Instructional Design Services

The Instructional Design office supports innovative and effective teaching in the Moody College of Communication. Whether face-to-face, technology-enhanced, or completely online, the primary focus is achieving the desired learning outcomes. Our approach is grounded in evidence-based principles of how people learn.

Consultation Services

Instructional design consultation services are available to all Moody College instructors and graduate students. The process is flexible. Whether you need a two-minute phone call or weekly meetings for a semester or more, we can adapt to meet your individual needs. Contact Mary Crawford if you want to:

- Design a new course, or redesign an existing course
- Adapt a face-to-face class for online delivery
- Develop a hybrid course
- Create or revise teaching material for technology-enhanced learning
- Select technology tools to achieve specific learning goals
- Develop strategies for meaningful student engagement, collaboration, or interactivity
- Address a specific learning gap or teaching challenge

Mary Crawford is also available to give presentations on instructional design and technology-enhanced learning.

Email mary.crawford@austin.utexas.edu or call 512-471-5054.

We welcome your ideas and input on how to better serve the teaching and learning needs of the Moody College community.