

## DOCUMENTS OF THE GENERAL FACULTY

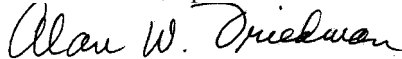
**PROPOSAL TO CHANGE THE COMMUNICATION STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Communication Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. The Communication Studies (CMS) Minor Faculty Committee meeting approved the proposal on August 31, 2017; it was approved by the Moody College Administrative Committee on September 5, 2017; and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council  
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature



- D. Change the minimum required grade in all minor coursework from *C* to *C-*, per new Moody College policy.
- E. Add a requirement that students must earn a GPA of 2.0 within the minor coursework in order to graduate with the credential.
- F. Allow student to count pass-fail courses if a course is offered only on that basis.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** No changes to admissions requirements since established in 2016.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Thirty-one
- 10 ANTICIPATED ENROLLMENT CAPACITY?** 250
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Eighteen
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joshua Barbour	Communication Studies	Assistant Professor	Ph.D., University of Illinois at Urbana-Champaign
Jeff Treem	Communication Studies	Assistant Professor	Ph.D., Northwestern University
Jurgen Streeck	Communication Studies	Professor	Ph.D. F.U. Berlin
Rick Cherwitz	Communication Studies	Professor	Ph.D., University of Iowa
Erin Donovan	Communication Studies	Associate Professor	Ph.D., University of Illinois at Urbana-Champaign

- 13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
CMS 306M	Professional Business Skills - REQUIRED	3
CMS 307K*	Communication Studies Internship	3
CMS 315M	Interpersonal Communication Theory - REQUIRED	3
CMS 320	Advanced Presentation Skills (#upper-division standing and Communication Studies 306M with a grade of at least C.)	3
CMS 322E	Communication Ethics (#upper-division standing)	3
CMS 323R	Rhetoric East and West (#upper-division standing)	3
CMS 330	Interpersonal Health Communication (#upper-division standing)	3
CMS 332	Argumentation and Advocacy (#upper-division standing)	3
CMS 332K	Theories of Persuasion (#upper-division standing)	3
CMS 333	Case Studies in Argumentation (#upper-division standing)	3
CMS 334K	Nonverbal Communication (#upper-division standing)	3
CMS 335	Strategic Sales and Event Planning (#upper-division standing and CMS 306M)	3
CMS 337	Building Sales Relationships (#upper-division standing)	3

CMS 340K	Communication and Social Change (#upper-division standing)	3
CMS 341	Digital Communications (#upper-division standing)	3
CMS 342K	Political Communication (#upper-division standing)	3
CMS 345P	Communication and Public Opinion (#upper-division standing)	3
CMS 347K	Rhetoric of Popular Culture (#upper-division standing)	3
CMS 348K	Visual Media and Interaction (#upper-division standing)	3
CMS 349M	Advanced Analysis of Popular Culture (#upper-division standing)	3
CMS 353S	Social Media and Organizations (#upper-division standing)	3
CMS 354	Conflict Resolution (#upper-division standing)	3
CMS 355K	Intercultural Communication (#upper-division standing)	3
CMS 357	Family Communication (#upper-division standing)	3
CMS 358	Communication and Personal Relationships (#upper-division standing)	3
CMS 359	Language, Culture, and Communication of Hip-Hop (#upper-division standing)	3
CMS 164M	Pre-Graduate School Mentorship (#consent)	1
CMS 264M	Pre-Graduate School Mentorship (#consent)	2
CMS 364M	Pre-Graduate School Mentorship (#consent)	3
CMS 366	Rhetoric, Love, and Democracy (#upper-division standing)	3
CMS 366C	Celebrity Culture (#upper-division standing)	3
CMS 366F	Rhetoric of Film (#upper-division standing)	3
CMS 366M	Rhetoric and Popular Music (#upper-division standing)	3
CMS 366R	Religious Communication and Paranormalism (#upper-division standing)	3
<del>[CMS 367</del>	<del>Topics in Communication Studies</del>	<del>3]</del>
CMS 371K	Practicum in Conflict Mediation	3
CMS 372T	Time Matters (#upper-division standing)	3
CMS 373D	Advocacy and Politics (#consent of the department)	3
CMS 374D	Beyond Congress and the White House (#consent of the department)	3
<del>[CMS 336D</del>	<del>Careers</del>	<del>3]</del>
CMS 344K	Lying and Deception (#upper-division standing)	3

**14. OTHER MINOR REQUIREMENTS:**

No changes to other minor requirements since established in 2016.

**15. COLLEGE/SCHOOL APPROVAL PROCESS:**

Department approval date:	August 31, 2017	Communication Studies Minor Faculty Committee
College approval date:	September 5, 2017	Moody College Administrative Committee
Dean approval date:	September 11, 2017	Jay Bernhardt, Dean

**PROPOSED NEW CATALOG TEXT:****MINOR AND CERTIFICATE PROGRAMS****Communication Studies Minor**

The minor in Communication Studies [with] affords undergraduate students across the University the opportunity to increase their skills in communication, particularly in the areas of organizational, interpersonal, and rhetorical communication. In addition, students [with] study the foundations of public speaking, verbal and

non-verbal communication, and intercultural communication as well as learn techniques to approach ethical dilemmas within the field of communication.

The Department of Communication Studies reserves the right to limit the number of students accepted as Communication Studies Minors. Nine hours of coursework must be taken in residence. All Communication Studies (CMS) minor coursework must [be completed on a letter graded basis (not pass/fail) and] have a grade of at least C-; if the course is offered on the pass/fail basis only, the student must earn the symbol CR. [or higher must be earned in order to count toward the minor requirements.] Students must earn a 2.0 minimum GPA in courses counting toward the minor. This minor is not available to students with a major in the Moody College. The course requirements are as follows:

1. [~~Communication Studies 306M, Professional Communication Skills and Communication Studies 315M, Interpersonal Comm Theory~~] Communication Studies 306M and 315M are required.
2. [~~Nine~~] Twelve additional hours from the following list: Communication Studies 307K, 320, 322E, 323R, 330, 332, 332K, 333, 334K, 335, 337, 340K, 341, 342K, 344K, 345P, 347K, 348K, 349M, 353S, 354, 355K, 357, 358, 359, 164M, 264M, 364M, 366, 366C, 366F, 366M, 366R, 371K, 372T, 373D, 374D.
  - [~~Communication Studies 320, Advanced Presentation Skills~~]
  - [~~Communication Studies 322E, Communication Ethics~~]
  - [~~Communication Studies 323R, Rhetoric: East and West~~]
  - [~~Communication Studies 330, Interpersonal Health Communication~~]
  - [~~Communication Studies 332, Argumentation and Advocacy~~]
  - [~~Communication Studies 332K, Theories of Persuasion~~]
  - [~~Communication Studies 333, Case Studies in Argumentation~~]
  - [~~Communication Studies 334K, Nonverbal Communication~~]
  - [~~Communication Studies 335, Strategic Sales and Event Planning~~]
  - [~~Communication Studies 336D, Careers~~]
  - [~~Communication Studies 337, Building Sales Relationships~~]
  - [~~Communication Studies 340K, Communication and Social Change~~]
  - [~~Communication Studies 341, Digital Communications~~]
  - [~~Communication Studies 342K, Political Communication~~]
  - [~~Communication Studies 344K, Lying and Deception~~]
  - [~~Communication Studies 345P, Communication and Public Opinion~~]
  - [~~Communication Studies 347K, Rhetoric of Popular Culture~~]
  - [~~Communication Studies 348K, Visual Media and Interaction~~]
  - [~~Communication Studies 349M, Advanced Analysis of Popular Culture~~]
  - [~~Communication Studies 353S, Social Media and Organizations~~]
  - [~~Communication Studies 354, Conflict Resolution~~]
  - [~~Communication Studies 355K, Intercultural Communication~~]
  - [~~Communication Studies 357, Family Communication~~]
  - [~~Communication Studies 358, Communication and Personal Relationships~~]
  - [~~Communication Studies 359, Language, Culture, and Communication of Hip Hop~~]
  - [~~Communication Studies 164M, 264M, or 364M, Pre-Graduate School Mentorship~~]
  - [~~Communication Studies 366, Rhetoric, Love, and Democracy~~]
  - [~~Communication Studies 366C, Celebrity Culture~~]
  - [~~Communication Studies 366F, Rhetoric of Film~~]
  - [~~Communication Studies 366M, Rhetoric and Popular Music~~]
  - [~~Communication Studies 366R, Religious Communication and Paranormalism~~]
  - [~~Communication Studies 367, Topics in Communication Studies, Any Topics Course~~]
  - [~~Communication Studies 371K, Practicum in Conflict Mediation~~]
  - [~~Communication Studies 372T, Time Matters~~]
  - [~~Communication Studies 373D, Advocacy and Politics~~]
  - [~~Communication Studies 374D, Beyond Congress and the White House~~]