Idea

**Idea -> Validation -> Business Plan -> Funding -> Growth**

Have an idea for a product or service, but not sure where to start? These resources will help you grasp the basics of commercializing your idea and building a business.

### Incubators
Reaching out to one of Austin's many business incubators can help you find the right approach to founding a business.
- Freshman Founders Launchpad
- SKU
- Unltd USA
- Austin Technology Incubator
- Economic Growth Business Incubator
- The Indus Entrepreneurs (TiE-Austin)
- Launchlab Capital
- Thinktiv
- Emergent
- Capital Factory
- Tech Ranch
- World Entrepreneurs Network
- Emergent Technologies

### Blogs
Learn as much as you can from established entrepreneurs who have already gleaned valuable lessons from their successes and failures.
- Thinktiv Blog
- Lucky7
- Austin Technology Council Blog
- A Smart Bear
- Austinpreneur
- Capital Factory Blog
- Shockwave Innovations
- Tech Ranch Blog
- Austin Technology Incubator Blog
- Entrepreneurship.org Resource Center
- Economic Growth Business Incubator
- Food + City
- Longhorn Entrepreneurship Agency

### Meetups/Networking
Launching a business requires more than an individual and an idea. Expand your network to find talent and exchange ideas that can help get your business off the ground.
- Austin Open Coffee
- House of Genius Austin
- Austin Hardware Startup
- Austin PHP Meetup
- Austin Python Meetup
- Austin TechBreakfast
- Austin Unity Group
- IEEE Central Texas Section
- ixDA-Austin
- STC Austin (Society for Technical Communication)
- Austin Learn Python Meetup
- Austin Mobile Professional Developers
- Austin Hardware Startup Meetup
- Austin Adobe User Group
- Austin API