

## DOCUMENTS OF THE GENERAL FACULTY

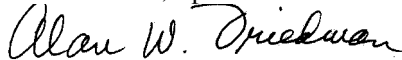
**PROPOSED CHANGES TO THE DEGREES AND PROGRAMS SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Degrees and Programs section in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Moody College Administrative Committee approved the proposal, and on September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council  
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature



If 4 a, b, c, or d was answered with yes, please answer the following questions:

If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain:

**If yes, Undergraduate Studies must be informed of the proposed changes and their response included:**

Person communicated with:

Date of communication:

Response:

- f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL:

<http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419&format=doc>

If yes, explain:

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

College approval date: September 5, 2017

Moody College Administrative Committee

Dean approval date: September 11, 2017

Jay Bernhardt, Dean.

## PROPOSED NEW CATALOG TEXT:

### Degrees Offered

In the Moody College of Communication, seven undergraduate degrees are offered: Bachelor of Science in Advertising, Bachelor of Science in Communication and Leadership, Bachelor of Science in Communication Sciences and Disorders, Bachelor of Science in Communication Studies, Bachelor of Journalism, Bachelor of Science in Public Relations, and Bachelor of Science in Radio-Television-Film. In addition to the core curriculum, the requirements of each degree consist of special requirements, prescribed work, and major requirements; these are given within the section associated with each degree.

~~[In addition to the core curriculum, the requirements of each degree consist of special requirements, prescribed work, and major requirements; these are given within the section associated with each degree. In addition, the student must fulfill the University-wide Graduation Requirements and the Special Requirements of the Moody College of Communication.]~~

A student may not earn more than two undergraduate degrees from the Moody College of Communication. A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations. A student may not earn both the Bachelor of Science in Communication and Leadership and a Bachelor of Science in Communication Studies.

### ~~[Degree Requirements]~~

### ~~[Flag Requirements]~~

~~[As part of the prescribed work for all degrees in the college, students must complete three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. A single course may not carry both the cultural diversity in the United States and the global cultures flags simultaneously. If the flag requirements are not fulfilled by courses specified for~~

the degree, the student must complete courses as electives or in addition to the number of hours required for the degree. Courses that carry flags are identified in the *Course Schedule*.]

### [Communication and Culture Requirements]

[As part of the prescribed work for all degrees, students must complete three semester hours of coursework in the Moody College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses used to fulfill this requirement may also be used to fulfill the cultural diversity in the United States flag requirement and other degree requirements. Multicultural courses include, but are not limited to, the following; all courses that fulfill this requirement are identified in the *Course Schedule*.]

[Advertising 316, *Creativity and American Culture*  
 [Advertising 353, *Advertising and Public Relations Law and Ethics*  
 [Advertising 378 (Topic: *Integrated Communication in Latino Entertainment*)  
 [Advertising 378 (Topic: *Sports/Media/Integration of American Society*)  
 [Advertising 378 (Topic 2: *Advanced Issues in Multicultural Markets*)  
 [Advertising 378 (Topic: *African Americans and the Media*)  
 [Communication Studies 314L, *Language, Communication, and Culture*  
 [Communication Studies 340K, *Communication and Social Change*  
 [Communication Studies 355K, *Intercultural Communication*  
 [Communication Studies 365K, *Male-Female Communication*  
 [Communication Studies 367 (Topic: *Language and Culture*)  
 [Communication Sciences and Disorders 308K, *Perspectives on Deafness*  
 [Communication Sciences and Disorders 360M, *Communication and Deaf People*  
 [Journalism 335, *Narrative Journalism*  
 [Journalism 340C (Topic 1: *Mass Media and Minorities*)  
 [Journalism 340C (Topic 2: *African Americans and the Media*)  
 [Journalism 340C (Topic 3: *Journalism and Religion*)  
 [Journalism 340C (Topic 4: *Leadership, Management, and the Media*)  
 [Journalism 340C (Topic 5: *Women and the News*)  
 [Journalism 340C (Topic 10: *Covering Latino Community in the United States*)  
 [Journalism 340C (Topic: *African American Athletes and the Media*)  
 [Journalism 359T (Topic: *Sports/Media/Integration of American Society*)  
 [Public Relations 353, *Advertising and Public Relations Law and Ethics*  
 [Public Relations 378 (Topic: *Integrated Communication in Latino Entertainment*)  
 [Public Relations 378 (Topic: *Sports/Media/Integration of American Society*)  
 [Radio-Television-Film 323C, *Screening Race*  
 [Radio-Television-Film 331K (Topic 1: *Cult Movies and Gender Issues*)  
 [Radio-Television-Film 331K (Topic 2: *Television and Theories of Gender*)  
 [Radio-Television-Film 335 (Topic: *Race/Class/Gender in American Television*)  
 [Radio-Television-Film 345 (Topic: *History of Black American Cinema*)  
 [Radio-Television-Film 359 (Topic: *Asian American Media Cultures*)  
 [Radio-Television-Film 359S (Topic 1: *Hispanic Images and Counterimages*)  
 [Radio-Television-Film 365 (Topic 4: *History of United States Latino Media*)  
 [Radio-Television-Film 359S (Topic 2: *Women and Media Culture*)  
 [Radio-Television-Film 365 (Topic 6: *Latinos and Media*)  
 [Radio-Television-Film 370 (Topic: *Women and Film*)]

### [Applicability of Certain Courses]

#### [Internship Credit]

[Some communication degree programs require an internship; in other programs, students may elect to complete an internship. In either case, the student must be a communication major and must meet the

prerequisite for the internship course. Up to but no more than four semester hours of credit in internship courses may be counted toward the student's degree.

#### **[Physical Activity Courses]**

[Physical activity (PED) courses are offered by the Department of Kinesiology and Health Education. They are counted among courses for which a student is enrolled, and the grades are included in the grade point average. However, these courses may not be counted toward a degree in the Moody College of Communication.]

#### **[ROTC Courses]**

No more than nine semester hours of credit for air force science, military science, or naval science courses may be counted toward any degree in the Moody College of Communication. Such coursework may be counted only as lower-division electives in degree programs that have room for such electives, and only by students who have completed the third and fourth years of the ROTC program. ROTC courses may not be substituted for any specific required course.]

#### **[Concurrent Enrollment and Correspondence and Extension Courses]**

[Credit that a University student in residence earns simultaneously by correspondence or extension from the University or elsewhere or in residence at another school will not be counted toward a degree in the Moody College of Communication unless specifically approved in advance by the dean. Requests to take communication courses by correspondence or extension are normally disapproved. A student in his or her final semester may not enroll concurrently at another institution in any course that is to be counted toward the degree. No more than 30 percent of the semester hours required for any degree offered in the Moody College of Communication may be taken by correspondence.

#### **[Courses Taken on the Pass/Fail Basis]**

A student in the Moody College of Communication may count toward the degree up to 15 semester hours of coursework in elective subjects outside the Moody College of Communication taken on the pass/fail basis. No course required for the degree and taken in residence may be taken pass/fail, unless the course is offered only on that basis. The student may also take examinations for credit in elective subjects on the pass/fail basis; credit earned by examination is not counted toward the total of five courses that the student may take on this basis. If a student chooses to major in a subject in which he or she has taken a course pass/fail, the academic unit that offers the major determines whether the course may be counted toward the student's major requirements. Complete rules on registration on the pass/fail basis are given in *General Information*.]

#### **[Bible Courses]**

[No more than 12 semester hours of Bible courses may be counted toward a degree.]

#### **Moody College Honors Program**

The Moody College Honors Program is dedicated to the *life of the mind* and the *life of the community*, preparing well-rounded thinkers and responsible leaders for a complex and diverse world of communication and media. It is a four-year enrichment program designed for undergraduates majoring in the Moody College and meant to supplement a student's major by counting toward college or degree electives.

The program has three main components: 1) a special fifteen-semester credit hour curriculum, 2) enrichment activities and 3) service obligations. Students should apply as incoming freshman but have an opportunity to enter the program later by applying in their first or second year.

The framework of the curriculum is outlined in the three following stages:

1. Two core classes, *The Life of the Mind* and *The Life of the Community* (6 hours);

2. Elective seminars on special topics (between three to nine hours, depending on the capstone option students choose);
3. A capstone requirement, with options that include a creative or service project, or a traditional academic thesis (between three to six hours)

Moody College Honors Program students will be assessed for continuing eligibility at the end of each academic year, and must meet the following standards: an overall GPA of at least 3.0; a GPA in Moody College coursework of at least 3.4; participation in Moody College Honors Program courses and activities, as described on the program website and by program faculty and staff. Moody College Honors Program students who do not meet these standards may be subject to dismissal from the program.

At the time of graduation, Moody College Honors Program students must have an overall GPA of at least 3.0 and a GPA in Moody College coursework of at least 3.4. Students who meet these standards will receive special recognition at commencement for successful completion of the program.