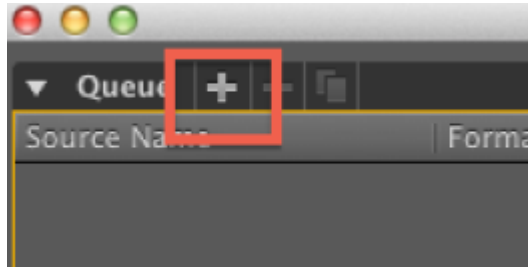


# Adobe Encoder - Vimeo SD Encoding

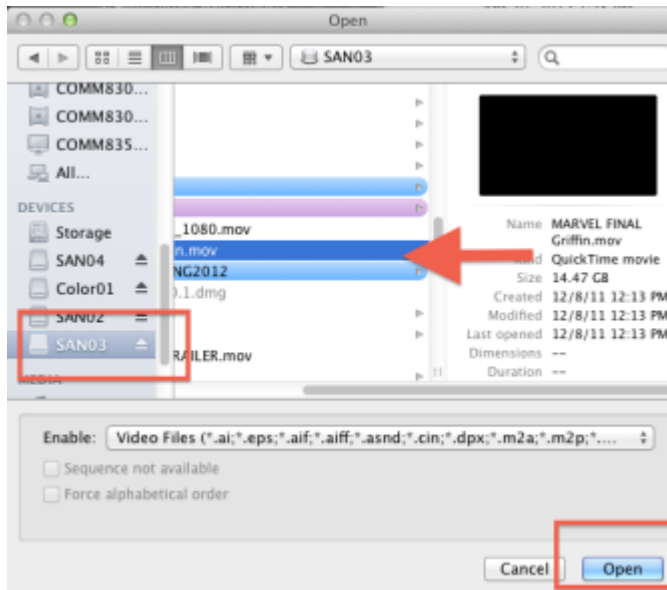
Launch Adobe Encoder  
Icon is in the dock or look for it in the Applications folder



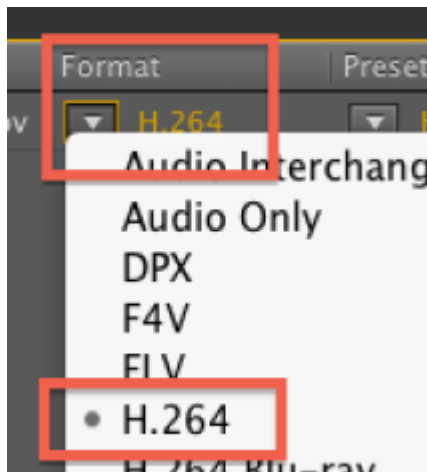
Click the "+" icon in the project window that opens or you can simply drag and drop your file to be compressed into the grey portion of the window



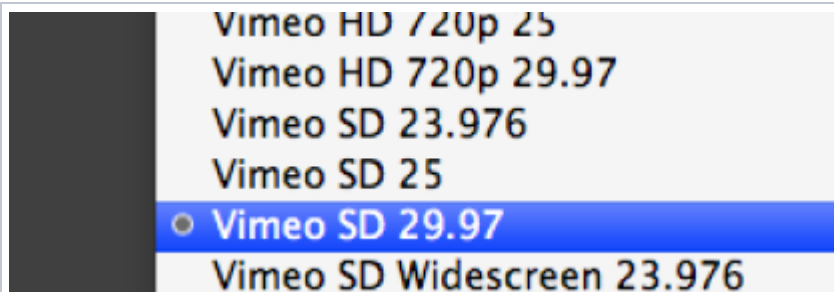
After clicking the "+" icon, navigate to the file on the hard drive and click Open.



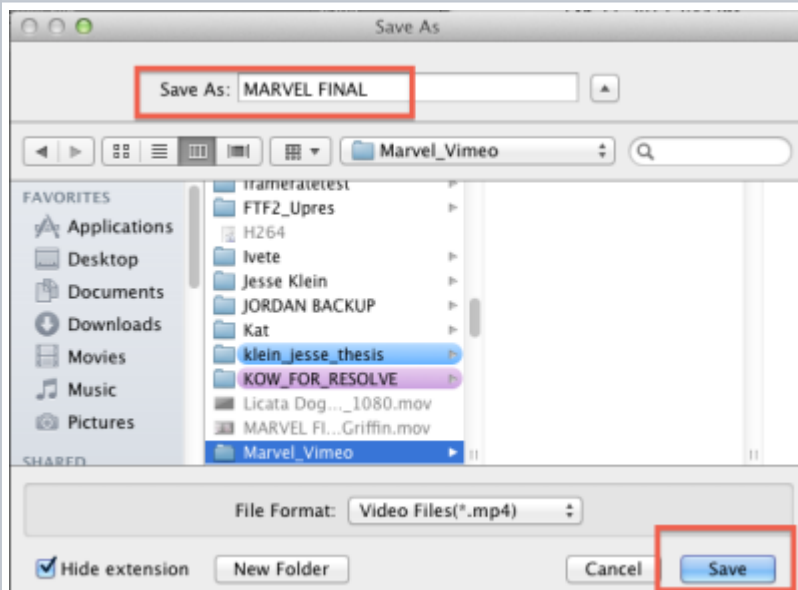
When the file loads into the project window, click on the "Format" tab dropdown and click on "H.264"



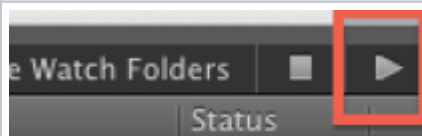
Next click on the "Preset" tab and scroll down the dropdown and select Vimeo SD 29.97



Click on the "Output" tab and choose where to save the compressed file



Click on the "Play" icon to begin the compression



The Current Encode window will show estimated time and processing information

