

DOCUMENTS OF THE GENERAL FACULTY

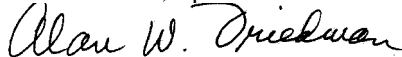
**PROPOSAL TO CHANGE THE US LATINO AND LATIN AMERICAN MEDIA STUDIES MINOR IN
THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE*
*CATALOG 2018-2020***

Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the Secretary of the Faculty Council the following proposal to create a US Latino and Latin American Media Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 20, 2017, the Joseph D. Straubhaar, chair of the faculty committee approved the proposal; the Moody College Administrative Committee approved the proposal on September 5, 2017. On September 11, 2017, Dean, Jay M. Bernhardt in the Moody College of Communication approved the proposal. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

PROPOSAL CHANGE THE A US LATINO AND LATIN AMERICAN MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

- 1. TYPE OF PROPOSAL: [] New Transcript-Recognized Minor, [X] Change an Existing Transcript-Recognized Minor, [] Delete a Transcript-Recognized Minor

2. THIS PROPOSAL INVOLVES: (Please check all that apply)

- [] Courses in other colleges, [X] Flags, [] Courses in proposer's college that are frequently taken by students in other colleges, [] Change in course sequencing for an existing program, [] Courses that have to be added to the inventory, [] Course in the core curriculum, [] Change in admission requirements (external or internal), [] Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)

3. SCOPE OF PROPOSED CHANGE:

- a. Does this proposal impact other colleges/schools? Yes [X] No [] If yes, then how? Allowing students in all majors to pursue the minor, which had only been open to Moody and certain Liberal Arts students in the past.
b. Do you anticipate a net change in the number of students in your college? Yes [] No [X] If yes, how many more (or fewer) students do you expect?
c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes [X] No [] If yes, please indicate the number of students and/or class seats involved. Approximately five to ten students per year.
d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes [] No [X] If yes, please indicate the number of students and/or class seats involved.

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Five to ten
Impacted schools must be contacted and their response(s) included:
Person communicated with: Natasha Saldana, with input from MALS Chair
Date of communication: Jan 25, 2018
Response: Approval granted

4. OFFICIAL NAME: US Latino and Latin American Media Studies Minor

5. PROPOSED IMPLEMENTATION DATE: Minor implemented in fall 2016; these changes take effect fall 2018.

6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): Radio-Television and Film, 090102.00

7. STATEMENT OF OBJECTIVE:

These changes will:

- (1) allow all students across the university to take this previously-restricted minor.
- (2) allow more coursework options.
- (3) remove GPA restrictions on upper-division courses, per new Moody College policy.
- (4) change the minimum required grade in coursework from C to C-, per new Moody College policy and allowing for a grade of CR on courses only offered on a pass/fail basis.
- (5) update the course options to keep current with inventory.

8. ADMISSIONS REQUIREMENT (IF ANY): There are no changes to requirements for admission into the program.

9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Approximately fifteen to twenty-five students

10 ANTICIPATED ENROLLMENT CAPACITY? Approximately fifty to seventy-five students.

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Eighteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Joseph D. Straubhaar*	Communication/ Radio-TV-Film	Amon G. Carter Centennial Professor in Communication (Program Chair)	Ph.D., Fletcher School of Law and Diplomacy, Tufts University
Stephen D. Reese*	Communication/ Journalism	Professor and Associate Dean for Academic Affairs	Ph.D., Mass Communication, University of Wisconsin at Madison
Mary Beltrán*	Communication/ Radio-TV-Film	Associate Professor	Ph.D., Radio- Television-Film, University of Texas at Austin
Lisa Dobias	Communication/ Advertising	Senior Lecturer, Texas Media Director	B.S. Advertising, University of Texas at Austin

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
RTF 307	<i>Media and Society</i>	3
RTF 306	<i>Intro to World Cinema History</i>	3
RTF 323C	<i>Screening Race (Required)</i> # Upper-division standing	3
ADV 334	<i>International Advertising</i> # Upper-division standing	3
J 328S	<i>Reporting in Espanol</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each. Students must be fluent in Spanish.	3

J 334F	<i>Oral History as Journalism</i> # Journalism 310F (or 320D) with a grade of at least B-	3
J 334N	<i>Oral History as Narrative</i>	3
[J-341H	<i>Minorities and the Media</i>	3]
J 341J	<i>Minorities and the Media</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each	3
J 347F	<i>Reporting Latin America</i> # Journalism 310F (or 320D) [and 311F (or 321C) with a grade of at least B- in each]	3
[J-349F	<i>Latinos and a New Media World</i> # Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each]	3]
J 354F	<i>Journalism and Press Freedom in Latin America</i> [# Journalism 310F (or 320D) and 311F (or 321C) with a grade of at least B- in each]	3
RTF 322D	<i>Film History 1960 – present</i> # Upper-division standing	3
RTF 324C	<i>Introduction to Global Media</i> # Upper-division standing	3
RTF 335.2	<i>Race/Class/Gender in American TV</i> # Upper-division standing	3
RTF 342.7	<i>Global Media Systems</i> # Upper-division standing	3
RTF 342.9	<i>Global Hollywood</i> # Upper-division standing	3
RTF 345.3	<i>History of Mexican Cinema</i> #Upper-division standing	3
[RTF-359	<i>Media Representation and Consumer Culture</i> # Upper-division standing	3]
RTF 359S.8	<i>Latinalos & U.S. Media</i> # Upper-division standing	3
RTF 359S.9	<i>Latina Feminisms and Media</i> # Upper-division standing	3
RTF 359S.12	<i>Brazilian Media</i> # Upper-division standing	3
RTF 359S.14	<i>Gender, Race and Sexuality in Sports Media</i> # Upper-division standing	3
RTF 359S.15	<i>Latin American Television</i> # Upper-division standing	3
RTF 359S.16	<i>Race and Digital Media Culture</i> # Upper-division standing	3
RTF 359S.19	<i>Latino Images in Film</i> # Upper-division standing	3
[RTF-359S.1	<i>Hispanic Images and Counterimages</i> # Upper-division standing	3]
[RTF-359S	<i>Brazilian Media and Culture</i> # Upper-division standing	3]
[RTF-359S	<i>Brazilian Film: Doc. Vs. Narrative Interpretation</i> # Upper-division standing	3]
[RTF-365	<i>Immigrant Media</i> # Upper-division standing	3]
[RTF-365	<i>Race, Class and Media</i> # Upper-division standing	3]

[RTF 365.6	<i>Contemporary Issues: Latinos and Media</i> # Upper-division standing	3]
RTF 365.8	<i>Migration and Media</i> # Upper-division standing	3
RTF 365.12	<i>Mapping Latino Culture in East Austin</i> #Upper-division standing	3
RTF 366K.4	<i>East Austin Stories</i> # Upper-division standing, RTF 317 and RTF 318 with a grade of at least B- in each; and six semester hours of lower-division coursework in radio-television-film	3
[RTF 370	<i>Mixed Race and U.S. Film and Media</i> # Upper-division standing	3]
RTF 377H.4	<i>Global Television</i> # Upper-division standing	3
MAS/LAS	<i>Six additional hours</i>	3
[RTF359S.7	<i>Mixed Race and U.S. Film and Media</i>	3]

14. OTHER MINOR REQUIREMENTS:

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 20, 2017 Joseph D. Straubhaar, Chair of the Faculty Committee
College approval date: September 5, 2017 Moody College Administrative Committee
Dean approval date: September 11, 2017 Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

MINOR AND CERTIFICATE PROGRAMS

US Latino and Latin American Media Studies Minor

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires eighteen [18] hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio-Television-Film 306 Intro to World Cinema History (for non-majors) OR Radio-Television-Film 307, Media and Society (for RTF majors)
2. Radio-Television-Film 323C, *Screening Race*
3. Six hours of upper-division elective coursework chosen from the list of approved electives available courses in the Moody College of Communication
4. Six additional hours (upper or lower division) of elective coursework in Latin American Studies or Mexican American Studies
5. All courses must be taken for a letter grade, and only courses with a grade of C- or better (or CR for courses offered only on a pass/fail basis) will be counted.

[Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.]

This program is [restricted] open to all undergraduate students [within the Moody College of Communication] at The University of Texas at Austin. [Exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments to be allowed to declare the minor. Students interested in pursuing this minor should speak with the Latino Media Studies Advisor in the

~~Moody College of Communication.]~~ Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the Moody College of Communication imposes a limit on the number of hours in the College that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

~~[Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements.]~~ The courses that may be counted toward the minor include, but are not limited to, the following:

Required Courses

~~Radio-Television-Film 306 *Intro to World Cinema History (for non-majors)* OR Radio-Television-Film 307, *Media and Society (for RTF majors)*~~

Radio-Television-Film 323C, *Screening Race*

Electives

Advertising 334, *International Advertising*

Journalism 328S, *Reporting in Español*

Journalism 334F, *Oral History as Journalism*

Journalism 334N, *Oral History as Narrative*

Journalism 341J, *Minorities and the Media*

~~Journalism 341H, *Minorities and the Media*~~

Journalism 347F, *Reporting Latin America*

Journalism 354F, *Journalism and Press Freedom in Latin America*

~~Radio-Television-Film 322D, *Film History 1960 to Present*~~

~~Radio-Television-Film 324C, *Introduction to Global Media*~~

Radio-Television-Film 335, (Topic 2: *Race, Class & Gender in American Television*)

Radio-Television-Film 342, (Topic 7: *Global Media Systems*)

~~Radio-Television-Film 342, (Topic 9: *Global Hollywood*)~~

~~Radio-Television-Film 345, (Topic 3: *History of Mexican Cinema*)~~

~~[Radio-Television-Film 359, (*Media Representation and Consumer Culture*)]~~

~~[Radio-Television-Film 359S, (Topic 1: *Hispanic Images and Counterimages*)]~~

~~[Radio-Television-Film 359S, (*Brazilian Media and Culture*)]~~

~~[Radio-Television-Film 359S, (*Brazilian Film: Doc vs. Narrative Interpretation*)]~~

~~[Radio-Television-Film 359S, (Topic 7: *Mixed Race and U.S. Film and Media*)]~~

Radio-Television-Film 359S, (Topic 8: *Latina/os and U.S. Media*)

Radio-Television-Film 359S, (Topic 9: *Latina Feminisms and Media*)

~~Radio-Television-Film 359S, (Topic 12: *Brazilian Media*)~~

~~Radio-Television-Film 359S, (Topic 14: *Gender, Race and Sexuality in Sports Media*)~~

~~Radio-Television-Film 359S, (Topic 16: *Race and Digital Media Culture*)~~

~~Radio-Television-Film 359S, (Topic 15: *Latin American Television*)~~

~~Radio-Television-Film 359S, (Topic: 19 *Latino Images in Film*)~~

~~[Radio-Television-Film 365, (*Immigrant Media*)]~~

~~[Radio-Television-Film 365, (*Race, Class, and Media*)]~~

~~[Radio-Television-Film 365, (Topic 5: *Latin American Media*)]~~

~~[Radio-Television-Film 365, (Topic 6: *Contemporary Issues: Latinos and Media*)]~~

~~Radio-Television-Film 365, (Topic 8: *Migration and Media*)~~

~~Radio-Television-Film 365, (Topic 12: *Mapping Latino Culture in East Austin*)~~

Radio-Television-Film 366K, (Topic 4: *East Austin Stories*)

~~[Radio-Television-Film 370, (*Mixed Race and U.S. Film and Media*)]~~

~~Radio-Television-Film 377H, (Topic 4: *Global Television*)~~

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.