AVID - Pan and Scan Effect Using the Pan and Zoom Effect

If you’d like to watch a Lynda.com video on creating pan and zoom effects with keyframes, sign onto your UT Lynda Portal and navigate to this Keyframe Segment Effects tutorial.

In your timeline
Mark in your timeline a in and out point and either put slug in or some “dummy” video

Dummy video we are going to cover with our “Pan and Scan”

Go to the project window by clicking on “command” 9 and click on the Effects pane

and drag the Avid Pan & Zoom effect on to the segment in the timeline where you want it to go

Go into “Effect Mode”

Click on Import Image
Navigate to the folder where your image is stored and select the "Still Image" you want to put the pan and zoom moves on.

Go to the beginning of the clip and add a keyframe by clicking the add keyframe icon "pink triangle"

Go to the end of the clip while still in "Effect Mode" and add an end keyframe
Go to the head of the effect and click on the first keyframe to make it active or “pink”.

Choose to “Display: Target”.

Change the size of the image to your liking. Change the “X” and “Y” position to adjust the image as well.

Once you have the starting position then go to the “End” keyframe and adjust it as well so that the image ends in the appropriate position.
Keyframe settings "Ease In and out" or choose the other keyframe settings available.

Path = Spline or Linear

Filter = Avid Ultra Qual = best quality render

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Make sure that you have the source set to RGB Levels

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Play the effect by clicking on the "Play Loop" button

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Render the effect – click on the render effect icon