

DOCUMENTS OF THE GENERAL FACULTY

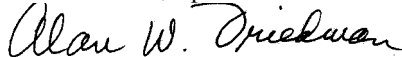
PROPOSAL TO CHANGE THE JOURNALISM MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to change the Journalism minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On July 17, 2017, the School of Journalism faculty approved the proposal; the Moody College Administrative Committee approved it on September 5, 2017, and Dean approved it on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

PROPOSAL TO CHANGE THE JOURNALISM MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

- 1. TYPE OF PROPOSAL:** New Transcript-Recognized Minor
 Change an Existing Transcript-Recognized Minor
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- | | | |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges | <input type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges | <input type="checkbox"/> Flags |
| <input type="checkbox"/> Course in the core curriculum | <input type="checkbox"/> Change in course sequencing for an existing program | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) | |
- 3. SCOPE OF PROPOSED CHANGE:**
- Does this proposal impact other colleges/schools? Yes No
If yes, then how?
 - Do you anticipate a net change in the number of students in your college? Yes No
If yes, how many more (or fewer) students do you expect?
 - Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No
If yes, please indicate the number of students and/or class seats involved.
 - Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes No
If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- 4. OFFICIAL NAME:** Minor in Journalism
- 5. PROPOSED IMPLEMENTATION DATE:** Minor implemented in fall 2016; these changes take effect fall 2018.
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Journalism, 09.0401
- 7. STATEMENT OF OBJECTIVE:**
This update:
- Includes new courses that have been added to the inventory, and removes courses that are no longer offered;
 - Removes the prohibition on Moody students from taking the minor. The minor in Journalism can be a valuable and marketable addition to all majors in the Moody College of Communication;
 - Requires that at least twelve hours must be taken in residence;

4. Changes the grade that a student must earn in J 301F from *B* to *B-*.
5. Formatting changes for clarity.

8. ADMISSIONS REQUIREMENT (IF ANY):

No changes to admissions requirements since established in 2016.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Forty

10 ANTICIPATED ENROLLMENT CAPACITY? 320

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Kathleen McElroy	School of Journalism	Associate Director	PhD, University of Texas at Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	PhD, University of Minnesota
Stephen Reese	School of Journalism	Professor	PhD, University of Wisconsin
Kris Wilson	School of Journalism	Senior Lecturer	PhD, University of Colorado at Boulder
R.B. Brenner	School of Journalism	Director	Bachelor of Arts, Oberlin College

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
J 301F	Fundamental Issues in Journalism	3
J 302F	Digital Storytelling Basics	3
J 310F	Reporting: Words #J301F & 302F (or 315) with at least a <i>C</i> grade in each.	3
J311F	Reporting: Images #J301F (or 310) & 302F (or 315) with at least a <i>C</i> grade in each.	3
J 318P*	Podcasting #J310F with at least a <i>B-</i> grade.	3
J 331F	Entrepreneurial Journalism #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 332D	Web Production and Editing # J310F (or 320D) with at least a <i>B-</i> grade.	3
J 332G	Storytelling in a Digital Age #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 334N*	Oral History as Narrative	3
J 336F	Social Media Journalism -WB	3

J 336J	Lifestyle Journalism # J310F (or 320D) with at least a <i>B-</i> grade.	3
J 337F	Long-form Feature Writing #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 337J	Writing for Online News Audiences #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 339T.2	Music Into Words #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 341F	Understanding African Americans in the Media	3
J 341H*	Minorities in the Media	3
J 342G	Reporting the World #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 346G	Domestic Issues and Global Perspectives	3
J 347F*	Reporting Latin America #J310F (or 320D) with at least a <i>B-</i> grade.	3
J 348D	Gender and the News #For Journalism majors J310F (or 320D) with at least a <i>B-</i> grade; for others, six hours of upper-division coursework in Women's and Gender Studies.	3
J 350F	Media Law	3
J 351F	Journalism, Society and the Citizen Journalist	3
J 352F	Ethics in Journalism #J 310F (or 320D) or COM 316 (or J 316) with at least a <i>B-</i> grade.	3
J 353F	Historical Perspectives in Journalism	3
J 354F*	Journalism and Press Freedom in Latin America	3
J 355F*	Living in the Information Age	3
J 358N*	Online Incivility	3
J 358P*	Pop Culture and the Press	3
J331G	Audio Storytelling	3
J334F	Oral History as Journalism	3
J339T	Topic 4: Tracking Online Audience Engagement	3
J342J	Visual Media and the News	3
J348F	Covering the Latino Community in the United States	3

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: July 17, 2017	School of Journalism faculty
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

Journalism Minor

The Journalism Minor [with] affords undergraduate students across the University the opportunity to study a range of courses that will help prepare them for the digital communication economy. These include writing clearly and succinctly; telling stories in multiple formats, including audio, video and data visualizations; thinking critically about issues that affect both media and society; communicating through social media platforms; and understanding how journalism influences the way individuals and groups are perceived.

In order to apply for a Journalism Minor, a student must have at least a 2.75 GPA and have completed Journalism 301F and earned at least a B₋ [~~if accepted to the minor program~~]. The School reserves the right to limit the number of students accepted as Journalism Minors. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Journalism 301F. ~~[All courses]~~ At least twelve [~~12~~] hours must be taken in residence and for a letter grade (no pass/fail). Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. ~~[This minor is not available to students with a major in the Moody College.]~~

The minor program requires fifteen hours of coursework, including at least six upper-division hours. Students must fulfill the following requirements:

1. Journalism 301F, [~~Fundamental Issues in Journalism,~~] and [~~Journalism~~] 302F [~~-, Digital Basics in Storytelling,~~] (Students must receive at least a B₋ in Journalism 301F in order to be considered for acceptance into the minor).
2. [~~9~~] Nine additional hours from the following list (at [~~least~~] least two courses must be upper-division): Journalism 310F, [~~Reporting: Words,~~ Journalism] 311F, [~~Reporting: Images,~~ Journalism] 318P, [~~Podcasting,~~ Journalism] 331F, [~~Entrepreneurial Journalism,~~ Journalism 331G, Audio Storytelling Journalism] 332D, [~~Web Production and Editing~~ Journalism] 332G, [~~Storytelling in a Digital Age~~ Journalism] 334F, Oral History as Journalism] 334N, [Journalism] 336F, [~~Social Media Journalism~~ Journalism] 336J, [~~Lifestyle Reporting and Writing~~ Journalism] 337F, [~~Long form Feature Writing~~ Journalism] 337J, [~~Writing for Online News Audiences~~ Journalism] 339T.2, [~~(Topic 2: Music Into Words)~~ Journalism 339T, (~~Topic 4: Tracking Online Audience Engagement~~) Journalism-] 341F, [~~Understanding African Americans and the Media~~ Journalism] 341H, [~~Minorities and the Media~~ Journalism] 342G, [~~Reporting the World~~ Journalism 342J, Visual Media and the News] Journalism] 346G, [~~Domestic Issues and Global Perspectives~~] 347E, [Journalism] 348D, [~~Gender and the News~~ Journalism 348F, Covering the Latino Community in the United States] [Journalism 338J, News for a Mobile Audience Journalism] 350F, [~~Media Law,~~ Journalism] 351F, [~~Journalism, Society and the Citizen Journalist,~~ Journalism 352F, [~~Ethics in Journalism~~ Journalism] 353F, [~~Historical Perspectives in Journalism,~~] 354F, 355F, 358N, 358P.

Note: Successful completion of Journalism 310F [~~-, Reporting: Words,~~] with a grade of B₋ or better is required before taking the following courses: [~~Journalism 331G Audio Storytelling; Journalism 332G Storytelling in a Digital Age; Journalism 336J Lifestyle Journalism Reporting and Writing; Journalism 337J Long Form Feature Writing; Journalism 332D Web Production and Editing; Journalism 337J Writing for Online News Audiences; and Journalism 339T Music into Words.~~] Journalism 318P, 331F, 332D, 332G, 336J, 337F, 337J, 339T.2, 342G, 347E, 348D, 352F.