DOCUMENTS OF THE GENERAL FACULTY

PROPOSAL TO CHANGE THE VISUAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

Dean Jay M. Bernhardt, in the Moody College of Communication, has filed with the Secretary of the Faculty Council the following proposal to change the Visual Media minor in the Moody College of Communication chapter in the *Undergraduate Catalog*, 2018-2020. On July 17, 2017, the School of Journalism Committee approved the proposal; it was approved by the Moody College Administrative Committee on September 5, 2017, and by Dean Bernhardt on September 11, 2017. The Secretary has classified this proposal as legislation of exclusive interest to one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the proposal on February 16, 2018, and forwarded it to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with the Provost on behalf of the President.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by March 16, 2018.

alan W. Driedman

Alan W. Friedman, Secretary of the General Faculty and Faculty Council The University of Texas at Austin Arthur J. Thaman and Wilhelmina Doré Thaman Professor of English and Comparative Literature

Distributed through the Faculty Council Wiki site https://wikis.utexas.edu/display/facultycouncil/Wiki+Home on March 9, 2018.

PROPOSAL TO CHANGE THE VISUAL MEDIA MINOR IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG 2018-2020

1.	TYPE OF PROPOSAL: New Transcript-Recognized Minor Change an Existing Transcript-Recognized Minor Delete a Transcript-Recognized Minor							
2.	2. THIS PROPOSAL INVOLVES: (Please check all that apply)							
	Courses in other colleges Courses in proposer's college that are Flags frequently taken by students in other							
	Course in the core curriculum Change in course sequencing for an existing program Courses that have to be added to the inventory							
	Change in admission requirements (external or internal) Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)							
3.	SCOPE OF PROPOSED CHANGE:							
	a. Does this proposal impact other colleges/schools? Yes \Box No \boxtimes							
	If yes, then how?							
b. Do you anticipate a net change in the number of students in your college? Yes \Box N								
	If yes, how many more (or fewer) students do you expect?							
	c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes No 🛛							
	If yes, please indicate the number of students and/or class seats involved.							
d. Do you anticipate a net increase (or decrease) in the number of students from your college								
	$\frac{\text{courses in other colleges}}{\text{Yes}} \qquad \qquad \text{Yes} \square \text{ No} \boxtimes$							
	If yes, please indicate the number of students and/or class seats involved.							
	If 2 a b a and was answared with was placed answer the following questions. If the proposal has							

If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level. How many students do you expect to be impacted?

Impacted schools must be contacted and their response(s) included:

Person communicated with: Date of communication:

Response:

4. OFFICIAL NAME: Minor in Visual Media

- **5. PROPOSED IMPLEMENTATION DATE**: Minor implemented in fall 2016; these changes take effect fall 2018.
- 6. FIELD OF STUDY, CIP CODE (administrative unit awarding the certificate): Photojournalism, 09.0404

7. STATEMENT OF OBJECTIVE:

This update is

- To update course options to keep current with inventory.
- To add a requirement that at least twelve hours must be taken in residence.
- To allow students from all majors (besides journalism) to be admitted.
- Adding allowance for pass/fail courses, if the course is only offered on that basis.

- 8. ADMISSIONS REQUIREMENT (IF ANY): No changes to admissions requirements since established in 2016.
- 9. NUMBER OF STUDENTS EXPECTED TO RECEIVE THE TRANSCRIPT-RECOGNIZED MINOR EACH SEMESTER: Sixteen

10 ANTICIPATED ENROLLMENT CAPACITY? 128

11. NUMBER OF HOURS REQUIRED FOR COMPLETION: Fifteen

12. COMPOSITION OF THE MINOR FACULTY COMMITTEE (INCLUDING THE COMMITTEE CHAIR):

Name of Faculty	College/Department	Title at UT Austin	Highest Degree and
Member			Awarding Institution
Kathleen	School of	Associate Director	Ph.D, University of
McElroy	Journalism		Texas at Austin
Dennis Darling	School of	Professor	Masters from School of
	Journalism		the Art Institute of
			Chicago
Robert Jensen	School of	Professor	Ph.D, University of
	Journalism		Minnesota
Donna De	School of	Professor	Master's in Philosophy
Cesare	Journalism		from Essex University,
			UK
Kris Wilson	School of	Senior Lecturer	Ph.D, University of
	Journalism		Colorado at Boulder
R.B. Brenner	School of	Director	Bachelor of Arts,
	Journalism		Oberlin College

13. Academic Course Requirements: Use this table to identify the courses that qualify for this certificate program.

Course	Course Title	SCH
Abbreviation		
and Number		
COM 316	Photographic Communication	3
J 352F	Ethics in Journalism	3
	#J310F (or J320D) or COM316 (or J 316) with at least a B-	
10115	grade.	2
J 311F	Reporting: Images	3
	#J301F (or J310) and J302F (or J315) with at least a C grade in	
	each.	
J 331D*	Intermediate Photographic Communication	3
	#COM 316 (or J 316) with at least a C grade.	
J 333G	Advanced Visual Journalism: Photo	3
	#COM 316 (or J 316) with at least a C grade.	
J 333J	Photography for Reporting Texas	
	#J 310F or COM 316 with at least a B- grade.	
J 334G	Advanced Visual Journalism: Video	3
	#COM 316 (or J 316) with at least a C grade, and J 310F (or	
	320D) and 311F (or 321C) with at least a B- grade in each.	
J 336D	Graphic Design for Print and Online	3
	#J310F (or J320D) or COM316 (or J 316) with at least a B-	
	grade.	

J 340J	Documentary Tradition of Latin America #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3
J 347G	Cultural Survey of Photography #J310F (or J320D) or COM316 (or J 316) with at least a B- grade.	3
J 330J	Advanced Photo Editing & Design – CZE (Prague Maymester)	3
[349T.23	Photo Book Self Publishing)	<u>3</u>]

14. OTHER MINOR REQUIREMENTS:

No changes to other minor requirements since established in 2016.

15. COLLEGE/SCHOOL APPROVAL PROCESS:

Department approval date:	July 17, 2017	School of Jo
College approval date:	September 5, 2017	Moody Colle
Dean approval date:	September 11, 2017	Jay M. Bern

School of Journalism faculty Moody College Administrative Committee Jay M. Bernhardt, Dean

PROPOSED NEW CATALOG TEXT:

Visual Media Minor

The Visual Media Minor [will] affords undergraduate students across the University the opportunity to increase their visual literacy and skills, particularly in the areas of photography, photojournalism, video storytelling, and graphic design. In addition, students [will] study the foundations of journalism ethics and learn techniques to approach ethical decisions within the field of visual media.

In order to apply for a Visual Media Minor, a student must have at least 2.5 GPA and have completed Communication 316. If demand exceeds space available, students will be selected based on a review of academic record, particularly performance in Communication 316, as well as a review of their visual portfolio. The School of Journalism reserves the right to limit the number of students accepted as Visual Media Minors. [All courses must be taken in residence, and for a letter grade (not pass/fail).] Participating students must have a 2.5 GPA overall at the end of each academic year in order to continue in the minor. This minor is not available to students <u>majoring in Journalism</u> [with a major in the Moody College].

The minor program requires [15] <u>fifteen</u> hours of coursework, [including] at least [nine] <u>twelve of which must</u> be completed in residence, [and] with at least six <u>taken at the</u> upper-division [hours] level. <u>All courses must be</u> taken for a letter grade, unless a course is only offered on a pass/fail basis. Students must fulfill the following requirements:

- 1. Communication 316[, *Introduction to Photographic Communication*] and Journalism 352F[, *Ethics in Journalism*]
- Nine additional hours to be selected from these courses: Journalism 311F, [*Reporting: Images*] <u>331D</u>, [Journalism] 333G, [*Advanced Visual Journalism: Photo* Journalism] 334G, [*Advanced Visual Journalism: Video* Journalism] 336D,[*Graphic Design for Online & Print* Journalism] 333J, [*Photography for Reporting Texas* Journalism] 340J, [*Documentary Tradition of Latin America* Journalism] 347G, [*Cultural Survey of Photography* Journalism 349T, (Topie <u>23: Photo Book Self Publishing</u>) Journalism] 330J, [*Advanced Photo Editing & Design* – CZE (Prague <u>Maymester</u>)]
- [3. All courses must be taken for a letter grade.]