

DOCUMENTS OF THE GENERAL FACULTY

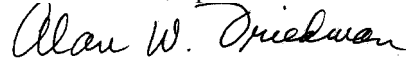
**PROPOSAL TO CREATE A GLOBAL COMMUNICATION MINOR IN THE MOODY COLLEGE
OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a Global Communication minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, Karin Wilkins, chair of the faculty committee and the Moody College Administrative Committee approved the proposal. On September 11, 2017, Dean Bernhardt approved it. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin
Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A GLOBAL COMMUNICATION MINOR IN THE MOODY COLLEGE
OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- a. Does this proposal impact other colleges/schools? Yes No
If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.
- If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**
- 4. OFFICIAL NAME:** Global Communication Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Fall 2018
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): International and Intercultural Communication, 09.0907
- 7. STATEMENT OF OBJECTIVE:**
This minor in Global Communication is designed for undergraduate students enrolled in the Moody College of Communication. Global communication is increasingly essential in engaging advertising, public relations, media, journalism, and communications industries, as well as in understanding our roles in an increasingly global and networked society. The Moody College of Communication can build on The University of Texas at Austin's emerging commitment to global and international studies.
- 8. ADMISSIONS REQUIREMENT (IF ANY):** None, though if demand exceeds space available the Moody College reserves the right to select students based on a review of academic record.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Fifteen to twenty
- 10 ANTICIPATED ENROLLMENT CAPACITY?** Fifty

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Karin Wilkins	RTF	Associate Dean	PhD University of PA
Barry Brummett	CMS	Chair	PhD University of Minnesota
Tracy Dahlby	JOU	Professor	MA Harvard University
Brad Love	ADV/PR	Associate Professor	PhD Michigan State University
Chang Liu	CSD	Associate Professor	PhD Indiana University

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
ADV 334*	International Advertising #Upper-division standing, University GPA of at least 2.25	COM
COM 323.3*	Global Experience #Upper-division standing	COM
CMS 314L*	Language, Communication, and Culture	COM
CMS 323R*	Rhetoric: East and West #Upper-division standing	COM
CMS 355K*	Intercultural Communication #Upper-division standing	COM
J 328S*	Reporting En Espanol #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each. Students must be fluent in Spanish.	COM
J 340F*	Covering the Global Economy #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340G*	Reporting Asia: A Foreign Correspondent's Framework #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 340J*	Documentary Tradition of Latin America #J 310F (or 320D) with at least B- grade, and COM 316 or J 311F (or 321C).	COM
J 342G*	Reporting the World: A Critical Examination of the United States News Media #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 345G*	Human Rights Journalism #J 310F (or 320D) and 311F (or 321C) with at least B- grade in each.	COM
J 346G*	Domestic Issues and Global Perspective #J 310F (or 320D) with at least B- grade.	COM
J 347F*	Reporting Latin America #J 310F (or 320D) with at least B- grade.	COM
RTF 324C*	Introduction to Global Media	COM

RTF 342.1*	National Media Systems #Upper-division standing	COM
RTF 342.2*	Comparative Media Systems #Upper-division standing	COM
RTF 342.7*	Global Media Systems #Upper-division standing	COM
RTF 342.8*	Development Communication and Social Change #Upper-division standing	COM
RTF 352.1*	Media and the Middle East #Upper-division standing	COM
RTF 365.8*	Migration and Media #Upper-division standing	COM
RTF 365.10*	Globalization and Social Media #Upper-division standing	COM

14. OTHER MINOR REQUIREMENTS: None.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017 Karin Wilkins, chair of the faculty committee
 College approval date: September 5, 2017 Moody College Administrative Committee
 Dean approval date: September 11, 2017 Jay Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

Global Communication Minor

The Global Communication Minor is designed to give students a global perspective of the communication industries. Students will learn about the essential role of communication in our increasingly interconnected and multicultural society.

This program is only open to students in the Moody College of Communication. At least nine hours must be completed in residence and at least 6 hours must be taken at the upper division level. Students must earn a grade of at least a C- (or CR for courses offered only on a pass/fail basis) in each course counted toward fulfillment of the minor requirements.

The minor requires fifteen semester hours of coursework. The requirements are:

1. Communication 323.3, or an approved substitution of study abroad coursework or internship coursework done while studying abroad;
2. Twelve hours of coursework selected from the list below, three hours of which may be substituted with experiential learning courses to be petitioned by the student for credit. The courses that may be counted are: Advertising 334; Communication Studies 314L, 323R, 355K; Journalism 328S, 340F, 340G, 340J, 342G, 345G, 346G, 347F, 324C, 342.1, 342.2, 342.7, 342.8, RTF 352.1, 365.8, 365.10.

Students should consult the Student Advising Office for additional information about the coursework that meets minor requirements.