

DOCUMENTS OF THE GENERAL FACULTY

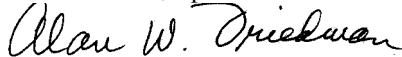
PROPOSAL TO CHANGE THE VISUAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE *UNDERGRADUATE CATALOG 2018-2020*

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to change the Visual Media minor in the Moody College of Communication chapter in the *Undergraduate Catalog, 2018-2020*. On July 17, 2017, the School of Journalism Committee approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017, and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.



Alan W. Friedman, Secretary of the General Faculty and Faculty Council
The University of Texas at Austin

Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

- 8. ADMISSIONS REQUIREMENT (IF ANY):** No changes to admissions requirements since established in 2016.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER:** Sixteen
- 10 ANTICIPATED ENROLLMENT CAPACITY?** 128
- 11. NUMBER OF HOURS REQUIRED FOR COMPLETION:** Fifteen
- 12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):**

Name of Faculty Member	College/Department	Title at UT Austin	Highest Degree and Awarding Institution
Kathleen McElroy	School of Journalism	Associate Director	Ph.D, University of Texas at Austin
Dennis Darling	School of Journalism	Professor	Masters from School of the Art Institute of Chicago
Robert Jensen	School of Journalism	Professor	Ph.D, University of Minnesota
Donna De Cesare	School of Journalism	Professor	Master's in Philosophy from Essex University, UK
Kris Wilson	School of Journalism	Senior Lecturer	Ph.D, University of Colorado at Boulder
R.B. Brenner	School of Journalism	Director	Bachelor of Arts, Oberlin College

- 13. Academic Course Requirements:** Use this table to identify the courses that qualify for this certificate program.

Course Abbreviation and Number	Course Title	SCH
COM 316	Photographic Communication	3
J 352F	Ethics in Journalism #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3
J 311F	Reporting: Images #J301F (or J310) and J302F (or J315) with at least a C grade in each.	3
J 331D*	Intermediate Photographic Communication #COM 316 (or J 316) with at least a C grade.	3
J 333G	Advanced Visual Journalism: Photo #COM 316 (or J 316) with at least a C grade.	3
J 333J	Photography for Reporting Texas #J 310F or COM 316 with at least a B- grade.	
J 334G	Advanced Visual Journalism: Video #COM 316 (or J 316) with at least a C grade, and J 310F (or 320D) and 311F (or 321C) with at least a B- grade in each.	3
J 336D	Graphic Design for Print and Online #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3

J 340J	Documentary Tradition of Latin America #J310F (or J320D) or COM316 (or J 316) with at least a B-grade.	3
J 347G	Cultural Survey of Photography #J310F (or J320D) or COM316 (or J 316) with at least a B-grade.	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3
[349T.23	<i>Photo Book Self Publishing)</i>	3]

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date: July 17, 2017	School of Journalism faculty
College approval date: September 5, 2017	Moody College Administrative Committee
Dean approval date: September 11, 2017	Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

Visual Media Minor

The Visual Media Minor ~~[will]~~ affords undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students ~~[will]~~ study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.

In order to apply for a Visual Media Minor, a student must have at least 2.5 GPA and have completed Communication 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Communication 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. ~~[All courses must be taken in residence, and for a letter grade (not pass/fail).]~~ Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students majoring in Journalism ~~[with a major in the Moody College].~~

The minor program requires ~~[45]~~ fifteen hours of coursework, ~~[including]~~ at least ~~[nine]~~ twelve of which must be completed in residence, and with at least six taken at the upper-division [hours] level. All courses must be taken for a letter grade, unless a course is only offered on a pass/fail basis. Students must fulfill the following requirements:

1. Communication 316~~[-Introduction to Photographic Communication-]~~ and Journalism 352F~~[-Ethics in Journalism]~~
 2. Nine additional hours to be selected from these courses:
Journalism 311F, ~~[Reporting: Images]~~ 331D, ~~[Journalism]~~ 333G, ~~[Advanced Visual Journalism: Photo Journalism]~~ 334G, ~~[Advanced Visual Journalism: Video Journalism]~~ 336D, ~~[Graphic Design for Online & Print Journalism]~~ 333J, ~~[Photography for Reporting Texas Journalism]~~ 340J, ~~[Documentary Tradition of Latin America Journalism]~~ 347G, ~~[Cultural Survey of Photography Journalism]~~ 349T, ~~(Topic 23: Photo Book Self Publishing) Journalism]~~ 330J, ~~[Advanced Photo Editing & Design – CZE (Prague Maymester)]~~
- ~~[3. All courses must be taken for a letter grade.]~~