

## DOCUMENTS OF THE GENERAL FACULTY

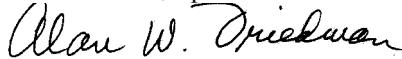
**PROPOSAL TO CREATE A MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020***

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to create a Media Studies minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On September 5, 2017, the Faculty Advisory Committee and the Moody College Administrative Committee approved the proposal. On September 11, 2017, Dean Bernhardt approved the proposal. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council  
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

**PROPOSAL TO CREATE A MEDIA STUDIES MINOR IN THE MOODY COLLEGE OF  
COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020**

- 1. TYPE OF PROPOSAL:**  New Transcript-Recognized Minor  
 Change an Existing Transcript-Recognized Minor  
 Delete a Transcript-Recognized Minor
- 2. THIS PROPOSAL INVOLVES: (Please check all that apply)**
- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Courses in other colleges                               | <input checked="" type="checkbox"/> Courses in proposer's college that are frequently taken by students in other colleges                      | <input checked="" type="checkbox"/> Flags  |
| <input checked="" type="checkbox"/> Course in the core curriculum                | <input type="checkbox"/> Change in course sequencing for an existing program   | <input checked="" type="checkbox"/> Courses that have to be added to the inventory |
| <input type="checkbox"/> Change in admission requirements (external or internal) | <input type="checkbox"/> Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office) |  |

**3. SCOPE OF PROPOSED CHANGE:**

- a. Does this proposal impact other colleges/schools? Yes  No   
 If yes, then how?
- b. Do you anticipate a net change in the number of students in your college? Yes  No   
 If yes, how many more (or fewer) students do you expect?
- c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes  No   
 If yes, please indicate the number of students and/or class seats involved.

*If we accept twenty-five to fifty minors per year, then increase in number of seats taken might be roughly ten to twenty-five per semester.*

- d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes  No   
 If yes, please indicate the number of students and/or class seats involved.

**If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.**

How many students do you expect to be impacted? *Not applicable*

Impacted schools must be contacted and their response(s) included:

Person communicated with:

Date of communication:

Response:

- 4. OFFICIAL NAME:** Media Studies Minor
- 5. PROPOSED IMPLEMENTATION DATE:** Fall 2018
- 6. FIELD OF STUDY, CIP CODE** (administrative unit awarding the certificate): Communication and Media Studies, Other 09.0199
- 7. STATEMENT OF OBJECTIVE:**

**Description of the minor:**

In the Media Studies minor, students will gain the analytical tools necessary for critical analysis of film, television, and digital media forms within the broader intellectual framework of the humanities and social sciences. Students in the minor will have the opportunity to examine film, broadcasting, games, and mobile

media in a range of historical, sociocultural, creative, and industrial contexts. Courses cover diverse topics including global, regional, and national perspectives on the media; authorship, genre, and ideology; representations of race, ethnicity, gender, sexuality, and class; and digital media culture, technologies, policies, and design. As a complement to a major area of study, a minor in media studies can offer deep insight into how media and society interact, and prepares students for a range of careers.

**Rationale & Market:**

A Media Studies minor might appeal to liberal arts students in departments such as American Studies, Art History, English, History, and Theater and Dance. Such students might have perceived Radio-Television-Film (RTF) as primarily focused on media production; this minor could appeal to those interested in a broad-based liberal arts education such as what our media studies courses provide. Such a minor has the potential to serve a strong branding function for our department, underscoring that RTF is a primary site for critical media studies scholarship.

**8. ADMISSIONS REQUIREMENT (IF ANY):**

This program is open only to students who are not majoring in RTF. Students declaring a Media Studies minor must have at least a cumulative 2.5 grade point average.

The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record.

**9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Estimate of ten to twenty-five initially.

**10 ANTICIPATED ENROLLMENT CAPACITY?** Approximately 150

Enrollment caps of certain courses can be increased to accommodate need. For example, most of our 320-level courses currently are capped at thirty-five. We can easily raise those caps to sixty. In addition, several upper-division courses regularly have a limited number of seats available; new minors can help fill these classes to capacity.

Depending on level of demand, a limited amount of additional funding might be necessary in the form of increased Teaching Assistant (TA) support. TAs could either run additional sections for introductory level courses or assist in grading and administrative responsibilities for upper-division courses.

**11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Fifteen hours

**12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Alisa Perren (co-chair)	Moody College/RTF	Associate Professor	PhD, UT Austin
Kathy Fuller-Seeley (co-chair)	Moody College/RTF	Professor	PhD, Johns Hopkins
Tom Schatz	Moody College/RTF	Professor	PhD, University of Iowa
Caroline Frick	Moody College/RTF	Associate Professor	PhD, University of Texas at Austin
Mary Beltran	Moody College/RTF	Associate Professor	PhD, University of Texas at Austin

**13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

<b>Course Abbreviation and Number</b>	<b>Course Title</b>	<b>SCH</b>
RTF 306	Introduction to World Cinema History	3
RTF 307	Media and Society	3
RTF 308	Development of Film and Media	3
RTF 321C	History of American Television (#upper-division standing)	3
RTF 321D	Film History to 1960 (#upper-division standing)	3
RTF 322D	Film History from 1960 to Present (#upper-division standing)	3
RTF 323C	Screening Race (#upper-division standing)	3
RTF 324C	Introduction to Global Media (#upper-division standing)	3
RTF 326C	Tech Culture (#upper-division standing)	3
RTF 328C	Gender and Media Culture (#upper-division standing)	3
RTF 330K	Introduction to Research Methods (#upper-division standing)	3
RTF 331K.5	Screen Theory (#upper-division standing)	3
RTF 331K.7	Stardom and Celebrity Culture (#upper-division standing)	3
RTF 331K.8	Transmedia Storytelling (#upper-division standing)	3
RTF 331N.1	Information Society and Beyond (#upper-division standing)	3
RTF 331M.1	Digital Media and Design (#upper-division standing)	3
RTF 331M.2	Digital Remix Cultures (#upper-division standing)	3
RTF 331P.3	Internet Cultures (#upper-division standing)	3
RTF 331P.4	Video Game Culture and Criticism (#upper-division standing)	3
RTF 335.2	Race, Class and Gender in American Television (#upper-division standing)	3
RTF 335.3	Contemporary Television Criticism (#upper-division standing)	3
RTF 342.1	National Media Systems (#upper-division standing)	3
RTF 342.2	Comparative Media Systems (#upper-division standing)	3
RTF 342.7	Global Media Systems (#upper-division standing)	3
RTF 342.8	Development Communication and Social Change (#upper-division standing)	3
RTF 342S.1	Global Hollywood (#upper-division standing)	3
RTF 342S.2	Indian Cinema (#upper-division standing)	3
RTF 352.1	Media & the Middle East (#upper-division standing)	3
RTF 345.3	History of Mexican Cinema (#upper-division standing)	3
RTF 345.7	British Film and Television (#upper-division standing)	3
RTF 345.8	Social Documentary (#upper-division standing)	3
RTF 345.9	Women Behind the Camera (#upper-division standing)	3
RTF 345.10	Chinese Auteurs (#upper-division standing)	3
RTF 345C	Experimental Media & the Art of Disruption (#upper-division standing)	3
RTF 347C.3	The Entertainment Industry: The Big Picture (UTLA) (#upper-division	3

	standing)	
RTF 347P	The Business of Hollywood (#upper-division standing)	3
RTF 359S.8	Latina/os & U.S. Media (#upper-division standing)	3
RTF 359S.9	Latina Feminisms and Media (#upper-division standing)	3
RTF 359S.10	Gender and Media in the '60s	3
RTF 359S.11	Brazilian Media (#upper-division standing)	3
RTF 359S.12	Gender and Fan Culture (#upper-division standing)	3
RTF 359.6	Gender, Race and Sexuality in Sports Media	3
RTF 359S.13	Latin American Television (#upper-division standing)	3
RTF 359.7	Race and Digital Media Culture	3
RTF 359.3	Asian American Media Cultures	3
RTF 359.5	Social Media: Growth, Uses and Impacts	3
RTF 359S.14	Latino Images in Film (#upper-division standing)	3
RTF 365.8	Latino Images in Film (#upper-division standing)	3
RTF 365.9	Digital Media Industries and Entrepreneurship (#For radio-television-film majors, upper-division standing and twelve semester hours of lower-division coursework in radio-television-film; for others, consent of instructor.)	3
RTF 365.10	Globalization and Social Media (#upper-division standing)	3
RTF 365.12	Mapping Latino Culture in East Austin (#upper-division standing)	3
RTF 365.13	Activist Media (#upper-division standing)	3
RTF 365C.1	Media, Communication Law & Ethics (#upper-division standing)	3
RTF 365D.2	Children, Youth and Media (#upper-division standing)	3
RTF 365D.3	Media Literacy and Civic Engagement (#upper-division standing)	3
RTF 370.1	Comedy in Film and Media (#upper-division standing)	3
RTF 370.2	Animation Studies (#upper-division standing)	3
RTF 370.3	Asian Horror Film (#upper-division standing)	3
RTF 370.4	Film Noir (#upper-division standing)	3
RTF 370.5	Films of Clint Eastwood (#upper-division standing)	3
RTF 370.6	Films of Alfred Hitchcock (#upper-division standing)	3
RTF 370.7	Films of Martin Scorsese (#upper-division standing)	3
RTF 370.8	Independent American Cinema (#upper-division standing)	3
RTF 377S.1	Landscape and Cinema	3
RTF 377H.1	Media and Popular Culture (#upper-division standing and 3.0 GPA)	3
RTF 377H.2	Queer Media Studies (#upper-division standing and 3.0 GPA)	3

#### 14. OTHER MINOR REQUIREMENTS:

- All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis.
- Only courses with a C- or better will be counted (or CR for courses offered only on a pass/fail basis)

#### 15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: September 5, 2017

College approval date: September 5, 2017

Dean approval date: September 11, 2017

The Faculty Advisory Committee

Moody College Administrative Committee

Jay M. Bernhardt, Dean

**PROPOSED NEW CATALOG TEXT:****MINOR AND CERTIFICATE PROGRAMS****Media Studies Minor**

With the Media Studies minor, students will gain the analytical tools necessary for critical analysis of film, television, and digital media forms within the broader intellectual framework of the humanities and social sciences. Students in the minor will have the opportunity to examine film, broadcasting, games, and mobile media in a range of historical, sociocultural, creative, and industrial contexts. Courses cover diverse topics including global, regional, and national perspectives on the media; authorship, genre, and ideology; representations of race, ethnicity, gender, sexuality, and class; and digital media culture, technologies, policies, and design. As a complement to a major area of study, a minor in media studies can offer deep insight into how media and society interact, and prepare students for a range of careers.

This program is open only to students who are not majoring in Radio-Television-Film (RTF). Applicants must have a 2.5 cumulative grade point average. The Department of Radio-Television-Film reserves the right to limit the number of students accepted as Media Studies minors. If demand exceeds space available, students will be selected based on a review of the applicant's academic record. Acceptance into the minor does not come with preference or guarantee of a seat in any RTF course.

The minor requires fifteen hours of coursework, and at least nine hours completed in residence. Courses that appear in multiple groupings may only be counted once. All courses must be taken for a letter grade, unless the course is only offered on the pass/fail basis. Only courses with a C- or better (or CR for courses offered only on a pass/fail basis) will be counted toward the minor.

Production and screenwriting courses offered in the Department of Radio-Television-Film do not count toward the Media Studies minor.

Students must take the following coursework:

1. Three hours from the following: Radio-Television-Film 306, 307, 308.
2. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C.
3. Six hours from the following: Radio-Television-Film 321C, 321D, 322D, 323C, 324C, 326C, 328C, 330K, 331K.5, 331K.7, 331K.8, 331N.1, 331M.1, 331M.2, 331P.3, 331P.4, 335.2, 335.3, 342.1, 342.2, 342.7, 342.8, 342S.1, 342S.2, 352.1, 345.3, 345.7, 345.8, 345.9, 345.10, 345C, 347C.3, 347P, 359S.8, 359S.9, 359S.10, 359S.11, 359S.12, 359.6, 359S.13, 359.7, 359.3, 359.5, 359S.14, 365.8, 365.9, 365.10, 365.12, 365.13, 365C.1, 365D.2, 365D.3, 370.1, 370.2, 370.3, 370.4, 370.5, 370.6, 370.7, 370.8, 377S.1, 377H.1, 377H.2