Validation

Idea -> Validation -> Business Plan -> Funding -> Growth

Validate the originality of your product through patent applications or licensing agreements. Then, ensure there is a sufficient market to warrant developing the product.

**Licensing/Patent**
- Page: Proprietary Information and Competitive Intelligence
- Page: Competitive Intelligence
- Page: Office of Technology Commercialization

**Conduct Market Research**
- Page: University of Texas Libraries
- Page: Competitive Intelligence
- Page: Austin Public Library
- Page: Entrepreneurial Growth