

Copyright Guidelines: External

The University of Texas at Austin's visual assets have intrinsic, reputational, and marketing value to the university. To protect them and ensure they are used appropriately, the following guidelines have been established. For more information, contact the Digital Asset Manager, Marketing and Creative Services, at 512-232-2324 or digital.assets@utexas.edu.

- The University of Texas at Austin's visual assets are protected by copyright (All rights reserved. The University of Texas at Austin) and may not be used without permission.
- When requesting permission, please fill out the Digital Asset Copyright Permissions form and indicate how the asset will specifically be used.
- In most cases, if permission is granted it is done so on a one-time use only basis specifically for the purpose requested in writing.
- Marketing and Creative Services reserves the right to deny the use of any visual asset based on the assessment of the requests.
- Any unauthorized commercial use of the photos is subject to applicable state and federal laws.

Executed and Agreed to by:

Signature

Title

Date