## DOCUMENTS OF THE GENERAL FACULTY

## PROPOSED CHANGES TO THE DEGREES AND PROGRAMS SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

Dean Jay M. Bernhardt in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Degrees and Programs section in the Moody College of Communication chapter in the Undergraduate Catalog, 2018-2020. On September 5, 2017, the Moody College Administrative Committee approved the proposal, and on September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.
Llan W. Oriceluan
Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on March 9, 2018.

## PROPOSED CHANGES TO THE DEGREES AND PROGRAMS SECTION IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

## TYPE OF CHANGE: $\boxtimes$ Academic Change <br> $\square$ Degree Program Change (THECB form required)

## PROPOSED CLASSIFICATION: $\quad \boxtimes$ Exclusive $\square$ General $\square$ Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKENS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACSCOC APPROVAL IS REQUIRED.

- Is this a new degree program?
- Is this program being deleted?
- Does the program offer courses that will be taught off campus?
- Will courses in this program be delivered electronically?


## 2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:

A. We are adding a policy that a student may not earn degrees in both Communication and Leadership and Communication Studies because many of these degree requirements and options overlap.
B. We are deleting all material listed under Degree Requirements.

- We are deleting the subsection called Flag Requirements because they are already given in each degree's Prescribed Work.
- We are deleting the subsection called Communication and Culture Requirement because it is listed in each degree's Prescribed Work.
C. In the Degrees and Requirements section we are moving all material listed under Applicability of Certain Courses to Academic Policies and Procedures.
D. We are adding material pertaining to the new Moody College Honors Program.
E. We have made minor editorial changes for clarity and flow.

3. THIS PROPOSAL INVOLVES: (Please check all that apply)Courses in other colleges
$\square$ Course in the core curriculumCourses in proposer's collegeFlags that are frequently taken by students in other colleges
$\square$ Change in course sequencing for an existing program

Courses that have to be added to the inventory
$\square$ Change in admission requirements (external or internal)

Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)
4. SCOPE OF PROPOSED CHANGE:
a. Does this proposal impact other colleges/schools?

Yes $\square$ No $\boxtimes$
If yes, then how would you do so?
b. Do you anticipate a net change in the number of students in your college?

Yes $\square$ No $\boxtimes$ If yes, how many more (or fewer) students do you expect?
c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?

Yes $\square$ No $\boxtimes$ If yes, please indicate the number of students and/or class seats involved.
d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?

Yes $\square$ No $\boxtimes$
If yes, please indicate the number of students and/or class seats involved.

If $4 \mathbf{a}, \mathrm{~b}, \mathrm{c}$, or d was answered with yes, please answer the following questions:
If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:
e. Does this proposal involve changes to the core curriculum or other basic education requirements (42hour core, signature courses, flags)? If yes, explain:
If yes, Undergraduate Studies must be informed of the proposed changes and their response included:

Person communicated with:
Date of communication:
Response:
f. Will this proposal change the number of hours required for degree completion?

Note: THECB Semester Credit Hour Change Form required, download from URL: http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=2419\&format=doc If yes, explain:

## 5. COLLEGE/SCHOOL APPROVAL PROCESS

College approval date:
Dean approval date:

September 5, 2017
September 11, 2017

Moody College Administrative Committee Jay Bernhardt, Dean.

## PROPOSED NEW CATALOG TEXT:

## Degrees Offered

In the Moody College of Communication, seven undergraduate degrees are offered: Bachelor of Science in Advertising, Bachelor of Science in Communication and Leadership, Bachelor of Science in Communication Sciences and Disorders, Bachelor of Science in Communication Studies, Bachelor of Journalism, Bachelor of Science in Public Relations, and Bachelor of Science in Radio-Television-Film. In addition to the core curriculum, the requirements of each degree consist of special requirements, prescribed work, and major requirements; these are given within the section associated with each degree.
[In addition to the eore eurrieultum, the requirements of each degree consist of speeial requirements, preseribed work, and major requirements, these are given within the seetion associated with each degree. In addition, the student must fulfill the University-wide Graduation Requirements and the Speeial Requirements of the Moody College of Commtnieation.]

A student may not earn more than two undergraduate degrees from the Moody College of Communication. A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations. A student may not earn both the Bachelor of Science in Communication and Leadership and a Bachelor of Science in Communication Studies.

## [Hegree Requirements]

## [Flag Requirements]

[As part of the preseribed work for all degrees in the eollege, students must complete three eourses with a writing flag; one eourse with a quantitative reasoning flag; one eourse with a global eultures flay; one eotrse with a cultural diversity in the United States flag; one course with an ethies and leadership flag; and one course with an independent inquiry flag. A single course may not earry both the cultural diversity in the United States and the global eultures flags simultaneously. If the flag requirements are not fulfilled by eourses speeified for
the degree, the student must complete courses as electives or in addition to the number of hours required for the degree. Courses that earry flags are identified in the Course Sehedute.]

## [Gommmieationand-Culture Requirements]

[As part of the preseribed work for all degrees, students must complete three semester hours of eoursework in the Moody College of Commmieation dealing with the study of commmieation isstes coneerning at least one minority or nendominant group within the United States. Courses used to fthfill this requirement may also be used to fulfill the eultural diversity in the United States flag requirement and other degree requirements. Multieultural courses inelude, but are not limited to, the following; all eourses that fulfill this requirement are identified in the Course Schedulte.]
[Advertising 316, Creativity and American Culture
[Advertising 353, Advertising and Public Relations Law and Ethies
[Advertising 378 (Topic: Integrated Communication in Latino Entertainment)
[Advertising 378 (Topic: Sports/Media/Integration of American Society)
[Advertising 378 (Topic 2: Advanced Issues in Multicultural Markets)
[Advertising 378 (Topie: African Americans and the Media)
[Communieation Studies 314L, Language, Communication, and Culture
[Communieation Studies 340K, Communication and Social Change
[Communication Studies 355K, Intereultural Communication
[Communieation Studies 365K, Male-Female Commtnication
[Communieation Studies 367 (Topic: Language and Culture)
[Communieation Seienees and Disorders 308K, Perspectives on Deafness
[Commmnieation Seienees and Disorders 360 M , Commtunication and Deaf People
[Journalism 335, Narrative Journalism
[Journalism 340C (Topic 1: Mass Media and Minorities)
[Journalism 340C (Topic 2: African Americans and the Media)
[Journalism 340C (Topic 3: Journalism and Religion)
[Journalism 340C (Topic 4: Leadership, Management, and the Media)
[Journalism 340C (Topic 5: Women and the News)
[Joumalism 340C (Topie 10: Covering Latino Community in the United States)
[Journalism 340C (Topie: African American Athletes and the Media)
[Journalism 359T (Topie: Sports/Medialfntegration of American Society)
[Publie Relations 353, Advertising and Public Relations Law and Ethies
[Publie Relations 378 (Topie: Integrated Commtnication in Latino Entertainment)
[Publie Relations 378 (Topie: Sports/Mediallntegration of American Society)
[Radio-Television-Film 323C, Sereening Race
[Radio-Television-Film 331K (Topic 1: Cult Movies and Gender Issues)
[Radio-Television-Film 331K (Topic 2: Television and Theories of Gender)
[Radio-Television-Film 335 (Topic: RacelClass/Gender in American Tetevision)
[Radio-Television-Film 345(Topie: History of Black American Cinema)
[Radio-Television-Film 359 (Topie: Asian American Media Cultures)
[Radio-Television-Film 359S (Topic 1: Hispanic Images and Counterimages)
[Radio-Television-Film 365 (Topie 4: History of United States Latinn Media)
[Radio-Television-Film 359S (Topic 2: Women and Media Culture)
[Radio-Television-Film 365 (Topic 6: Latinos and Media)
[Radio-Television-Film 370 (Topic: Women and Film)]

## [Applieability of Certain-Courses]

## [Internship-Credit]

[Some commtnieation degree programs require an internship; in other programs, students may elect to eomplete an internship. In either case, the student must be a commtnieation major and must meet the
prerequisite for the internship course. Up to but no more than four semester hours of eredit in internship eourses may be counted toward the student's degree.

## [Physieal Aetivity Courses]

[Physieal aetivity (PED) courses are offered by the Department of Kinesiology and Health Edtueation. They are eounted among eotrises for which a student is enrolled, and the grades are ineluded in the grade peint average. However, these courses may not be counted toward a degree in the Moody College of Communieation.]

## [ROTC Courses]

No more than nine semester hours of eredit for air foree seience, military seienee, or naval seienee courses may be counted toward any degree in the Moody College of Communieation. Sueh coursework may be counted only as lower-division eleetives in degree programs that have room for sueh electives, and only by students who have eompleted the third and fourth years of the ROTC program. ROTC courses may not be substituted for any specific required course.]

## [Coneurrent Enrollment and Correspondenee and Extension Courses]

[Credit that a University student in residence earns simultaneously by correspondenee or extension from the University or elsewhere or in residence at another sehool will not be counted toward a degree in the Moody College of Communieation unless speeifieally approved in advanee by the dean. Requests to take eommunieation eourses by eorrespondenee or extension are normally disapproved. A student in his or her final semester may not enroll coneurrently at another institution in any course that is to be counted toward the degree. No more than 30 pereent of the semester hours required for any degree offered in the Moody College of Commmineation may be taken by correspondence.

## [Courses Takenon the Pass/FailBasis]

A student in the Moody College of Communication may count toward the degree up to 15 semester hours of eoursework in elective subjects outside the Moody College of Communieation taken on the pass/fail basis. No eourse required for the degree and taken in residenee may be taken pass/fail, unless the eourse is offered only on that basis. The student may also take examinations for eredit in elective subjects on the pass/fail basis; eredit earned by examination is not counted toward the total of five courses that the student may take on this basis. If a student ehooses to major in a subjeet in whieh he or she has taken a course pass/fail, the aeade mie unit that offers the major determines whe ther the eourse may be eounted toward the student's major requirements. Complete rules on registration on the pass/fail basis are given in General Information. $]$

## [Bible-Cotrses]

[No more than 12 semester hours of Bible cotrses may be eotnted toward a degree.]

## Moody College Honors Program

The Moody College Honors Program is dedicated to the life of the mind and the life of the community, preparing well-rounded thinkers and responsible leaders for a complex and diverse world of communication and media. It is a four-year enrichment program designed for undergraduates majoring in the Moody College and meant to supplement a student's major by counting toward college or degree electives.

The program has three main components: 1) a special fifteen-semester credit hour curriculum, 2) enrichment activities and 3) service obligations. Students should apply as incoming freshman but have an opportunity to enter the program later by applying in their first or second year.

The framework of the curriculum is outlined in the three following stages:

1. Two core classes, The Life of the Mind and The Life of the Community ( 6 hours);
2. Elective seminars on special topics (between three to nine hours, depending on the capstone option students choose);
3. A capstone requirement, with options that include a creative or service project, or a traditional academic thesis (between three to six hours)

Moody College Honors Program students will be assessed for continuing eligibility at the end of each academic year, and must meet the following standards: an overall GPA of at least 3.0; a GPA in Moody College coursework of at least 3.4; participation in Moody College Honors Program courses and activities, as described on the program website and by program faculty and staff. Moody College Honors Program students who do not meet these standards may be subject to dismissal from the program.

At the time of graduation, Moody College Honors Program students must have an overall GPA of at least 3.0 and a GPA in Moody College coursework of at least 3.4. Students who meet these standards will receive special recognition at commencement for successful completion of the program.

