After demonstrating demand for your product or service, form a plan to develop your company.

**Business Plan**

Idea -> Validation -> Business Plan -> Funding -> Growth

**Find Co-Founders**
- Co-Founders Austin

**Develop Strategy**
- 3 Day Startup
- Launchlab Capital
- New Venture Creation
- Texas Venture Labs
- Student Entrepreneur Acceleration and Launch (SEAL)
- Texas Small Business Development Center
- Longhorn Startup Lab

**Develop Unit Economics**
- MBA+ Leadership Program
- Texas Venture Labs

**Prototype**

**Prototype Building**
- MakerSquare
- AngelHack-Hackcelerator
- Thinktiv

**Prototype Funding**
- Kickstarter
- Indiegogo
- Crowdfunder
- Idea 2 Product
- Texas Venture Labs Investment Competition
- UT Horizon Fund

**Developer Resources**
- Google App Engine
- BizSpark Plus
- Rackspace Cloud Startup Package
- AWS Activate
- IBM Global Entrepreneur