Graduation Requirements and the Special Requirements of the Moody College of Communication.]~~

A student may not earn more than two undergraduate degrees from the Moody College of Communication. A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations. A student may not earn both the Bachelor of Science in Communication and Leadership and a Bachelor of Science in Communication Studies.

~~[Degree Requirements]~~

~~[Flag Requirements]~~

~~[As part of the prescribed work for all degrees in the college, students must complete three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. A single course may not carry both the cultural diversity in the United States and the global cultures flags simultaneously. If the flag requirements are not fulfilled by courses specified for~~

the degree, the student must complete courses as electives or in addition to the number of hours required for the degree. Courses that carry flags are identified in the *Course Schedule*.]

[Communication and Culture Requirements]

[As part of the prescribed work for all degrees, students must complete three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses used to fulfill this requirement may also be used to fulfill the cultural diversity in the United States flag requirement and other degree requirements. Multicultural courses include, but are not limited to, the following; all courses that fulfill this requirement are identified in the *Course Schedule*.]

[Advertising 316, *Creativity and American Culture*
 [Advertising 353, *Advertising and Public Relations Law and Ethics*
 [Advertising 378 (Topic: *Integrated Communication in Latino Entertainment*)
 [Advertising 378 (Topic: *Sports/Media/Integration of American Society*)
 [Advertising 378 (Topic 2: *Advanced Issues in Multicultural Markets*)
 [Advertising 378 (Topic: *African Americans and the Media*)
 [Communication Studies 314L, *Language, Communication, and Culture*
 [Communication Studies 340K, *Communication and Social Change*
 [Communication Studies 355K, *Intercultural Communication*
 [Communication Studies 365K, *Male-Female Communication*
 [Communication Studies 367 (Topic: *Language and Culture*)
 [Communication Sciences and Disorders 308K, *Perspectives on Deafness*
 [Communication Sciences and Disorders 360M, *Communication and Deaf People*
 [Journalism 335, *Narrative Journalism*
 [Journalism 340C (Topic 1: *Mass Media and Minorities*)
 [Journalism 340C (Topic 2: *African Americans and the Media*)
 [Journalism 340C (Topic 3: *Journalism and Religion*)
 [Journalism 340C (Topic 4: *Leadership, Management, and the Media*)
 [Journalism 340C (Topic 5: *Women and the News*)
 [Journalism 340C (Topic 10: *Covering Latino Community in the United States*)
 [Journalism 340C (Topic: *African American Athletes and the Media*)
 [Journalism 359T (Topic: *Sports/Media/Integration of American Society*)
 [Public Relations 353, *Advertising and Public Relations Law and Ethics*
 [Public Relations 378 (Topic: *Integrated Communication in Latino Entertainment*)
 [Public Relations 378 (Topic: *Sports/Media/Integration of American Society*)
 [Radio Television Film 323C, *Screening Race*
 [Radio Television Film 331K (Topic 1: *Cult Movies and Gender Issues*)
 [Radio Television Film 331K (Topic 2: *Television and Theories of Gender*)
 [Radio Television Film 335 (Topic: *Race/Class/Gender in American Television*)
 [Radio Television Film 345 (Topic: *History of Black American Cinema*)
 [Radio Television Film 359 (Topic: *Asian American Media Cultures*)
 [Radio Television Film 359S (Topic 1: *Hispanic Images and Counterimages*)
 [Radio Television Film 365 (Topic 4: *History of United States Latino Media*)
 [Radio Television Film 359S (Topic 2: *Women and Media Culture*)
 [Radio Television Film 365 (Topic 6: *Latinos and Media*)
 [Radio Television Film 370 (Topic: *Women and Film*)]

[Applicability of Certain Courses]

[Internship Credit]

[Some communication degree programs require an internship; in other programs, students may elect to complete an internship. In either case, the student must be a communication major and must meet the

prerequisite for the internship course. Up to but no more than four semester hours of credit in internship courses may be counted toward the student's degree.

[Physical Activity Courses]

[Physical activity (PED) courses are offered by the Department of Kinesiology and Health Education. They are counted among courses for which a student is enrolled, and the grades are included in the grade point average. However, these courses may not be counted toward a degree in the Moody College of Communication.]

[ROTC Courses]

No more than nine semester hours of credit for air force science, military science, or naval science courses may be counted toward any degree in the Moody College of Communication. Such coursework may be counted only as lower division electives in degree programs that have room for such electives, and only by students who have completed the third and fourth years of the ROTC program. ROTC courses may not be substituted for any specific required course.]

[Concurrent Enrollment and Correspondence and Extension Courses]

[Credit that a University student in residence earns simultaneously by correspondence or extension from the University or elsewhere or in residence at another school will not be counted toward a degree in the Moody College of Communication unless specifically approved in advance by the dean. Requests to take communication courses by correspondence or extension are normally disapproved. A student in his or her final semester may not enroll concurrently at another institution in any course that is to be counted toward the degree. No more than 30 percent of the semester hours required for any degree offered in the Moody College of Communication may be taken by correspondence.

[Courses Taken on the Pass/Fail Basis]

A student in the Moody College of Communication may count toward the degree up to 15 semester hours of coursework in elective subjects outside the Moody College of Communication taken on the pass/fail basis. No course required for the degree and taken in residence may be taken pass/fail, unless the course is offered only on that basis. The student may also take examinations for credit in elective subjects on the pass/fail basis; credit earned by examination is not counted toward the total of five courses that the student may take on this basis. If a student chooses to major in a subject in which he or she has taken a course pass/fail, the academic unit that offers the major determines whether the course may be counted toward the student's major requirements. Complete rules on registration on the pass/fail basis are given in *General Information*.]

[Bible Courses]

[No more than 12 semester hours of Bible courses may be counted toward a degree.]

Moody College Honors Program

The Moody College Honors Program is dedicated to the *life of the mind* and the *life of the community*, preparing well-rounded thinkers and responsible leaders for a complex and diverse world of communication and media. It is a four-year enrichment program designed for undergraduates majoring in the Moody College and meant to supplement a student's major by counting toward college or degree electives.

The program has three main components: 1) a special fifteen-semester credit hour curriculum, 2) enrichment activities and 3) service obligations. Students should apply as incoming freshman but have an opportunity to enter the program later by applying in their first or second year.

The framework of the curriculum is outlined in the three following stages:

1. Two core classes, *The Life of the Mind* and *The Life of the Community* (6 hours);

2. Elective seminars on special topics (between three to nine hours, depending on the capstone option students choose);
3. A capstone requirement, with options that include a creative or service project, or a traditional academic thesis (between three to six hours)

Moody College Honors Program students will be assessed for continuing eligibility at the end of each academic year, and must meet the following standards: an overall GPA of at least 3.0; a GPA in Moody College coursework of at least 3.4; participation in Moody College Honors Program courses and activities, as described on the program website and by program faculty and staff. Moody College Honors Program students who do not meet these standards may be subject to dismissal from the program.

At the time of graduation, Moody College Honors Program students must have an overall GPA of at least 3.0 and a GPA in Moody College coursework of at least 3.4. Students who meet these standards will receive special recognition at commencement for successful completion of the program.

DOCUMENTS OF THE GENERAL FACULTY

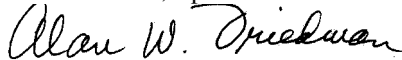
PROPOSED CHANGES TO THE ACADEMIC GRADUATION SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Graduation section in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Moody College Administrative Committee approved the proposal, and on September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

If yes, please indicate the number of students and/or class seats involved.

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No

If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

5. COLLEGE/SCHOOL APPROVAL PROCESS

College approval date:	September 5,	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

GRADUATION

~~[Special Requirements of the College]~~

~~[All students must fulfill the General Requirements for graduation given in The University section. Students in the Moody College of Communication must also fulfill the following requirements.]~~

To be awarded a degree from the Moody College of Communication at The University of Texas at Austin, a candidate must complete 120 semester hours of coursework and must fulfill the University's General Requirements for graduation, the Core Curriculum requirements, the college graduation requirements, the requirements and policies listed in Academic Policies and Procedures, and the requirements given for the student's major under Prescribed Work, Major Requirements, and Special Requirements of the Major.

- ~~[1. All University students must have a grade point average of at least 2.00 to graduate. In the Moody College of Communication, a student who fails to achieve this grade point average in the normal 120 hours required for a degree may register for up to 40 additional hours in order to do so.~~

- [2. ~~All communication majors must have a grade of at least C in each course taken in the College of Communication that is counted toward the degree; if the course is offered on the pass/fail basis only, the student must have the symbol CR.~~
- [3. ~~No more than 60 hours of communication coursework may count towards the degree.~~
- [4. ~~The University requires that the student complete in residence at least 60 semester hours of the coursework counted toward the degree. In the Moody College of Communication, these 60 hours must include at least 18 hours of upper division coursework and at least six hours of upper division coursework in the major.~~
- [5. ~~A candidate for a degree must be registered in the Moody College of Communication either in residence or in absentia the semester or summer session the degree is to be awarded and must apply to the dean for the degree no later than the date specified in the official academic calendar. Information about applying for graduation is given below.~~
- [6. ~~An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.~~
- [7. ~~Each degree program is arranged to provide for the orderly progress of the student's coursework. A beginning student (including a transfer student with fewer than 48 semester hours of transferable credit) who registers for 12 semester hours or more must take at least nine semester hours, in at least three courses, of the coursework listed as prescribed work for one of the degrees in the Moody College of Communication. The student must continue to take at least nine semester hours of the prescribed work each long-session semester until he or she has completed 48 semester hours of credit. The dean may adjust this rule in exceptional circumstances, or when the student has earned credit by examination, or when the student registers for fewer than 12 hours in a long-session semester.~~
- [8. ~~No student in the Moody College of Communication may repeat for credit a course in which he or she has earned a grade of C or better.~~]

Graduation with University Honors

Students who, upon graduation, have demonstrated outstanding academic achievement are eligible to graduate with University Honors. Criteria for graduation with University Honors are given in General Information.

ROTC Degree Candidates

An Air Force, Army, or Naval Reserve Officer Training Corps student who elects the basic and/or advanced program in air force science, military science, or naval science will not be approved for graduation until the student's government contract is completed or the student is released from the ROTC.

Degree Audit

Students should verify the coursework they have completed and the coursework still needed for the degree by reviewing a degree audit at least once each semester with an adviser in the Student Advising Office. The degree audit is a computer-generated report of the student's progress in completing degree requirements. He or she may also create, print, and review an audit online through IDA, the Interactive Degree Audit system; information about IDA is available at <http://registrar.utexas.edu/students/degrees/ida/>.

Although the degree audit normally provides an accurate statement of requirements, the student is responsible for knowing the requirements for the degree as stated in a catalog under which he or she is eligible to graduate and for registering so as to fulfill those requirements. Because the student is responsible for registering for the courses needed to fulfill degree requirements, he or she should seek an official ruling in the Student Advising Office before registering if in doubt about any requirement.

[Applying for Graduation]

[To graduate, a student must be registered in the Moody College of Communication and must file a graduation application with the Student Advising Office. A student who is enrolled in residence must submit the application online at <http://moody.utexas.edu/students/graduation> information. A student who is not currently enrolled should contact the Student Advising Office about the process to graduate in absentia. The graduation application should be filed at the beginning of the student's last semester; it must be filed no later than the deadline given in the official academic calendar. No degree will be conferred unless the graduation application form has been filed on time.]

DOCUMENTS OF THE GENERAL FACULTY

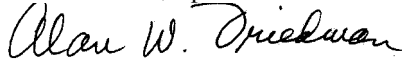
PROPOSAL TO CHANGE THE COMMUNICATION STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Communication Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. The Communication Studies (CMS) Minor Faculty Committee meeting approved the proposal on August 31, 2017; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CHANGE THE COMMUNICATION STUDIES MINOR IN THE MOODY
COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020**

- 1. TYPE OF PROPOSAL:**
- New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- How many students do you expect to be impacted?
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:
- 4. OFFICIAL NAME:** Communication Studies Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Minor implemented fall of 2016; these changes take effect fall 2018.
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Speech Communication and Rhetoric 9.0101
- 7. STATEMENT OF OBJECTIVE:**
This update is to:
- A. Increase the number of credit hours in the minor from fifteen to eighteen. This is to provide greater depth of coursework, including an opportunity to participate in a Communication internship without being a Communication Studies Major.
- B. Include new courses that have been added to the inventory, and remove courses that are no longer offered.
- C. Remove unnumbered topics.

- D. Change the minimum required grade in all minor coursework from *C* to *C-*, per new Moody College policy.
- E. Add a requirement that students must earn a GPA of 2.0 within the minor coursework in order to graduate with the credential.
- F. Allow student to count pass-fail courses if a course is offered only on that basis.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** No changes to admissions requirements since established in 2016.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Thirty-one
- 10 ANTICIPATED ENROLLMENT CAPACITY?** 250
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Eighteen
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	Ph.D., University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	Ph.D., Northwestern University
Jurgen Streeck	Communication Studies	Professor	Ph.D. F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	Ph.D., University of Iowa
Erin Donovan	Communication Studies	Associate Professor	Ph.D., University of Illinois at Urbana-Champaign

- 13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Business Skills - REQUIRED	3
CMS 307K*	Communication Studies Internship	3
CMS 315M	Interpersonal Communication Theory - REQUIRED	3
CMS 320	Advanced Presentation Skills (#upper-division standing and Communication Studies 306M with a grade of at least C.)	3
CMS 322E	Communication Ethics (#upper-division standing)	3
CMS 323R	Rhetoric East and West (#upper-division standing)	3
CMS 330	Interpersonal Health Communication (#upper-division standing)	3
CMS 332	Argumentation and Advocacy (#upper-division standing)	3
CMS 332K	Theories of Persuasion (#upper-division standing)	3
CMS 333	Case Studies in Argumentation (#upper-division standing)	3
CMS 334K	Nonverbal Communication (#upper-division standing)	3
CMS 335	Strategic Sales and Event Planning (#upper-division standing and CMS 306M)	3
CMS 337	Building Sales Relationships (#upper-division standing)	3

CMS 340K	Communication and Social Change (#upper-division standing)	3
CMS 341	Digital Communications (#upper-division standing)	3
CMS 342K	Political Communication (#upper-division standing)	3
CMS 345P	Communication and Public Opinion (#upper-division standing)	3
CMS 347K	Rhetoric of Popular Culture (#upper-division standing)	3
CMS 348K	Visual Media and Interaction (#upper-division standing)	3
CMS 349M	Advanced Analysis of Popular Culture (#upper-division standing)	3
CMS 353S	Social Media and Organizations (#upper-division standing)	3
CMS 354	Conflict Resolution (#upper-division standing)	3
CMS 355K	Intercultural Communication (#upper-division standing)	3
CMS 357	Family Communication (#upper-division standing)	3
CMS 358	Communication and Personal Relationships (#upper-division standing)	3
CMS 359	Language, Culture, and Communication of Hip-Hop (#upper-division standing)	3
CMS 164M	Pre-Graduate School Mentorship (#consent)	1
CMS 264M	Pre-Graduate School Mentorship (#consent)	2
CMS 364M	Pre-Graduate School Mentorship (#consent)	3
CMS 366	Rhetoric, Love, and Democracy (#upper-division standing)	3
CMS 366C	Celebrity Culture (#upper-division standing)	3
CMS 366F	Rhetoric of Film (#upper-division standing)	3
CMS 366M	Rhetoric and Popular Music (#upper-division standing)	3
CMS 366R	Religious Communication and Paranormalism (#upper-division standing)	3
[CMS 367	Topics in Communication Studies	3]
CMS 371K	Practicum in Conflict Mediation	3
CMS 372T	Time Matters (#upper-division standing)	3
CMS 373D	Advocacy and Politics (#consent of the department)	3
CMS 374D	Beyond Congress and the White House (#consent of the department)	3
[CMS 336D	Careers	3]
CMS 344K	Lying and Deception (#upper-division standing)	3

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date:	August 31, 2017	Communication Studies Minor Faculty Committee
College approval date:	September 5, 2017	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Communication Studies Minor**

The minor in Communication Studies [with] affords undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students [with] study the foundations of public speaking, verbal and

non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All Communication Studies (CMS) minor coursework must [be completed on a letter graded basis (not pass/fail) and] have a grade of at least C-; if the course is offered on the pass/fail basis only, the student must earn the symbol CR. [or higher must be earned in order to count toward the minor requirements.] Students must earn a 2.0 minimum GPA in courses counting toward the minor. This minor is not available to students with a major in the Moody College. The course requirements are as follows:

1. ~~[Communication Studies 306M, Professional Communication Skills and Communication Studies 315M, Interpersonal Comm Theory]~~ Communication Studies 306M and 315M are required.
2. ~~[Nine]~~ Twelve additional hours from the following list: Communication Studies 307K, 320, 322E, 323R, 330, 332, 332K, 333, 334K, 335, 337, 340K, 341, 342K, 344K, 345P, 347K, 348K, 349M, 353S, 354, 355K, 357, 358, 359, 164M, 264M, 364M, 366, 366C, 366F, 366M, 366R, 371K, 372T, 373D, 374D.
 - ~~[Communication Studies 320, Advanced Presentation Skills]~~
 - ~~[Communication Studies 322E, Communication Ethics]~~
 - ~~[Communication Studies 323R, Rhetoric: East and West]~~
 - ~~[Communication Studies 330, Interpersonal Health Communication]~~
 - ~~[Communication Studies 332, Argumentation and Advocacy]~~
 - ~~[Communication Studies 332K, Theories of Persuasion]~~
 - ~~[Communication Studies 333, Case Studies in Argumentation]~~
 - ~~[Communication Studies 334K, Nonverbal Communication]~~
 - ~~[Communication Studies 335, Strategic Sales and Event Planning]~~
 - ~~[Communication Studies 336D, Careers]~~
 - ~~[Communication Studies 337, Building Sales Relationships]~~
 - ~~[Communication Studies 340K, Communication and Social Change]~~
 - ~~[Communication Studies 341, Digital Communications]~~
 - ~~[Communication Studies 342K, Political Communication]~~
 - ~~[Communication Studies 344K, Lying and Deception]~~
 - ~~[Communication Studies 345P, Communication and Public Opinion]~~
 - ~~[Communication Studies 347K, Rhetoric of Popular Culture]~~
 - ~~[Communication Studies 348K, Visual Media and Interaction]~~
 - ~~[Communication Studies 349M, Advanced Analysis of Popular Culture]~~
 - ~~[Communication Studies 353S, Social Media and Organizations]~~
 - ~~[Communication Studies 354, Conflict Resolution]~~
 - ~~[Communication Studies 355K, Intercultural Communication]~~
 - ~~[Communication Studies 357, Family Communication]~~
 - ~~[Communication Studies 358, Communication and Personal Relationships]~~
 - ~~[Communication Studies 359, Language, Culture, and Communication of Hip Hop]~~
 - ~~[Communication Studies 164M, 264M, or 364M, Pre-Graduate School Mentorship]~~
 - ~~[Communication Studies 366, Rhetoric, Love, and Democracy]~~
 - ~~[Communication Studies 366C, Celebrity Culture]~~
 - ~~[Communication Studies 366F, Rhetoric of Film]~~
 - ~~[Communication Studies 366M, Rhetoric and Popular Music]~~
 - ~~[Communication Studies 366R, Religious Communication and Paranormalism]~~
 - ~~[Communication Studies 367, Topics in Communication Studies, Any Topics Course]~~
 - ~~[Communication Studies 371K, Practicum in Conflict Mediation]~~
 - ~~[Communication Studies 372T, Time Matters]~~
 - ~~[Communication Studies 373D, Advocacy and Politics]~~
 - ~~[Communication Studies 374D, Beyond Congress and the White House]~~

DOCUMENTS OF THE GENERAL FACULTY

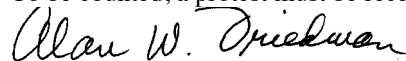
**PROPOSAL TO CREATE A COMMUNICATION AND SOCIAL CHANGE STUDIES MINOR IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE
CATALOG 2018-2020***

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a Communication and Social Change Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. The Faculty Advisory Committee meeting approved the proposal on September 8, 2017; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A COMMUNICATION AND SOCIAL CHANGE STUDIES MINOR IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE*
CATALOG 2018-2020**

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved. Two seats per class
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- How many students do you expect to be impacted?
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:
- 4. OFFICIAL NAME:** Communication and Social Change Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Fall 2018
- 6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate):** Communication and Media Studies, Other 09.0199
- 7. STATEMENT OF OBJECTIVE:** We understand how essential strong communication is in engaging strategic social change, and necessary in addressing critical material and human concerns. This minor focuses on how communication as an interdisciplinary approach can be used to build and assess strategic approaches in campaigns, advocacy, and social movements. This concentration will allow students to focus on areas of substantive interest through specialized guidance, course participation, and experiential learning.

8. **ADMISSIONS REQUIREMENT (IF ANY):** None. However if demand exceeds capacity, the Moody College reserves the right to select students based on their academic record.
9. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Four per semester.
10. **ANTICIPATED ENROLLMENT CAPACITY?** 30-32.
11. **NUMBER OF HOURS REQUIRED FOR COMPLETION:** Eighteen.
12. **COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joe Cutbirth	Moody College/Comm Studies	Lecturer	PhD, Columbia University
Kathleen McElroy	Moody College/School of Journalism	Associate Director	PhD, University of Texas
Jennifer M. Porras	Moody College/Dean's Office	Senior Academic Advisor	MA, Texas Woman's University
Sharon Stover	Moody College/Department of Radio-TV-Film	Professor	PhD, Stanford University
Karin Wilkins	Moody College/Department of Radio-TV-Film & Dean's Office	Professor and Associate Dean for Faculty Advancement and Strategic Initiatives	PhD, University of Pennsylvania
Minette Drumwright	Stan Richards School of Advertising & PR	Associate Professor	PhD, University of North Carolina at Chapel Hill

13. **Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
ADV 320	Integrated Communication for Non-Profit Organizations #Upper-division standing and University GPA of 2.25 or above.	3
ADV 322	Health Communication Campaigns #Upper-division standing and University GPA of 2.25 or above.	3
ADV 323	Public Communication of Science and Technology #Upper-division standing and University GPA of 2.25 or above.	3
ADV 324	Communicating Sustainability #Upper-division standing and University GPA of 2.25 or above.	3
ADV 336.1	Advanced Issues in Multicultural Markets	3
COM 323.2*	Social Change Minor Internship #Upper-division standing	3
CMS 340K	Communication and Social Change #Upper-division standing	3
CMS 342K	Political Communication	3

	#Upper-division standing	
CMS 354	Conflict Resolution #Upper-division standing	3
J 315R	Contemporary Representation in Media	3
J 341J	Minorities and the Media #J 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	3
J 342G	Reporting the World #J 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.	3
J 348D	Gender and the News *For Journalism majors, J 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each; for others, six semester hours of upper-division coursework in women's and gender studies.	3
J 351F	Journalism, Society, and the Citizen Journalist #Upper-division standing	3
J 358S	Communicating Social Change #J 310F or 313P	3
P R 320	Integrated Communication for Non-Profit Organizations #Upper-division standing and University GPA of 2.25 or above.	3
P R 322	Health Communication Campaigns #Upper-division standing and University GPA of 2.25 or above.	3
P R 323	Public Communication of Science and Technology #Upper-division standing and University GPA of 2.25 or above.	3
P R 324	Communicating Sustainability #Upper-division standing and University GPA of 2.25 or above.	3
RTF 301S	Social Activism in Film	3
RTF 323C	Screening Race #Upper-division standing	3
RTF 342.8	Development Communication and Social Change #Upper-division standing	3
RTF 365.13	Alternative and Activist Media #Upper-division standing	3

14. OTHER MINOR REQUIREMENTS: None.**15. COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date: September 8, 2017

College approval date: September 5, 2017

Dean approval date: September 11, 2017

Faculty Advisory Committee

Moody College Administrative Committee

JayM. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Communication and Social Change**

Students in this minor will learn how communication, as an interdisciplinary approach, can be used to build and assess strategic approaches in campaigns, advocacy, and social movements. This concentration will allow students to focus on areas of substantive interest through specialized guidance, course participation, and experiential learning.

The minor is open to all undergraduate majors at The University of Texas at Austin and requires eighteen semester hours of coursework. Nine hours must be taken at the upper-division level, and at least nine hours must be taken in residence. If demand exceeds space available the Moody College reserves the right to select students based on a review of their academic record.

The requirements for the minor are as follows:

1. Communication 323.2;
2. Fifteen additional hours to be chosen from the following: Advertising 336.1; Advertising or Public Relations 320, 322, 323, 324; Communication Studies 340K, 342K, 354; Journalism 315R, 341J, 342G, 348D, 351F, 358S; Radio-Television-Film 301S, 323C, 342.8, 365.13.

Students must petition the faculty committee in advance if they wish to substitute another course to use toward any requirement.

DOCUMENTS OF THE GENERAL FACULTY

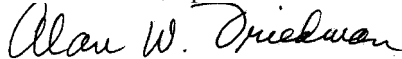
PROPOSAL TO CREATE A DIGITAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a Digital Media minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. The Faculty Advisory Committee and the Moody College Administrative Committee approved the proposal on September 5, 2017. On September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A DIGITAL MEDIA MINOR IN THE MOODY COLLEGE OF
COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

1. **TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
3. **SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
Approximately forty students per semester.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? **Not applicable**

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

4. **OFFICIAL NAME:** Digital Media Minor
5. **PROPOSED IMPLEMENTATION DATE** Fall 2018
6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Digital Communication and Media/Multimedia 09.0702
7. **STATEMENT OF OBJECTIVE:**
Goals of the Minor: The goal of the Digital Media Minor is to offer a selection of courses that will cultivate students' understandings and abilities in a general area recognized as digital media. While this is a broad phrase, the courses in this minor emphasize a) knowledge of how communication technologies have developed historically; b) their social and cultural functions and dynamics; c) how specific communication and cultural industries operate and evolve in a global environment; and d) how elements of art and design figure into expressions of and interactions with digital media. Students completing this minor will gain

advanced skills in digital media domains including social media and new media industries and also examine ethical issues developing around the new media environment.

8. ADMISSIONS REQUIREMENT (IF ANY):

This program is open only to students who are not majoring in Radio-Television-Film (RTF). Students declaring a Digital Media minor must have at least a cumulative 2.5 grade point average.

The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Digital Media minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: 5

10 ANTICIPATED ENROLLMENT CAPACITY? Forty

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Sharon Strover (committee chair)	RTF	Professor	PH.D., Stanford U
Suzanne Scott (co-chair)	RTF	Asst Professor	PH.D., U of Southern California
Wenhong Chen	RTF	Assoc Professor	PH.D., U of Toronto
Joe Straubhaar	RTF	Professor	PH.D., Tufts Univ.
Craig Watkins	RTF	Professor	PH.D., U of Michigan
Kathleen Tyner	RTF	Assoc Professor	M.A., San Francisco State

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 326C	Tech Culture (#upper-division standing)	3
RTF 331N.1	Information Society and Beyond (#upper-division standing)	3
RTF 347P	The Business of Hollywood (#upper-division standing)	3
RTF 359.7	Race and Digital Media Culture (#upper-division standing)	3
RTF 365.9	Digital Media Industries and Entrepreneurship (#For radio-television-film majors, upper-division standing and twelve semester hours of lower-division coursework in radio-television-film; for others, consent of instructor.)	3
RTF 365.10	Globalization and Social Media (#upper-division standing)	3
RTF 365C.1	Media, Communication Law & Ethics (#upper-division standing)	3
RTF 331M.1	Digital Media and Design (#upper-division standing)	3
RTF 331M.2	Digital Remix Cultures (#upper-division standing)	3

RTF 331P.4	Video Game Culture and Criticism (#upper-division standing)	3
RTF 345C	Experimental Media & the Art of Disruption (#upper-division standing)	3
RTF 331P.3	Internet Cultures (#upper-division standing)	3
RTF 359.5	Social Media: Growth, Uses and Impacts	3
RTF 365D.3	Media Literacy and Civic Engagement (#upper-division standing)	3
RTF 330M*	Internship in Digital Media (#upper-division standing and consent of the instructor)	3
RTF 329C	Digital Media Production (#45 hours of coursework)	3
RTF 344M.5	Writing for Interactive Games and Media (#Upper-division standing; Radio-Television-Film 317 and 318 with a grade of at least B-, and six additional hours of lower division coursework in Radio-Television-Film; for non-majors, upper-division standing.)	3
RTF 351C	Introduction to 2D Animation (#For majors, Radio-Television-Film 318, and nine additional semester hours of coursework in radio-television-film; for others, upper-division standing.)	3

14. OTHER MINOR REQUIREMENTS:

All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better will be counted toward the minor.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017	The Faculty Advisory Committee
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

Digital Media Minor

The Digital Media Minor in the Department of Radio-Television-Film (RTF) provides a selection of courses that will cultivate students' understandings and abilities in a general area recognized as digital media. The courses in this minor emphasize a) knowledge of how communication technologies have developed historically; b) their social and cultural functions and dynamics; c) how specific communication and cultural industries operate and evolve in a global environment; and d) how elements of art and design figure into expressions of and interactions with digital media. Students completing this minor will gain advanced skills in digital media domains including social media and new media industries. They will also examine ethical issues developing around the new media environment.

This program is open only to students who are not majoring in RTF. Applicants must have a 2.5 cumulative grade point average. The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Digital Media minors. If demand exceeds space available, students will be selected based on a review of a student's academic record. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires fifteen hours of coursework, and least nine hours completed in residence. All courses must be taken for a letter grade, unless the course is only offered on a credit/no credit basis. Only courses with a C- (or CR) or better will be counted toward the minor. Students must petition to the faculty committee in advance if they wish to substitute another internship course in place of RTF 330M.

Students must take the following coursework:

1. Radio-Television Film 326C.
2. Three hours from the Industries and Practices cluster of Digital Media courses: Radio-Television-Film 331N.1, 347P, 359.7, 365.9, 365.10, 365C.1.
3. Three hours from the Art and Design cluster of Digital Media Courses: Radio-Television-Film 331M.1, 331M.2, 331P.4, 345C.
4. Three hours from the Cultures and Social Change cluster of Digital Media courses: Radio-Television-Film 331P.3, 359.5, 365D.3.
5. Three additional hours in a related area: Radio-Television-Film 330M, 329C, 344M.5, 351C.

DOCUMENTS OF THE GENERAL FACULTY

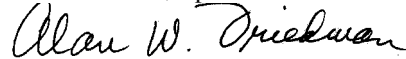
PROPOSAL TO CREATE A GLOBAL COMMUNICATION MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a Digital Media minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, Karin Wilkins, chair of the faculty committee and the Moody College Administrative Committee approved the proposal. On September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Karin Wilkins	RTF	Associate Dean	PhD University of PA
Barry Brummett	CMS	Chair	PhD University of Minnesota
Tracy Dahlby	JOU	Professor	MA Harvard University
Brad Love	ADV/PR	Associate Professor	PhD Michigan State University
Chang Liu	CSD	Associate Professor	PhD Indiana University

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
ADV 334*	International Advertising #Upper-division standing, University GPA of at least 2.25	COM
COM 323.3*	Global Experience #Upper-division standing	COM
CMS 314L*	Language, Communication, and Culture	COM
CMS 323R*	Rhetoric: East and West #Upper-division standing	COM
CMS 355K*	Intercultural Communication #Upper-division standing	COM
J 328S*	Reporting En Espanol #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each. Students must be fluent in Spanish.	COM
J 340F*	Covering the Global Economy #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340G*	Reporting Asia: A Foreign Correspondent's Framework #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340J*	Documentary Tradition of Latin America #J 310F (or 320D) with at least B- grade, and COM 316 or J 311F (or 321C).	COM
J 342G*	Reporting the World: A Critical Examination of the United States News Media #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 345G*	Human Rights Journalism #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 346G*	Domestic Issues and Global Perspective #J 310F (or 320D) with at least B- grade.	COM
J 347F*	Reporting Latin America #J 310F (or 320D) with at least B- grade.	COM
RTF 324C*	Introduction to Global Media	COM
RTF 342.1*	National Media Systems	COM

	#Upper-division standing	
RTF 342.2*	Comparative Media Systems #Upper-division standing	COM
RTF 342.7*	Global Media Systems #Upper-division standing	COM
RTF 342.8*	Development Communication and Social Change #Upper-division standing	COM
RTF 352.1*	Media and the Middle East #Upper-division standing	COM
RTF 365.8*	Migration and Media #Upper-division standing	COM
RTF 365.10*	Globalization and Social Media #Upper-division standing	COM

14. OTHER MINOR REQUIREMENTS: None.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017 Karin Wilkins, chair of the faculty committee
 College approval date: September 5, 2017 Moody College Administrative Committee
 Dean approval date: September 11, 2017 Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

Global Communication Minor

The Global Communication Minor is designed to give students a global perspective of the communication industries. Students will learn about the essential role of communication in our increasingly interconnected and multicultural society.

This program is only open to students in the Moody College of Communication. At least nine hours must be completed in residence and at least 6 hours must be taken at the upper division level. Students must earn a grade of at least a C- (or CR for courses offered only on a pass/fail basis) in each course counted toward fulfillment of the minor requirements.

The minor requires fifteen semester hours of coursework. The requirements are:

1. Communication 323.3, or an approved substitution of study abroad coursework or internship coursework done while studying abroad;
2. Twelve hours of coursework selected from the list below, three hours of which may be substituted with experiential learning courses to be petitioned by the student for credit. The courses that may be counted are: Advertising 334; Communication Studies 314L, 323R, 355K; Journalism 328S, 340F, 340G, 340J, 342G, 345G, 346G, 347F, 324C, 342.1, 342.2, 342.7, 342.8, RTF 352.1, 365.8, 365.10.

Students should consult the Student Advising Office for additional information about the coursework that meets minor requirements.

DOCUMENTS OF THE GENERAL FACULTY

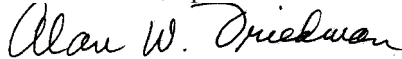
PROPOSAL TO CHANGE THE HEALTH COMMUNICATION MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Health Communication minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 12, 2017, Faculty Committee Chair Brad Love approved the proposal; It was approved by the Moody College Administrative Committee on September 5, 2017, and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: No changes

10 ANTICIPATED ENROLLMENT CAPACITY? No changes

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: No changes

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Brad Love, Chair	ADV & P R	Associate Professor	Ph.D., Michigan State
Erin Donovan	CMS	Associate Professor	Ph.D., Illinois
Michael Mackert	ADV & P R	Associate Professor	Ph.D., Michigan State
Keri Stephens	CMS	Associate Professor	Ph.D., Texas
Matt McGlone	CMS	Professor	Ph.D., Princeton

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
COM 102	Introduction To Health Communication (REQUIRED)	1

One course with an interpersonal communication focus to be selected from:

CMS 330	Interpersonal Health Comm	3
CMS 332K	Argumentation And Advocacy	3
CMS 344K	Lying and Deception	3
CMS 358	Comm and Personal Relationships	3
HDF 337	Personal Relationships #HDF 304 and 315L	3
HDF 466/WGS 466	Guidance in Adult, Child Relationships #HDF 313 and 113L and three semester hours of upper, division coursework in HDF, EDC, PSY, or SOC	4
PHR 370C	Communication Skills for Health Professionals	3

One course with an organizational communication focus selected from:

CMS 341	Digital Communications	3
CMS 353S	Social Media And Orgs	3
CMS 357	Family Communication	3
HDF 304 or WGS 301.4	Family Relationships	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 347	Socioeconomic Problems of Families #Six semester hours of coursework in ANT, ECO, EDC, HDF, PSY, S W, or SOC	3
HDF 378L	Theories of Child and Family Development	3

	#HDF 313, 113L, and 315L and three additional semester hours of upper division coursework in HDF	
N 310	Communication in Health Care Settings	3
S W 360K.4	Practicum in Abused and Neglected Children and Families	3
WGS 301.19	Diversity in American Families	3
WGS 301.23	Romantic Relationships and Family Formation	3

Three hours with a population/mass media focus to be selected from:

ADV 319	Psychology of Advertising	3
ADV 378.20 327	Account Planning #ADV 344K and 345J	3
AMS 370.1 or HIS 350R.5	American Cultural History of Alcohol/Drugs #Six semester hours of coursework in history	3
BIO 361L	Public Health Bacteriology Lab #BIO 325 or 325H, 226L, and 326M or 326R	3
BIO 361P	Public Health Internship #BIO 226L, and BIO 326M or 326R	3
CH 107	Health Professions Seminar	1
CMS 372T	Time Matters	3
ECO 350K.9	Health Economics #ECO 420K	3
EDP 363.3	Human Sexuality # PSY 301 or another introductory behavioral science course	3
EDP 363M.3	Adolescent Development #Six semester hours of upper, division coursework in EDC or other behavioral sciences	3
EDP 371	Introduction to Statistics	3
GOV 370L.23	The Politics of Health Care #Six lower division hours of GOV	3
GRG 356.1	Children's Environmental Health	3
H S 301 or SOC 308S	Intro to Health and Society	3
HDF 313 or WGS 313	Child Development #Credit or registration for HDF 113L, and PSY 301	3
HDF 371	Adolescent Development in Context #HDF 313, 113L, and 315L	3
HDF 378K.6	Intro to Early Childhood Interventions #Six upper-division hours of HDF, ANT, EDC, PSY, SOC, or S W	3
HDF 378K.6	Introduction to Early Childhood Intervention Six semester hours of upper-division coursework in human development and family sciences (or child development), anthropology, education, psychology, sociology, or social work, and consent of instructor	3
HED 329K	Child, Adolescent, and Adult Health	3
HED 335	Theories of Substance Use and Abuse	3
HED 343	Foundations of Epidemiology	3
HED 352K.2	Psychosocial Iss Women's Health	3
HED 370K.1	Foundations of Health Promotion I	3
HED 370K.2	Adolescent Health Risk Behav	3
HED 371K	Foundations of Health Promotion II #HED 370K.1	3

HIS 350R.18 or WGS 345.3	Women in Sickness and Health #6 semester hours of HIS	3
KIN 334	Children's exercise and Physical Activity #KIN 310	3
KIN 378.3	Sexual Health I	3
N 275/287Q	Public Health Nursing #N 455 or 255D, 355P, 356, and 256P or 356P; or consent of instructor	2
N 307.1 or SOC 310S or WGS 301.7	Women's Reproductive Health for Nonscience Majors #One year of high school biology, or BIO 301L or 309D	3
N 309	Global Health	3
NTR 330	Nutrition Education and Counseling #NTR 315 and 326	3
NTR 331	International Nutrition: Social & Environmental Policies #NTR 306, 312, or 312H	3
NTR 332	Community Nutrition #NTR 312 or 312H; 315; 326	3
NTR 337	Nutritional Epidemiology #NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 338W	Issues in Nutrition and Health #BCH 369 (or CH 369), or BCH 339F (or CH 339K and 339L); BIO 325 and 365S (or 416L); NTR 312H or 326; and SDS 302, 304, 306, 325H or 328	3
NTR 365	Obesity and Metabolic Health #BIO 365S, and NTR 312 or 312H	3
PBH 317	Introduction to Public Health	3
PBH 334	Global Health #PBH 358D and 368D	3
PBH 338	Environmental Health #PBH 358D and 368D	3
PBH 341R	Public Health Research #BIO 325 or 325H	3
PBH 358D	Health Policy and Health Systems #PBH 354 and SDS 328M or SSC 328M	3
PBH 368D	Social Context of Public Health #PBH 354 and SDS 328M or SSC 328M	3
PHL 325M	Medicine, Ethics, and Society	3
PSY 319K	Social Psychology #PSY 301	3
PSY 339	Behavior Problems of Children #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 341K.4	Health Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 346K	Psychology of Sex #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO	3

	318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	
PSY 352	Abnormal Psychology #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
PSY 364M	Mental Illness and the Brain #For psychology majors, PSY 301 and 418 for others, upper, division standing, PSY 301, and one of the following: BIO 318M, C E 311S, ECO 329, EDP 371, E E 351K, GOV 350K, M 316, 362K, M E 335, PSY 317, S W 318, SOC 317L, STA 309, SDS 302, 303, 304, 305, 306, 318, 321, or 328M	3
S W 327 or URB 354.10	Human Behavior and Social Environment	3
S W 334	Social Work Practice in Organizations and Communication Social Work 325 and 327.	3
S W 360K.5	Topic: Facilitating Dialogues on LGBTQ Oppression	3
S W 360K.9	Topic: Loss and Grief: Individual and Family Perspectives	3
SOC 307K or WGS 301.20	Fertility and Reproduction	3
SOC 307L	Gender, Race, Class in American Societies	3
SOC 307P	Introduction to Sociology of Health and Well, Being	3
SOC 321G	Global Health Issues/Systems	3
SOC 33K or WGS 322.1	Sociology of Gender	3
SOC 354K	Sociology of Health & Illness	3
SOC 358D	Health Policy and Health Systems	3
SOC 368D	Social Context of Public Health	3
SDS 302	Data Analyses for Health Sciences	3
SDS 304	Statistics in Health Care	3
SDS 332	Statistical Models for Health and Behavior Sciences #SDS 302, 304, 306, or 328M or the equivalent.	3
WGS 301.21	Gender, Race, Class in American Societies	3
WGS 345.3	Women in Sickness and Health	3
WGS 345.35	Psychosocial Iss Women's Health	3
J 349F	Reporting Public Health and Science	3

14. OTHER MINOR REQUIREMENTS:

no changes

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 12, 2017

College approval date: September 5, 2017

Dean approval date: September 11, 2017

Brad Love, Faculty Committee Chair

Moody College Administrative Committee

Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Health Communication Minor**

The Health Communication Minor is intended for any University student interested in advanced study of health communication. Students completing the Minor program will understand how health communication professionals think and be prepared for careers in population health, medical, clinic management, and communication agencies, among others. More information about the Health Communication Minor is available at <http://moody.utexas.edu/healthcomm/>.

This program is open to all University of Texas at Austin students. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as grade point average, prior coursework taken, prior experience in the field, and response to essay prompts.

The minor program requires ~~[46]~~ sixteen semester hours of coursework including nine hours to be completed in residence. Students must fulfill the following requirements:

1. Communication 102, *Introduction to Health Communication*
2. Three hours of approved coursework from each of the following areas: interpersonal communication, organizational communication, and population/mass media (the approved area course lists are available below).
3. Six additional upper-division hours from these areas of which three ~~[of these]~~ hours must be from outside the student's major college.
4. A grade of at least a ~~[C]~~ C- (or CR for courses offered only on a pass/fail basis) in each course counted toward fulfillment of the minor requirements.

Interpersonal communication courses

Communication Studies 330, *Interpersonal Health Communication*

Communication Studies 332K, *Argumentation And Advocacy*

Communication Studies 344K, *Lying and Deception*

Communication Studies 358, *Communication and Personal Relationships*

Human Development and Family Sciences 337, *Personal Relationships*

Human Development and Family Sciences 466, *Guidance in Adult, Child Relationships* or Women's and

Gender Studies 466, *Guidance in Adult, Child Relationships*

Pharmacy PharmD 370C, *Communication Skills for Health Professionals*

Organizational communication courses

Communication Studies 341, *Digital Communications*

Communication Studies 353S, *Social Media And Organizations*

Communication Studies 357, *Family Communication*

Human Development and Family Sciences 304, *Family Relationships* or Women's and Gender Studies

301 (Topic 4: *Family Relationships*)

Human Development and Family Sciences 313, *Child Development* or Women's and Gender Studies 313, *Child Development*

Human Development and Family Sciences 347, *Socioeconomic Problems of Families*

Human Development and Family Sciences 378L, *Theories of Child and Family Development*

Nursing 310, *Communication in Health Care Settings*

Social Work 360K (Topic 4: *Practice with Abused and Neglected Children and Their Families*)

Women's and Gender Studies 301 (Topic 19: *Diversity in American Families*)

Women's and Gender Studies 301 (Topic 23: *Romantic Relationships and Family Formation*)

Population/Mass Media courses:

Advertising 319, *Psychology of Advertising*

~~Advertising 378, (Topic 20: Advertising 327, (Account Planning)~~
 American Studies 370, (Topic 1: *American Cultural History of Alcohol/Drugs*) or History 350R, (Topic 5: *American Cultural History of Alcohol/Drugs*)
 Biology 361L, *Public Health Bacteriology Lab*
 Public Health 361P, *Public Health Internship*
 Chemistry 107, *Health Professions Seminar*
 Communication Studies 372T, *Time Matters*
 Economics 350K, (Topic 9: *Health Economics*)
 Educational Psychology 363, (Topic 3: *Human Sexuality*)
 Educational Psychology 363M, (Topic 3: *Adolescent Development*)
 Educational Psychology 371, *Introduction to Statistics*
 Government 370L, *The Politics of Health Care*
 Geography 356, (Topic 1: *Children's Environmental Health*)
 Health and Society 301, *Introduction to Health and Society*, or Sociology 308S, *Introduction to Health and Society*
 Human Development and Family Sciences 313, *Child Development* or Women's and Gender Studies 313, *Child Development*
 Human Development and Family Sciences 371, *Adolescent Development in Context*
 Human Development and Family Sciences 378K, (Topic 6: *Intro to Early Childhood Interventions*)
 Health Education 329K, *Child, Adolescent, and Adult Health*
 Health Education 335, *Theories of Substance Use and Abuse*
 Health Education 343, *Foundations of Epidemiology*
 Health Education 352K, (Topic 2: *Psychosocial Issues Women's Health*)
 Health Education 370K, (Topic 1: *Foundations of Health Promotion I*)
 Health Education 370K, (Topic 2: *Adolescent Health Risk Behavior*)
 Health Education 371K, *Foundations of Health Promotion II*
 History 350R, (Topic 18: *Women in Sickness and Health*)
Journalism 349F, *Reporting Public Health and Science*
 Kinesiology 334, *Children's Exercise and Physical Activity*
 Kinesiology 378, (Topic 3: *Sexual Health I*)
 Nursing 275 / 287Q, *Public Health Nursing*
 Nursing 307, (Topic 1: *Women's Reproductive Health for Nonscience Majors*) or Sociology 310S, *Women's Reproductive Health for Nonscience Majors*, or Women's and Gender Studies 301, (Topic 7: *Women's Reproductive Health for Nonscience Majors*)
 Nursing 309, *Global Health*
 Nutrition 330, *Nutrition Education and Counseling*
 Nutrition 331, *International Nutrition: Social & Environmental Policies*,
 Nutrition 332, *Community Nutrition*
 Nutrition 337, *Nutritional Epidemiology*
 Nutrition 338W, *Issues in Nutrition and Health*
 Nutrition 365, *Obesity and Metabolic Health*
 Public Health 317, *Introduction to Public Health*
 Public Health 334, *Global Health*
 Public Health 338, *Environmental Health*
 Public Health 341R, *Public Health Research*
 Public Health 358D, *Health Policy and Health Systems*
 Public Health 368D, *Social Context of Public Health*
 Philosophy 325M, *Medicine, Ethics, and Society*
 Psychology 319K, *Social Psychology*
 Psychology 339, *Behavior Problems of Children*
 Psychology 341K, (Topic 4: *Health Psychology*)
 Psychology 346K, *Psychology of Sex*
 Psychology 352, *Abnormal Psychology*
 Psychology 364M, *Mental Illness and the Brain*
 Social Work 327, *Human Behavior and Social Environment*, or Urban Studies 354, (Topic 10: *Human Behavior and Social Environment*)

Social Work 334, *Social Work Practice in Organizations and Communication*
Social Work 360K, (Topic 5: *Facilitating Dialogues on LGBTQ Oppression*)
Social Work 360K, (Topic 9: *Loss and Grief: Individual and Family Perspectives*)
Sociology 307L, *Gender, Race, Class in American Societies*
Sociology 307P, *Introduction to Sociology of Health and Well, Being*
Sociology 321G, *Global Health Issues/Systems*
Sociology 333K, *Sociology of Gender*, or Women's and Gender Studies 322, (Topic 1: *Sociology of Gender*)
Sociology 354K, *Sociology of Health & Illness*
Sociology 358D, *Health Policy and Health Systems*
Sociology 368D, *Social Context of Public Health*
Sociology 307K, *Fertility and Reproduction*, or Women's and Gender Studies 301, (Topic 20: *Fertility and Reproduction*)
Statistics and Data Sciences 302, *Data Analyses for Health Sciences*
Statistics and Data Sciences 304, *Statistics in Health Care*
Statistics and Data Sciences 332, *Statistical Models for Health and Behavior Sciences*
Tutorial Course 358, *Plan II Junior Seminar* (Topic: *Public Health, Medicine, and Social Policy*)
Women's and Gender Studies 301, (Topic 21: *Gender, Race, Class in American Societies*)
Women's and Gender Studies 345, (Topic 3: *Women in Sickness and Health*)
Women's and Gender Studies 345, (Topic 35: *Psychosocial Issues Women's Health*)

DOCUMENTS OF THE GENERAL FACULTY

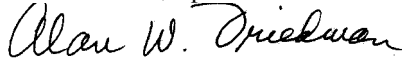
PROPOSAL TO CHANGE THE JOURNALISM MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Journalism minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On July 17, 2017, the School of Journalism faculty approved the proposal; the Moody College Administrative Committee approved it on September 5, 2017, and Dean approved it on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

4. Changes the grade that a student must earn in J 301F from *B* to *B-*.
5. Formatting changes for clarity.

8. ADMISSIONS REQUIREMENT (IF ANY):

No changes to admissions requirements since established in 2016.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Forty

10 ANTICIPATED ENROLLMENT CAPACITY? 320

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Kathleen McElroy	School of Journalism	Associate Director	PhD, University of Texas at Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Stephen Reese	School of Journalism	Professor	PhD, University of Wisconsin
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner	School of Journalism	Director	Bachelor of Arts, Oberlin College

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
J 301F	Fundamental Issues in Journalism	3
J 302F	Digital Storytelling Basics	3
J 310F	Reporting: Words #J301F & 302F (or 315) with at least a <i>C</i> grade in each.	3
J311F	Reporting: Images #J301F (or 310) & 302F (or 315) with at least a <i>C</i> grade in each.	3
J 318P*	Podcasting #J310F with at least a <i>B-</i> grade.	3
J 331F	Entrepreneurial Journalism #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 332D	Web Production and Editing # J310F (or 320D) with at least a <i>B-</i> grade.	3
J 332G	Storytelling in a Digital Age #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 334N*	Oral History as Narrative	3
J 336F	Social Media Journalism -WB	3

J 336J	Lifestyle Journalism # J310F (or 320D) with at least a <i>B-</i> grade.	3
J 337F	Long-form Feature Writing #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 337J	Writing for Online News Audiences #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 339T.2	Music Into Words #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 341F	Understanding African Americans in the Media	3
J 341H*	Minorities in the Media	3
J 342G	Reporting the World #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 346G	Domestic Issues and Global Perspectives	3
J 347F*	Reporting Latin America #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 348D	Gender and the News #For Journalism majors J310F (or 320D) with at least a <i>B-</i> grade; for others, six hours of upper-division coursework in Women's and Gender Studies.	3
J 350F	Media Law	3
J 351F	Journalism, Society and the Citizen Journalist	3
J 352F	Ethics in Journalism #J 310F (or 320D) or COM 316 (or J 316) with at least a <i>B-</i> grade.	3
J 353F	Historical Perspectives in Journalism	3
J 354F*	Journalism and Press Freedom in Latin America	3
J 355F*	Living in the Information Age	3
J 358N*	Online Incivility	3
J 358P*	Pop Culture and the Press	3
J331G	Audio Storytelling	3
J334F	Oral History as Journalism	3
J339T	Topic 4: Tracking Online Audience Engagement	3
J342J	Visual Media and the News	3
J348F	Covering the Latino Community in the United States	3

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: July 17, 2017	School of Journalism faculty
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Journalism Minor**

The Journalism Minor [with] affords undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.

In order to apply for a Journalism Minor, a student must have at least a 2.75 GPA and have completed Journalism 301F and earned at least a B₋ [~~if accepted to the minor program~~]. The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Journalism 301F. ~~[All courses]~~ At least twelve [~~12~~] hours must be taken in residence and for a letter grade (no pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. ~~[This minor is not available to students with a major in the Moody College.]~~

The minor program requires fifteen hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

1. Journalism 301F, [~~Fundamental Issues in Journalism,~~] and [~~Journalism~~] 302F [~~, Digital Basics in Storytelling,~~] (Students must receive at least a B₋ in Journalism 301F in order to be considered for acceptance into the minor).
2. [~~9~~] Nine additional hours from the following list (at [~~least~~] least two courses must be upper-division): Journalism 310F, [~~Reporting: Words,~~ Journalism] 311F, [~~Reporting: Images,~~ Journalism] 318P, [~~Podcasting,~~ Journalism] 331F, [~~Entrepreneurial Journalism,~~ Journalism 331G, Audio Storytelling Journalism] 332D, [~~Web Production and Editing Journalism]~~ 332G, [~~Storytelling in a Digital Age Journalism]~~ 334F, Oral History as Journalism] 334N, [Journalism] 336F, [~~Social Media Journalism]~~ Journalism] 336J, [~~Lifestyle Reporting and Writing Journalism]~~ 337F, [~~Long form Feature Writing Journalism]~~ 337J, [~~Writing for Online News Audiences Journalism]~~ 339T.2, [~~(Topic 2: Music Into Words) Journalism]~~ 339T, [~~(Topic 4: Tracking Online Audience Engagement) Journalism]~~] 341F, [~~Understanding African Americans and the Media Journalism]~~ 341H, [~~Minorities and the Media Journalism]~~ 342G, [~~Reporting the World Journalism]~~ 342J, Visual Media and the News Journalism] 346G, [~~Domestic Issues and Global Perspectives]~~ 347E, [Journalism] 348D, [~~Gender and the News Journalism]~~ 348F, [~~Covering the Latino Community in the United States]~~ [Journalism 338J, News for a Mobile Audience Journalism] 350F, [~~Media Law,~~ Journalism] 351F, [~~Journalism, Society and the Citizen Journalist,~~ Journalism] 352F, [~~Ethics in Journalism Journalism]~~ 353F, [~~Historical Perspectives in Journalism,~~] 354F, 355F, 358N, 358P.

Note: Successful completion of Journalism 310F [~~, Reporting: Words,~~] with a grade of B₋ or better is required before taking the following courses: [~~Journalism 331G Audio Storytelling; Journalism 332G Storytelling in a Digital Age; Journalism 336J Lifestyle Journalism Reporting and Writing; Journalism 337J Long Form Feature Writing; Journalism 332D Web Production and Editing; Journalism 337J Writing for Online News Audiences; and Journalism 339T Music into Words.~~] Journalism 318P, 331F, 332D, 332G, 336J, 337F, 337J, 339T.2, 342G, 347E, 348D, 352F.

DOCUMENTS OF THE GENERAL FACULTY

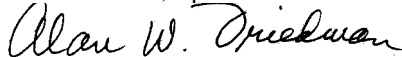
PROPOSAL TO CHANGE THE US LATINO AND LATIN AMERICAN MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a US Latino and Latin American Media Studies Minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 20, 2017, the Joseph D. Straubhaar, chair of the faculty committee approved the proposal; the Moody College Administrative Committee approved the proposal on September 5, 2017. On September 11, 2017, Dean, Jay M. Bernhardt in the Moody College of Communication approved the proposal. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

- (4) change the minimum required grade in coursework from *C* to *C-*, per new Moody College policy and allowing for a grade of *CR* on courses only offered on a pass/fail basis.
- (5) update the course options to keep current with inventory.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** There are no changes to requirements for admission into the program.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Approximately fifteen to twenty-five students
- 10 ANTICIPATED ENROLLMENT CAPACITY?** Approximately fifty to seventy-five students.
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Eighteen
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar*	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	Ph.D., Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	Ph.D., Mass Communication, University of Wisconsin at Madison
Mary Beltrán*	Communication/ Radio-TV-Film	Associate Professor	Ph.D., Radio- Television-Film, University of Texas at Austin
Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	B.S. Advertising, University of Texas at Austin

- 13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 307	<i>Media and Society</i>	3
RTF 306	<i>Intro to World Cinema History</i>	3
RTF 323C	<i>Screening Race (Required)</i> # Upper-division standing	3
ADV 334	<i>International Advertising</i> # Upper-division standing	3
J 328S	<i>Reporting in Espanol</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each. Students must be fluent in Spanish.	3
J 334F	<i>Oral History as Journalism</i> # Journalism 310F (or 320D) with a grade of at least B-	3
J 334N	<i>Oral History as Narrative</i>	3
J 341H	<i>Minorities and the Media</i>	3
J 341J	<i>Minorities and the Media</i>	3

	# Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	
J 347F	<i>Reporting Latin America</i> # Journalism 310F (or 320D) [and 311F (or 321C) with a grade of at least B- in each]	3
[J-349F	<i>Latinos and a New Media World</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each]	3]
J 354F	<i>Journalism and Press Freedom in Latin America</i> [# Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each]	3
RTF 322D	<i>Film History 1960 – present</i> # Upper-division standing	3
RTF 324C	<i>Introduction to Global Media</i> # Upper-division standing	3
RTF 335.2	<i>Race/Class/Gender in American TV</i> # Upper-division standing	3
RTF 342.7	<i>Global Media Systems</i> # Upper-division standing	3
RTF 342.9	<i>Global Hollywood</i> # Upper-division standing	3
RTF 345.3	<i>History of Mexican Cinema</i> #Upper-division standing	3
[RTF 359	<i>Media Representation and Consumer Culture</i> # Upper division standing	3]
RTF 359S.8	<i>Latinalos & U.S. Media</i> # Upper-division standing	3
RTF 359S.9	<i>Latina Feminisms and Media</i> # Upper-division standing	3
RTF 359S.12	<i>Brazilian Media</i> # Upper-division standing	3
RTF 359S.14	<i>Gender, Race and Sexuality in Sports Media</i> # Upper-division standing	3
RTF 359S.15	<i>Latin American Television</i> # Upper-division standing	3
RTF 359S.16	<i>Race and Digital Media Culture</i> # Upper-division standing	3
RTF 359S.19	<i>Latino Images in Film</i> # Upper-division standing	3
[RTF 359S.1	<i>Hispanic Images and Counterimages</i> # Upper division standing	3]
[RTF 359S	<i>Brazilian Media and Culture</i> # Upper division standing	3]
[RTF 359S	<i>Brazilian Film: Doc. Vs. Narrative Interpretation</i> # Upper division standing	3]
[RTF 365	<i>Immigrant Media</i> # Upper division standing	3]
[RTF 365	<i>Race, Class and Media</i> # Upper division standing	3]
[RTF 365.6	<i>Contemporary Issues: Latinos and Media</i> # Upper division standing	3]
RTF 365.8	<i>Migration and Media</i> # Upper-division standing	3
RTF 365.12	<i>Mapping Latino Culture in East Austin</i>	3

	#Upper-division standing	
RTF 366K.4	<i>East Austin Stories</i> # Upper-division standing, RTF 317 and RTF 318 with a grade of at least B- in each; and six semester hours of lower-division coursework in radio-television-film	3
[RTF 370	<i>Mixed Race and U.S. Film and Media</i> # Upper-division standing	3]
RTF 377H.4	<i>Global Television</i> # Upper-division standing	3
MAS/LAS	<i>Six additional hours</i>	3
[RTF359S.7	<i>Mixed Race and U.S. Film and Media</i>	3]

14. OTHER MINOR REQUIREMENTS:

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 20, 2017 Joseph D. Straubhaar, Chair of the Faculty Committee
College approval date: September 5, 2017 Moody College Administrative Committee
Dean approval date: September 11, 2017 Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

US Latino and Latin American Media Studies Minor

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires eighteen [18] hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio-Television-Film 306 *Intro to World Cinema History (for non-majors)* OR Radio-Television-Film 307, *Media and Society (for RTF majors)*
2. Radio-Television-Film 323C, *Screening Race*
3. Six hours of upper-division elective coursework chosen from the list of approved ~~electives available~~ courses in the Moody College of Communication
4. Six additional hours (upper or lower division) of elective coursework in Latin American Studies or Mexican American Studies
5. All courses must be taken for a letter grade, and only courses with a grade of C₋ or better (or CR for courses offered only on a pass/fail basis) will be counted.

[Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.]

This program is ~~restricted~~ open to all undergraduate students ~~[within the Moody College of Communication] at The University of Texas at Austin. [Exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments to be allowed to declare the minor. Students interested in pursuing this minor should speak with the Latino Media Studies Advisor in the Moody College of Communication.]~~ Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the Moody College of Communication imposes a limit on the number of hours in the College that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

[Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements.] The courses that may be counted toward the minor include, but are not limited to, the following:

Required Courses

Radio-Television-Film 306 *Intro to World Cinema History (for non-majors)* OR Radio-Television-Film 307, *Media and Society (for RTF majors)*

Radio-Television-Film 323C, *Screening Race*

Electives

Advertising 334, *International Advertising*

Journalism 328S, *Reporting in Español*

Journalism 334F, *Oral History as Journalism*

Journalism 334N, *Oral History as Narrative*

Journalism 341J, *Minorities and the Media*

~~Journalism 341H, *Minorities and the Media*~~

Journalism 347F, *Reporting Latin America*

Journalism 354F, *Journalism and Press Freedom in Latin America*

Radio-Television-Film 322D, *Film History 1960 to Present*

Radio-Television-Film 324C, *Introduction to Global Media*

Radio-Television-Film 335, (Topic 2: *Race, Class & Gender in American Television*)

Radio-Television-Film 342, (Topic 7: *Global Media Systems*)

Radio-Television-Film 342, (Topic 9: *Global Hollywood*)

Radio-Television-Film 345, (Topic 3: *History of Mexican Cinema*)

~~Radio-Television-Film 359, (*Media Representation and Consumer Culture*)~~

~~Radio-Television-Film 359S, (Topic 1: *Hispanic Images and Counterimages*)~~

~~Radio-Television-Film 359S, (*Brazilian Media and Culture*)~~

~~Radio-Television-Film 359S, (*Brazilian Film: Doc vs. Narrative Interpretation*)~~

~~Radio-Television-Film 359S, (Topic 7: *Mixed Race and U.S. Film and Media*)~~

Radio-Television-Film 359S, (Topic 8: *Latinalos and U.S. Media*)

Radio-Television-Film 359S, (Topic 9: *Latina Feminisms and Media*)

Radio-Television-Film 359S, (Topic 12: *Brazilian Media*)

Radio-Television-Film 359S, (Topic 14: *Gender, Race and Sexuality in Sports Media*)

Radio-Television-Film 359S, (Topic 16: *Race and Digital Media Culture*)

Radio-Television-Film 359S, (Topic 15: *Latin American Television*)

Radio-Television-Film 359S, (Topic: 19 *Latino Images in Film*)

~~Radio-Television-Film 365, (*Immigrant Media*)~~

~~Radio-Television-Film 365, (*Race, Class, and Media*)~~

~~Radio-Television-Film 365, (Topic 5: *Latin American Media*)~~

~~Radio-Television-Film 365, (Topic 6: *Contemporary Issues: Latinos and Media*)~~

Radio-Television-Film 365, (Topic 8: *Migration and Media*)

Radio-Television-Film 365, (Topic 12: *Mapping Latino Culture in East Austin*)

Radio-Television-Film 366K, (Topic 4: *East Austin Stories*)

~~Radio-Television-Film 370, (*Mixed Race and U.S. Film and Media*)~~

Radio-Television-Film 377H, (Topic 4: *Global Television*)

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.

DOCUMENTS OF THE GENERAL FACULTY

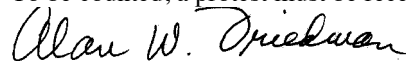
PROPOSAL TO CREATE A MEDIA AND ENTERTAINMENT INDUSTRIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG* 2018-2020

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to create a Media and Entertainment Industries minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Faculty Advisory Committee and the Moody College Administrative Committee approved the proposal. On September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A MEDIA AND ENTERTAINMENT INDUSTRIES MINOR IN THE
MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG*
2018-2020**

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input checked="" type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
If we enroll twenty-five to fifty minors per year, then increase in number of seats taken might be roughly 50-100 presumably per semester.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Not applicable
 Impacted schools must be contacted and their response(s) included:
 Person communicated with:
 Date of communication:
 Response:

- 4. OFFICIAL NAME:** Media and Entertainment Industries Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Fall 2018
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Mass Communication/Media Studies 09.0102
- 7. STATEMENT OF OBJECTIVE:**

Minor Description:

The minor in Media and Entertainment Industries will provide undergraduates with an understanding of how the media and entertainment industries operate and are studied by media scholars. University students will survey the histories, structures, and contemporary work practices of the media and entertainment

industries. They will learn about the activities of media organizations and how media professionals operate. The minor is designed to prepare students for careers within and related to a range of media and entertainment industries and professions including film, television, social and mobile media, and gaming, among other possibilities. Students will be exposed to employment opportunities in both the private and public sectors at a time when the media landscape is undergoing rapid transformations both nationally and internationally. The Media and Entertainment Industries minor allows students from a range of majors across UT Austin to interact in class, engage in experiential learning, enhance their employment qualifications, and generally prepare them to be leaders in the dynamically evolving media and entertainment industries. The minor also allows enough flexibility for students to customize their study to focus on areas of the media and entertainment industries of great interest to them.

Rationale and Market:

As the Department of Radio-Television-Film (RTF) offers industry-oriented courses across the production, screenwriting, and studies areas, we are uniquely positioned to offer a broad-based minor in media and entertainment industries. Offering such a minor in RTF can be an effective means of branding our program, highlighting its already existent strengths. Courses noted below as possible offerings either have space available already or could be offered at relatively limited additional cost, at least in the initial rollout of the minor. A Media and Entertainment Industries minor has the potential to appeal to students across the University, including Fine Arts, Music, McCombs, LBJ, School of Information, as well as Liberal Arts.

8. ADMISSIONS REQUIREMENT (IF ANY):

This program is open to all University of Texas students who are not majoring in RTF. Applicants must have a cumulative GPA of 2.5 in order to be considered for admission. The Moody College reserves the right to limit the number of students accepted into this minor by instituting a competitive application process. Applicants may be judged on such factors as GPA, prior coursework taken, prior experience in the field, and response to essay prompts.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Fifteen

10 ANTICIPATED ENROLLMENT CAPACITY? 100

Enrollment caps of certain courses can be increased to accommodate need. In particular, the new Introduction to Media Industries course and the Business of Hollywood course have room to grow. In addition, several upper-division courses regularly have a limited number of seats available; new minors can help fill these classes to capacity.

Depending on level of demand, a limited amount of additional funding might be necessary in the form of increased Teaching Assistant (TA) support or additional lecturers. TAs could either run additional sections for introductory level courses or assist in grading and administrative responsibilities for upper-division courses.

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Wenhong Chen (co-chair)	Moody College/RTF	Associate Professor	PhD, Toronto
Alisa Perren (co-chair)	Moody College/RTF	Associate Professor	PhD, UT Austin
Tom Schatz	Moody College/RTF	Professor	PhD, University of Iowa
Richard Lewis	Moody College/RTF	Associate Professor	MFA, UT Austin
Cindy McCreery	Moody College/RTF	Associate Professor	BA, University of California, Santa Barbara

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 303C*	Introduction to Media and Entertainment Industries	3
RTF 330N*	Internship in Media Industries (#upper-division standing)	3
RTF 350L	Internship course (UTLA) (#upper-division standing)	3
RTF 650L	Internship course (UTLA) (#upper-division standing)	6 (only three may count)
RTF 347P	The Business of Hollywood (#upper-division standing)	3
RTF 367K	Producing Film & Television (#For Radio-Television-Film majors, upper-division standing, Radio-Television-Film 317 and 318 with a grade of at least B- in each, and six additional hours of coursework in Radio-Television-Film; for non-majors, upper-division standing.)	3
RTF 306	Introduction to World Cinema History	3
RTF 308	Development of Film & Media	3
RTF 321C	History of American Television (#upper-division standing)	3
RTF 324C	Introduction to Global Media (#upper-division standing)	3
RTF 331K.8	Transmedia Storytelling (#upper-division standing)	3
RTF 333	Introduction to Screenwriting (#For radio-television-film majors, upper-division standing and twelve semester hours of lower-division coursework in radio-television-film; for non-majors, upper-division standing.)	3
RTF 335.3	Contemporary Television Criticism (#upper-division standing)	3
RTF 342S.1	Global Hollywood (#upper-division standing)	3
RTF 345.7	British Film and Television (#upper-division standing)	3
RTF 347P	The Business of Hollywood (#upper-division standing)	3
RTF 347C.3	The Entertainment Industry: The Big Picture (UTLA)	3
RTF 348.2	Development Process for Film and Television (UTLA)	3
RTF 348.3	Inside the Music Industry (UTLA)	3
RTF 348.4	New Media and Emerging Entertainment (UTLA)	3
RTF 359.3	Asian American Media Cultures	3
RTF 359S.13	Latin American Television (#upper-division standing)	3
RTF 365.9	Digital Media Industries and Entrepreneurship (#For radio-television-film majors, upper-division standing and twelve semester hours of lower-division coursework in radio-television-film; for others, consent of instructor.)	3
RTF 365C.1	Media, Communication Law & Ethics (#upper-division standing)	3
RTF 367K	Producing Film & Television (#For Radio-Television-Film majors, upper-division standing, Radio-Television-Film 317 and 318 with a grade of at least B-, and six additional hours of coursework in Radio-Television-Film; for non-majors, upper-division standing.)	3
RTF 377H.1	Media and Popular Culture (#upper-division standing and 3.0 GPA)	3

14. OTHER MINOR REQUIREMENTS:

- Only three hours of non-internship coursework may come from UTLA course offerings.
- If a six-hour internship is taken, only three of the hours may count toward the minor.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017	The Faculty Advisory Committee
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Media and Entertainment Industries Minor**

The minor in Media and Entertainment Industries will provide undergraduates with an understanding of how the media and entertainment industries operate. Students will survey the histories, structures, and contemporary work practices of the media and entertainment industries. They will learn about the activities of media organizations and how media professionals navigate a rapidly changing industrial environment. The minor is designed to prepare students for careers within and related to a range of media and entertainment industries and professions including film, television, social and mobile media, and gaming, among other possibilities. Students will be exposed to a range of employment opportunities in both the private and public sectors at a time when the media landscape is undergoing rapid transformations both nationally and internationally.

The Media and Entertainment Industries minor allows students from a range of majors across UT Austin to interact in class, engage in experiential learning, enhance their employment qualifications, and generally prepare them to be leaders in these dynamically evolving industries. The minor also allows enough flexibility for students to customize their study to focus on areas of the media and entertainment industries of great interest to them.

This program is open only to students who are not majoring in Radio-Television-Film. Applicants must have a 2.5 cumulative grade point average. The Department of Radio-Television-Film (RTF) reserves the right to limit the number of students accepted as Media and Entertainment Industries minors. If demand exceeds space available, students will be selected based such factors as GPA, prior coursework taken, prior experience in the field, and response to essay prompts. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires fifteen hours of coursework, with at least nine hours being upper-division and at least nine hours completed in residence. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Courses that appear in multiple lists may only be counted once. If a student chooses to take a six-hour internship course, only three of the hours may count toward the minor. Only three hours of non-internship coursework taken during the Semester in Los Angeles Program may be counted toward the minor. Students must petition the internship coordinator in advance if they wish to substitute another internship course number in place of RTF 330N.

Students must take the following coursework:

1. Radio-Television-Film 303C.

2. Three hours from the following: Radio-Television-Film 330N, 350L, 650L, 347P, 367K.

3. Nine hours from the following: Radio-Television-Film 306, 308, 321C, 324C, 331K.8, 333, 335.3, 342S.1, 345.7, 347C.3, 347P, 348.2, 348.3, 348.4, 359.3, 359S.13, 365.9, 365C.1, 367K, 377H.1.

DOCUMENTS OF THE GENERAL FACULTY

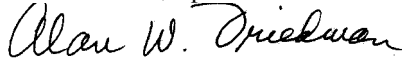
PROPOSAL TO CREATE A MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to create a Media Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Faculty Advisory Committee and the Moody College Administrative Committee approved the proposal. On September 11, 2017, Dean Bernhardt approved the proposal. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF
COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020**

1. **TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input checked="" type="checkbox"/> Flags |
| <input checked="" type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
3. **SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If we accept twenty-five to fifty minors per year, then increase in number of seats taken might be roughly ten to twenty-five per semester.*
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- How many students do you expect to be impacted? *Not applicable*
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:
4. **OFFICIAL NAME:** Media Studies Minor
5. **PROPOSED IMPLEMENTATION DATE:** Fall 2018
6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Communication and Media Studies, Other 09.0199
7. **STATEMENT OF OBJECTIVE:**
Description of the minor:
In the Media Studies minor, students will gain the analytical tools necessary for critical analysis of film, television, and digital media forms within the broader intellectual framework of the humanities and social sciences. Students in the minor will have the opportunity to examine film, broadcasting, games, and mobile

media in a range of historical, sociocultural, creative, and industrial contexts. Courses cover diverse topics including global, regional, and national perspectives on the media; authorship, genre, and ideology; representations of race, ethnicity, gender, sexuality, and class; and digital media culture, technologies, policies, and design. As a complement to a major area of study, a minor in media studies can offer deep insight into how media and society interact, and prepares students for a range of careers.

Rationale & Market:

A Media Studies minor might appeal to liberal arts students in departments such as American Studies, Art History, English, History, and Theater and Dance. Such students might have perceived Radio-Television-Film (RTF) as primarily focused on media production; this minor could appeal to those interested in a broad-based liberal arts education such as what our media studies courses provide. Such a minor has the potential to serve a strong branding function for our department, underscoring that RTF is a primary site for critical media studies scholarship.

8. ADMISSIONS REQUIREMENT (IF ANY):

This program is open only to students who are not majoring in RTF. Students declaring a Media Studies minor must have at least a cumulative 2.5 grade point average.

The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Estimate of ten to twenty-five initially.

10 ANTICIPATED ENROLLMENT CAPACITY? Approximately 150

Enrollment caps of certain courses can be increased to accommodate need. For example, most of our 320-level courses currently are capped at thirty-five. We can easily raise those caps to sixty. In addition, several upper-division courses regularly have a limited number of seats available; new minors can help fill these classes to capacity.

Depending on level of demand, a limited amount of additional funding might be necessary in the form of increased Teaching Assistant (TA) support. TAs could either run additional sections for introductory level courses or assist in grading and administrative responsibilities for upper-division courses.

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen hours

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Alisa Perren (co-chair)	Moody College/RTF	Associate Professor	PhD, UT Austin
Kathy Fuller-Seeley (co-chair)	Moody College/RTF	Professor	PhD, Johns Hopkins
Tom Schatz	Moody College/RTF	Professor	PhD, University of Iowa
Caroline Frick	Moody College/RTF	Associate Professor	PhD, University of Texas at Austin
Mary Beltran	Moody College/RTF	Associate Professor	PhD, University of Texas at Austin

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 306	Introduction to World Cinema History	3
RTF 307	Media and Society	3
RTF 308	Development of Film and Media	3
RTF 321C	History of American Television (#upper-division standing)	3
RTF 321D	Film History to 1960 (#upper-division standing)	3
RTF 322D	Film History from 1960 to Present (#upper-division standing)	3
RTF 323C	Screening Race (#upper-division standing)	3
RTF 324C	Introduction to Global Media (#upper-division standing)	3
RTF 326C	Tech Culture (#upper-division standing)	3
RTF 328C	Gender and Media Culture (#upper-division standing)	3
RTF 330K	Introduction to Research Methods (#upper-division standing)	3
RTF 331K.5	Screen Theory (#upper-division standing)	3
RTF 331K.7	Stardom and Celebrity Culture (#upper-division standing)	3
RTF 331K.8	Transmedia Storytelling (#upper-division standing)	3
RTF 331N.1	Information Society and Beyond (#upper-division standing)	3
RTF 331M.1	Digital Media and Design (#upper-division standing)	3
RTF 331M.2	Digital Remix Cultures (#upper-division standing)	3
RTF 331P.3	Internet Cultures (#upper-division standing)	3
RTF 331P.4	Video Game Culture and Criticism (#upper-division standing)	3
RTF 335.2	Race, Class and Gender in American Television (#upper-division standing)	3
RTF 335.3	Contemporary Television Criticism (#upper-division standing)	3
RTF 342.1	National Media Systems (#upper-division standing)	3
RTF 342.2	Comparative Media Systems (#upper-division standing)	3
RTF 342.7	Global Media Systems (#upper-division standing)	3
RTF 342.8	Development Communication and Social Change (#upper-division standing)	3
RTF 342S.1	Global Hollywood (#upper-division standing)	3
RTF 342S.2	Indian Cinema (#upper-division standing)	3
RTF 352.1	Media & the Middle East (#upper-division standing)	3
RTF 345.3	History of Mexican Cinema (#upper-division standing)	3
RTF 345.7	British Film and Television (#upper-division standing)	3
RTF 345.8	Social Documentary (#upper-division standing)	3
RTF 345.9	Women Behind the Camera (#upper-division standing)	3
RTF 345.10	Chinese Auteurs (#upper-division standing)	3
RTF 345C	Experimental Media & the Art of Disruption (#upper-division standing)	3
RTF 347C.3	The Entertainment Industry: The Big Picture (UTLA) (#upper-division	3

	standing)	
RTF 347P	The Business of Hollywood (#upper-division standing)	3
RTF 359S.8	Latina/os & U.S. Media (#upper-division standing)	3
RTF 359S.9	Latina Feminisms and Media (#upper-division standing)	3
RTF 359S.10	Gender and Media in the '60s	3
RTF 359S.11	Brazilian Media (#upper-division standing)	3
RTF 359S.12	Gender and Fan Culture (#upper-division standing)	3
RTF 359.6	Gender, Race and Sexuality in Sports Media	3
RTF 359S.13	Latin American Television (#upper-division standing)	3
RTF 359.7	Race and Digital Media Culture	3
RTF 359.3	Asian American Media Cultures	3
RTF 359.5	Social Media: Growth, Uses and Impacts	3
RTF 359S.14	Latino Images in Film (#upper-division standing)	3
RTF 365.8	Latino Images in Film (#upper-division standing)	3
RTF 365.9	Digital Media Industries and Entrepreneurship (#For radio-television-film majors, upper-division standing and twelve semester hours of lower-division coursework in radio-television-film; for others, consent of instructor.)	3
RTF 365.10	Globalization and Social Media (#upper-division standing)	3
RTF 365.12	Mapping Latino Culture in East Austin (#upper-division standing)	3
RTF 365.13	Activist Media (#upper-division standing)	3
RTF 365C.1	Media, Communication Law & Ethics (#upper-division standing)	3
RTF 365D.2	Children, Youth and Media (#upper-division standing)	3
RTF 365D.3	Media Literacy and Civic Engagement (#upper-division standing)	3
RTF 370.1	Comedy in Film and Media (#upper-division standing)	3
RTF 370.2	Animation Studies (#upper-division standing)	3
RTF 370.3	Asian Horror Film (#upper-division standing)	3
RTF 370.4	Film Noir (#upper-division standing)	3
RTF 370.5	Films of Clint Eastwood (#upper-division standing)	3
RTF 370.6	Films of Alfred Hitchcock (#upper-division standing)	3
RTF 370.7	Films of Martin Scorsese (#upper-division standing)	3
RTF 370.8	Independent American Cinema (#upper-division standing)	3
RTF 377S.1	Landscape and Cinema	3
RTF 377H.1	Media and Popular Culture (#upper-division standing and 3.0 GPA)	3
RTF 377H.2	Queer Media Studies (#upper-division standing and 3.0 GPA)	3

14. OTHER MINOR REQUIREMENTS:

- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.
- Only courses with a C- or better will be counted (or CR for courses offered only on a pass/fail basis)

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017

College approval date: September 5, 2017

Dean approval date: September 11, 2017

The Faculty Advisory Committee

Moody College Administrative Committee

Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****Media Studies Minor**

With the Media Studies minor, students will gain the analytical tools necessary for critical analysis of film, television, and digital media forms within the broader intellectual framework of the humanities and social sciences. Students in the minor will have the opportunity to examine film, broadcasting, games, and mobile media in a range of historical, sociocultural, creative, and industrial contexts. Courses cover diverse topics including global, regional, and national perspectives on the media; authorship, genre, and ideology; representations of race, ethnicity, gender, sexuality, and class; and digital media culture, technologies, policies, and design. As a complement to a major area of study, a minor in media studies can offer deep insight into how media and society interact, and prepare students for a range of careers.

This program is open only to students who are not majoring in Radio-Television-Film (RTF). Applicants must have a 2.5 cumulative grade point average. The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires fifteen hours of coursework, and at least nine hours completed in residence. Courses that appear in multiple groupings may only be counted once. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Production and screenwriting courses offered in the Department of Radio-Television-Film do not count toward the Media Studies minor.

Students must take the following coursework:

1. Three hours from the following: Radio-Television-Film 306, 307, 308.
2. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C.
3. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C, 330K, 331K.5, 331K.7, 331K.8, 331N.1, 331M.1, 331M.2, 331P.3, 331P.4, 335.2, 335.3, 342.1, 342.2, 342.7, 342.8, 342S.1, 342S.2, 352.1, 345.3, 345.7, 345.8, 345.9, 345.10, 345C, 347C.3, 347P, 359S.8, 359S.9, 359S.10, 359S.11, 359S.12, 359.6, 359S.13, 359.7, 359.3, 359.5, 359S.14, 365.8, 365.9, 365.10, 365.12, 365.13, 365C.1, 365D.2, 365D.3, 370.1, 370.2, 370.3, 370.4, 370.5, 370.6, 370.7, 370.8, 377S.1, 377H.1, 377H.2

DOCUMENTS OF THE GENERAL FACULTY

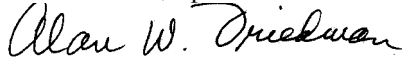
PROPOSAL TO CHANGE THE SCIENCE COMMUNICATION MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Science Communication Minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 15, 2017, Anthony Dudo, Faculty Committee Chair, approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017, and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CHANGE THE SCIENCE COMMUNICATION MINOR IN THE MOODY
COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020**

1. **TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
2. **THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
3. **SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- How many students do you expect to be impacted? None
- Impacted schools must be contacted and their response(s) included:
- Person communicated with:
- Date of communication:
- Response:
4. **OFFICIAL NAME:** Science Communication Minor
5. **PROPOSED IMPLEMENTATION DATE:** Fall 2018
6. **FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Technical and Scientific Communication 09.0908
7. **STATEMENT OF OBJECTIVE:**
- We are changing the titles of the course lists for improved clarity. The "Issues in Communication Group" list is being changed to "Foundations Courses"; the "Communication Tools Group" list is being changed to "Skills Courses"; we are also adding a third list titled "Ethics and Leadership Courses" to add appeal and depth to the minor.
 - We are changing the single required course from COM 350 to ADV 323, which will be a better introductory course for Science Communication.

3. We are removing some courses and adding new ones that are more applicable to Science Communication.
 4. We are changing the number of required hours to be taken from each course list because of the above-mentioned addition of a third list of courses. A minimum of three hours must now be taken from each of the three lists, with six additional hours chosen from any of the three.
 5. We are changing the internship course number from COM 350 to COM 323.4
 6. We are removing "Communication and Society:" from the title of the minor since this references to an outdated Moody College concentration structure.
 7. We are Changing the minimum grade that a student must earn in minor coursework from C to C-, per new Moody College policy, and allowing for a grade of CR on courses only offered on a pass/fail basis.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** No change.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Five
- 10 ANTICIPATED ENROLLMENT CAPACITY?** Forty
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Eighteen
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Anthony Dudo	ADV/PR	Assistant Professor	PhD, University of Wisconsin-Madison
Erin Donovan	CMS	Associate Professor	PhD, University of Illinois
Lucy Atkinson	ADV/PR	Associate Professor	PhD, University of Wisconsin
LeeAnn Kahlor	ADV/PR	Associate Professor	PhD, University of Wisconsin-Madison
Keri Stephens	CMS	Associate Professor	PhD, University of Texas
Matt McGlone	CMS	Professor	PhD, Princeton University
Joshua Barbour	CMS	Assistant Professor	PhD, University of Illinois
Natalie Stroud	CMS	Associate Professor	PhD, University of Pennsylvania
Karin Wilkins	RTF	Professor	PhD, University of Pennsylvania
Kris Wilson	Journalism	Senior Lecturer	PhD, University of Colorado
Renita Coleman	Journalism	Associate Professor	PhD, University of Missouri
Greg Clark	CNS	Senior Lecturer	PhD, University of Texas
Mike Raney	CNS	Assistant Dean	PhD, University of Texas

- 13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
ADV 305*	Fundamentals of Advertising	3
ADV 323*	Public Communication of Science and Technology #Upper-division standing	3
ADV 324*	Communicating Sustainability #Upper-division standing	3
P R 305*	Fundamentals of Public Relations	3
CMS 306M	Professional Communication Skills	3
(TBD 3XX)*	Creative Communication of Scientific Research (to be added to the inventory in Fall 2017)	3

CMS 313M*	Organizational Communication	3
CMS 315M	Interpersonal Communication Theory	3
CMS 316L*	Interviewing Principles and Practices	3
CMS 320	Advanced Presentation Skills #Upper-division standing, and CMS 306M with a grade of at least C.	3
CMS 322E	Communication Ethics #Upper-division standing	3
CMS 332K	Theories of Persuasion #Upper-division standing	3
CMS 332	Argumentation and Advocacy #Upper-division standing	3
CMS 334K	Nonverbal Communication #Upper-division standing	3
CMS 337	Building Sales Relationships #Upper-division standing	3
CMS 338	Leadership Stories #Upper-division standing	3
CMS 342K*	Political Communication #Upper-division standing	3
CMS 344K	Lying and Deception #Upper-division standing	3
CMS 345*	Media Effects and Politics #Upper-division standing	3
CMS 345G*	Communicating to Government #Upper-division standing	3
CMS 348	Communication Research Methods	3
CMS 350C*	Crowds, Clouds, and Community #Upper-division standing	3
CMS 353S	Social Media and Organizations #Upper-division standing	3
CMS 353C*	Communication for Innovation #Upper-division standing	3
CMS 360W*	Work360 #Upper-division standing	3
CMS 364M	Pre-Graduate School Mentorship	3
CMS 372K*	Advanced Organizational Communication #Upper-division standing, and CMS 313M	3
CLD 301*	Introduction to Communication and Leadership	3
COM 325	Topics in Communication and Leadership	3
COM 350	Communication Internship #Completion of the prerequisite for the three-semester-hour internship course in the student's major department.	3
COM 323.4*	Science Communication Minor Internship (#upper-division standing)	3
J 301F	Fundamental Issues in Journalism	3
J 302F	Digital Storytelling Basics	3
J 313P*	Multimedia News Reporting	3
J 327D	Reporting with Data	3
J 331G	Audio Storytelling	3
J 336D	Graphic Design for Print and Online	3
J 336F	Social Media Journalism	3
J 339G	Mobile News App Design	3
J 346F	Reporting on the Environment #J 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	3
J 346G	Domestic Issues and Global Perspective	3

14. OTHER MINOR REQUIREMENTS: None**15. COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date:	September 15, 2017	Anthony Dudo, Faculty Committee Chair
College approval date:	September 5, 2017	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:**MINOR AND CERTIFICATE PROGRAMS****~~[Communication and Society]~~ Science Communication Minor**

The ~~Science Communication [and Society]~~ Minor is designed to help prepare students with undergraduate studies in a sciences-related field to effectively communicate science topics to a variety of audiences by utilizing professional communication techniques and tools. Students will gain an understanding of contemporary communication issues that may impact their field, and gain advanced skills to enhance their communication with the public, whether through traditional media, new media, or in person. This program is open only to students with majors in the College of Natural Sciences or the Moody College of Communication. To declare the Science Communication minor, a student must have at least a cumulative 2.5 grade point average.

The minor requires ~~[18]~~ eighteen semester hours of coursework. Nine hours must be taken at the upper-division level and at least nine hours must be taken in residence. The ~~[certification]~~ minor requirements are:

1. ~~[Six]~~ Three hours of coursework chosen from the list of approved ~~[Issues in Communication]~~ Foundations courses ~~[available in the Moody College of Communication];~~
2. ~~Nine~~ Three ~~[additional]~~ hours of coursework chosen from the list of approved ~~[Communication Tools Skills]~~ courses ~~available in the Moody College of Communication];~~
3. Three hours of coursework chosen from the list of approved Ethics and Leadership courses;
4. ~~[Communication 350, Communication Internship (requires approval of the supervising professor; prior approval is recommended.)]~~ ADV 323 Public Communication of Science and Technology;
5. Six additional hours of approved courses chosen from the three lists above;
6. All courses must be taken for a letter grade, and only courses with a grade of ~~[C]~~ C- or better ~~(or CR for courses offered only on a pass/fail basis)~~ will be counted.

Students pursuing the minor may enroll in any of the approved courses for which he or she meets the prerequisite. Prerequisites for journalism courses may be waived after consultation and consent of the instructor. However, it is recommended that students take Journalism 310F prior to Journalism 346F. ~~[; Journalism 311F is recommended prior to 331G. Journalism 302F, normally restricted to Journalism majors, may be taken by students pursuing the Science Communication major. The student must have a University grade point average of at least 2.25 to enroll in any upper division course in the college.]~~

~~[Students should consult the Student Advising Office for additional information regarding the coursework that meets minor requirements.]~~ The courses that may be counted toward the ~~[certificate]~~ minor include the following:

~~[Issues in Communication Group]~~ Foundations Courses

Advertising 305, Fundamentals of Advertising
Advertising 324, Communicating Sustainability
Public Relations 305, Fundamentals of Public Relations
Communication Studies 306M, Professional Communication Skills
Communication Studies 313M, Organizational Communication
Communication Studies 315M, Interpersonal Communication Theory
~~[Communication Studies 322E, Communication Ethics]~~

Communication Studies 332K, Theories of Persuasion
Communication Studies 334K, Nonverbal Communication
~~[Communication Studies 338, Leadership Stories]~~
Communication Studies 342K, Political Communication
~~[Communication Studies 344K, Lying and Deception]~~
Communication Studies 345, Media Effects and Politics
~~[Communication Studies 353S, Social Media and Organizations]~~
 Journalism 301F, Fundamental Issues in Journalism
~~[Journalism 346F, Reporting on the Environment]~~
~~[Journalism 346G, Domestic Issues and Global Perspective]~~

~~[Communication Tools Group]~~ Skills Courses

TBD 3XX, Creative Communication of Scientific Research
~~[Communication Studies 306M, Professional Communication Skills]~~
Communication Studies 316L, Interviewing Principles and Practices
 Communication Studies 320, Advanced Presentation Skills
~~[Communication Studies 332, Argumentation and Advocacy]~~
 Communication Studies 337, Building Sales Relationships
~~[Communication Studies 332K, Theories of Persuasion]~~
Communication Studies 345G, Communicating to Government
~~[Communication Studies 348, Communication Research Methods]~~
Communication Studies 350C, Crowds, Clouds, and Community
Communication Studies 353S, Social Media and Organizations
Communication Studies 360W, Work360
~~[Communication Studies 364M, Pre-Graduate School Mentorship (requires approval of certificate committee; prior approval is recommended.)]~~
Communication Studies 372K, Advanced Organizational Communication
~~[Journalism 302F, Digital Storytelling Basics]~~
Journalism 313P, Multimedia News Reporting
~~[Journalism 331G, Audio Storytelling]~~
~~[Journalism 327D, Reporting With Data]~~
~~[Journalism 336D, Graphic Design for Print and Online]~~
 Journalism 336F, Social Media Journalism
~~[Journalism 339G, Mobile News App Design]~~
Journalism 346F, Reporting on the Environment
~~[Communication 325, Topics in Leadership and Communication]~~
 Communication 323.4, Science Communication Minor Internship

Ethics and Leadership Courses

Communication Studies 322E, Communication Ethics
Communication Studies 332, Argumentation and Advocacy
Communication Studies 338, Leadership Stories
Communication Studies 344K, Lying and Deception
Communication Studies 353C, Communication for Innovation
Communication and Leadership 301, Introduction to Communication and Leadership

DOCUMENTS OF THE GENERAL FACULTY

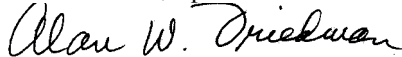
PROPOSAL TO DELETE THE SPORTS MEDIA CERTIFICATE IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to delete the Sports Media Certificate in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 28, 2017, Michael Butterworth, Faculty Committee Chair, and the College Administrative Committee approved the proposal. On September 28, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

REQUEST TO ADD OR CHANGE AN UNDERGRADUATE ACADEMIC CERTIFICATE PROGRAM AND/OR REQUEST FOR RECOGNITION ON THE UNIVERSITY TRANSCRIPTS

Type of Proposal: New Certificate Program
 Change an Existing Certificate Program
 Delete a Program

Note: If the certificate program proposed for addition or change includes a requirement of 21 to 24 semester credit hours, an additional form is required for THECB approval/notification.

Proposed classification: Exclusive General Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new transcript-recognized certificate program? Yes No
- Is this a request to delete an existing transcript-recognized certificate program? Yes No
- Does the certificate offer courses that will be taught off campus? Yes No
- Will courses in this program be delivered electronically? Yes No
- Will courses be developed specifically for the new certificate? Yes No

2. THIS PROPOSAL INVOLVES: (Please check all that apply)

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |

3. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how? We are deleting this certificate, but are also proposing it as a minor, with similar coursework options.
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

4. **OFFICIAL CERTIFICATE NAME:** Undergraduate Certificate: Sports Media Certificate
5. **PROPOSED IMPLEMENTATION DATE:** retired effective fall 2018
6. **CIP CODE** (administrative unit awarding the certificate): Stan Richards School of Advertising & Public Relations 0909030001
7. **STATEMENT OF OBJECTIVE:** We are deleting this certificate, but are also proposing it as a minor.
8. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE CERTIFICATE EACH SEMESTER:**
9. **NUMBER OF HOURS REQUIRED FOR COMPLETION (Note: If the number of required hours is 21 to 24, THECB form is required):**
10. **LIST FACULTY ON THE CERTIFICATE PROGRAM FACULTY COMMITTEE.**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution

11. **ACADEMIC COURSE REQUIREMENTS:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH

12. **OTHER CERTIFICATE REQUIREMENTS:**
13. **GIVE A DETAILED RATIONALE FOR CHANGE(S):** We are deleting the Sports Media Certificate and replacing it in Fall 2018 with the Sports Media Minor
14. **COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date: September 28, 2017	Michael Butterworth, Faculty Committee Chair
College approval date: September 28, 2017	College Administrative Committee
Dean approval date: September 28, 2017	Jay M. Bernhardt, Dean

PROPOSED CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

[Sports Media Certificate]

~~[The Sports Media Certificate is designed to complement a student's education by developing his or her proficiency and knowledge in the area of sports media. A student may enroll in any of the certificate-accepted courses for which he or she meets the prerequisites, including a University grade point average of at least 2.25 to enroll in any upper-division course in the Moody College of Communication. Undergraduates who complete certificate requirements in conjunction with their degree requirements or within one year after earning the degree receive recognition on the University transcript; students in integrated undergraduate/graduate programs must complete certificate requirements within one year after they complete their undergraduate degree requirements. A maximum of nine semester hours of the certificate coursework may be taken after the student~~

has earned the undergraduate degree. At least half of the required certificate coursework must be completed in residence at the University.

[Advertising and public relations majors may count these courses towards their degree but are ineligible for the certificate because University policy precludes a student from earning any transcript recognized certificate in the same field as his or her major. Kinesiology majors may not count Kinesiology 350, Sociological Aspects of Sport and Physical Activity, and Kinesiology 354, Sport and Event Marketing, towards the certificate. Sport management majors may not count Advertising 378S (Topic 1: Advertising and Public Relations for Sport), Public Relations 378S (Advertising and Public Relations for Sports topic), and Kinesiology 355, Media and Public Relations in Sport, towards the certificate.

[Students should apply for the certificate at <http://advertising.utexas.edu/undergraduate/certificate-sports-media> when they apply for graduation or when they complete the certificate program, whichever is later. Transcript recognition is awarded at the end of that semester or summer session.

[The certificate program requires 18 semester hours of coursework as described below. Nine hours must be taken at the upper division level and at least nine hours must be taken in residence. The certificate requirements are:

- [1. Advertising 305S, Introduction to Integrated Communication for Sports or Public Relations 305S, Introduction to Integrated Communication for Sports
- [2. Advertising 350S, Internship in Sports Media, or Public Relations 350S, Internship in Sports Media
- [3. Advertising 348S, The Business of Sports Media, or Public Relations 348S, The Business of Sports Media, or Journalism 348G, The Business of Sports Media
- [4. Nine hours of coursework to be selected from:
 - [a. Advertising 378S, (Topic 1: Advertising and Public Relations for Sports) or Public Relations 378S, (Topic Advertising and Public Relations for Sports), or Kinesiology 355, Media and Public Relations in Sport
 - [b. Advertising 378S, (Topic 2: Legal Aspects of Sports and Media) or Public Relations 378S, (Topic 2: Legal Aspects of Sports and Media)
 - [c. Advertising 378S, (Topic 3: Return on Investment for Sports Media) or Public Relations 378S, (Topic 3: Return on Investment for Sports Media)
 - [d. Advertising 378S, (Topic 4: Analysis of Sports and Entertainment Audiences) or Public Relations 378S, (Topic 4: Analysis of Sports and Entertainment Audiences)
 - [e. Advertising 378S, (Topic 5: Ethics and Social Issues in Sports Branding) or Public Relations 378S, (Topic 5: Ethics and Social Issues in Sports Branding)
 - [f. Communication 325S, (Topic 1: Sports, Media and the Integration of American Society)
 - [g. Communication Studies 347K, Rhetoric of Popular Culture
 - [h. Journalism 326F, Reporting Sports
 - [i. Radio Television Film 359, (Topic 4: Youth and Social Media)
 - [j. Kinesiology 350, Sociological Aspects of Sport and Physical Activity
 - [k. Kinesiology 354, Sport and Event Marketing
- [5. Earn a grade of at least C in each course

[Additional electives may be offered on a semester by semester basis.]

DOCUMENTS OF THE GENERAL FACULTY

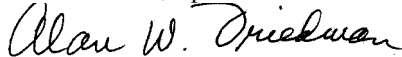
PROPOSAL TO CREATE THE SPORTS MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

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The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE THE SPORTS MEDIA CERTIFICATE IN THE MOODY COLLEGE OF
COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020**

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Courses in other colleges | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how? Students may choose to take courses from three options offered by Kinesiology. Students in this minor will take certain courses in other colleges.
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- How many students do you expect to be impacted? We do not anticipate that this will have a budgetary impact, but we did consult with the Department of Kinesiology.
Impacted schools must be contacted and their response(s) included:
Person communicated with: John Bartholomew, chair of the Department of Kinesiology
Date of communication: September 26, 2017
Response: No objection
- 4. OFFICIAL NAME:** Sports Media Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Fall 2018
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Sports Communication 09.0906
- 7. STATEMENT OF OBJECTIVE:** We are deleting the Sports Media Certificate (separate document) and proposing it here as a minor.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** None, though if demand exceeds space available the Moody College reserves the right to select students based on a review of academic record.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Ten

10 ANTICIPATED ENROLLMENT CAPACITY? 100

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Eighteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Michael Butterworth	Moody College/CMS	Director, Center for Sports Communication and Media	Ph.D., Indiana University
Barry Brummett	Moody College/CMS	Chair and Professor	Ph.D., University of Minnesota
Angeline Close-Scheinbaum	Moody College/Advertising	Associate Professor	Ph.D., The University of Georgia
Joel Lulla	Moody College/Advertising	Lecturer	JD, University of North Carolina
Kathleen McElroy	Moody College/Journalism	Associate Director	Ph.D., University of Texas
Kevin Robbins	Moody College/Journalism	Senior lecturer	B.S. University of Central Missouri
S. Craig Watkins (tentative)	Moody College/Radio-TV-Film	Professor	Ph.D., University of Michigan
Tommy Hunt (tentative)	College of Education/Kinesiology and Health Education	Associate Professor	Ph.D., The University of Texas at Austin

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
ADV 305S or PR 305S	Integrated Comm for Sports	3
ADV 348S or PR 348S or J 348G	The Business of Sports Media	3
* COM 323.1	Sports Media Minor Internship (#upper-division standing and consent of instructor)	3
KIN 355	Media and PR in Sport (#upper-division standing)	3
CMS 347K	Rhetoric of Popular Culture (#upper-division standing)	3
J 326F	Reporting Sports (#Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each.)	3
KIN 350	Sociological Aspects of Sport and Physical Activity	3

KIN 354	Sport and Event Marketing (#upper-division standing)	3
ADV 378S.8 or PR 378S.8	College Sports Media (#Upper-division standing and a University grade point average of at least 2.25.)	3
ADV 378S.9 or PR 378S.9	Sports Contract Negotiation Techniques (#Upper-division standing and a University grade point average of at least 2.25.)	3
ADV 378S.11 or PR 378S.11	Sports and Social Media (#Upper-division standing and a University grade point average of at least 2.25.)	3
ADV 378S.12 or PR 378S.12	Sports Audiences (#Upper-division standing and a University grade point average of at least 2.25.)	3

14. OTHER MINOR REQUIREMENTS:

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 28, 2017	Michael Butterworth, Faculty Committee Chair
College approval date: September 28, 2017	Moody College Administrative Committee
Dean approval date: September 28, 2017	Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT

MINOR AND CERTIFICATE PROGRAMS

Sports Media Minor

The Sports Media Minor is designed to complement a student's education by developing his or her proficiency and knowledge in the area of sports media. A student may enroll in any of the courses for which he or she meets the prerequisites.

The minor requires eighteen semester hours of coursework. Nine hours must be taken at the upper-division level and at least nine hours must be taken in residence. Students must earn a grade of at least C- (or CR for courses offered only on a pass/fail basis) in each course.

The requirements are:

1. COM 323.1, Sports Media Minor Internship
2. Advertising 305S or Public Relations 305s
3. Advertising 348S, or Public Relations 348S, or Journalism 348G
4. Nine hours of coursework to be selected from:
 - Kinesiology 355, Media and Public Relations in Sport
 - Communication Studies 347K, Rhetoric of Popular Culture
 - Journalism 326F, Reporting Sports
 - Kinesiology 350, Sociological Aspects of Sport and Physical Activity
 - Kinesiology 354, Sport and Event Marketing
 - Advertising 378S.8 or Public Relations 378.8- College Sports Media
 - Advertising 378S.9 or Public Relations 378.9- Sports Contract Negotiation Techniques
 - Advertising 378S.11 or Public Relations 378.11- Sports and Social Media
 - Advertising 378S.12 or Public Relations 378.12- Sports Audiences

Additional electives may be offered on a semester-by-semester basis.

DOCUMENTS OF THE GENERAL FACULTY

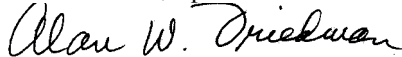
PROPOSAL TO CHANGE THE VISUAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to change the Visual Media minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On July 17, 2017, the School of Journalism Committee approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017, and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

PROPOSAL TO CHANGE THE VISUAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|---|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
 If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
 If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- 4. OFFICIAL NAME:** Minor in Visual Media
- 5. PROPOSED IMPLEMENTATION DATE:** Minor implemented in fall 2016; these changes take effect fall 2018.
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Photojournalism, 09.0404
- 7. STATEMENT OF OBJECTIVE:**
 This update is
- To update course options to keep current with inventory.
 - To add a requirement that at least twelve hours must be taken in residence.
 - To allow students from all majors (besides journalism) to be admitted.
 - Adding allowance for pass/fail courses, if the course is only offered on that basis.

8. **ADMISSIONS REQUIREMENT (IF ANY):** No changes to admissions requirements since established in 2016.
9. **NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Sixteen
10. **ANTICIPATED ENROLLMENT CAPACITY?** 128
11. **NUMBER OF HOURS REQUIRED FOR COMPLETION:** Fifteen
12. **COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Kathleen McElroy	School of Journalism	Associate Director	Ph.D, University of Texas at Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	Ph.D, University of Minnesota
Donna De Cesare	School of Journalism	Professor	Master's in Philosophy from Essex University, UK
Kris Wilson	School of Journalism	Senior Lecturer	Ph.D, University of Colorado at Boulder
R.B. Brenner	School of Journalism	Director	Bachelor of Arts, Oberlin College

13. **Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
COM 316	Photographic Communication	3
J 352F	Ethics in Journalism #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3
J 311F	Reporting: Images #J301F (or J310) and J302F (or J315) with at least a C grade in each.	3
J 331D*	Intermediate Photographic Communication #COM 316 (or J 316) with at least a C grade.	3
J 333G	Advanced Visual Journalism: Photo #COM 316 (or J 316) with at least a C grade.	3
J 333J	Photography for Reporting Texas #J 310F or COM 316 with at least a B- grade.	
J 334G	Advanced Visual Journalism: Video #COM 316 (or J 316) with at least a C grade, and J 310F (or 320D) and 311F (or 321C) with at least a B- grade in each.	3
J 336D	Graphic Design for Print and Online #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3

J 340J	Documentary Tradition of Latin America #J310F (or J320D) or COM316 (or J 316) with at least a B-grade.	3
J 347G	Cultural Survey of Photography #J310F (or J320D) or COM316 (or J 316) with at least a B-grade.	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3
[349T.23	<i>Photo Book Self Publishing)</i>	3]

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: July 17, 2017	School of Journalism faculty
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

Visual Media Minor

The Visual Media Minor ~~[will]~~ affords undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students ~~[will]~~ study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.

In order to apply for a Visual Media Minor, a student must have at least 2.5 GPA and have completed Communication 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Communication 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. ~~[All courses must be taken in residence, and for a letter grade (not pass/fail).]~~ Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students majoring in Journalism ~~[with a major in the Moody College].~~

The minor program requires ~~[15]~~ fifteen hours of coursework, ~~[including]~~ at least ~~[nine]~~ twelve of which must be completed in residence, and with at least six taken at the upper-division [hours] level. All courses must be taken for a letter grade, unless a course is only offered on a pass/fail basis. Students must fulfill the following requirements:

1. Communication 316~~[, Introduction to Photographic Communication]~~ and Journalism 352F~~[, Ethics in Journalism]~~
 2. Nine additional hours to be selected from these courses:
Journalism 311F, ~~[Reporting: Images]~~ 331D, ~~[Journalism]~~ 333G, ~~[Advanced Visual Journalism: Photo Journalism]~~ 334G, ~~[Advanced Visual Journalism: Video Journalism]~~ 336D, ~~[Graphic Design for Online & Print Journalism]~~ 333J, ~~[Photography for Reporting Texas Journalism]~~ 340J, ~~[Documentary Tradition of Latin America Journalism]~~ 347G, ~~[Cultural Survey of Photography Journalism]~~ 349T, ~~(Topic 23: Photo Book Self Publishing) Journalism]~~ 330J, ~~[Advanced Photo Editing & Design – CZE (Prague Maymester)]~~
- ~~[3. All courses must be taken for a letter grade.]~~